

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Third Quarter 2019

WMOD FM

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Signed: *Ginger Tester*

WMOD FM, Bolivar, Tennessee

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Covering the period beginning July, 2019

Ending September 30, 2019

WMOD FM (96.7 FM, *Real Country*) is a satellite radio station broadcasting a country music format. Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects.

WMOD broadcasts Hardeman County election coverage, also broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football and NASCAR Monster Series races.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Tennessee Radio Network News

WMOD aired TRN on the half hour throughout each broadcast day.

Late Show

WMOD produces and broadcasts every weekday, excluding federal holidays, the Late Show, with local news, weather, sports, and events. In partnership with the Tennessee Wildlife Resources Agency aired the TWRA Daily WildCast Extra (airs approximately 0820 each morning) from 0800 – 0835.

WMOD News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays. Features local crime report, fire and rescue report, weather, sports and community calendar.

County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 – 1300.

Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330.

Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, NASCAR Monsters Series races and other sports broadcasts at various times during the quarter along with other seasonal local programming.

Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Description of PSA's receiving most extensive airtime:

Bolivar Police Department
Tennessee Highway Safety Office
Tennessee Wildlife Resources Agency
Tennessee Suicide Prevention Network
Tennessee Division of Forestry
Don't Text and Drive
Cyberbullying
Heart Disease Awareness
Wounded Warrior Project
American Cancer Society
St. Jude Children's Hospitals
Rotary International
Keep Tennessee Beautiful Campaign
Stop Addiction/Narconon
4H
World Vision International
Samaritan's Purse Outreach

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

STATE AND LOCAL NEWS

LOCAL PROGRAMMING

RELIGIOUS BROADCASTING

SPORTS BROADCASTS

PUBLIC HEALTH AND ENVIRONMENTAL

PUBLIC SAFETY

STATE AND LOCAL NEWS

WEEKDAYS Monday-Friday

July 1-5, 8-12, 15-19, 22-26, 29, 30, 31

August 1, 2, 5-9, 12-16, 19-22, 26-30

September 2-6, 9-13, 16-20, 23-27

PROGRAM: Tennessee Radio Network News

Aired each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: Late Show

Aired each weekday at 0800, excluding federal holidays

PROGRAM: WMOD News at Noon

Aired each weekday at 1205, excluding federal holidays

SATURDAYS

July 6, 13, 20, 27

August 3, 10, 17, 24, 31

September 7, 14, 21, 28

PROGRAM: Tennessee Radio Network News

Aired each Saturday at various times throughout the broadcast day

SUNDAYS

July 7, 14, 21, 28

August 4, 11, 18, 25

September 1, 8, 15, 22, 29

PROGRAM: Tennessee Radio Network News

Aired each Sunday at various times throughout the broadcast day

LOCAL PROGRAMMING

TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300 each weekday, excluding federal holidays
Aired July 3 with guest Hardeman County Superintendent of Highways Casey Swift with road improvement info.

PROGRAM: County Journal Live with Swap Shop
Aired July 5 with guest Amy Spencer, Information Specialist with Tennessee Wildlife Resources Agency about CWD.

PROGRAM: County Journal Live with Swap Shop
Aired July 10 with guest Steve Gibson with Hardeman County Schools about the changes in bussing for school year.

PROGRAM: County Journal Live with Swap Shop
Aired July 16 with guest Ken Griggs, Bolivar Main Street Director about upcoming events and information.

PROGRAM: County Journal Live with Swap Shop
Aired July 26 with guest Bolivar Fire & Rescue Chief Lynn Price about their fire safety campaign and updates.

PROGRAM: County Journal Live with Swap Shop
Aired August 5 with guest Bolivar Assistant Police Chief Eddie Henson about sobriety and other safety checkpoints

PROGRAM: County Journal Live with Swap Shop
Aired August 6 with guest Anthony Landreth about CWD, bike drives, hunters for the hungry, etc.

PROGRAM: County Journal Live with Swap Shop
Aired August 13 w/ guest Debbie Armour Hardeman Co Community Health Center about back to school immunizations

PROGRAM: County Journal Live with Swap Shop
Aired August 22 with guest Amy Elizer w/ Hardeman Co UT Extension Service about Hardeman Healthy Outreach H2O

PROGRAM: County Journal Live with Swap Shop
Aired August 27 with guest Brittney Willis talking bout the beginners disc golf class on behalf of the Bolivar-HC Library.

PROGRAM: County Journal Live with Swap Shop
Aired August 30 with guest Hardeman Co Chamber of Commerce Director Laura Hall with updates and information

PROGRAM: County Journal Live with Swap Shop
Aired September 5 with guest Gary Barrowclough to promote master gardeners and arts council, information on both

PROGRAM: County Journal Live with Swap Shop
Aired September 9 with guest and outdoor enthusiast Hoot with information on hunting, fishing, boating and safety

PROGRAM: County Journal Live with Swap Shop
Aired September 11 with guest Monroe Woods from the Imagination Library and upcoming fundraiser and info

PROGRAM: County Journal Live with Swap Shop
Aired September 13 with guest Amy Elizer from HC UT Extension and the Be More for Hardeman Healthy Outreach

PROGRAM: County Journal Live with Swap Shop
Aired September 18 with guest Brandi Crawford with Lifeline Blood Services with upcoming drive and information

PROGRAM: County Journal Live with Swap Shop
Aired September 19 with guest Pastor Charles Jeter about the upcoming Shandy Revival.

