

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

3rd Quarter 2017

WMOD FM

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Signed: *Ginger Tester*

WMOD FM, Bolivar, Tennessee

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Covering the period beginning July 1,
Ending September 30, 2017

WMOD FM (96.7 FM, *Real Country*) is a satellite radio station broadcasting a country music format.

Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 – 1300.

Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330.

Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, and other sports broadcasts at various times during the quarter along with other seasonal local programming.

Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Description of PSA's receiving most extensive airtime:

- Hardeman County Severe Weather and School Closings
- Hardeman County Association for the Preservation for Tennessee Antiquities
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Special Needs Athletics
- Keep Tennessee Beautiful Campaign
- Cyberbullying
- Tennessee Safety Council
- Tennessee Wildlife Resource Agency
- Tennessee Suicide Prevention Network

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

STATE AND LOCAL NEWS

LOCAL PROGRAMMING

RELIGIOUS BROADCASTING

SPORTS BROADCASTS

PUBLIC HEALTH AND ENVIRONMENTAL

PUBLIC SAFETY

STATE AND LOCAL NEWS

WEEKDAYS Monday-Friday

July 3-7, 10-14, 17-21, 24-28, 31

August 1-4, 7-11, 14-18, 21-25, 28-31

September 1, 4-8, 11-15, 18-22, 25-29

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1205, excluding federal holidays

SATURDAYS

July 1, 8, 15, 22, 29

August 5, 12, 19, 26

September 2, 9, 16, 23, 30

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

SUNDAYS

July 2, 9, 16, 23, 30

August 6, 13, 20, 27

September 3, 10, 17, 24

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

LOCAL PROGRAMMING

TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300 each weekday, excluding federal holidays
Aired July 5 with guest Brandi Crawford from Lifeline Blood Services and a plea for depleted blood/plasma supplies.

PROGRAM: County Journal Live with Swap Shop
Aired July 12 with guest Bolivar City Councilman Julian McTizic and meeting summary and events

PROGRAM: County Journal Live with Swap Shop
Aired July 18 with guest UT Extension Agent Gary Rodgers with 4H information and competitions

PROGRAM: County Journal Live with Swap Shop
Aired July 19 with guest Erica Pepper from TCAT in Whiteville with new patient care tech programs

PROGRAM: County Journal Live with Swap Shop
Aired July 24 with guest Betty LeNoir from Star Physical Therapy and new staff and proper athletic shoe wear

PROGRAM: County Journal Live with Swap Shop
Aired July 26 with guest Bailee Hutchinson from Bolivar-Hardeman County Library & monthly activities/opportunities

PROGRAM: County Journal Live with Swap Shop
Aired July 27 with guest Summer McClain from TCAT in Whiteville with new enrollment info and classes info

PROGRAM: County Journal Live with Swap Shop
Aired July 28 with guests Diane Gibson from Hardeman County Health Department w/breastfeeding workshop info

PROGRAM: County Journal Live with Swap Shop
Aired August 4 with guest Ken Savage from the APTA about Little Courthouse Museum improvements needed

PROGRAM: County Journal Live with Swap Shop
Aired August 7 with guest Betty LeNoir from Star Physical Therapy about Run/Jog/Walk Club open to community

PROGRAM: County Journal Live with Swap Shop
Aired August 8 with guest David Sipes, Hardeman County Superintendent of Highways and roads/highway updates

PROGRAM: County Journal Live with Swap Shop
Aired August 10 with guest Erica Pepper from TCAT in Whiteville with new instructors/classes/programs

PROGRAM: County Journal Live with Swap Shop
Aired August 17 with guest Steve Gibson from Hardeman County Schools with updates on busses/activities

PROGRAM: County Journal Live with Swap Shop
Aired August 29 with guest Brandon Burvee from Hardeman County Arts Council w/production info/volunteer needs

PROGRAM: County Journal Live with Swap Shop
Aired September 1 with guest Bolivar City Councilman Page Walley and updates w/council summary and events

PROGRAM: County Journal Live with Swap Shop
Aired September 13 with guest Larry Ross from Hunters for the Hungry with info and golf tournament fundraiser

PROGRAM: County Journal Live with Swap Shop
Aired September 15 with guest Bailee Hutchinson with Bolivar-HC Library events, programs, and updates

PROGRAM: County Journal Live with Swap Shop
Aired September 25 with guest Gary Rodgers from UT Extension office with competitions info/events and activities

RELIGIOUS BROADCASTING

RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar
Forrest Hill church of Christ, Selmer
Middleton church of Christ, Middleton
Parrans Chapel Baptist Church, Bolivar
Porters Creek Baptist Church, Bolivar
Steven Gibson

SUNDAYS

July 2, 9, 16, 23, 30
August 6, 13, 20, 27
September 3, 10, 17, 24

PROGRAM: Vision with Middleton church of Christ
Aired each Sunday from 0800-0830
PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer
Aired each Sunday from 0830-0845
PROGRAM: Searching the Scriptures with Steve Gibson
Aired each Sunday from 0900-0930
PROGRAM: First Baptist Church Hour, Bolivar
Aired each Sunday from 1000-1100
PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)
Aired each Sunday from 1100-1200
PROGRAM: Porters Creek Baptist Church, Middleton
Aired each Sunday from 1230-1330

LOCAL SPORTS BROADCASTS

SPORT ORGANIZATIONS SERVED

Dizzy Dean Softball/Baseball
Bolivar Central High School
University of Tennessee Football

PROGRAM: Dizzy Dean Softball
Aired July 13, 14, 15 at various times from 0942 to 1615

PROGRAM: Dizzy Dean Baseball
Aired July 1, 2, 7, 8, 17, 20, 21, 22, 23, 24, 25 at various times from 0545 to 2000

PROGRAM: Bolivar Central High School Varsity Football
Aired at 0650 on August 18, 25; September 1, 8, 15, 22, 29

PROGRAM: University of Tennessee Volunteer Football
Aired on September 4, 9, 16, 23, 30 at various times from 0930 to 2359

PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

Public Service Announcements:

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Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
Wounded Warrior Project
American Cancer Society
St. Jude Children's Hospitals
Rotary International
Special Needs Athletics
Keep Tennessee Beautiful Campaign
Cyberbullying
Tennessee Safety Council
Tennessee Wildlife Resource Agency
Tennessee Suicide Prevention Network