

# **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

## **4th Quarter 2018**

### **WMOD FM**

Uploaded to the WMOD-FM public inspection file on January 25, 2019

Signed: *Ginger Tester*

## **WMOD FM, Bolivar, Tennessee**

# **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

Covering the period beginning October 1,  
Ending September December 31, 2018

WMOD FM (96.7 FM, *Real Country*) is a satellite radio station broadcasting a country music format.

Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects.

WMOD broadcasts Hardeman County election coverage, also broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

## DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### Tennessee Radio Network News

WMOD aired TRN daily on the half hour throughout each broadcast day.

### News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

### County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 – 1300.

### Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330.

### Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, and other sports broadcasts at various times during the quarter along with other seasonal local programming.

### Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

### Description of PSA's receiving most extensive airtime:

- Hardeman County Severe Weather and School Closings
- Cyberbullying
- Tennessee Highway Safety Office
- Tennessee Wildlife Resources Agency
- Tennessee Suicide Prevention Network
- Fire Prevention
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign
- Stop Addiction
- 4H
- World Vision International
- Samaritan's Purse
- Hardeman Country Kerosene Assistance Program

## PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

**STATE AND LOCAL NEWS**

**LOCAL PROGRAMMING**

**RELIGIOUS BROADCASTING**

**SPORTS BROADCASTS**

**PUBLIC HEALTH AND ENVIRONMENTAL**

**PUBLIC SAFETY**

## STATE AND LOCAL NEWS

### **WEEKDAYS** Monday-Friday

October 1-5, 8-12, 15-19, 22-26, 29-31

November 1, 2, 5-9, 12-16, 19-23, 26-30

December 3-7, 10-14, 17-21, 24-28, 31

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1205, excluding federal holidays

### **SATURDAYS**

October 6, 13, 20, 27

November 3, 10, 17, 24

December 1, 8, 15, 22, 29

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

### **SUNDAYS**

October 7, 14, 21, 28

November 4, 11, 18, 25

December 2, 9, 16, 23, 30

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

## LOCAL PROGRAMMING

### TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300 each weekday, excluding federal holidays  
Aired October 3 with guest Taylor Woods with WRAP, awareness for domestic abuse and violence resources  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired October 11 with guest Bolivar Fire Chief Lynn Price with smoke detector and Emergency Services Fair info  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired October 15 with guest HOOT (Rick Ayers) with Hatchie River fishing updates, tips and information  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired October 16 with guest Debbie Armour from HCCHC with provider info and suicide awareness and resources  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired October 25 with guest Tim Clark from Celebrate Recovery with addiction information and resources  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired October 29 with guest Summer McLean with TCAT Whiteville about upcoming courses available.  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired November 6 with guest Steve Gibson with the HC Schools and school bus information and other school related  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired November 8 with guest Nikki Williams w/USMC Toys for Tots to promote enrollment and awareness  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired November 9 with guest Bobby Henderson with the Hardeman County School Board with news and information  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired November 20 with guest Katie Dees from UT Ag Extension Service with canning and cooking classes information  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired November 21 with guest Greg Vaughan and the Kerosene Assistance Program information  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired December 6 with guests Tim Moss and Tim Richardson from Bolivar First Baptist Church Singing Christmas Tree  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired December 10 with guest Bo Lane from Loaves and Fishes Food Ministry to promote needs and distribution info  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired December 11 with guest Debbie Armour from HC Community Health Center with info on providers and flu shots  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired December 12 with guest Cathy Frost from Luez Theatre Committee with Grand Opening Show information  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired December 13 with guest Deborah Brasfield with information on Bolivar Main Street developments/activities  
PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300  
Aired December 19 with guest HC Mayor Jimmy Sain with Kerosene Assistance Program information

## RELIGIOUS BROADCASTING

### RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar  
Forrest Hill church of Christ, Selmer  
Middleton church of Christ, Middleton  
Parrans Chapel Baptist Church, Bolivar  
Porters Creek Baptist Church, Bolivar  
Steven Gibson

#### **SUNDAYS**

October 7, 14, 21, 28

November 4, 11, 18, 25

December 2, 9, 16, 23, 30

PROGRAM: Visions with Middleton church of Christ

Aired each Sunday from 0800-0830

PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer

Aired each Sunday from 0830-0845

PROGRAM: Searching the Scriptures with Steve Gibson

Aired each Sunday from 0900-0930

PROGRAM: First Baptist Church Hour, Bolivar

Aired each Sunday from 1000-1100

PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)

Aired each Sunday from 1100-1200

PROGRAM: Porters Creek Baptist Church, Middleton

Aired each Sunday from 1230-1330

## LOCAL SPORTS and SPECIAL BROADCASTS

### SPORT ORGANIZATIONS SERVED

Bolivar Central High School Football and Basketball  
University of Tennessee Volunteer Football  
Fayette Academy Football  
Middleton Volleyball

PROGRAM: University of Tennessee Volunteer Football as per team schedule. All times are Central Standard Time

Aired October 13 from 0930 to 1630

Aired October 20 from 1300 to 1949

Aired October 27 from 1700 to 2353

Aired November 3 from 1330 to 1949

Aired November 10 from 1300 to 1948

Aired November 17 from 1300 to 1952

Aired November 24 from 1330 to 2005

PROGRAM: Bolivar Central High School Football

Aired October 3 from 1845 to 2212

Aired October 18 from 1842 to 2147

Aired October 26 from 1913 to 2143

PROGRAM: Fayette Academy Football

Aired November 9 from 1845 to 2106

Aired November 16 from 1846 to 2135

PROGRAM: Middleton Volleyball

Aired October 19 from 1753 to 1841

PROGRAM: Bolivar Central Girls & Boys Basketball

Aired November 13 from 11749 to 2145

Aired November 19 from 1745 to 2147

Aired November 27 from 1755 to 1923

Aired November 30 from 1834 to 2211

Aired December 3 from 1748 to 2058

Aired December 4 from 1750 to 2053

Aired December 7 from 1753 to 2107

Aired December 13 from 1749 to 2130

Aired December 17 from 1746 to 2142

Aired December 20 from 1640 to 1914

Aired December 28 from 1604 to 1823

Aired December 29 from 1257 to 1747

# PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

## PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

### Public Service Announcements:

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

Hardeman County Severe Weather and School Closings  
Cyberbullying  
Tennessee Highway Safety Office  
Tennessee Wildlife Resources Agency  
Tennessee Suicide Prevention Network  
Fire Prevention  
Wounded Warrior Project  
American Cancer Society  
St. Jude Children's Hospitals  
Rotary International  
Keep Tennessee Beautiful Campaign  
Stop Addiction  
4H  
World Vision International  
Samaritan's Purse  
Hardeman Country Kerosene Assistance Program