

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

4th Quarter 2015

WMOD FM

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Signed: *Ginger Tester*

WMOD FM, Bolivar, Tennessee

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Covering the period beginning October 1,
Ending December 31, 2015

WMOD FM (96.7 FM, *Real Country*) is a satellite radio station broadcasting a country music format.

Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 – 1300.

Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330.

Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, and other sports broadcasts at various times during the quarter along with other seasonal local programming.

Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Description of PSA's receiving most extensive airtime:

- Health Insurance Marketplace Open Enrollment
- Hardeman County Kerosene Heating Assistance Program
- Hardeman County Severe Weather and School Closings
- Hardeman County Community Health Center Free Blood Pressure Checks
- Hardeman County Voter Registration
- Hardeman County Health Council's Health Week
- Hardeman County Association for the Preservation of Tennessee Antiquities Home Tour
- Carl Perkins Center for the Prevention of Child Abuse
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Tennessee Wildlife Resources Agency
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign
- Cyberbullying
- Samaritans Purse
- Toys for Tots

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

STATE AND LOCAL NEWS

LOCAL PROGRAMMING

RELIGIOUS BROADCASTING

SPORTS BROADCASTS

PUBLIC HEALTH AND ENVIRONMENTAL

PUBLIC SAFETY AND CRIME

STATE AND LOCAL NEWS

WEEKDAYS Monday-Friday

October 1, 2, 5-9, 12-16, 19-23, 26-30

November 30, 2-6, 9-13, 16-20, 23-27

December 1-4, 7-11, 15-18, 21-25, 28-31

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1200, excluding federal holidays

SATURDAYS

October 3, 10, 17, 24, 31

November 7, 14, 21, 28

December 5, 12, 19, 26

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

SUNDAYS

October 4, 11, 18, 25

November 1, 8, 15, 22, 29

December 6, 13, 20, 27

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

LOCAL PROGRAMMING

TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop
Aired October 1 at 1215 with guest Jack Santos, Toone Fire Chief with Toone Harvest Festival info and fire safety

PROGRAM: County Journal Live with Swap Shop
Aired October 14 at 1215 with guest Steve Gibson for TN Achieves Mentoring program volunteer information

PROGRAM: County Journal Live with Swap Shop
Aired October 22 at 1215 with guest Chris Bell and the Smokin' Downtown BBQ and Music Festival entry and info

PROGRAM: County Journal Live with Swap Shop
Aired October 23 at 1215 with guest Tennessee State Senator Dolores Gresham and last quarter information, etc

PROGRAM: County Journal Live with Swap Shop
Aired October 26 at 1215 with guest Betty LeNoir from Star Physical Therapy with ACL tear prevention information

PROGRAM: County Journal Live with Swap Shop
Aired November 5 at 1215 with guest Katie Dees from UT Extension Service and Kids in the Kitchen sign up info

PROGRAM: County Journal Live with Swap Shop
Aired November 6 at 1215 with guest Tennessee State Senator Dolores Gresham senate updates and changes, etc

PROGRAM: County Journal Live with Swap Shop
Aired November 9 at 1215 with guest Peggy Adelman, Director of Bolivar Senior Center with holiday events

PROGRAM: County Journal Live with Swap Shop
Aired November 19 at 1215 with guests from the Bolivar Middle School and Make a Wish Foundation

PROGRAM: County Journal Live with Swap Shop
Aired November 23 at 1215 with guest Dawn Cody from First United Methodist Church w/Clothing/Food Closet

PROGRAM: County Journal Live with Swap Shop
Aired November 25 at 1215 with guest Nikki Williams w/US Marine Corps Mid-South Toys for Tots sign up/donation

PROGRAM: County Journal Live with Swap Shop
Aired December 1 at 1215 with guest Shelia Dellinger, city administrator with city holiday happenings (parade, etc)

PROGRAM: County Journal Live with Swap Shop
Aired December 9 at 1215 with guest Bolivar City Councilman Julian McTizic and city council meeting highlights

PROGRAM: County Journal Live with Swap Shop
Aired December 15 at 1215 with guest Tommy Breeden from the Bolivar Fire Dept. and their annual toy drive info

PROGRAM: County Journal Live with Swap Shop
Aired December 21 at 1215 with guest Davina Crum w/HC Community Health Center health insurance marketplace

RELIGIOUS BROADCASTING

RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar
Forrest Hill church of Christ, Selmer
Middleton church of Christ, Middleton
Parrans Chapel Baptist Church, Bolivar
Porters Creek Baptist Church, Bolivar
Steven Gibson

SUNDAYS

October 4, 11, 18, 25
November 1, 8, 15, 22, 29
December 6, 13, 20, 27

PROGRAM: Vision with Middleton church of Christ
Aired each Sunday from 0800-0830
PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer
Aired each Sunday from 0830-0845
PROGRAM: Searching the Scriptures with Steve Gibson
Aired each Sunday from 0900-0930
PROGRAM: First Baptist Church Hour, Bolivar
Aired each Sunday from 1000-1100
PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)
Aired each Sunday from 1100-1200
PROGRAM: Porters Creek Baptist Church, Middleton
Aired each Sunday from 1230-1330

LOCAL SPORTS BROADCASTS

SPORT ORGANIZATIONS SERVED

Bolivar Central High School
University of Tennessee Volunteer Football
Middleton High School

PROGRAM: Bolivar Central High School Varsity Football
Aired at 1830 October 2, 8, 16, 23, 30; November 6

PROGRAM: University of Tennessee Volunteer Football
Aired October 3, 10, 24, 31; November 7, 14, 21, 28,

PROGRAM: Middleton High School Volleyball Sub State Tournament
Aired October 15, 21 at various times from 1800 to 2200

PROGRAM: Bolivar Central High School Girls Basketball
Aired November 21, 24, 27; December 1, 4, 8, 12, 14, 15, 28, 29 at various times from 1200 to 2000
PROGRAM: Bolivar Central High School Boys Basketball
Aired November 19, 21, 24, 27; December 1, 4, 8, 12, 14, 15, 28, 29 at various times from 1200 2130

PROGRAM: Middleton High School Girls Varsity Basketball
Aired at 1800 on November 17
PROGRAM: Middleton High School Boys Varsity Basketball
Aired at 1930 on November 17

PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

Public Service Announcements:

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Hardeman County Kerosene Heating Assistance Program
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Hardeman County Community Health Center Free Blood Pressure Checks
Hardeman County Voter Registration
Hardeman County Health Council's Health Week
Hardeman County Association for the Preservation of Tennessee Antiquities Home Tour
Carl Perkins Center for the Prevention of Child Abuse
Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
Tennessee Wildlife Resources Agency
Wounded Warrior Project
American Cancer Society
St. Jude Children's Hospitals
Rotary International
Keep Tennessee Beautiful Campaign
Cyberbullying
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