

CONTRACT



WEWS
3001 Euclid Avenue
Cleveland, OH 44115
(216) 431-5555

And:

GMMB Inc - Political
Suite #800
1010 Wisconsin Avenue
Washington, DC 20007

| | | |
|---|--|--|
| <u>Contract / Revision</u> 157185 / | | <u>Alt Order #</u> |
| <u>Product</u> Hillary For America | | |
| <u>Contract Dates</u> 06/28/16 - 07/04/16 | | <u>Estimate #</u> 4941 |
| <u>Advertiser</u> Clinton/Democrat/US President | | <u>Original Date / Revision</u> 06/17/16 / 06/17/16 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> WEWS | <u>Account Executive</u> Erin Brody | <u>Sales Office</u> EWS - Washing |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 25-54 | | |
| <u>Agy Code</u> 12856 | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> 2 | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|-------------------|------|--------|-------------|------|-----|------|-------|------------|
| N 1 | WEWS | 06/28/16 | 07/04/16 | M-F 4-430a AM this Morn. | 4-430am | | 1:00 | | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWT--S | 1 | | | \$100.00 | | | | | |
| N 2 | WEWS | 06/28/16 | 07/04/16 | M-F 430-5am News | 430-5am | | 1:00 | | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | 1 | | | \$150.00 | | | | | |
| N 3 | WEWS | 06/28/16 | 07/04/16 | M-F 5-6am GMC | 5-6am | | 1:00 | | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | 1 | | | \$450.00 | | | | | |
| N 4 | WEWS | 06/28/16 | 07/04/16 | M-F 6-7am GMC | 6-7am | | 1:00 | | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | 2 | | | \$1,000.00 | | | | | |
| N 5 | WEWS | 06/28/16 | 07/04/16 | M-F 7-9am GMA | 7-9am | | 1:00 | | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | 2 | | | \$1,200.00 | | | | | |
| N 6 | WEWS | 07/03/16 | 07/03/16 | SU 8-9am News | 8-9am | | 1:00 | | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 06/28/16 | 07/04/16 | -----S | 1 | | | \$500.00 | | | | | |
| N 7 | WEWS | 06/28/16 | 07/04/16 | M-F 9-10am | 9-10am | | 1:00 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | 1 | | | \$700.00 | | | | | |
| N 8 | WEWS | 06/28/16 | 07/04/16 | M-F 10-11am | 10-11am | | 1:00 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | 1 | | | \$600.00 | | | | | |
| N 9 | WEWS | 06/28/16 | 07/04/16 | M-F 11am-12pm | 11am-12pm | | 1:00 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | 1 | | | \$700.00 | | | | | |
| N 10 | WEWS | 06/28/16 | 07/04/16 | M-F 12-1230pm News | 12-1230pm | | 1:00 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | 1 | | | \$800.00 | | | | | |
| N 11 | WEWS | 06/28/16 | 07/04/16 | M-F 1230-1pm | 1230-1pm | | 1:00 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | 1 | | | \$600.00 | | | | | |
| N 12 | WEWS | 06/28/16 | 07/04/16 | M-F 3-4pm | 3-4pm | | 1:00 | | | | NM | 1 | \$400.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



WEWS
3001 Euclid Avenue
Cleveland, OH 44115
(216) 431-5555

| | | |
|--|---------------------------------------|--|
| <u>Contract / Revision</u> 157185 / | | <u>Alt Order #</u> |
| <u>Contract Dates</u> 06/28/16 - 07/04/16 | <u>Product</u> Hillary For America | <u>Estimate #</u> 4941 |
| <u>Advertiser</u> Clinton/Democrat/US Pre: | | <u>Original Date / Revision</u> 06/17/16 / 06/17/16 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | | | | 1 | \$400.00 | | | | |
| N 13 | WEWS | 06/28/16 | 07/04/16 | M-F 4-5pm | 4-5pm | | 1:00 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | | | | 1 | \$600.00 | | | | |
| N 14 | WEWS | 06/28/16 | 07/04/16 | M-F 5-6pm News | 5-6pm | | 1:00 | | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | | | | 1 | \$1,000.00 | | | | |
| N 15 | WEWS | 06/28/16 | 07/04/16 | M-F 6-630pm News | 6-630pm | | 1:00 | | | | NM | 2 | \$3,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | | | | 2 | \$1,700.00 | | | | |
| N 16 | WEWS | 06/28/16 | 07/04/16 | ABC World News M-F | 630-7pm | | 1:00 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | | | | 1 | \$2,000.00 | | | | |
| N 17 | WEWS | 06/28/16 | 07/04/16 | M-F 7-730pm | 7-730pm | | 1:00 | | | | NM | 2 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/28/16 | 07/04/16 | MTWTF-- | | | | 2 | \$1,000.00 | | | | |
| N 18 | WEWS | 07/04/16 | 07/04/16 | 8-10p Bachelor/Bacheloret | 8-10pm | | 1:00 | | | | NM | 1 | \$10,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/28/16 | 07/04/16 | M----- | | | | 1 | \$10,000.00 | | | | |
| N 19 | WEWS | 07/03/16 | 07/03/16 | Sunday Prime D | 10-11pm | | 1:00 | | | | NM | 1 | \$7,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/28/16 | 07/04/16 | -----S | | | | 1 | \$7,000.00 | | | | |
| N 20 | WEWS | 07/03/16 | 07/03/16 | M-SU 11-1135pm News | 11-1135pm | | 1:00 | | | | NM | 2 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 06/28/16 | 07/04/16 | -----S | | | | 2 | \$2,000.00 | | | | |
| Totals | | | | | | | | 0.00 | | | | 25 | \$39,400.00 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|--------------------|------------|--------------|--------------|-------------|
| 06/27/16 -07/04/16 | 25 | \$39,400.00 | (\$5,910.00) | \$33,490.00 |
| Totals | 25 | \$39,400.00 | (\$5,910.00) | \$33,490.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.