

# **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

**3rd Quarter 2016**

**WMOD FM**

Uploaded to the WMOD-FM public inspection file on February 13, 2018

Signed: *Ginger Tester*

# **WMOD FM, Bolivar, Tennessee**

## **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

Covering the period beginning July 1,  
Ending September 30, 2016

WMOD FM (96.7 FM, *Real Country*) is a satellite radio station broadcasting a country music format.

Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

## DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

### News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

### County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 – 1300.

### Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330.

### Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, and other sports broadcasts at various times during the quarter along with other seasonal local programming.

### Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

#### Description of PSA's receiving most extensive airtime:

- Hardeman County Voter Registration
- Hardeman County Free Breakfasts/Lunches
- Hardeman County/Bolivar Job Fairs
- Hardeman County Severe Weather and School Closings
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign
- Cyberbullying
- Tennessee Safety Council
- Tennessee Wildlife Resource Agency

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

### **STATE AND LOCAL NEWS**

### **LOCAL PROGRAMMING**

### **RELIGIOUS BROADCASTING**

### **SPORTS BROADCASTS**

### **PUBLIC HEALTH AND ENVIRONMENTAL**

### **PUBLIC SAFETY**

## STATE AND LOCAL NEWS

### **WEEKDAYS** Monday-Friday

July 1, 4-8, 11-15, 18-22, 25-29

August 1-5, 8-12, 15-19, 22-26, 29-31

September 1, 2, 5-9, 12-16, 19-23, 26-30

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1205, excluding federal holidays

### **SATURDAYS**

July 2, 9, 16, 23, 30

August 6, 13, 20, 27

September 3, 10, 17, 24

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

### **SUNDAYS**

July 3, 10, 17, 24, 31

August 7, 14, 21, 28

September 4, 11, 18, 25

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

## LOCAL PROGRAMMING

### TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop

Aired July 7 at 1215 with guest Dave Pulse with Hardeman County Music Commission and free concerts on the square

PROGRAM: County Journal Live with Swap Shop

Aired July 14 at 1215 with guests from Hardeman Adoptable Animals with spay/neuter/volunteering information

PROGRAM: County Journal Live with Swap Shop

Aired July 18 at 1215 with guest Steve Robinson w/HC Drug Recovery Court w/services/event information

PROGRAM: County Journal Live with Swap Shop

Aired July 26 at 1215 with guest Amanda Westmoreland from FUMC and youth trip opportunity and fundraising

PROGRAM: County Journal Live with Swap Shop

Aired July 28 at 1215 with guest Administrator of Elections Amber Moore with State Elections voting information

PROGRAM: County Journal Live with Swap Shop

Aired August 8 at 1215 with guest Tangela Poole w/HC Comm Health Center and school sports exams/immunizations

PROGRAM: County Journal Live with Swap Shop

Aired August 12 at 1215 with guests from the Hardeman County Health Department and immunizations/info

PROGRAM: County Journal Live with Swap Shop

Aired August 16 at 1215 with guest Katie Dees from UT Extension Service and breastfeeding workshop information

PROGRAM: County Journal Live with Swap Shop

Aired August 24 at 125 with guest Alisha Doyle from YouthCan work assistance program information/sponsorship

PROGRAM: County Journal Live with Swap Shop

Aired September 7 at 1215 with guest HC Board of Education members Bobby Henderson and Jerry McCord w/info

PROGRAM: County Journal Live with Swap Shop

Aired September 8 at 1215 with guest Eddie Kessler and 911 Memorial invitation and information

PROGRAM: County Journal Live with Swap Shop

Aired September 12 at 1215 with guest Josh LeNoir from The Gym with obstacle course/classes/safety information

PROGRAM: County Journal Live with Swap Shop

Aired September 12 at 1215 with guests Bolivar City Mayor Barrett Stevens/City Administrator Shelia Dellinger w/info

PROGRAM: County Journal Live with Swap Shop

Aired September 16 at 1215 with Katie Dees from UT Extension Service and Canning/Freezing classes information

PROGRAM: County Journal Live with Swap Shop

Aired September 20 with guest Larry Ross for Hunters for the Hungry information/country club golf fundraiser

PROGRAM: County Journal Live with Swap Shop

Aired September 23 with guest Paula Terry from Pathways Behavioral Health with Suicide Prevention information

PROGRAM: Tennessee State Primary Election Local Coverage

Aired August 4 from 1800 to 1931

## RELIGIOUS BROADCASTING

### RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar  
Forrest Hill church of Christ, Selmer  
Middleton church of Christ, Middleton  
Parrans Chapel Baptist Church, Bolivar  
Porters Creek Baptist Church, Bolivar  
Steven Gibson

#### **SUNDAYS**

July 3, 10, 17, 24, 31  
August 7, 14, 21, 28  
September 4, 11, 18, 25

PROGRAM: Vision with Middleton church of Christ  
Aired each Sunday from 0800-0830  
PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer  
Aired each Sunday from 0830-0845  
PROGRAM: Searching the Scriptures with Steve Gibson  
Aired each Sunday from 0900-0930  
PROGRAM: First Baptist Church Hour, Bolivar  
Aired each Sunday from 1000-1100  
PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)  
Aired each Sunday from 1100-1200  
PROGRAM: Porters Creek Baptist Church, Middleton  
Aired each Sunday from 1230-1330

## LOCAL SPORTS BROADCASTS

### SPORT ORGANIZATIONS SERVED

Dizzy Dean Softball & Baseball  
Bolivar Central High School  
University of Tennessee Football

PROGRAM: Dizzy Dean All Star Softball  
Aired July 8, 9, 14, 15, 16, 18, 21, 22, 23, 24, 25, 26 at various times from 0900 to 2200

PROGRAM: Dizzy Dean All Star Baseball  
Aired July 8, 9, 14, 15, 16, 18, 21, 22, 23, 24, 25, 26 at various times from 0900 to 2200

PROGRAM: Bolivar Central High School Varsity Football  
Aired at 1830 on August 19, 26; September 2, 9, 16, 30

PROGRAM: University of Tennessee Volunteer Football  
Aired September 1, 10, 17, 24 at various times from 0900 to 2400



## PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

### PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

#### Public Service Announcements:

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- Hardeman County Free Breakfasts/Lunches
- Hardeman County/Bolivar Job Fairs
- Hardeman County Severe Weather and School Closings
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
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