

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

2nd Quarter 2014

WMOD FM

Uploaded to the WMOD-FM public inspection file on February 13, 2018

Signed: *Ginger Tester*

WMOD FM, Bolivar, Tennessee

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Covering the period beginning April 1
Ending June 30, 2014

WMOD FM (96.7 FM, "Real Country") is a radio station broadcasting a country music format. Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football. Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding holidays

County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues.

Hardeman County Church Services on the Air

WMOD aired each Sunday from 8:00 a.m. – 1:30 p.m.

Local Sports Broadcasts

WMOD has local high school, middle school, UT Volunteer Football, and other sports broadcasts at various times during the quarter.

Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Description of PSA's receiving most extensive airtime:

- Hardeman County Voter Registration
- Hardeman County Severe Weather and School Closings
- Hardeman County Free Breakfasts/Lunch
- Hardeman County Community Health Center Free Blood Pressure Checks
- Hardeman County Health Council's Health Week
- Hardeman County Association for the Preservation of Tennessee Antiquities Home Tour
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Shriners Hospitals
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 1930

STATE AND LOCAL NEWS

LOCAL PROGRAMMING

RELIGIOUS BROADCASTING

SPORTS BROADCASTS

PUBLIC HEALTH AND ENVIRONMENTAL

PUBLIC SAFETY AND CRIME

STATE AND LOCAL NEWS

WEEKDAYS Monday-Friday

April 1-4, 7-11, 14-18, 21-25, 28-30

May 1, 2, 5-9, 12-16, 19-23, 26-30

June 2-6, 9-13, 16-20, 23-27, 30

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1200, excluding federal holidays

SATURDAYS

April 5, 12, 19, 26

May 3, 10, 17, 24, 31

June 7, 14, 21, 28

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

SUNDAYS

April 6, 13, 20, 27

May 4, 11, 18, 25

June 1, 8, 15, 22, 29

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

LOCAL PROGRAMMING

TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop

Aired April 2 at 1215 with guest Bolivar Fire Chief Lynn Price with smoke alarm awareness and installations

PROGRAM: County Journal Live with Swap Shop

Aired April 9 at 1215 with guest Frank Wilhite to talk about Rotary International and local activities/scholarships

PROGRAM: County Journal Live with Swap Shop

Aired April 22 at 1215 with guest Kirbi Fahs with the Carl Perkins Center for the abused and prevention of abuse

PROGRAM: County Journal Live with Swap Shop

Aired April 25 at 1215 with guest TN State Representative Johnny Shaw and house/local matters

PROGRAM: County Journal Live with Swap Shop

Aired May 1 at 1215 with guest Hardeman County Tax Assessor Josh Pulse and tax changes/notices/etc

PROGRAM: County Journal Live with Swap Shop

Aired May 5 at 1215 with guest Betty LeNoir with Star Physical Therapy-when you need a physical therapist

PROGRAM: County Journal Live with Swap Shop

Aired May 13 at 1215 with guest Donna Goodman with foster parenting information for local families

PROGRAM: County Journal Live with Swap Shop

Aired May 27 at 1215 with guest Cheri Parker with Lifeline Blood Services to plea for blood donations

PROGRAM: County Journal Live with Swap Shop

Aired June 10 at 1215 with guest Ciseye Pierce from the National Bird Dog Foundation information

PROGRAM: County Journal Live with Swap Shop

Aired June 13 at 1215 with guest Susan Anderson from the Daughters of the American Revolution with info

PROGRAM: County Journal Live with Swap Shop

Aired June 16 at 1215 with guest Bruister LeNoir with The Gym Health and Fitness' new obstacle course info

PROGRAM: County Journal Live with Swap Shop

Aired June 25 at 1215 with Hardeman County Mayor Willie Spencer on county improvements and projections

PROGRAM: Hardeman County Mayoral Debate Coverage

Aired from 1800 – 1900 on April 15

PROGRAM: Hardeman County Election Night Coverage

Aired from 1900 – 2100 on May 6

RELIGIOUS BROADCASTING

RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar
Forrest Hill church of Christ, Selmer
Middleton church of Christ, Middleton
Parrans Chapel Baptist Church, Bolivar
Porters Creek Baptist Church, Bolivar
Steven Gibson

SUNDAYS

April 6, 13, 20, 27
May 4, 11, 18, 25
June 1, 8, 15, 22, 29

PROGRAM: Vision with Middleton church of Christ
Aired each Sunday from 0800-0830
PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer
Aired each Sunday from 0830-0845
PROGRAM: Searching the Scriptures with Steve Gibson
Aired each Sunday from 0900-0930
PROGRAM: First Baptist Church Hour, Bolivar
Aired each Sunday from 1000-1100
PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)
Aired each Sunday from 1100-1200
PROGRAM: Porters Creek Baptist Church, Middleton
Aired each Sunday from 1230-1330

LOCAL SPORTS BROADCASTS

SPORT ORGANIZATIONS SERVED

Hardeman County Middle School Baseball Tournament
Bolivar Central High School Varsity Baseball
Dixie and Dizzy Dean Youth

PROGRAM: Hardeman County Middle School Baseball Tournament
Aired April 3 from 1400 to 1900

PROGRAM: Bolivar Central High School Varsity Boys Baseball
Aired at 1830 on May 1

PROGRAM: 2014 Dixie & Dizzy Youth
Aired May 12, 13, 15, 16, 19, 20; June 1, 21, at various times from 1700 – 2130

PROGRAM: 2014 Dixie Youth Softball All Stars
Aired June 21, 22, 25, 28 at various times from 0900 – 2030

PROGRAM: 2014 Dizzy Dean Youth Baseball All Stars
Aired at 1830 June 30

PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

Public Service Announcements:

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