

# **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

**1st Quarter 2013**

**WMOD FM**

Uploaded to the WMOD-FM public inspection file on February 13, 2018

Signed: *Ginger Tester*

# **WMOD FM, Bolivar, Tennessee**

## **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

Covering the period beginning January 1, 2013

Ending March 31, 2013

WMOD FM (96.7 FM, "Real Country") is a radio station broadcasting a country music format. Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as middle school sports, and Dixie Youth and Dizzy Dean baseball.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

## DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

### News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

### Local Religious Broadcasting

WMOD aired each Sunday from 0800 - 1330

### Local Sports Broadcasts

WMOD has local high school, middle school and other broadcasts at various times during the quarter.

### Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

#### Description of PSA's receiving most extensive airtime:

- Hardeman County Severe Weather and School Closings
- Hardeman County Free Breakfasts/Lunch
- Hardeman County Community Health Center Free Blood Pressure Checks
- Hardeman County Health Council's Health Week
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area are included in this report. Duration of each report is from :15 to 8:00.

### **STATE AND LOCAL NEWS**

### **RELIGIOUS BROADCASTING**

### **SPORTS BROADCASTS**

### **PUBLIC HEALTH AND ENVIRONMENTAL**

### **PUBLIC SAFETY AND CRIME**

## STATE AND LOCAL NEWS

### **WEEKDAYS** Monday-Friday,

January 1-4, 7-11, 14-18, 21-25, 28-31

February 1, 4-8, 11-15, 18-22, 25-28

March 1, 4-8, 11-15, 18-22, 25-29

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1200, excluding federal holidays

### **SATURDAYS**

January 5, 12, 19, 26

February 2, 9, 16, 23

March 2, 9, 16, 23, 30

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

### **SUNDAYS**

January 6, 13, 20, 27

February 3, 10, 17, 24

March 3, 10, 17, 24, 31

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

## RELIGIOUS BROADCASTING

### RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar  
Forrest Hill church of Christ, Selmer  
Middleton church of Christ, Middleton  
Parrans Chapel Baptist Church, Bolivar  
Porters Creek Baptist Church, Bolivar  
Steven Gibson

#### **SUNDAYS**

January 6, 13, 20, 27  
February 3, 10, 17, 24  
March 3, 10, 17, 24, 31

PROGRAM: Vision with Middleton church of Christ

Airs each Sunday from 0800-0830

PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer

Airs each Sunday from 0830-0845

PROGRAM: Searching the Scriptures with Steve Gibson

Airs each Sunday from 0900-0930

PROGRAM: First Baptist Church Hour, Bolivar

Airs each Sunday from 1000-1100

PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)

Airs each Sunday from 1100-1200

PROGRAM: Porters Creek Baptist Church, Middleton

Airs each Sunday from 1230-1330

## LOCAL BROADCASTS

### SPORTS ORGANIZATIONS SERVED

Bolivar Central High School  
Middleton High School  
American Cancer Society

PROGRAM: Bolivar Central High School Varsity Basketball

Aired the following dates at 1800: January 4, 8, 11, 12, 18, 22, 25; February 1, 5, 8, 12, 15, 18, 22

PROGRAM: Bolivar Central High School Varsity Basketball

Aired the following dates at 1830: January 4, 8, 11, 12, 18, 22, 25; February 1, 5, 8, 14, 16, 19, 23, 26

PROGRAM: Middleton High School Varsity Basketball

Aired the following dates at 1920: February 15, 25, 27; March 2

PROGRAM: Hee Haw Replay

Aired from 1245 to 1604 on March 31

## PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

### PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

#### Public Service Announcements:

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Hardeman County Severe Weather and School Closings  
Hardeman County Free Breakfasts/Lunch  
Hardeman County Community Health Center Free Blood Pressure Checks  
Hardeman County Health Council's Health Week  
Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints  
Wounded Warrior Project  
American Cancer Society  
St. Jude Children's Hospitals  
Rotary International  
Keep Tennessee Beautiful Campaign