

CONTRACT



WEWS
3001 Euclid Avenue
Cleveland, OH 44115
(216) 431-5555

<u>Contract / Revision</u> 170482 /		<u>Alt Order #</u>
<u>Product</u> Hillary for America		
<u>Contract Dates</u> 07/26/16 - 08/01/16		<u>Estimate #</u> 5075
<u>Advertiser</u> Clinton/Democrat/US President		<u>Original Date / Revision</u> 07/21/16 / 07/22/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WEWS	<u>Account Executive</u> Erin Brody	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 12856	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 2	<u>Advertiser Ref</u>	

And:

GMMB Inc - Political
Suite #800
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WEWS	07/26/16	08/01/16	M-F 5-6am GMC	5-6am		:30				NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--	2			\$225.00					
N 2	WEWS	07/26/16	08/01/16	M-F 6-7am GMC	6-7am		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--	4			\$500.00					
N 3	WEWS	07/26/16	08/01/16	M-F 7-9am GMA	7-9am		:30				NM	7	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--	7			\$600.00					
N 4	WEWS	07/30/16	07/30/16	SA 8-10am News	8-10am		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/26/16	08/01/16	-----S-	1			\$200.00					
N 5	WEWS	07/31/16	07/31/16	SU 8-9am News	8-9am		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/26/16	08/01/16	-----S	1			\$250.00					
N 6	WEWS	07/26/16	08/01/16	M-F 9-10am	9-10am		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--	3			\$350.00					
N 7	WEWS	07/26/16	08/01/16	M-F 10-11am	10-11am		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--	1			\$300.00					
N 8	WEWS	07/26/16	08/01/16	M-F 11am-12pm	11am-12pm		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--	3			\$350.00					
N 9	WEWS	07/26/16	08/01/16	M-F 12-1230pm News	12-1230pm		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--	3			\$400.00					
N 10	WEWS	07/26/16	08/01/16	M-F 1230-1pm	1230-1pm		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--	1			\$300.00					
N 11	WEWS	07/26/16	08/01/16	M-F 2-3pm	2-3pm		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--	2			\$400.00					
N 12	WEWS	07/26/16	08/01/16	M-F 3-4pm	3-4pm		:30				NM	3	\$600.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Clinton/Democrat/US Pre:		<u>Original Date / Revision</u> 07/21/16 / 07/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	MTWTF--				3	\$200.00				
N 13	WEWS	07/26/16	08/01/16	M-F 4-5pm	4-5pm		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	MTWTF--				2	\$300.00				
N 14	WEWS	07/26/16	08/01/16	M-F 5-6pm News	5-6pm		:30				NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	MTWTF--				6	\$500.00				
N 15	WEWS	07/26/16	08/01/16	M-F 6-630pm News	6-630pm		:30				NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	MTWTF--				5	\$850.00				
N 16	WEWS	07/30/16	07/30/16	SA 6-630pm News	6-630pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	-----S-				1	\$500.00				
N 17	WEWS	07/31/16	07/31/16	SU 6-630pm News	6-630pm		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	-----S				1	\$500.00				
N 18	WEWS	07/26/16	08/01/16	M-F 7-730pm	7-730pm		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	MTWTF--				4	\$500.00				
N 19	WEWS	08/01/16	08/01/16	8-10p Bachelor/Bacheloret	8-10pm		:30				NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	M-----				2	\$5,000.00				
N 20	WEWS	08/01/16	08/01/16	Monday Prime C	10-11pm		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	M-----				1	\$4,000.00				
N 21	WEWS	07/26/16	08/01/16	Democratic Convention	10-11pm		:30				NM	2	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	-TWT---				2	\$3,500.00				
N 22	WEWS	07/29/16	07/29/16	Friday Prime B	9-10pm		:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	----F--				1	\$3,000.00				
N 23	WEWS	07/31/16	07/31/16	Sunday Prime B	8-9pm		:30				NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	-----S				1	\$5,000.00				
N 24	WEWS	07/31/16	07/31/16	Sunday Prime D	10-11pm		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	-----S				1	\$3,500.00				
N 25	WEWS	07/26/16	08/01/16	M-SU 11-1135pm News	11-1135pm		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		07/26/16	08/01/16	MTWTFSS				3	\$1,000.00				
Totals											0.00	61	\$58,750.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/31/16	45	\$39,275.00	(\$5,891.25)	\$33,383.75
08/01/16 -08/01/16	16	\$19,475.00	(\$2,921.25)	\$16,553.75
Totals	61	\$58,750.00	(\$8,812.50)	\$49,937.50

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07/26/16 - 08/01/16	Hillary for America	5075

<u>Advertiser</u>	<u>Original Date / Revision</u>
Clinton/Democrat/US Pre:	07/21/16 / 07/22/16

Signature: _____ **Date:** _____

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