

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

1st Quarter 2013

WMOD FM

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Signed: *Ginger Tester*

WMOD FM, Bolivar, Tennessee

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Covering the period beginning January 1, 2013

Ending March 31, 2013

WMOD FM (96.7 FM, "Real Country") is a radio station broadcasting a country music format. Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as middle school sports, and Dixie Youth and Dizzy Dean baseball.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

Local Religious Broadcasting

WMOD aired each Sunday from 0800 - 1330

Local Sports Broadcasts

WMOD has local high school, middle school and other broadcasts at various times during the quarter.

Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Description of PSA's receiving most extensive airtime:

- Hardeman County Severe Weather and School Closings
- Hardeman County Free Breakfasts/Lunch
- Hardeman County Community Health Center Free Blood Pressure Checks
- Hardeman County Health Council's Health Week
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area are included in this report. Duration of each report is from :15 to 8:00.

STATE AND LOCAL NEWS

RELIGIOUS BROADCASTING

SPORTS BROADCASTS

PUBLIC HEALTH AND ENVIRONMENTAL

PUBLIC SAFETY AND CRIME

STATE AND LOCAL NEWS

WEEKDAYS Monday-Friday,

January 1-4, 7-11, 14-18, 21-25, 28-31

February 1, 4-8, 11-15, 18-22, 25-28

March 1, 4-8, 11-15, 18-22, 25-29

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1200, excluding federal holidays

SATURDAYS

January 5, 12, 19, 26

February 2, 9, 16, 23

March 2, 9, 16, 23, 30

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

SUNDAYS

January 6, 13, 20, 27

February 3, 10, 17, 24

March 3, 10, 17, 24, 31

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

RELIGIOUS BROADCASTING

RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar
Forrest Hill church of Christ, Selmer
Middleton church of Christ, Middleton
Parrans Chapel Baptist Church, Bolivar
Porters Creek Baptist Church, Bolivar
Steven Gibson

SUNDAYS

January 6, 13, 20, 27
February 3, 10, 17, 24
March 3, 10, 17, 24, 31

PROGRAM: Vision with Middleton church of Christ

Airs each Sunday from 0800-0830

PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer

Airs each Sunday from 0830-0845

PROGRAM: Searching the Scriptures with Steve Gibson

Airs each Sunday from 0900-0930

PROGRAM: First Baptist Church Hour, Bolivar

Airs each Sunday from 1000-1100

PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)

Airs each Sunday from 1100-1200

PROGRAM: Porters Creek Baptist Church, Middleton

Airs each Sunday from 1230-1330

LOCAL BROADCASTS

SPORTS ORGANIZATIONS SERVED

Bolivar Central High School
Middleton High School
American Cancer Society

PROGRAM: Bolivar Central High School Varsity Basketball

Aired the following dates at 1800: January 4, 8, 11, 12, 18, 22, 25; February 1, 5, 8, 12, 15, 18, 22

PROGRAM: Bolivar Central High School Varsity Basketball

Aired the following dates at 1830: January 4, 8, 11, 12, 18, 22, 25; February 1, 5, 8, 14, 16, 19, 23, 26

PROGRAM: Middleton High School Varsity Basketball

Aired the following dates at 1920: February 15, 25, 27; March 2

PROGRAM: Hee Haw Replay

Aired from 1245 to 1604 on March 31

PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

Public Service Announcements:

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Hardeman County Severe Weather and School Closings
Hardeman County Free Breakfasts/Lunch
Hardeman County Community Health Center Free Blood Pressure Checks
Hardeman County Health Council's Health Week
Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
Wounded Warrior Project
American Cancer Society
St. Jude Children's Hospitals
Rotary International
Keep Tennessee Beautiful Campaign