

# **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

**4th Quarter 2013**

**WMOD FM**

Uploaded to the WMOD-FM public inspection file on February 13, 2018

Signed: *Ginger Tester*

# **WMOD FM, Bolivar, Tennessee**

## **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

Covering the period beginning October 1  
Ending December 31, 2013

WMOD FM (96.7 FM, "Real Country") is a radio station broadcasting a country music format. Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football. Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

## DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

### News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

### County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests to promote treatment of community issues from 1215 - 1300

### Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800-1330

### Local Sports Broadcasts

WMOD has local high school, middle school and other broadcasts at various times during the quarter.

### Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

#### Description of PSA's receiving most extensive airtime:

- Hardeman County Voter Registration
- Hardeman County Severe Weather and School Closings
- Hardeman County Free Breakfasts/Lunch
- Hardeman County Community Health Center Free Blood Pressure Checks
- Hardeman County Health Council's Health Week
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Samaritans Purse
- Toys for Tots
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area are included in this report. Duration of each report is from :15 to 8:00.

### **STATE AND LOCAL NEWS**

### **LOCAL PROGRAMMING**

### **RELIGIOUS BROADCASTING**

### **SPORTS BROADCASTS**

### **PUBLIC HEALTH AND ENVIRONMENTAL**

### **PUBLIC SAFETY AND CRIME**

## STATE AND LOCAL NEWS

### **WEEKDAYS** Monday-Friday

October 1-4, 7-11, 14-18, 21-25, 28-31

November 1, 1-8, 11-15, 18-22, 25-29, 30, 31

December 2-6, 9-13, 16-20, 23-27

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1200, excluding federal holidays

### **SATURDAYS**

October 5, 12, 19, 26

November 2, 9, 16, 23, 30

December 7, 14, 21, 28

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

### **SUNDAYS**

October 6, 13, 20, 27

November 3, 10, 17, 24, 30

December 2, 9, 16, 23

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

## LOCAL PROGRAMMING

### TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop

Aired October 7 at 1215 with guest Betty LeNoir from The Gym with classes available information

PROGRAM: County Journal Live with Swap Shop

Aired on October 9 at 1215 with guest Monroe Woods and the NAACP Banquet and Fundraiser

PROGRAM: County Journal Live with Swap Shop

Aired on October 17 at 1215 with guest Sara Cooper from Hardeman Adoptable Animals for Dog Month

PROGRAM: County Journal Live with Swap Shop

Aired on October 23 at 1215 with Hardeman County Clerk Jerry Armstrong with vehicle registration information

PROGRAM: County Journal Live with Swap Shop

Aired on October 31 at 1215 with guest Whiteville Elementary Principal Cedric Crisp for Harvest Fest fundraiser

PROGRAM: County Journal Live with Swap Shop

Aired on November 5 at 1215 with guest Marilyn Marcum and VFW information about Veterans Day

PROGRAM: County Journal Live with Swap Shop

Aired on November 8 at 1215 with guest Tina Garrison and the Hornsby Elementary Fall Harvest Fest fundraiser

PROGRAM: County Journal Live with Swap Shop

Aired on November 18 at 1215 with guest Betty LeNoir from Star Physical Therapy with knee injury information

PROGRAM: County Journal Live with Swap Shop

Aired on November 19 at 1215 with guest HC Supervisor of Highways, David Sipes and highway information

PROGRAM: County Journal Live with Swap Shop

Aired on November 20 at 1215 with guest Kristy from the Hardeman County Literacy Council with information

PROGRAM: County Journal Live with Swap Shop

Aired on December 3 at 1215 with guest Andrea Young from Holiday Mart with American Cancer Society Fundraising

PROGRAM: County Journal Live with Swap Shop

Aired on December 6 at 1215 with guest Lee Sammons from UT Extension Office with Christmas safety

PROGRAM: County Journal Live with Swap Shop

Aired on December 10 at 1215 with guest Chris Bell from Bolivar Fire Dept. with Toys for Tots Toy Drive

PROGRAM: Bolivar Adult Baseball

Aired at 1600 on October 13

PROGRAM: Hardeman County Music Festival Highlight

Aired at 2030 - 2130

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## RELIGIOUS BROADCASTING

### RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar  
Forrest Hill church of Christ, Selmer  
Middleton church of Christ, Middleton  
Parrans Chapel Baptist Church, Bolivar  
Porters Creek Baptist Church, Bolivar  
Steven Gibson

#### **SUNDAYS**

October 6, 13, 20, 27  
November 3, 10, 17, 24, 30  
December 2, 9, 16, 23

PROGRAM: Vision with Middleton church of Christ  
Aired each Sunday from 0800-0830  
PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer  
Aired each Sunday from 0830-0845  
PROGRAM: Searching the Scriptures with Steve Gibson  
Aired each Sunday from 0900-0930  
PROGRAM: First Baptist Church Hour, Bolivar  
Aired each Sunday from 1000-1100  
PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)  
Aired each Sunday from 1100-1200  
PROGRAM: Porters Creek Baptist Church, Middleton  
Aired each Sunday from 1230-1330

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## LOCAL SPORTS BROADCASTS

### SPORT ORGANIZATIONS SERVED

Bolivar Central High School Varsity Football  
University of Tennessee Volunteer Football  
Bolivar Central High School Varsity Basketball

PROGRAM: Bolivar Central High School Varsity Football  
Aired on October 4, 11, 18, 25; November 11 at 1830

PROGRAM: University of Tennessee Volunteer Football  
Aired on October 5, 19, 26; November 1, 9, 23, 30 at different times throughout the season

PROGRAM: Bolivar Central High School Girls Basketball  
Aired at 1800 on November 12, 16, 21, 26; December 10, 13, 20, 27, 28, 30

PROGRAM: Bolivar Central High School Boys Basketball  
Aired at 1930 on November 12, 16, 21, 26; December 10, 17, 20, 28, 29, 30



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## PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

### PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

#### Public Service Announcements:

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Hardeman County Voter Registration  
Hardeman County Severe Weather and School Closings  
Hardeman County Free Breakfasts/Lunch  
Hardeman County Community Health Center Free Blood Pressure Checks  
Hardeman County Health Council's Health Week  
Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints  
Samaritans Purse  
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