

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

1st Quarter 2017

WMOD FM

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Signed: *Ginger Tester*

WMOD FM, Bolivar, Tennessee

Quarterly List of Programming Providing the Most Significant Treatment of Community Issues

Covering the period beginning January 1,
Ending March 31, 2017

WMOD FM (96.7 FM, *Real Country*) is a satellite radio station broadcasting a country music format.

Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 – 1300.

Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330.

Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, and other sports broadcasts at various times during the quarter along with other seasonal local programming.

Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Description of PSA's receiving most extensive airtime:

- Hardeman County/Bolivar Job Fairs
- Hardeman County Severe Weather and School Closings
- Hardeman County Kerosene Heating Assistance Program
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Special Needs Athletics
- Keep Tennessee Beautiful Campaign
- Cyberbullying
- Tennessee Safety Council
- Tennessee Wildlife Resource Agency
- Tennessee Suicide Prevention Network

PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

STATE AND LOCAL NEWS

LOCAL PROGRAMMING

RELIGIOUS BROADCASTING

SPORTS BROADCASTS

PUBLIC HEALTH AND ENVIRONMENTAL

PUBLIC SAFETY

STATE AND LOCAL NEWS

WEEKDAYS Monday-Friday

January 2-6, 9-13, 16-20, 23-27, 31

February 1-3, 6-10, 13-17, 20-24, 27, 28

March 1-3, 6-10, 13-17, 20-24, 27, 28

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1205, excluding federal holidays

SATURDAYS

January 7, 14, 21, 28

February 4, 11, 18, 25

March 4, 11, 18, 25

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

SUNDAYS

January 1, 8, 15, 22, 29

February 5, 12, 19, 26

March 5, 12, 19, 26

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

LOCAL PROGRAMMING

TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300 each weekday, excluding federal holidays

Aired January 3 with guest Lee Sammons from UT Extension Service with Advanced Meat Market Workshop info

PROGRAM: County Journal Live with Swap Shop

Aired January 4 with guest Alex Beene with TN Adult Education classes and tutorial services information

PROGRAM: County Journal Live with Swap Shop

Aired January 10 with guest Jerry Siler and Handgun classes information

PROGRAM: County Journal Live with Swap Shop

Aired January 12 with guest Monroe Woods with the NAACP and Dr. MLK Jr., Day Parade/Education information

PROGRAM: County Journal Live with Swap Shop

Aired January 24 – 26 with guests HC School Board Members Henderson, McCord, Nelms, Carter, and Bodiford

PROGRAM: County Journal Live with Swap Shop

Aired February 1 with guests HC-Bolivar Librarians Bailee Hutchinson and Shana Mehr about updates/new services

PROGRAM: County Journal Live with Swap Shop

Aired February 6 with guest Betty LeNoir from The Gym with new personal trainer information/facilities/classes

PROGRAM: County Journal Live with Swap Shop

Aired February 14 with guest Brandon Burvee for HC Relay for Life for the American Cancer Society and event info

PROGRAM: County Journal Live with Swap Shop

Aired February 15 with guest Katie Dees from UT Extension and Kids in the Kitchen event and information

PROGRAM: County Journal Live with Swap Shop

Aired February 16 with guests Nancy McKinne and Clara Wallace w/event info/education about Black History Month

PROGRAM: County Journal Live with Swap Shop

Aired March 2 with LeAnn Russell from Lee Ola Roberts Library in Whiteville with activity/study/features information

PROGRAM: County Journal Live with Swap Shop

Aired March 10 with guests from TeamMica Let Love Glow 5K Run/Walk for Suicide Awareness/Prevention

PROGRAM: County Journal Live with Swap Shop

Aired March 13 with guest Alex Beene and ACT Prep Classes information for March 18

PROGRAM: County Journal Live with Swap Shop

Aired March 15 with guest Larry Lowrance with the HC Literacy Council with service information/chili lunch fundraiser

PROGRAM: County Journal Live with Swap Shop

Aired March 20 with guest Betty LeNoir with Star Physical Therapy and what to do in event of injuries/rehabilitation

PROGRAM: County Journal Live with Swap Shop

Aired March 29 with guest Summer McClain and TCAT New Patient Care Technician Program

PROGRAM: County Journal Live with Swap Shop

Aired March 30 with Amber Moore from the Hardeman County Rotary with scholarship/activities/volunteer info

PROGRAM: The Hardeman County Spelling Bee live from Bolivar Central High School

Aired January 23 from 1800 to 2000. Jace Allen from Hornsby Elementary.

PROGRAM: 2017 *Hee Haw & Howdy* Replay, local production which benefits American Cancer Society

Aired March 19 from 1345 to 1600

RELIGIOUS BROADCASTING

RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar
Forrest Hill church of Christ, Selmer
Middleton church of Christ, Middleton
Parrans Chapel Baptist Church, Bolivar
Porters Creek Baptist Church, Bolivar
Steven Gibson

SUNDAYS

January 1, 8, 15, 22, 29
February 5, 12, 19, 26
March 5, 12, 19, 26

PROGRAM: Vision with Middleton church of Christ
Aired each Sunday from 0800-0830
PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer
Aired each Sunday from 0830-0845
PROGRAM: Searching the Scriptures with Steve Gibson
Aired each Sunday from 0900-0930
PROGRAM: First Baptist Church Hour, Bolivar
Aired each Sunday from 1000-1100
PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)
Aired each Sunday from 1100-1200
PROGRAM: Porters Creek Baptist Church, Middleton
Aired each Sunday from 1230-1330

LOCAL SPORTS BROADCASTS

SPORT ORGANIZATIONS SERVED

Bolivar Central High School
Hardeman County Middle Schools
Middleton High School

PROGRAM: Bolivar Central High School Girls Basketball

Aired at 1800 on January 3, 10, 13, 14, 17, 20, 24, 27; February 3, 7, 9, 14, 17, 20, 24

PROGRAM: Bolivar Central High School Boys Basketball

Aired at 1930 on January 3, 10, 13, 14, 31; February 3, 9, 16

PROGRAM: Hardeman County Middle School Basketball Tournament

Aired January 19, 21, 25, 26 at various times from 0930 to 2000

PROGRAM: Middleton High School Girls Basketball

Aired February 17, 18, 20, 27; March 1, 4 at various times from 1400 to 2000

PROGRAM: Middleton High School Boys Basketball

Aired February 21, 25, 28; March 2, 6 at various times from 1800 to 2130

PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

Public Service Announcements:

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