

# **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

**4th Quarter 2016**

**WMOD FM**

Uploaded to the WMOD-FM public inspection file on February 13, 2018

Signed: *Ginger Tester*

# **WMOD FM, Bolivar, Tennessee**

## **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

Covering the period beginning October 1,  
Ending December 31, 2016

WMOD FM (96.7 FM, *Real Country*) is a satellite radio station broadcasting a country music format.

Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects. WMOD broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

## DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### Tennessee Radio Network News

WMOD aired TRN daily on the hour throughout the broadcast day.

### News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays

### County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 – 1300.

### Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330.

### Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, and other sports broadcasts at various times during the quarter along with other seasonal local programming.

### Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

#### Description of PSA's receiving most extensive airtime:

- Health Insurance Marketplace Open Enrollment
- Hardeman County Voter Registration
- Hardeman County Free Breakfasts/Lunches
- Hardeman County/Bolivar Job Fairs
- Hardeman County Severe Weather and School Closings
- Hardeman County Kerosene Heating Assistance Program
- Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign
- Cyberbullying
- Tennessee Safety Council
- Tennessee Wildlife Resource Agency
- Samaritan's Purse
- Toys for Tots
- The Salvation Army

## **PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

### **STATE AND LOCAL NEWS**

### **LOCAL PROGRAMMING**

### **RELIGIOUS BROADCASTING**

### **SPORTS BROADCASTS**

### **PUBLIC HEALTH AND ENVIRONMENTAL**

### **PUBLIC SAFETY**

## STATE AND LOCAL NEWS

### **WEEKDAYS** Monday-Friday

October 3-7, 10-14, 17-21, 24-28

November 1-4, 7-11, 14-18, 1-25, 28-30

December 1, 2, 5-9, 12-16, 19-23, 26-30

PROGRAM: Tennessee Radio Network News

Airs each weekday at 0635, 0735, 0935, 1035, 1200, 1430, 1600, 1935, 2035, and 2135

PROGRAM: WMOD News at Noon

Aired each weekday at 1205, excluding federal holidays

### **SATURDAYS**

October 1, 8, 15, 22, 29

November 5, 12, 19, 26

December 3, 10, 17, 24, 31

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035, 1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

### **SUNDAYS**

October 2, 9, 16, 23, 30

November 6, 13, 20, 27

December 4, 11, 18, 25

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

## LOCAL PROGRAMMING

### TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop  
Aired October 5 at 1215 with guest Ginger Rowsey with Ames Plantation Heritage Festival Information  
PROGRAM: County Journal Live with Swap Shop  
Aired October 17 at 1215 with guest Chris Bell for Smokin' Downtown BBQ/Music Festival vendor information  
PROGRAM: County Journal Live with Swap Shop  
Aired October 21 at 1215 with guest Steve Robinson w/Hardeman County Recover Court information/fundraising  
PROGRAM: County Journal Live with Swap Shop  
Aired October 25 at 1215 with guest Robert Davis, Jr., from HC Comm Health Center w/health insurance marketplace  
PROGRAM: County Journal Live with Swap Shop  
Aired October 27 at 1215 with guest Nikki Williams with US Marine Corps Toys for Tots registration/donation info  
PROGRAM: County Journal Live with Swap Shop  
Aired November 3 at 1215 with guest Hardeman County Mayor Jimmy Sain and CenterStone foster care information  
PROGRAM: County Journal Live with Swap Shop  
Aired November 9 at 1215 with guest Bolivar Mayor Barrett Stevens w/city news, issues, upcoming holiday events  
PROGRAM: County Journal Live with Swap Shop  
Aired November 15 at 1215 with guests July & Earl Smith w/Grand Junction Ruritan fall fundraiser/scholarship info  
PROGRAM: County Journal Live with Swap Shop  
Aired November 16 at 1215 with guest Bailee Hutchinson, new Director of Hardeman County-Bolivar Library  
PROGRAM: County Journal Live with Swap Shop  
Aired on November 18 with guest Deborah Brasfield and Bolivar Business Association information/registration  
PROGRAM: County Journal Live with Swap Shop  
Aired on November 28 at 1215 with guest Betty LeNoir from Star Physical Therapy w/ direct access & athletic training  
PROGRAM: County Journal Live with Swap Shop  
Aired on November 30 at 1215 with WMOD Ringing the Bell for The Salvation Army Red Bucket at Walmart, Bolivar  
PROGRAM: County Journal Live with Swap Shop  
Aired December 7 at 1215 with guest Matt Boatwright with "The Way in the Manger" live Bethlehem village info  
PROGRAM: County Journal Live with Swap Shop  
Aired December 12 at 1215 with guest Betty LeNoir from Star Physical Therapy is Certified Rehab Agency Parent Site  
PROGRAM: County Journal Live with Swap Shop  
Aired December 20 at 1215 with guest Ken Savage and improvements needed on The Little Courthouse Museum  
PROGRAM: County Journal Live with Swap Shop  
Aired December 22 at 1215 with guest Greg Vaughan and the Vaughan Oil Kerosene Heating Assistance Program

