

# **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

**1st Quarter 2015**

**WMOD FM**

Uploaded to the WMOD-FM public inspection file on February 13, 2018

Signed: *Ginger Tester*

# **WMOD FM, Bolivar, Tennessee**

## **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

Covering the period beginning January 1  
Ending March 31, 2015

WMOD FM (96.7 FM, "Real Country") is a radio station broadcasting a country music format. Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football. Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

## DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

### News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

### County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 to 1300.

### Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 – 1330.

### Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, and other sports broadcasts at various times during the quarter along with other seasonal local programming.

### Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

#### Description of PSA's receiving most extensive airtime:

- Hardeman County Severe Weather and School Closings
- Hardeman County Community Health Center Free Blood Pressure Checks
- Hardeman County Health Council's Health Week
- Carl Perkins Center for the Prevention of Child Abuse
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Tennessee Wildlife Resources Agency
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Lifeline Blood Services
- Keep Tennessee Beautiful Campaign
- Cyberbullying

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

### **STATE AND LOCAL NEWS**

### **LOCAL PROGRAMMING**

### **RELIGIOUS BROADCASTING**

### **SPORTS BROADCASTS**

### **PUBLIC HEALTH AND ENVIRONMENTAL**

### **PUBLIC SAFETY AND CRIME**

## STATE AND LOCAL NEWS

### **WEEKDAYS** Monday-Friday

January 1, 2, 5-9, 12-16, 19-23, 26-30

February 2-6, 9-13, 16-20, 23-27

March 30, 31, 2-6, 9-13, 16-20, 23-27

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1200, excluding federal holidays

### **SATURDAYS**

January 3, 10, 17, 24, 31

February 7, 14, 21, 28

March 7, 14, 21, 28

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

### **SUNDAYS**

January 4, 11, 18, 25

February 1, 8, 15, 22

March 1, 8, 15, 22, 29

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

## LOCAL PROGRAMMING

### TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop

Aired January 12 at 1215 with guest Betty LeNoir with The Gym Health and Fitness and classes for resolutions

PROGRAM: County Journal Live with Swap Shop

Aired January 13 at 1215 with guest Erica Parker from HC Community Health Center and new providers/services

PROGRAM: County Journal Live with Swap Shop

Aired January 15 at 1215 with guest Monroe Woods and the MLK Parade information

PROGRAM: County Journal Live with Swap Shop

Aired January 20 at 1215 with guest Thomas Leech with GED preparation classes for Hardeman County

PROGRAM: County Journal Live with Swap Shop

Aired January 29 at 1215 with guests Bobby Henderson and Terry King from the HC School Board

PROGRAM: County Journal Live with Swap Shop

Aired February 2 at 1215 with guest Katie Dees from the HC UT Extension Office and excursive implementation

PROGRAM: County Journal Live with Swap Shop

Aired February 6 at 1215 with guest Lisa Baskette with WRAP (Women/Men Rape Assistance Program) information

PROGRAM: County Journal Live with Swap Shop

Aired February 13 at 1215 with guest Make Madden and Tony Burnett from Hardeman County Adoptable Animals

PROGRAM: County Journal Live with Swap Shop

Aired February 18 at 1215 w/ guest Ken Savage w/Association for Preservation of TN Antiquities volunteers needed

PROGRAM: County Journal Live with Swap Shop

Aired February 24 at 1215 with Mary Heinzen from the HC Community Health Center with ob/gyn services

PROGRAM: County Journal Live with Swap Shop

Aired March 9 at 1215 with guest Betty LeNoir from Star Physical Therapy with new insurance information

PROGRAM: County Journal Live with Swap Shop

Aired March 20 at 1215 with guest Cody Taylor with the Veteran Foundation information

PROGRAM: County Journal Live with Swap Shop

Aired March 30 at 1215 with guest Gary Rodgers from HC Ag Extension Office and Farmers Legacy Workshop

PROGRAM: County Journal Live with Swap Shop

Aired March 31 at 1215 with guest Bolivar Fire Chief Lynn Price with FireWise and safety information

PROGRAM: Hardeman County Spelling Bee Live at Bolivar Central High School

Aired from 1800 to 1915 on January 22

PROGRAM: *Hee Haw & Howdy* Replay of Musical Production for the American Cancer Society

Aired from 1330 to 1615 on March 29

## RELIGIOUS BROADCASTING

### RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar  
Forrest Hill church of Christ, Selmer  
Middleton church of Christ, Middleton  
Parrans Chapel Baptist Church, Bolivar  
Porters Creek Baptist Church, Bolivar  
Steven Gibson

#### **SUNDAYS**

January 4, 11, 18, 25  
February 1, 8, 15, 22  
March 1, 8, 15, 22, 29

PROGRAM: Vision with Middleton church of Christ  
Aired each Sunday from 0800-0830  
PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer  
Aired each Sunday from 0830-0845  
PROGRAM: Searching the Scriptures with Steve Gibson  
Aired each Sunday from 0900-0930  
PROGRAM: First Baptist Church Hour, Bolivar  
Aired each Sunday from 1000-1100  
PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)  
Aired each Sunday from 1100-1200  
PROGRAM: Porters Creek Baptist Church, Middleton  
Aired each Sunday from 1230-1330

## LOCAL SPORTS BROADCASTS

### SPORT ORGANIZATIONS SERVED

Bolivar Central High School  
Hardeman County Middle Schools  
Middleton High School  
University of Tennessee Football

PROGRAM: Bolivar Central High School Girls Varsity Basketball  
Aired at 1800 on January 3, 6, 9, 13, 16, 20, 23, 27; February 3, 21, 23, 25

PROGRAM: Bolivar Central High School Boys Varsity Basketball  
Aired at 1800 on January 13, 16, 20, 23, 27; February 3, 12, 14, 21, 24,

PROGRAM: Hardeman County Middle School Basketball Tournament  
Aired January 21, 24, 26, 29 at various times from 1730 to 2100

PROGRAM: Middleton High School Girls Varsity Basketball  
Aired February 19, 25, 26; March 2, 4, 7, 8 at various times from 1400 to 2100

PROGRAM: Middleton High School Boys Varsity Basketball  
Aired at 1730 on February 19, 25

PROGRAM: University of Tennessee Volunteer Football  
Aired at 1245 on January 2



## PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

### PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

#### Public Service Announcements:

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Hardeman County Severe Weather and School Closings  
Hardeman County Community Health Center Free Blood Pressure Checks  
Hardeman County Health Council's Health Week  
Carl Perkins Center for the Prevention of Child Abuse  
Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints  
Tennessee Wildlife Resources Agency  
Wounded Warrior Project  
American Cancer Society  
St. Jude Children's Hospitals  
Rotary International  
Lifeline Blood Services  
Keep Tennessee Beautiful Campaign  
Cyberbullying