PROGRAM: County Journal Live with Swap Shop
Aired September 20 with guest Amy Spencer from TWRA to give updates on CWD in West TN and regulations

RELIGIOUS BROADCASTING

RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar
Forrest Hill Church of God in Christ, Selmer
Middleton church of Christ, Middleton
Parrans Chapel Baptist Church, Bolivar
Porters Creek Baptist Church, Bolivar
Steven Gibson

SUNDAYS

July 7, 14, 21, 28
August 4, 11, 18, 25
September 1, 8, 15, 22, 29

PROGRAM: Visions with Middleton church of Christ

Aired each Sunday from 0800-0830

PROGRAM: Power of the Gospel, Forrest Hill Church of God in Christ, Selmer

Aired each Sunday from 0830-0845

PROGRAM: Searching the Scriptures with Steve Gibson

Aired each Sunday from 0900-0930

PROGRAM: First Baptist Church Hour, Bolivar

Aired each Sunday from 1000-1100

PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)

Aired each Sunday from 1100-1200

PROGRAM: Porters Creek Baptist Church, Middleton

Aired each Sunday from 1230-1330

LOCAL SPORTS and SPECIAL BROADCASTS

SPORT ORGANIZATIONS SERVED

Dizzy Dean Baseball & Softball All-Stars
NASCAR Monster Energy Series
Bolivar Central High School Football
University of Tennessee Volunteer Football

PROGRAM: Dizzy Dean Baseball & Softball All Stars

Aired July 6 from 0849 to 1024 - 6U Softball; 1045 to 1330 - 10U Baseball; 1621 to 1722 - 8U Baseball

Aired July 7 from 1318 to 1550 - 6U; Baseball; 1601 to 1625 - 10U Baseball; 1625 to 1739 - 8U Baseball

Aired July 8 from 0849 to 1032 - 10U Softball; 1034 to 1142 - 8U Baseball; 1300 to 1415 - 10U Baseball

Aired July 12 from 0851 to 0941 - 8U Baseball; 1318 to 1419 - 8U Baseball

Aired July 13 from 0845 to 1005 - 6U; 1008 to 1100 - 10U; 1122 to 1332 - 13U; 1453 to 1558 - 8U; 1622 to 1748

Aired July 17 from 1150 to 1326 - 10U; 1352 to 1434 - 6U; 1442 to 1705 - 13 U

PROGRAM: NASCAR Monster Energy Series in Daytona aired July 6 1322-1907 and July 7 at 1300- rain delay

PROGRAM: NASCAR Monster Energy Series in Kentucky aired July 13 from 1358-2204

PROGRAM: NASCAR Monster Energy Series in New Hampshire July 21 from 1325-1347

PROGRAM: NASCAR Monster Energy Series in Pocono July 28 from 1419-1600

PROGRAM: NASCAR Monster Energy Series in Watkins Glen August 4 from 1330-1700

PROGRAM: NASCAR Monster Energy Series in Michigan August 11 from 1330- 1715

PROGRAM: NASCAR Monster Energy Series in Bristol August 17 from 1327-2004 with rain delays

PROGRAM: NASCAR Monster Energy Series in Darlington September 1 from 1557-1711- -2005-September 2 0114

PROGRAM: NASCAR Monster Energy Series in Indianapolis September 8 from 1330-1705

PROGRAM: NASCAR Monster Energy Series in Las Vegas September 15 from 1757-2128

PROGRAM: NASCAR Monster Energy Series in Richmond September 21 from 1727-2209

PROGRAM: NASCAR Monster Energy Series in Charlotte September 29 from 1330-1732

PROGRAM: Bolivar Central Football

Aired August 23 from 1827 to 2127 vs Freedom Prep

Aired August 30 from 1827 to 2130 vs Kirby

Aired September 6 from 1827 to 2128 vs Covington

Aired September 13 from 1827 to 2118 vs Jackson North Side

Aired September 20 from 1827 to 2133 vs Milan

Aired September 27 from 1827 to 2039 vs Fayette Ware

PROGRAM: University of Tennessee Volunteer Football

Aired August 31 from 1300 to 1958 vs Georgia State

Aired September 7 from 1630 to 2332 vs BYU

Aired September 14 from 0929 to 1555 vs Chattanooga

Aired September 21 from 0929 to 1614 vs Florida

PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

Public Service Announcements:

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Don't Text and Drive
Cyberbullying
Heart Disease Awareness
Wounded Warrior Project
American Cancer Society
St. Jude Children's Hospitals
Rotary International
Keep Tennessee Beautiful Campaign
Stop Addiction/Narconon
4H
World Vision International
Samaritan's Purse Outreach
Nehemiah Project 38028