

**WETM TV / EETM**  
**QUARTERLY ISSUES AND PROGRAMS REPORT**  
**OCTOBER 1, 2016 – DECEMBER 31, 2016**

The following is locally produced news and entertainment programming presenting a mix of news, weather, sports, lifestyle programming focusing on current issues and events.

**LOCAL NEWS PROGRAMMING**

**WETM 18 News Today** – 5am- 7am. Monday through Friday

Anchor Zach Wheeler and Hayden Ristevski (as of November 28,2016, Samantha Lantz) Weather Expert Samantha LaRocca, Sports (prerecorded) Andy Malnoske

**WETM 18 News @ Noon** – 12pm-12:30pm. Monday through Friday

Anchor Tanner Jubenville (as of November 5, 2016, John Kessler), Weather Expert Samantha LaRocca

**WETM 18 News @ 5** – 5pm-5:30pm. Monday through Friday

Anchor Jeff Stone (as of November 5, 2016, John Kessler), Meteorologist Chip Maxham

**WETM 18 News @ 5:30** – 5:30pm-6pm. Monday through Friday

Anchor Tanner Jubenville (as of November 14, 2016, Ryan Ruff and Michelle Ross), Meteorologist Chip Maxham

**WETM 18 News @ 6** – 6pm-6:30pm. Monday through Friday

Anchor Jeff Stone, Amy Simpson and John Kessler taking over for Jeff Stone as of November 5, 2016, Meteorologist Chip Maxham, Sports Andy Malnoske

**WETM 18 News @ 6** – 6pm-6:30pm. Saturday and Sunday

Anchor Samantha Lantz (as of November 28, 2016, Emily Burkhard), Meteorologist Shelby Clark, Sports Chuck Brame

**WETM 18 News @ 10** – 10pm-10:30pm. Monday through Friday on EETM

Anchor Amy Simpson (as of November 28, 2016, Tanner Jubenville), Meteorologist Chip Maxham

**WETM 18 News @ 11** – 11pm-11:30pm. Monday through Friday.

Anchor Jeff Stone, Amy Simpson and Tanner Jubenville taking over for Jeff Stone as of November 5, Meteorologist Chip Maxham, Sports Andy Malnoske

**WETM 18 News @ 11** – 11pm-11:30pm. Saturday and Sunday

Anchor Samantha Lantz (as of November 28, 2016, Emily Burkhard), Meteorologist Shelby Clark, Sports Chuck Brame

**Twin Tiers Weekly** WETM Sunday 10am-10:30am. EETM Sunday Noon-12:30pm.

Hosted by Jeff Stone

**Community Focus** WETM Sunday 7:30am-8am. EETM Sunday 11:30am-Noon.

Hosted by Amy Simpson

**NATIONAL NEWS PROGRAMMING**

**NBC Nightly News** – 6:30pm – 7pm. Monday through Sunday  
NBC’s evening news program anchored by Lester Holt Monday through Friday and Thomas Roberts Saturday and Sunday.

**The Today Show** – Morning news, talk and entertainment.  
Monday through Friday 7am-9am. Matt Lauer, Savannah Guthrie, Al Roker, Tamron Hall  
Monday through Friday 9am-10am. Willie Geist, Al Roker, Natalie Morales, Tamron Hall  
Monday through Friday 11am-Noon. Hoda Kotb and Kathie Lee Gifford  
Saturday 7am-9am and Sunday 8am-9am. Erica Hill, Lester Holt, Sheinelle Jones, Dylan Dreyer, Carson Daly, Craig Melvin

## **SYNDICATED PROGRAMMING**

**Live with Kelly** Monday through Friday  
WETM 18 10am – 11am  
Hosted by Kelly Ripa. The program begins with the “Host Chat”, then, a home viewer is called to answer a trivia question about the show with the opportunity to win a vacation. Following the trivia question, the show has interviews with celebrity guests, musical performances, and other recurring segments, regular features showcasing fashion, food, health, and lifestyle topics.

**Rachael Ray** Monday through Friday  
WETM 18 2pm – 3pm  
The concepts behind this program focuses on more than just Ray’s culinary skills, offering many other celebrity interviews, provocative discussions, musical performances and groundbreaking features. At the end of each show, with the exception of a few more guests after Ray’s cooking segment, Ray’s tagline is, “We’ll see you when we see you.”

**Right This Minute** Monday through Friday  
WETM 18 3:30pm – 4pm EETM 8pm – 9pm  
E-journalists curate fresh video content on TV, online, and on mobile devices every day before the go viral. Hosts share the best videos of each day.

