

# WOC14660830 [00.00]

Order Printout



Order Status: New	Start/End Dates: 05/29/24 - 06/04/24	C/P/E: 194 / 196 / 1293
Traffic Order #:	Agency: Thompson Communications, Inc.	Product Desc.: Media
Buyer Order #: 13456325	Advertiser: Liberty and Justice PAC	Estimate Desc.: Liberty and Justice PAC May 29 - June 4
AE: Unassigned (Beth Worsham - Manager)	Buyer: Will Thompson	Total Cost: \$15,480.00 (Cash)
Property: KRCG TV	Primary Demo:	Received Date: 5/24/24 11:25 AM
Sales Region: Local		

Comments:

Separation: 30PopulationBuyType: CPP

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days WTFSSM T	Rate	May 29														Total Spots	Total Cost
1	KRCG LIVE AT SUNRISE 5A	NM	:30	5:00 AM-6:00 AM	--F----	200.00	1														1	200.00
(Program: KRCG LIVE AT SUNRISE 5A)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
1	KRCG LIVE AT SUNRISE 5A	NM	:30	5:00 AM-6:00 AM	W-----	200.00	1														1	200.00
(Program: KRCG LIVE AT SUNRISE 5A)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
1	KRCG LIVE AT SUNRISE 5A	NM	:30	5:00 AM-6:00 AM	----M-	200.00	1														1	200.00
(Program: KRCG LIVE AT SUNRISE 5A)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
2	KRCG LIVE AT SUNRISE 6A	NM	:30	6:00 AM-7:00 AM	-T----	600.00	1														1	600.00
(Program: KRCG LIVE AT SUNRISE 6A)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
2	KRCG LIVE AT SUNRISE 6A	NM	:30	6:00 AM-7:00 AM	-----T	600.00	1														1	600.00
(Program: KRCG LIVE AT SUNRISE 6A)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
3	US FARM REPORT	NM	:30	6:00 AM-7:00 AM	---S---	150.00	1														1	150.00
(Program: US FARM REPORT)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
4	THE NATIONAL DESK	NM	:30	9:00 AM-10:00 AM	-T----	200.00	1														1	200.00
(Program: THE NATIONAL DESK)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						

List Items							Spots													Totals		
Line	Program	ST	Len	Time	Days WTFSSM T	Rate	May 29														Total Spots	Total Cost
4	THE NATIONAL DESK	NM	:30	9:00 AM-10:00 AM	--F----	200.00	1														1	200.00
(Program: THE NATIONAL DESK)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
4	THE NATIONAL DESK	NM	:30	9:00 AM-10:00 AM	W-----	200.00	1														1	200.00
(Program: THE NATIONAL DESK)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
4	THE NATIONAL DESK	NM	:30	9:00 AM-10:00 AM	----M-	200.00	1														1	200.00
(Program: THE NATIONAL DESK)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
4	THE NATIONAL DESK	NM	:30	9:00 AM-10:00 AM	-----T	200.00	1														1	200.00
(Program: THE NATIONAL DESK)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
5	KRCG13 LIVE @ NOON	NM	:30	12:00 PM-12:30 PM	--F----	375.00	1														1	375.00
(Program: KRCG13 LIVE @ NOON)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
5	KRCG13 LIVE @ NOON	NM	:30	12:00 PM-12:30 PM	W-----	375.00	1														1	375.00
(Program: KRCG13 LIVE @ NOON)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
5	KRCG13 LIVE @ NOON	NM	:30	12:00 PM-12:30 PM	----M-	375.00	1														1	375.00
(Program: KRCG13 LIVE @ NOON)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
6	KRCG13 LIVE @ 5P	NM	:30	5:00 PM-5:30 PM	--F----	750.00	1														1	750.00
(Program: KRCG13 LIVE @ 5P)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
6	KRCG13 LIVE @ 5P	NM	:30	5:00 PM-5:30 PM	W-----	750.00	1														1	750.00
(Program: KRCG13 LIVE @ 5P)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
6	KRCG13 LIVE @ 5P	NM	:30	5:00 PM-5:30 PM	----M-	750.00	1														1	750.00
(Program: KRCG13 LIVE @ 5P)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
7	KRCG13 LIVE @ 6P	NM	:30	6:00 PM-6:30 PM	-T-----	1,200.00	1														1	1,200.00
(Program: KRCG13 LIVE @ 6P)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
7	KRCG13 LIVE @ 6P	NM	:30	6:00 PM-6:30 PM	-----T	1,200.00	1														1	1,200.00
(Program: KRCG13 LIVE @ 6P)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
8	KRCG13 LIVE @ 6P-SATURDAY	NM	:30	6:00 PM-6:30 PM	---S---	750.00	1														1	750.00
(Program: KRCG13 LIVE @ 6P-SATURDAY)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
9	CBS EVENING NEWS Sun	NM	:30	5:30 PM-6:00 PM	----S--	500.00	1														1	500.00
(Program: CBS EVENING NEWS Sun)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						
10	ENTERTAINMENT TONIGHT	NM	:30	6:30 PM-7:00 PM	-T-----	550.00	1														1	550.00
(Program: ENTERTAINMENT TONIGHT)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																						

List Items							Spots														Totals		
Line	Program	ST	Len	Time	Days WTFSSM T	Rate	May 29														Total Spots	Total Cost	
10	ENTERTAINMENT TONIGHT	NM	:30	6:30 PM-7:00 PM	-----T	550.00	1														1	550.00	
(Program: ENTERTAINMENT TONIGHT)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																							
11	NEIGHBORHOOD/BOB HEARTS ABISHO	NM	:30	7:00 PM-8:00 PM	----M-	825.00	1														1	825.00	
(Program: NEIGHBORHOOD/BOB HEARTS ABISHO)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																							
12	FBI: INTERNATIONAL	NM	:30	8:00 PM-9:00 PM	-----T	950.00	1														1	950.00	
(Program: FBI: INTERNATIONAL)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																							
13	48 HOURS	NM	:30	9:00 PM-10:00 PM	---S---	830.00	1														1	830.00	
(Program: 48 HOURS)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																							
14	KRCG13 LIVE @ 10P	NM	:30	10:00 PM-10:35 PM	-T-----	900.00	1														1	900.00	
(Program: KRCG13 LIVE @ 10P)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																							
14	KRCG13 LIVE @ 10P	NM	:30	10:00 PM-10:35 PM	-----T	900.00	1														1	900.00	
(Program: KRCG13 LIVE @ 10P)CS-Feb-2024 adj.CS-May-2023 - COLUMBIA-JEFFERSON CITY																							
Spot Totals:							28														28	15480.00	
Rate Totals:							15480.00																

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	28	\$15,480.00			