

# **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

## **3rd Quarter 2013**

### **WMOD FM**

Uploaded in the WMOD-FM public inspection file on February 13, 2018

Signed: *Ginger Tester*

# **WMOD FM, Bolivar, Tennessee**

## **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

Covering the period beginning July 1, 2013  
Ending September 30, 2013

WMOD FM (96.7 FM, "Real Country") is a radio station broadcasting a country music format. Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football. Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

## DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

### News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

### County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests to promote treatment of community issues from 1215 – 1300.

### Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330

### Local Sports Broadcasts

WMOD has local high school, middle school and other broadcasts at various times during the quarter.

### Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

#### Description of PSA's receiving most extensive airtime:

- Hardeman County Severe Weather and School Closings
- Hardeman County Free Breakfasts/Lunch
- Hardeman County Community Health Center Free Blood Pressure Checks
- Hardeman County Health Council's Health Week
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign

## PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area of quarter are included in this report. Duration of each report is from :15 to 8:00.

### **STATE AND LOCAL NEWS**

### **LOCAL PROGRAMMING**

### **RELIGIOUS BROADCASTING**

### **SPORTS BROADCASTS**

### **PUBLIC HEALTH AND ENVIRONMENTAL**

### **PUBLIC SAFETY AND CRIME**

## STATE AND LOCAL NEWS

### **WEEKDAYS** Monday-Friday

July 1-5, 8-12, 15-19, 22-26, 29-31

August 5-9, 12-16, 19-23, 26-30

September 2-6, 9-13, 16-20, 23-27, 30

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1200, excluding federal holidays

### **SATURDAYS**

July 6, 13, 20, 27

August 3, 10, 17, 24, 31

September 7, 14, 21, 28

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

### **SUNDAYS**

July 7, 14, 21, 28

August 4, 11, 18, 25

September 1, 8, 15, 22, 29

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

## LOCAL PROGRAMMING

### TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop  
Aired July 1 at 1215 with guest Betty LeNoir from Star Physical Therapy insurance information

PROGRAM: County Journal Live with Swap Shop  
Aired July 3 at 1215 with guest Joel Newman with Tennessee Small Business Assoc. with information

PROGRAM: County Journal Live with Swap Shop  
Aired July 10 at 1215 with guest Nick Beauregard with local Basketball Camp information

PROGRAM: County Journal Live with Swap Shop  
Aired July 29 at 1215 with guest Betty LeNoir from The Gym with physical training information

PROGRAM: County Journal Live with Swap Shop  
Aired July 31 at 1215 with guest Lily Barnes with Rotary International and local chapter information

PROGRAM: County Journal Live with Swap Shop  
Aired August 1 at 1215 with guest Steve Gibson with school bus safety

PROGRAM: County Journal Live with Swap Shop  
Aired August 2 at 1215 with guest Devon Lake with Bolivar Parks & Rec Dept. information

PROGRAM: County Journal Live with Swap Shop  
Aired August 13 at 1215 with Mary Heinzen with Hardeman County Community Health Center information

PROGRAM: County Journal Live with Swap Shop  
Aired August 28 at 1215 with guest Cheri Parker the Lifeline Blood Services blood donation information

PROGRAM: County Journal Live with Swap Shop  
Aired August 30 at 1215 with guest Dijuana Naylor with the Hardeman County Rescue Squad information

PROGRAM: County Journal Live with Swap Shop  
Aired September 9 at 1215 with guest Betty LeNoir from Star Physical Therapy with spine injury information

PROGRAM: County Journal Live with Swap Shop  
Aired September 10 at 1215 with Hardeman County Mayor Willie Spencer with county information

PROGRAM: County Journal Live with Swap Shop  
Aired September 12 at 1215 with guest Steve Spring from Pathways Behavioral Health w/mental health information

PROGRAM: County Journal Live with Swap Shop  
Aired September 17 at 1215 with guest Larry Ross with Hunters for the Hungry and donation information

PROGRAM: County Journal Live with Swap Shop  
Aired September 18 at 1215 with guest Amber Moore from the Hardeman County Election Administration

## RELIGIOUS BROADCASTING

### RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar  
Forrest Hill church of Christ, Selmer  
Middleton church of Christ, Middleton  
Parrans Chapel Baptist Church, Bolivar  
Porters Creek Baptist Church, Bolivar  
Steven Gibson

#### **SUNDAYS**

July 7, 14, 21, 28

August 4, 11, 18, 25

September 1, 8, 15, 22, 29

PROGRAM: Vision with Middleton church of Christ

Aired each Sunday from 0800-0830

PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer

Aired each Sunday from 0830-0845

PROGRAM: Searching the Scriptures with Steve Gibson

Aired each Sunday from 0900-0930

PROGRAM: First Baptist Church Hour, Bolivar

Aired each Sunday from 1000-1100

PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)

Aired each Sunday from 1100-1200

PROGRAM: Porters Creek Baptist Church, Middleton

Aired each Sunday from 1230-1330

## LOCAL SPORTS BROADCASTS

### SPORT ORGANIZATIONS SERVED

Hardeman County Baseball and Softball  
Bolivar Central High School Varsity Football  
Middleton High School Varsity Football  
University of Tennessee Volunteer Football

PROGRAM: Hardeman County Baseball and Softball - Girls  
Aired on July 1, 2, 12, 13, 14, 15, 16 at various times from 0900 to 1700

PROGRAM: Hardeman County Baseball and Softball – Boys  
Aired on July 1, 2, 5, 6, 8, 9, 10, 11, 12, 13, 19, 20 at various times from 0900 to 1700

PROGRAM: Bolivar Central High School Varsity Football  
Aired on August 23, 30; September 6, 13, 20 at 1830

PROGRAM: Middleton High School Varsity Football  
Aired on September 12 at 1850

PROGRAM: University of Tennessee Volunteer Football  
Aired on August 31; September 7, 14, 21, 28 at different times throughout the day

## PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

### PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

#### Public Service Announcements:

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