**Dr. Oz** Monday through Friday  
WETM 18 4pm-5pm EETM 9pm – 10pm  
The Dr. Oz Show is an American syndicated television talk show, hosted by Dr. Mehmet Oz, a cardio-thoracic surgeon and teaching professor at Columbia University. Dr. Oz and his guests discuss viewers’ health and wellness concerns.

### **WETM Quarterly Issues and Programs Report: October–December 2016**

WETM’S programs, news reports and public services announcements provided significant treatment of the following issues that were important to the community in the fourth quarter of 2016

### **EDUCATION – BUDGETS, LOANS, STAFF CUTS, TESTING**

WETM NEWS AT 5:30  
10/17/16  
STORY APPEARED AT 5:30PM

DURATION OF SEGMENT :29

More American students than ever are graduating from high school a new report shows the graduation rate now tops 83-percent. numbers for the 2014-15 school year were released today... and they show progress for all reported groups of students. that includes Black... Hispanic... and Native Americans. President Obama announced the good news at an academic high school in Washington D-C.

WETM NEWS AT 11  
10/19/16  
STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :42

A strike at more than a dozen Pennsylvania state universities has entered its second day -- including here locally at Mansfield University. Students at Millersville University boarded a bus this morning to head to Harrisburg to join the picket line outside the state system of higher education building. In East Stroudsburg, a group continued walking the protest line outside East Stroudsburg University. A group of musicians played music for the protesters in West Chester and drivers honked their support. Today governor Tom Wolf said both sides understand the gravity of the situation.

WETM NEWS AT 5  
11/22/16  
STORY APPEARED AT 5:00PM

DURATION OF SEGMENT :41

The Obama administration is calling for an end to corporal punishment in school districts that continue to allow the practice. In a letter to governors and state school leaders, U.S. Education secretary John King called corporal punishment harmful and ineffective. He also says it's often disproportionately applied to students of color and students with disabilities. While corporal punishment is banned in 28 states and the District of Columbia, there are 15 states that permit the practice and seven more that do not expressly prohibit it.

WETM NEWS AT 5:30  
11/23/16  
STORY APPEARED AT 5:30PM

DURATION OF SEGMENT :54

The internet is buzzing as president-elect Donald Trump announces his nominee for education secretary. This is video of trump when he met with Betsy DeVos in New Jersey Saturday. Trump called DeVos a "brilliant and passionate education advocate", saying quote: "her leadership will reform the U.S.

education system and break the bureaucracy that is holding our children back so that we can deliver world-class education and school choice to all families."

Mrs. Devos said she is "honored to accept the responsibility to work with the president-elect on his vision to make American education great again." Devos, who is from Michigan, said the status quo of education is "not acceptable." she is a longtime advocate for charter schools and school vouchers and leads the advocacy group, American federation for children. The position requires senate confirmation.

WETM NEWS TODAY

12/01/16

STORY APPEARED AT 6:30AM

DURATION OF SEGMENT :36

As part of a school project, one local student is attempting to try and get more youth involved in the community. Stephon Folk is a sophomore in the Corning-Painted Post School District, last night, he and others held an event to kick off that project which looks to connect prospective volunteers to local organizations. At that event, tonight in Corning, organizations such as the Corning Meals on Wheels and Salvation Army, spoke to the public about volunteering opportunities in the area. Stephon says it's all to try and show youth the value of volunteering in the community.

WETM NEWS AT 5:00

12/05/16

STORY APPEARED AT 5:00PM

DURATION OF SEGMENT :38

You are invited to a meeting at Horseheads High School tomorrow night, where school officials will be unveiling the district's "20-30 overall comprehensive plan." The plan gets its name from the year students entering kindergarten next year will graduate, but focuses on a greater vision for not only those students, but our community as a whole. Infrastructure and education considerations will be discussed during the meeting, as well as the plan's specific goals and how to achieve them. That meeting will take place tomorrow night in the Horseheads High School auditorium beginning at 6:30.

