

# **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

**1st Quarter 2019**

**WMOD FM**

Uploaded to the WMOD-FM public inspection file on April 11, 2019

Signed: *Ginger Tester*

# **WMOD FM, Bolivar, Tennessee**

## **Quarterly List of Programming Providing the Most Significant Treatment of Community Issues**

Covering the period beginning January 1,  
Ending September March 31, 2019

WMOD FM (96.7 FM, *Real Country*) is a satellite radio station broadcasting a country music format.

Licensed in Bolivar, Tennessee, USA, the station is currently owned by WMOD, Inc. and features programming from Westwood One. WMOD broadcasts a variety of local programs and broadcasts on matters of concern to our community and in some cases, with in-community projects.

WMOD broadcasts Hardeman County election coverage, also broadcasts more than 150 sporting events involving Hardeman County teams each year, doing Bolivar Central High School and Middleton High School athletics, as well as Hardeman County Middle Schools sports, Dixie Youth and Dizzy Dean baseball, and University of Tennessee Volunteer Football.

Our most significant programming, which has dealt with current community issues during the preceding three-month period, is set forth as follows.

## DESCRIPTION OF PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

### Tennessee Radio Network News

WMOD aired TRN daily on the half hour throughout each broadcast day.

### Late Show

WMOD produces and broadcasts every weekday, excluding federal holidays, the Late Show, with local news, weather, sports, and events. In partnership with the Tennessee Wildlife Resources Agency aired the TWRA Daily WildCast Extra (airs approximately 0820 each morning) from 0800 – 0835. Initial airing March 1.

### WMOD News at Noon

WMOD aired local news at 1200 for 15-20 minutes, Monday – Friday, excluding federal holidays. Features local crime report, fire and rescue report, weather, sports and community calendar.

### County Journal Live with Swap Shop

WMOD produces and broadcasts every weekday excluding federal holidays, County Journal Live, hosted by Darrell Teubner where listeners call/send/email items to buy, sell or trade on Swap Shop, with community guests featured to promote treatment of community issues from 1215 – 1300.

### Hardeman County Church Services on the Air

WMOD aired each Sunday from 0800 - 1330.

### Local Sports Broadcasts and other local seasonal broadcasts

WMOD has local high school, middle school, UT Volunteer Football, and other sports broadcasts at various times during the quarter along with other seasonal local programming.

### Public Service Announcements

WMOD provides production of national and local Public Service Announcements that address current issues impacting our viewers in varying lengths of :60, :30, and :15 second spots throughout our daily broadcast schedule at random times. Some of the announcements are part of campaigns on one subject/issue.

### Description of PSA's receiving most extensive airtime:

- Tennessee Wildlife Resources Agency
- Tennessee Suicide Prevention Network
- Cyberbullying
- Wounded Warrior Project
- American Cancer Society
- St. Jude Children's Hospitals
- Rotary International
- Keep Tennessee Beautiful Campaign
- Stop Addiction/Narconon
- 4H
- World Vision International
- Samaritan's Purse Volunteer Outreach

## PROGRAMS PROVIDING MOST SIGNIFICANT TREATMENT OF COMMUNITY ISSUES

Some examples of the ways WMOD FM used news programs to address issues of concern to the Bolivar, Tennessee service area for quarter are included in this report. Duration of each report is from :15 to 8:00.

**STATE AND LOCAL NEWS**

**LOCAL PROGRAMMING**

**RELIGIOUS BROADCASTING**

**SPORTS BROADCASTS**

**PUBLIC HEALTH AND ENVIRONMENTAL**

**PUBLIC SAFETY**

## STATE AND LOCAL NEWS

### **WEEKDAYS** Monday-Friday

January 1-4, 7-11, 14-18, 21-25, 28-31

February 1, 4-8, 11-15, 18-22, 25-28

March 1, 4-8, 11-15, 18-22, 25-28

PROGRAM: Tennessee Radio Network News

Aired each weekday at 0635, 0735, 0935, 1035,1200,1430, 1600, 1935, 2035, and 2135

PROGRAM: Late Show

Aired each weekday at 0800, excluding federal holidays

PROGRAM: WMOD News at Noon

Aired each weekday at 1205, excluding federal holidays

### **SATURDAYS**

January 5, 12, 19, 26

February 2, 9, 16, 23

March 2, 9, 16, 23, 30

PROGRAM: Tennessee Radio Network News

Aired each Saturday at 0635, 0735, 0935, 1035,1135, 1235, 1335, 1435, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

### **SUNDAYS**

January 6, 13, 20, 27

February 3, 10, 17, 24

March 3, 10, 17, 24, 31

PROGRAM: Tennessee Radio Network News

Aired each Sunday at 0635, 0735, 1430, 1535, 1635, 1735, 1835, 1935, 2035, and 2135

## LOCAL PROGRAMMING

### TOPICS FOR LOCAL PROGRAMMING THAT MOST SERVED THE COMMUNITY

PROGRAM: County Journal Live with Swap Shop aired at 12:15 to 1300 each weekday, excluding federal holidays

Aired January 3 with guest Terry Wally from the Nehemiah Project 38008

PROGRAM: County Journal Live with Swap Shop

Aired January 15 with guest Bolivar City Mayor Julian McTizic with updates from the city administration, etc.

PROGRAM: County Journal Live with Swap Shop

Aired January 17 with guest Monroe Woods with Hardeman County NAACP with meeting, elections, etc.

