

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

1st Quarter 2014

WMOD FM

Uploaded to the WMOD-FM public inspection file on February 13, 2018

Signed: *Ginger Tester*

WMOD FM, Bolivar, Tennessee

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Covering the period beginning January 1
Ending March 31, 2014

WMOD FM (96.7 FM, "Real Country") is a radio station broadcasting a country music format. Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football. Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests to promote treatment of community issues.

Hardeman County Church Services on the Air

WMOD aired each Sunday from 8:00 a.m. – 1:30 p.m.

Local Sports Broadcasts

WMOD has local high school, middle school and other broadcasts at various times during the quarter.

Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Description of PSA's receiving most extensive airtime:

- Local Utility Planned Power Outage
- Hardeman County Severe Weather and School Closings
- Hardeman County Free Breakfasts/Lunch
- Hardeman County Community Health Center Free Blood Pressure Checks
- Hardeman County Health Council's Health Week
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Shriners Hospitals
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:30.

STATE AND LOCAL NEWS

LOCAL PROGRAMMING

RELIGIOUS BROADCASTING

SPORTS BROADCASTS

PUBLIC HEALTH AND ENVIRONMENTAL

PUBLIC SAFETY AND CRIME

STATE AND LOCAL NEWS

WEEKDAYS Monday-Friday

January 1-3, 6-10, 13-17, 20-24, 27-31

February 3-7, 10-14, 17-21, 24-28, 31

March 3-7, 10-14, 17-21, 24-28, 31

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1200, excluding federal holidays

SATURDAYS

January 4, 11, 18, 25

February 1, 8, 15, 22

March 1, 8, 15, 22, 29

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

SUNDAYS

January 5, 12, 19, 26

February 2, 9, 16, 23

March 2, 9, 16, 23, 30

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

LOCAL PROGRAMMING

TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop

Aired January 2 at 1215 with guest HC Superintendent of Schools Warner Ross with scholarship and other info

PROGRAM: County Journal Live with Swap Shop

Aired January 8 at 1215 with guest Shirley Collier, FNP with the Urgent Care Team and services available info

PROGRAM: County Journal Live with Swap Shop

Aired January 13 at 1215 with guest Betty LeNoir from The Gym Health and Fitness with aerobics classes info

PROGRAM: County Journal Live with Swap Shop

Aired January 17 at 1215 with Tennessee State Senator Delores Gresham with information from the senate, etc.

PROGRAM: County Journal Live with Swap Shop

Aired January 21 at 1215 with guest Bobby Henderson from the HC School Board with school board info

PROGRAM: County Journal Live with Swap Shop

Aired February 10 at 1215 with guest Betty LeNoir from Star Physical Therapy with joint injury information

PROGRAM: County Journal Live with Swap Shop

Aired February 18 at 1215 with guest Middleton Elementary School Principal Dorris Keller with school info

PROGRAM: County Journal Live with Swap Shop

Aired February 19 at 1215 with guest Mr. Rutherford from Bolivar Elementary School with pancake fundraiser

PROGRAM: County Journal Live with Swap Shop

Aired February 25 at 1215 with guest Lee Sammons from the HC UT Extension Office and Meat Market Workshop

PROGRAM: County Journal Live with Swap Shop

Aired March 12 at 1215 with guest Mary Jo Gordon from the Grand Junction Ruritan services and fundraising

PROGRAM: County Journal Live with Swap Shop

Aired March 18 at 1215 with guest Lynn Webb from the Middleton Police Dept. with safety info and tips

PROGRAM: County Journal Live with Swap Shop

Aired March 24 at 1215 with Betty LeNoir from The Gym Health and Fitness on healthy lifestyle and exercise

PROGRAM: County Journal Live with Swap Shop

Aired March 7 at 1215 with guest Sara Skinner from Bolivar General Hospital and Snowflake Ball fundraiser info

RELIGIOUS BROADCASTING

RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar
Forrest Hill church of Christ, Selmer
Middleton church of Christ, Middleton
Parrans Chapel Baptist Church, Bolivar
Porters Creek Baptist Church, Bolivar
Steven Gibson

SUNDAYS

January 5, 12, 19, 26
February 2, 9, 16, 23
March 2, 9, 16, 23, 30

PROGRAM: Vision with Middleton church of Christ

Aired each Sunday from 0800-0830

PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer

Aired each Sunday from 0830-0845

PROGRAM: Searching the Scriptures with Steve Gibson

Aired each Sunday from 0900-0930

PROGRAM: First Baptist Church Hour, Bolivar

Aired each Sunday from 1000-1100

PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)

Aired each Sunday from 1100-1200

PROGRAM: Porters Creek Baptist Church, Middleton

Aired each Sunday from 1230-1330

LOCAL SPORTS BROADCASTS

SPORT ORGANIZATIONS SERVED

Hardeman County Middle School Basketball Tournament
Bolivar Central High School Varsity Football
Middleton High School Varsity Basketball

PROGRAM: Hardeman County Middle School Tournament
Aired January 22, 23, 25, 27, 29 at various times between 0900-1700

PROGRAM: Bolivar Central High School Varsity Girls Basketball
Aired at 1800 on January 3, 10, 13, 14, 17, 18, 21, 24, 28, 31; February 1, 6, 11

PROGRAM: Bolivar Central High School Varsity Boys Basketball
Aired at 1930 on January 3, 10, 13, 14, 17, 18, 21, 24, 28, 31; February 1, 6, 13, 15, 18, 22

PROGRAM: Middleton High School Varsity Girls Basketball
Aired at 1930 on January 14, 17, 21, 24, 26; March 1

PROGRAM: Middleton High School Varsity Boys Basketball
Aired at 1930 on January 18

PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

Public Service Announcements:

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Hardeman County Severe Weather and School Closings
Hardeman County Free Breakfasts/Lunch
Hardeman County Community Health Center Free Blood Pressure Checks
Hardeman County Health Council's Health Week
Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
Shriners Hospitals
Wounded Warrior Project
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Rotary International
Keep Tennessee Beautiful Campaign