

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

4th Quarter 2017

WMOD FM

Uploaded to the WMOD-FM public inspection file on February 27, 2018

Signed: *Ginger Tester*

WMOD FM, Bolivar, Tennessee

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Covering the period beginning October 1,
Ending December 31, 2017

WMOD FM (96.7 FM, *Real Country*) is a satellite radio station broadcasting a country music format.

Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 – 1300.

Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330.

Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, and other sports broadcasts at various times during the quarter along with other seasonal local programming.

Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Description of PSA's receiving most extensive airtime:

- Hardeman County Severe Weather and School Closings
- Hardeman County Kerosene Assistance Program
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Cyberbullying
- Tennessee Safety Council
- Tennessee Wildlife Resource Agency
- Tennessee Suicide Prevention Network
- Samaritan's Purse
- Fire Prevention
- Health Marketplace Open Enrollment
- Salvation Army
- US Marine Corps Toys for Tots
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

STATE AND LOCAL NEWS

LOCAL PROGRAMMING

RELIGIOUS BROADCASTING

SPORTS BROADCASTS

PUBLIC HEALTH AND ENVIRONMENTAL

PUBLIC SAFETY

STATE AND LOCAL NEWS

WEEKDAYS Monday-Friday

October 2-6, 9-13, 16-20, 23-27, 30, 31

November 1-3, 6-10, 13-17, 20-24, 27-30

December 1, 4-8, 11-15, 18-22, 25-29

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1205, excluding federal holidays

SATURDAYS

October 7, 14, 21, 28

November 4, 11, 18, 25

December 2, 9, 16, 23, 30

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

SUNDAYS

October 1, 8, 15, 22, 29

November 5, 12, 19, 26

December 3, 10, 17, 24, 31

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

LOCAL PROGRAMMING

TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300 each weekday, excluding federal holidays
Aired October 3 with guest Caleb Vivio from WRAP about services involving rape assistance and domestic violence
PROGRAM: County Journal Live with Swap Shop
Aired on October 5 with guest Robert Davis Jr., from HCCHC and Health Insurance open enrollment info/deadline
PROGRAM: County Journal Live with Swap Shop
Aired on October 10 with guest Toone Police Chief Jerry Siler with handgun safety and permit classes in Toone
PROGRAM: County Journal Live with Swap Shop
Aired on October 20 with guest Cindy Hamrick from Hardeman Adoptable Animals and their October fund-raiser
PROGRAM: County Journal Live with Swap Shop
Aired on October 25 with guest Bolivar Elementary PTO President Jessica Simmons and their Trunk or Treat
PROGRAM: County Journal Live with Swap Shop
Aired on October 30 with guest Nikki Williams from Toys for Tots with registration/application info
PROGRAM: County Journal Live with Swap Shop
Aired on November 1 with guest Cedric Crisp from Whiteville Elementary and their fall festival fund-raiser
PROGRAM: County Journal Live with Swap Shop
Aired on November 7 with guest Steve Gibson from HC Board of Education and TN Achieves mentor info/needed
PROGRAM: County Journal Live with Swap Shop
Aired on November 8 with guest Elizabeth McClain w/HC Rescue Squad and Thanksgiving Turkey/ham fundraiser
PROGRAM: County Journal Live with Swap Shop
Aired November 14 with guest Bolivar City Councilman Page Walley and council meeting summary/info
PROGRAM: County Journal Live with Swap Shop
Aired November 16 with guest Andrea Young and Hope Holiday Mart fund raiser info and vendor applications
PROGRAM: County Journal Live with Swap Shop
Aired November 30 with guest Bolivar Fire Chief Lynn Price and their annual toy drive info and update on Fire Dept
PROGRAM: County Journal Live with Swap Shop
Aired December 12 with guest Hardeman County Mayor Jimmy Sain & Greg Vaughan w/Kerosene Assistance Program
PROGRAM: County Journal Live with Swap Shop
Aired December 15 with WMOD STAFF ringing Salvation Army Bell at Red Kettle at Bolivar Walmart
PROGRAM: County Journal Live with Swap Shop
Aired December 18 with guest Bolivar City Mayor Julian McTizic and Christmas/New Year city closures, etc
PROGRAM: County Journal Live with Swap Shop
Aired December with guest Tanisha Mitchell w/free soup and sandwiches for kids event downtown

RELIGIOUS BROADCASTING

RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar
Forrest Hill church of Christ, Selmer
Middleton church of Christ, Middleton
Parrans Chapel Baptist Church, Bolivar
Porters Creek Baptist Church, Bolivar
Steven Gibson

SUNDAYS

October 1, 8, 15, 22, 29
November 5, 12, 19, 26
December 3, 10, 17, 24, 31

PROGRAM: Vision with Middleton church of Christ
Aired each Sunday from 0800-0830
PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer
Aired each Sunday from 0830-0845
PROGRAM: Searching the Scriptures with Steve Gibson
Aired each Sunday from 0900-0930
PROGRAM: First Baptist Church Hour, Bolivar
Aired each Sunday from 1000-1100
PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)
Aired each Sunday from 1100-1200
PROGRAM: Porters Creek Baptist Church, Middleton
Aired each Sunday from 1230-1330

LOCAL SPORTS BROADCASTS

SPORT ORGANIZATIONS SERVED

Bolivar Central High School
University of Tennessee Football
Middleton High School

PROGRAM: Bolivar Central High School Varsity Football
Aired at 1830 on October 6, 20, 27 and November 2

PROGRAM: University of Tennessee Volunteer Football
Aired October 14, 21, 28; November 4, 11, 18, 25 at various times from 0930 to 2359

PROGRAM: Middleton High School Volleyball
Aired October 9 from 1630 to 1800

PROGRAM: Bolivar Christmas Parade
Aired December 14 from 1800 to 2030

PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

Public Service Announcements:

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Hardeman County Severe Weather and School Closings
Hardeman County Kerosene Assistance Program
Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
Cyberbullying
Tennessee Safety Council
Tennessee Wildlife Resource Agency
Tennessee Suicide Prevention Network
Samaritan's Purse
Fire Prevention
Health Marketplace Open Enrollment
Salvation Army
US Marine Corps Toys for Tots
Wounded Warrior Project
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