

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

3rd Quarter 2014

WMOD FM

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Signed: *Ginger Tester*

WMOD FM, Bolivar, Tennessee

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Covering the period beginning July 1
Ending September 30, 2014

WMOD FM (96.7 FM, "Real Country") is a radio station broadcasting a country music format. Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football. Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 12:15 to 1:30 p.m.

Hardeman County Church Services on the Air

WMOD aired each Sunday from 8:00 a.m. – 1:30 p.m.

Local Sports Broadcasts

WMOD has local high school, middle school, UT Volunteer Football, and other sports broadcasts at various times during the quarter.

Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Description of PSA's receiving most extensive airtime:

- Hardeman County Job Fair Announcements
- Hardeman County Severe Weather and School Closings
- Hardeman County Free Breakfasts/Lunch
- Hardeman County Community Health Center Free Blood Pressure Checks
- Hardeman County Health Council's Health Week
- Carl Perkins Center for the Prevention of Child Abuse
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Tennessee Wildlife Resources Agency
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

STATE AND LOCAL NEWS

LOCAL PROGRAMMING

RELIGIOUS BROADCASTING

SPORTS BROADCASTS

PUBLIC HEALTH AND ENVIRONMENTAL

PUBLIC SAFETY AND CRIME

STATE AND LOCAL NEWS

WEEKDAYS Monday-Friday

July 1-4, 7-11, 14-18, 21-25, 28-31

August 1, 4-8, 11-15, 18-22, 25-29

September 1-5, 8-12, 15-19, 22-26, 29, 30

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035,1200,1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1200, excluding federal holidays

SATURDAYS

July 5, 12, 19, 26

August 2, 9, 16, 23, 30

September 6, 13, 20, 27

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035,1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

SUNDAYS

July 6, 13, 20, 27

August 2, 9, 16, 23, 30

September 7, 14, 21, 28

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

LOCAL PROGRAMMING

TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop
Aired July 15 at 1215 with Hardeman County Community Health Center and back to school and sports check ups

PROGRAM: County Journal Live with Swap Shop
Aired July 17 at 1215 with guest Bart Gilmer with Community Supported Agriculture

PROGRAM: County Journal Live with Swap Shop
Aired July 28 at 1215 with guest Betty LeNoir from Star Physical Therapy and joint injury information

PROGRAM: County Journal Live with Swap Shop
Aired August 12 at 1215 with Hardeman County Community Health Center and new provider information

PROGRAM: County Journal Live with Swap Shop
Aired August 19 at 1215 with guest Steve Gibson and school bus rules, safety, and information

PROGRAM: County Journal Live with Swap Shop
Aired August at 1215 with guest Hardeman County Mayor Willie Spencer and county updates and information

PROGRAM: County Journal Live with Swap Shop
Aired August 29 at 1215 with guest Jimmy Sain and work ethics and job training and job availability in community

PROGRAM: County Journal Live with Swap Shop
Aired September 3 at 1215 with guest Kristy with the Hardeman County Literacy Council with stats and fundraising

PROGRAM: County Journal Live with Swap Shop
Aired September 8 at 1215 with guest Betty LeNoir with The Gym Health and Fitness and new personal trainers

PROGRAM: County Journal Live with Swap Shop
Aired September 25 at 1215 with guest Robert Davis Jr., from HCCHC and back to school immunizations and info

PROGRAM: County Journal Live with Swap Shop
Aired September 25 at 1215 with guest Mary Jo Gordon with Grand Junction Ruritan on services and fundraising

RELIGIOUS BROADCASTING

RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar
Forrest Hill church of Christ, Selmer
Middleton church of Christ, Middleton
Parrans Chapel Baptist Church, Bolivar
Porters Creek Baptist Church, Bolivar
Steven Gibson

SUNDAYS

July 6, 13, 20, 27
August 2, 9, 16, 23, 30
September 7, 14, 21, 28

PROGRAM: Vision with Middleton church of Christ
Aired each Sunday from 0800-0830
PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer
Aired each Sunday from 0830-0845
PROGRAM: Searching the Scriptures with Steve Gibson
Aired each Sunday from 0900-0930
PROGRAM: First Baptist Church Hour, Bolivar
Aired each Sunday from 1000-1100
PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)
Aired each Sunday from 1100-1200
PROGRAM: Porters Creek Baptist Church, Middleton
Aired each Sunday from 1230-1330

LOCAL SPORTS BROADCASTS

SPORT ORGANIZATIONS SERVED

Dixie Youth Softball and Dizzy Dean Baseball
Bolivar Central High School
University of Tennessee Football

PROGRAM: Dixie Youth Softball

Aired July 3, 11, 12, 12, 13 at various times from 1000 to 2000

PROGRAM: Dizzy Dean Baseball

Aired July 2, 11, 12, 19, 20, 21, 24, 25, 26, 27, 28 at various times from 1000 to 2000

PROGRAM: University of Tennessee Volunteer Football

Aired August 31; September 6, 13, 27 at various times from 0930 to 2230

PROGRAM: Bolivar Central High School Varsity Football

Aired: August 22, 29; September 5, 12, 19

PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

Public Service Announcements:

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