## **CRIME/LAW ENFORCEMENT – POLICE RESPONSE, SHOOTING, BURGLARIES, DRUG ARRESTS**

WETM NEWS AT 6

10/23/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT :37

Police responded to a report of a shooting in the area of Oak Street and East Washington Avenue in Elmira around 2 o'clock this morning. Officers confirm that a shooting took place in that area, they're focusing their efforts at 421 East Washington Avenue. There are currently two known victims who are at area hospitals for treatment. The injuries are believed to be non-life threatening. There have been no arrests at this point and the investigation is ongoing. Anyone with information is requested to call the number on your screen

WETM NEWS AT 11

10/24/16  
STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :25

A 13-year-old boy is stabbed in a park on the city of Elmira's East Side. Elmira police have confirmed with 18 news that a 12-year-old boy stabbed a 13-year-old boy in the arm yesterday at McKinnon Park. No word on that child's condition from police at this point. Police tell us both minors were interviewed and the investigation continues. The identities of the children will not be released.

WETM NEWS AT 5  
11/03/16  
STORY APPEARED AT 5:00PM

DURATION OF SEGMENT :37

A Beaver Dams couple is arrested following a traffic stop in New Jersey when police find 650 bags of heroin. Police say 34-year-old Brian Scranton and his wife 32-year-old Elizabeth Scranton were in a 2010 Chevrolet Impala on September 27 swerving lane to lane without using a turn signal when they were stopped by police. Police found 650 bags of heroin, 9 small baggies with crack cocaine, and other drugs. Brian Scranton was charged with possession and intent to distribute heroin and cocaine and was released on bail

WETM NEWS AT 11  
11/03/16  
STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :25

Almost a dozen people are behind bars this afternoon after an overnight meth lab bust in Schuyler County. The bust happened at 14-96 Lawrence Johnson Road in the town of Dix according to Schuyler County District Attorney Joseph Fazzary. He tells 18 News 10 people were arrested and arraigned as a result of the investigation. As you can see state police were on scene well into the morning hours executing a search warrant at the home on the private road. We'll continue to follow this developing story for you and bring you the names of those arrested as soon as they are released to us.

WETM NEWS AT 5:30  
12/02/16  
STORY APPEARED AT 5:30PM

DURATION OF SEGMENT :30

Things are quiet but tense on the campus of Corning Community College tonight after a late morning lockdown. Just after 11 am this morning a student alerted campus safety to a suspicious looking object on campus...prompting a campus-wide safety alert to go out to students and faculty either through text or email... And on social media. Lockdown protocol requires anybody on campus to shelter in place.... local and state police then arrived promptly on scene to do a building by building search. Students reacted to the news on campus -- saying people took the threat very seriously.

WETM NEWS TODAY

11/03/16

STORY APPEARED AT 5:30PM

DURATION OF SEGMENT :42

Three people in Tompkins County are behind bars, facing second degree murder charges. 37-year-old Colleen McColgin and 38-year-old Jamie Gerhart pictured here, along with 39 year-old Roy Clements Jr have all been arrested for charges stemming from a body found Friday night. County sheriff's deputies found Camden Rundell, unresponsive in the backyard of a home on Burdge Hill Road and initially ruled it a suspicious death.

## **ECONOMY – UNEMPLOYMENT RATE, JOB CUTS, HIRING**

WETM NEWS AT 5

10/13/16

STORY APPEARED AT 5:00PM

DURATION OF SEGMENT :37

If you're looking for a job, the new Popeye's opening in big flats is looking to hire about 50 people. If you are interested in applying, you can show up to their location and ask for an application or you can apply online at snag-a-job-dot-com. Regional director of operations Shahidimran says they're still unsure of when exactly opening day will be, but that they will be calling people in for interviews next week.

WETM NEWS AT 6

10/27/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT 1:42

Senator Schumer rallied with employees and company executives at the General Revenue Corporation pioneer facility in Horseheads to officially announce that the company will create nearly 300 new jobs.

This was made possible by Schumer's push to include a provision in fixing America's Surface Transportation Act.

This service allows the IRS to hire designated private collection agencies to help collect back taxes.

Pioneer estimates this new contract will also create another 100 jobs at their facilities in Wyoming County. GRC plans to invest millions of dollars into a build-out at its facility to go along with this new work. This means an economic boost for local contractors and other businesses in the area.

WETM NEWS AT NOON

11/02/16

STORY APPEARED AT 11:00PM

DURATION OF SEGMENT 1:27

For nearly 400 projects, but Binghamton University President and council co-chair Harvey Stenger says there's still plenty of work left to do." of those dozen priority projects, Stenger says he'd look to use part of the 25 million to continue to help the 34 thousand veterans in the region. Harvey says the region's done well, reducing veteran unemployment 75 percent in the last year alone, but more can be done.

