

Wednesday, April 10, 2024

WJCL-FM, WIXV-FM, WTYB-FM & WEAS-FM

Savannah, GA

Quarterly Issues/Programs List - 1st Quarter, 2024

“Coastal Spotlight” Public Affairs Show, 25-30 minutes in length, airs at 6 AM on WIXV, WTYB & WEAS and at 6:30 AM on WJCL

Hosted/Produced by Reneé LaSalle

Cumulus Radio Group Savannah provides its listeners with programming and public service announcements, typically related to non-profits, that address issues of interest to our local community. Among the local issues addressed during the preceding calendar quarter were:

- Quarterly Issues/Programs List
 - Ft. Pulaski Celebrates 100 Yrs as a National Park
 - Red Cross Blood Emergency
 - Savannah Harley Davidson Chili Cook Off
 - Susie King Taylor Square Dedication
 - Gears & Grub, Effingham Health System Foundation
 - Girls Scout Cookie Season
 - St Jude Radiothon
 - Navy Week
 - Sistah Patt, ‘Sacred Places ’N Tings’
 - Creative Coast/She Hustles
 - Creative Coast/Girls Code Savannah

*Quarterly Coastal Spotlight (Public Affairs Show) Content - Each show is between 25 and 30 minutes in length and airs at either 6AM or 6:30AM on each of our 4 Cumulus Savannah Radio Group Stations. Segments consist of a conversation with an organization/community leader, possibly two or even a citizen and our host/talent. The individual segments are also uploaded to social media for sharing.

Jan 7 - Ft. Pulaski Celebrates 100 Yrs as a National Park, Ft. Pulaski Celebrates 100 Yrs as a National Park

- Ft. Pulaski (coastal US Fort completed in 1847, but claimed by Georgia during the Civil War) in celebrating 100 years as a National Monument. An entire year of celebrations is planned, including the first showing of artifacts unearthed during a recent archeological dig of the builders camp to be exhibit to the public for FREE in the rotunda at Savannah City Hall. Park Ranger Max Farley and Chief of Resources Laura Seifert joined us via Zoom with the details.
- The Ft. Pulaski exhibit begins this coming week, so we re-aired the interview for time and content.

Jan 14 - Ft. Pulaski Celebrates 100 Yrs as a National Park, Ft. Pulaski Celebrates 100 Yrs as a National Park

- The FREE Ft. Pulaski workers village excavation exhibit continues through next week. The original interview was edited for time and content and again, played twice during this week's show.

Jan 21 - Red Cross Blood Emergency, Red Cross Blood Emergency, Red Cross Blood Emergency

- The American Red Cross of Georgia is facing a crisis level blood emergency, the lowest level of donors in 20 years. Local blood donations are vital in making sure blood is immediately available for emergencies, meaning non-emergency, Cumulus Media is joining with the Red Cross for the next several weeks to help get the word out and hopefully save lives. Red Cross of Southeast Georgia Executive Director Maria Center joined us via Zoom with more.
- This week's interview was aired three times for time and content.

Jan 28 - Savannah Harley Davidson Chili Cook Off, Susie King Taylor Square Dedication, Red Cross Blood Emergency

- The 5th Annual Savannah Harley Davidson Chili Cook Off is headed our way. Its a full day of chili tastings, motorcycles, fun and music with each chili team raising

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money (samples are \$1 each) for their individual charitable partners. I-95 (WIXV) has long been a SHD Chili Cook Off partner. SHD Events Manager Heather Choquette joined us via Zoom with everything we need to know.

- This past fall for the very first time one of Savannah Downtown squares officially re-named to honor a woman and also for the first time to honor a person of color. Next month Susie King Taylor Square and its new markers will be dedicated to honor the Black Civil War Nurse who started secret “bucket schools” for Black children in Savannah during time when it was illegal for Black people to read & write. Gullah Geechee Historian Sista Patt Gunn was the driving force behind the push to rename the square. She joined us via Zoom with details on how it happened.
- The Cumulus Savannah/Red Cross Blood Shortage partnership continues for several more weeks. The original interview was re-aired in its entirety.