PROGRAM: County Journal Live with Swap Shop

Aired January 24 with guest Bobby Henderson from Hardeman County Board of Education Appreciation Week

PROGRAM: County Journal Live with Swap Shop

Aired January 28 with guest Amy Elizer from the HC UT Extension Office and healthy challenge for community

PROGRAM: County Journal Live with Swap Shop

Aired February 7 with guest Debbie Armour from the Hardeman Co Community Health Center with updates

PROGRAM: County Journal Live with Swap Shop

Aired February 8 with guest Nikki Williams to promote Mother/Son Masquerade Ball for charity

PROGRAM: County Journal Live with Swap Shop

Aired February 19 with guest Katie Dees from HC UT Extension Office with Walk Across Tennessee sign up info

PROGRAM: County Journal Live with Swap Shop

Aired February 21 with guest Laura Hall from Hardeman Co Chamber of Commerce with chamber services and news

PROGRAM: County Journal Live with Swap Shop

Aired February 22 with Taylor Woods from Women/Men Rape Assistance Program (WRAP) domestic abuse resources

PROGRAM: County Journal Live with Swap Shop

Aired March 7 with guests from the Hardeman Co Hee Haw Cast to promote cancer research production

PROGRAM: County Journal Live with Swap Shop

Aired March 18 with guest Becky White, new director at the Bolivar-Hardeman County Library with info

PROGRAM: County Journal Live with Swap Shop

Aired March 21 with guest Amy Spencer from TWRA to talk about CWD in our area, information and resources

PROGRAM: County Journal Live with Swap Shop

Aired March 22 with guest Crystal Barrett from Common Grounds with testimony of Nehemiah 38008 success

PROGRAM: County Journal Live with Swap Shop

Aired March 27 with guests from past Bible Bowl about competition coming up in April 2019

PROGRAM: Hardeman County Spelling Bee

Aired January 14 from 1745 to 2000

PROGRAM: Hee Haw Replay, the longest running local *Hee Haw* production in the state for cancer research

Aired March 17 from 1328 to 1624

PROGRAM: Hee Haw Replay

Aired March 17 from 1800 to 2050

## RELIGIOUS BROADCASTING

### RELIGIOUS INDIVIDUALS/GROUPS SERVED

First Baptist Church, Bolivar  
Forrest Hill church of Christ, Selmer  
Middleton church of Christ, Middleton  
Parrans Chapel Baptist Church, Bolivar  
Porters Creek Baptist Church, Bolivar  
Steven Gibson

#### **SUNDAYS**

January 6, 13, 20, 27  
February 3, 10, 17, 24  
March 3, 10, 17, 24, 31

PROGRAM: Visions with Middleton church of Christ

Aired each Sunday from 0800-0830

PROGRAM: Power of the Gospel, Forrest Hill church of Christ, Selmer

Aired each Sunday from 0830-0845

PROGRAM: Searching the Scriptures with Steve Gibson

Aired each Sunday from 0900-0930

PROGRAM: First Baptist Church Hour, Bolivar

Aired each Sunday from 1000-1100

PROGRAM: Parrans Chapel Baptist Church, Bolivar (LIVE)

Aired each Sunday from 1100-1200

PROGRAM: Porters Creek Baptist Church, Middleton

Aired each Sunday from 1230-1330

## LOCAL SPORTS and SPECIAL BROADCASTS

### SPORT ORGANIZATIONS SERVED

Hardeman County Middle School Basketball  
Bolivar Central High School Girls and Boys Basketball  
Middleton High School Basketball Playoffs  
Hardeman County Middle School Baseball

PROGRAM: Hardeman County Middle School Basketball Tournament  
Aired January 15 from 1545 to 1703; January 16 from 1645 to 1850; January 17 from 1720 to 1829; January 31 from 1931 to 2044; February 2 from 1614 to 1737; and February 4 from 1525 to 2040.

PROGRAM: Bolivar Central Girls and Boys Basketball, complete season  
Aired January 8 from 1547 to 2115; January 11 from 1750 to 2059; January 15 from 1750 to 2130; January 18 from 1753 to 2130; January 22 from 1753 to 2050; January 25 from 1749 to 2132; January 28 from 1905 to 2057; January 29 from 1753 to 1904; February 1 from 1754 to 2134; February 5 from 1854 to 2127; February 8 from 0551 to 2057; February 14 from 1746 to 1934; February 15 from 1745 to 1940; February 18 from 1923 to 2112; February 19 from 1914 to 2119; February 22 from 1849 to 2020; February 23 from 1849 to 2040; and February 25 from 1752 to 1943.

PROGRAM: Middleton High School Basketball Playoffs  
Aired February 11 from 1750 to 2030; February 12 from 1750 to 1913; February 16 from 1749 to 1914; and February 19 from 1753 to 2119

PROGRAM: Hardeman County Middle School Baseball Tournament  
Aired February 26 from 1555 to 1725

## PUBLIC HEALTH AND ENVIRONMENTAL SAFETY AND CRIME ANNOUNCEMENTS

### PUBLIC SERVICE ANNOUNCEMENTS GROUPS AND ORGANIZATIONS SERVED

#### Public Service Announcements:

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Tennessee Wildlife Resources Agency  
Tennessee Suicide Prevention Network  
Cyberbullying  
Wounded Warrior Project  
American Cancer Society  
St. Jude Children's Hospitals  
Rotary International  
Keep Tennessee Beautiful Campaign  
Stop Addiction/Narconon  
4H  
World Vision International  
Samaritan's Purse Volunteer Outreach