

CONTRACT



WEWS
3001 Euclid Avenue
Cleveland, OH 44115
(216) 431-5555

<u>Contract / Revision</u> 157185 /		<u>Alt Order #</u>
<u>Product</u> Hillary For America		
<u>Contract Dates</u> 06/28/16 - 07/04/16		<u>Estimate #</u> 4941
<u>Advertiser</u> Clinton/Democrat/US President		<u>Original Date / Revision</u> 06/17/16 / 06/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WEWS	<u>Account Executive</u> Erin Brody	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u> 12856	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 2	<u>Advertiser Ref</u>	

And:

GMMB Inc - Political
Suite #800
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WEWS	06/28/16	07/04/16	M-F 4-430a AM this Morn.	4-430am		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/28/16	07/04/16	MTWT--S	1			\$100.00					
N 2	WEWS	06/28/16	07/04/16	M-F 430-5am News	430-5am		1:00				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/28/16	07/04/16	MTWTF--	1			\$150.00					
N 3	WEWS	06/28/16	07/04/16	M-F 5-6am GMC	5-6am		1:00				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/28/16	07/04/16	MTWTF--	1			\$450.00					
N 4	WEWS	06/28/16	07/04/16	M-F 6-7am GMC	6-7am		1:00				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/28/16	07/04/16	MTWTF--	2			\$1,000.00					
N 5	WEWS	06/28/16	07/04/16	M-F 7-9am GMA	7-9am		1:00				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/28/16	07/04/16	MTWTF--	2			\$1,200.00					
N 6	WEWS	07/03/16	07/03/16	SU 8-9am News	8-9am		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/28/16	07/04/16	-----S	1			\$500.00					
N 7	WEWS	06/28/16	07/04/16	M-F 9-10am	9-10am		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/28/16	07/04/16	MTWTF--	1			\$700.00					
N 8	WEWS	06/28/16	07/04/16	M-F 10-11am	10-11am		1:00				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/28/16	07/04/16	MTWTF--	1			\$600.00					
N 9	WEWS	06/28/16	07/04/16	M-F 11am-12pm	11am-12pm		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/28/16	07/04/16	MTWTF--	1			\$700.00					
N 10	WEWS	06/28/16	07/04/16	M-F 12-1230pm News	12-1230pm		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/28/16	07/04/16	MTWTF--	1			\$800.00					
N 11	WEWS	06/28/16	07/04/16	M-F 1230-1pm	1230-1pm		1:00				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		06/28/16	07/04/16	MTWTF--	1			\$600.00					
N 12	WEWS	06/28/16	07/04/16	M-F 3-4pm	3-4pm		1:00				NM	1	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/28/16	07/04/16	MTWTF--				1	\$400.00				
N 13	WEWS	06/28/16	07/04/16	M-F 4-5pm	4-5pm		1:00				NM	1	\$600.00
Week:		06/28/16	07/04/16	MTWTF--				1	\$600.00				
N 14	WEWS	06/28/16	07/04/16	M-F 5-6pm News	5-6pm		1:00				NM	1	\$1,000.00
Week:		06/28/16	07/04/16	MTWTF--				1	\$1,000.00				
N 15	WEWS	06/28/16	07/04/16	M-F 6-630pm News	6-630pm		1:00				NM	2	\$3,400.00
Week:		06/28/16	07/04/16	MTWTF--				2	\$1,700.00				
N 16	WEWS	06/28/16	07/04/16	ABC World News M-F	630-7pm		1:00				NM	1	\$2,000.00
Week:		06/28/16	07/04/16	MTWTF--				1	\$2,000.00				
N 17	WEWS	06/28/16	07/04/16	M-F 7-730pm	7-730pm		1:00				NM	2	\$2,000.00
Week:		06/28/16	07/04/16	MTWTF--				2	\$1,000.00				
N 18	WEWS	07/04/16	07/04/16	8-10p Bachelor/Bacheloret	8-10pm		1:00				NM	1	\$10,000.00
Week:		06/28/16	07/04/16	M-----				1	\$10,000.00				
N 19	WEWS	07/03/16	07/03/16	Sunday Prime D	10-11pm		1:00				NM	1	\$7,000.00
Week:		06/28/16	07/04/16	-----S				1	\$7,000.00				
N 20	WEWS	07/03/16	07/03/16	M-SU 11-1135pm News	11-1135pm		1:00				NM	2	\$4,000.00
Week:		06/28/16	07/04/16	-----S				2	\$2,000.00				
Totals								0.00				25	\$39,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/04/16	25	\$39,400.00	(\$5,910.00)	\$33,490.00
Totals	25	\$39,400.00	(\$5,910.00)	\$33,490.00

Signature: _____ **Date:** _____

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