Feb 4 - Susie King Taylor Square Dedication, Red Cross Blood Emergency, Susie King Taylor Square Dedication

- The Susie King Taylor Square Dedication is one of the biggest events on our horizon. The original interview was re-aired in its entirety.
- The Red Cross Blood Emergency/Cumulus Savannah Partnership continues for several more weeks. The original interview was aired in its entirety.
- We love us some Patt Gunn & some Susie King Taylor. The previous interview was re-aired for time & content

Feb 11 - Red Cross Blood Emergency, Red Cross Blood Emergency, Red Cross Blood Emergency

- The severity of the current Red Cross Blood Shortage cannot be overstated. The previous interviews were edited for timeliness and re-aired in triplicate for time and content.

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Feb 18 - Gears & Grub, Effingham Health System Foundation, Girls Scout Cookie Season

- The 5th Annual Gears & Grab Food Truck & Car Show Festival is back, raising money for the Effingham Health System Foundation. Once again that means more than 300 vehicles, dozens of vendors, BMX Bikes, Monster Trucks and MORE!! Josh Forbes and the other organizers of this annual event joined us via Zoom with details.
- It's officially Girl Scout Cookie Season! Savannah is the HOME of the Historic and Very First Girl Scout Groups, so we place even more importance on those Thin Mints and Tag-A-Longs. Chelsea Simpson of the Historic Girl Scouts joined us with details and updates.

Feb 25 - St. Jude Radiothon 2024, Navy Week Savannah, Sistah Patt's 'Sacred Places 'N Tings'

- The 2024 St Jude Radiothon is this coming Thurs/Friday, a couple decades for WJCL and several years for I-95 & Magic 103.9. Last year more than \$100K was raised and this year the sky is the limit. St. Jude regional contact Bria Grier joined us via Zoom with details.
- For the second year in recent memory the historic Navy Week is being celebrated in Savannah. That means dozens of Navy sailors converging on the Coastal Empire the week of Savannah's St. Patrick's celebrations. Navy Week Coordinator Ensign Lamar Badger joined us via Zoom to share the info.
- Sistah Patt Gunn is a dear friend of Cumulus Savannah, a local historian and Gullah Geechee descendant. She's working on a new project documenting the 'Sacred Places' in and around Savannah related to the slave trade and creating a coffee table picture book. She joined us via Zoom to share details and her hope that the book could promote conversations and healing.

March 3 - Girls Scout Cookie Season, Navy Week Savannah, Sistah Patt's 'Sacred Places 'N Tings'

- It's the last week of Girl Scout Cookie Season! Time to stock up. The interview from last month was edited for timelines and re-aired.

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- Navy Week is next week. The previous interview with Ensign Badger was re-aired in its entirety.
- Sistah Patt's 'Sacred Places 'N Tings' interview was re-aired in its entirety.

March 10 - Navy Week Savannah, Sistah Patt's 'Sacred Places 'N Tings', Navy Week Savannah

- Navy Week has arrived! Ensign Badgers previous interview was re-aired in its entirety.
- Sistah Patt's 'Sacred Places 'N Tings' interview was re-aired in its entirety.
- Since its Navy Week and since we needed content to meet our time goal, seemed only appropriate to air the Navy Week interview twice.

March 17 - Sistah Patt's 'Sacred Places 'N Tings', Sistah Patt's 'Sacred Places 'N Tings'

- Sistah Patt's 'Sacred Places 'N Tings' interview semi-evergreen and is not dated. It was re-aired in its entirety, twice to meet content needs.

March 24 - Creative Coast/She Hustles, Sistah Patt's 'Sacred Places 'N Tings'

- The Creative Coast is kicking-off the first of its three a year She Hustles ladies events. The evening of networking, speakers and a panel discussion brings together local women looking to thrive in the business, non-profit and even corporate worlds. Coastal Spotlight host Reneé LaSalle is once again the emcee for the event. Creative Coast Executive Director Jen Bonnet joined her via Zoom with details.
- Sistah Patt's 'Sacred Places 'N Tings' interview semi-evergreen and is not dated. It was re-aired in its entirety, twice to meet content needs.

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March 31 - Creative Coast/Girls Code Savannah, Sistah Patt's 'Sacred Places 'N Tings'

- The Creative Coast is back with their signature Girls Code non-profit tech-camp for young ladies in 5th through 8th grade. The Spring session is four FREE Saturday classes teaching young ladies (and for the first time, two young men) to not only build their own website, but also to advance that website. Registration is open and program chair Leslie Ott joined us via Zoom with details.
- Sistah Patt's 'Sacred Places 'N Tings' interview semi-evergreen and is not dated. It was re-aired in its entirety to meet content needs.