PROGRAM: Tennessee State Election Local Coverage  
Aired November 11 from 1800 to 1931

## RELIGIOUS BROADCASTING

### RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar  
Forrest Hill church of Christ, Selmer  
Middleton church of Christ, Middleton  
Parrans Chapel Baptist Church, Bolivar  
Porters Creek Baptist Church, Bolivar  
Steven Gibson

#### **SUNDAYS**

October 2, 9, 16, 23, 30  
November 6, 13, 20, 27  
December 4, 11, 18, 25

PROGRAM: Vision with Middleton church of Christ  
Aired each Sunday from 0800-0830  
PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer  
Aired each Sunday from 0830-0845  
PROGRAM: Searching the Scriptures with Steve Gibson  
Aired each Sunday from 0900-0930  
PROGRAM: First Baptist Church Hour, Bolivar  
Aired each Sunday from 1000-1100  
PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)  
Aired each Sunday from 1100-1200  
PROGRAM: Porters Creek Baptist Church, Middleton  
Aired each Sunday from 1230-1330

## LOCAL SPORTS BROADCASTS

### SPORT ORGANIZATIONS SERVED

University of Tennessee Football  
Bolivar Central High School  
Middleton High School

PROGRAM: University of Tennessee Football  
Aired October 1, 8, 15, 29; November 5, 12, 19, 26; December 30 at various times from 1300 to 2345

PROGRAM: Bolivar Central High School Varsity Football  
Aired at 1830 on October 6, 13, 21, 28; November 4; December 9, 15, 19, 20

PROGRAM: Middleton High School Volleyball State Tournament  
Aired October 24 from 1500 to 2345

PROGRAM: Bolivar Central High School Girls Basketball  
Aired at 1800 on November 18, 21, 29; December 2, 6, 9, 10, 15, 19, 20, 29, 30

PROGRAM: Bolivar Central High School Boys Basketball  
Aired at 1930 on November 11, 21, 29; December 2, 6, 10, 29

PROGRAM: Middleton High School Girls Basketball  
Aired at 1800 on December 13, 16



## PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

### PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

#### Public Service Announcements:

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Health Insurance Marketplace Open Enrollment  
Hardeman County Voter Registration  
Hardeman County Free Breakfasts/Lunches  
Hardeman County/Bolivar Job Fairs  
Hardeman County Severe Weather and School Closings  
Hardeman County Kerosene Heating Assistance Program  
Bolivar Police Department/Hardeman County Sheriff Department Safety Checkpoints  
Wounded Warrior Project  
American Cancer Society  
St. Jude Children's Hospitals  
Rotary International  
Keep Tennessee Beautiful Campaign  
Cyberbullying  
Tennessee Safety Council  
Tennessee Wildlife Resource Agency  
Samaritan's Purse  
Toys for Tots  
The Salvation Army