

ORDER



Orders
Order / Rev: 1282837
 Alt Order #:
Product Desc: order
Estimate: 503509
Flight Dates: 05/03/24 - 05/09/24
Original Date / Rev: 04/23/24 / 04/23/24
Order Type: GENERAL

KSTU
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Del Cielo Media - POL
Buying Contact:
Billing Contact:
 1427 Leslie Ave
 Alexandria, VA 22301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Conservative Values for Utah
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 279332
Agency External ID: 106245
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/09/24	90	\$49,850.00	\$42,372.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	90	\$49,850.00	\$42,372.50	0.00
Totals	90	\$49,850.00	\$42,372.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSTU	05/03/24	05/09/24	M-F 7-730am News M-F 7-730am News	CM	7-730am	-----	:30	0	\$550.00	P-2	0.00	NM	8	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		2		\$550.00		0.00					
		Week: 05/06/24	05/12/24	MTWT---		6		\$550.00		0.00					
N 2	KSTU	05/03/24	05/09/24	M-F 8-830am News M-F 8-830am News	CM	8-830am	-----	:30	0	\$550.00	P-2	0.00	NM	10	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		2		\$550.00		0.00					
		Week: 05/06/24	05/12/24	MTWT---		8		\$550.00		0.00					
N 3	KSTU	05/03/24	05/09/24	M-F 9am News M-F 9am News	CM	9-10am	-----	:30	0	\$350.00	P-2	0.00	NM	10	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		2		\$350.00		0.00					
		Week: 05/06/24	05/12/24	MTWT---		8		\$350.00		0.00					
N 4	KSTU	05/03/24	05/09/24	Sa 630am News Sa 630am News	CM	630-7am	-----	:30	0	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S-		1		\$200.00		0.00					
		Week: 05/06/24	05/12/24	-----		0		\$350.00		0.00					
N 5	KSTU	05/03/24	05/09/24	Sa 7-9am News Sa 7-9am News	CM	7-9am	-----	:30	0	\$450.00	P-2	0.00	NM	2	\$900.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSTU	05/03/24	05/09/24	Su 630am News Su 630am News	CM	630-7am	-----	:30	0	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S-		2		\$450.00		0.00					
		Week: 05/06/24	05/12/24	-----		0		\$350.00		0.00					
N 7	KSTU	05/03/24	05/09/24	Su 7-9am News Su 7-9am News	CM	7-9am	-----	:30	0	\$400.00	P-2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S		1		\$200.00		0.00					
		Week: 05/06/24	05/12/24	-----		0		\$350.00		0.00					
N 8	KSTU	05/03/24	05/09/24	FOX News Sunday FOX News Sunday	CM	9-10am	-----	:30	0	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S		1		\$600.00		0.00					
		Week: 05/06/24	05/12/24	-----		0		\$350.00		0.00					
N 9	KSTU	05/03/24	05/09/24	M-F 11am News M-F 11am News	CM	11am-12pm	-----	:30	0	\$200.00	P-2	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		2		\$200.00		0.00					
		Week: 05/06/24	05/12/24	MTWT---		8		\$200.00		0.00					
N 10	KSTU	05/03/24	05/09/24	M-F 1230-1pm News M-F 1230-1pm News	CM	1230-1pm	-----	:30	0	\$200.00	P-2	0.00	NM	10	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		2		\$200.00		0.00					
		Week: 05/06/24	05/12/24	MTWT---		8		\$200.00		0.00					
N 11	KSTU	05/03/24	05/09/24	Su 4-430pm Su 4-430pm	CM	4-430pm	-----	:30	0	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S		1		\$125.00		0.00					
		Week: 05/06/24	05/12/24	-----		0		\$200.00		0.00					
N 12	KSTU	05/03/24	05/09/24	Su 430-5pm Su 430-5pm	CM	430-5pm	-----	:30	0	\$125.00	P-2	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----S		1		\$125.00		0.00					
		Week: 05/06/24	05/12/24	-----		0		\$200.00		0.00					
N 13	KSTU	05/03/24	05/09/24	M-F 430pm News M-F 430pm News	CM	430-5pm	-----	:30	0	\$550.00	P-2	0.00	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		1		\$550.00		0.00					
		Week: 05/06/24	05/12/24	MTWT---		4		\$550.00		0.00					
N 14	KSTU	05/03/24	05/09/24	M-F 4pm News M-F 4pm News	CM	4-430pm	-----	:30	0	\$500.00	P-2	0.00	NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		1		\$500.00		0.00					
		Week: 05/06/24	05/12/24	MTWT---		4		\$500.00		0.00					
N 15	KSTU	05/03/24	05/09/24	M-F 530pm News M-F 530pm News	CM	530-6pm	-----	:30	0	\$650.00	P-2	0.00	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	----F--		1		\$650.00		0.00					
		Week: 05/06/24	05/12/24	MTWT---		4		\$650.00		0.00					
N 16	KSTU	05/03/24	05/09/24	MO Prime A MO Prime A	CM	7-8pm	-----	:30	0	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/29/24	05/05/24	-----		0		\$650.00		0.00					
		Week: 05/06/24	05/12/24	M-----		2		\$1,500.00		0.00					
N 17	KSTU	05/03/24	05/09/24	M-F 9pm News M-F 9pm News	CM	9-1005pm	-----	:30	0	\$1,200.00	P-2	0.00	NM	10	\$12,000.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 04/29/24	05/05/24	----F--			2			\$1,200.00			0.00		
		Week: 05/06/24	05/12/24	MTWT---			8			\$1,200.00			0.00		
N 18	KSTU	05/03/24	05/09/24	Sa 9pm News Sa 9pm News	CM	9-1005pm	-----	:30	0	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 04/29/24	05/05/24	-----S-			2			\$900.00			0.00		
		Week: 05/06/24	05/12/24	-----			0			\$1,200.00			0.00		
N 19	KSTU	05/03/24	05/09/24	Su 9-930pm News Su 9-930pm News	CM	9-930pm	-----	:30	0	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 04/29/24	05/05/24	-----S			2			\$1,200.00			0.00		
		Week: 05/06/24	05/12/24	-----			0			\$1,200.00			0.00		
N 20	KSTU	05/03/24	05/09/24	MLB Reg Season Game MLB Reg Season Game	CM	MLB Reg Season	-----	:30	0	\$900.00	P-2	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
		Week: 04/29/24	05/05/24	-----S-			2			\$900.00			0.00		
		Week: 05/06/24	05/12/24	-----			0			\$1,200.00			0.00		
													Totals	90	\$49,850.00