WETM NEWS AT 11

11/03/16  
STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :37

The U.S. economy's growth has stayed on track before the presidential election. The labor department's jobs report for October shows 161-thousand jobs were added. That's a solid gain...marking the 73rd consecutive month of job gains. As a result, unemployment dipped to 4-point-9-percent. That's down by half since 2009, when unemployment peaked at 10-percent. And lastly, wages grew 2-point-8 percent in October compared to a year ago.

WETM NEWS AT 5  
12/02/16  
STORY APPEARED AT 5:00PM

DURATION OF SEGMENT 1:27

They say good things come to those who wait, and now the Southern Tier has its very own mini Las Vegas. The long-awaited table games are finally open for business... 33 to be exact. Gamblers can now play their best hand at blackjack, throw their money on three and four card poker, and take a chance rolling dice at the craps table. Oh and you can't forget the big six wheel. The new poker room has 12 tables which can seat up to 10 players at a time. Multiple tournament events are already in the works for next year. At the ribbon cutting, speaker after speaker credited owner Jeff Gural's vision and his continuous tenacious spirit saying he saw opportunity where others saw dirt. And the casino hasn't just added all these new shiny toys -- it's added hundreds of jobs as well, expecting to bring in 12 million dollars in wages.

WETM NEWS AT 11  
12/02/16  
STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :37

The first jobs report since the election -- signaling good news, as the Obama administration winds down. The labor department says U-S economy added 178,000 jobs in November - the 74th consecutive month of gains. The unemployment rate fell to 4-point-6 percent. Jobs have been in the spotlight for trump during a week that's yielded more clues about his economic approach -- like touting a deal with carrier to keep 1,100 jobs in Indiana, rather than move them to Mexico

### **CHILDREN/YOUTH – CRIME, VICTIM, SERVICES, EVENTS AND EDUCATION**

WETM NEWS AT 5  
10/10/16  
STORY APPEARED AT 5:00PM

DURATION OF SEGMENT :32

A clown prank could have turned deadly for three teenage boys in New Mexico. They were wearing masks and carrying what looked like a real gun yesterday when they approached an employee outside a Babies R Us store in Albuquerque the woman immediately called police. When officers arrived at the store the teens ripped their masks off and ran. Police caught up with them and discovered an airsoft

pistol. The teens were not arrested or charged. Police say they were high on marijuana and never raised the gun at anyone

WETM NEWS AT 11  
10/31/16  
STORY APPEARED AT 11:00PM

DURATION OF SEGMENT 2:01

The family of a 13-year-old boy who claims he's been bullied by another student at Ernie Davis Academy says they're disappointed in the way the school has handled the situation. Julieta Stevenson says things reached a boiling point earlier this month after nearly a year of repeated confrontation. Three days later at a football game--an incident occurred between the two boys that ended in an emergency room visit.

WETM NEWS AT 6  
11/3/16  
STORY APPEARED AT 6:00PM

DURATION OF SEGMENT 1:43

Students at GST BOCES feel it's important to honor our veterans any time of the year- today included. More than 200 students lined the hallways this morning where they were able to greet veterans and active military personnel, cheering them on as they walked by in a military parade. The morning began with a pledge of allegiance and a salute to our prisoners of war and missing in action following the parade a luncheon was held where students and staff were able to talk one on one with our war heroes.

WETM NEWS AT 6  
11/6/16  
STORY APPEARED AT 6:00PM

DURATION OF SEGMENT :46

Over 60 vendors were there selling ornaments and other stocking stuffers as we head into the holiday season. Officials say every year the craft fair is held to help raise money for another event called "Project Graduation".

WETM NEWS AT 6  
12/01/16  
STORY APPEARED AT 6:00PM

DURATION OF SEGMENT 1:21

Residents of the Watkins Glen area are feeling full of the Christmas spirit as their annual Christmas Festival kicks off tomorrow night. Susanne Vedder says, "this year we have singing at 5 o'clock, we have a parade at 6:30, we have different craft activities for kids to do at Glenmount and Market, at the Franklin Street Market, and at Cabins to Castles this year. Santa Claus and Mrs. Claus will be arriving in the parade and they will be at Famous Brands. And then, we have fireworks at 7:30 at the end of the lake

WETM NEWS AT 6  
12/02/16

STORY APPEARED AT 6:00PM

DURATION OF SEGMENT :40

No one would exactly call any of the Jackal players a teddy bear, but that's one thing they want you to bring, to throw on the ice today. The Jackals are hosting a Teddy Bear Toss during their game with the Kalamazoo Wings. Guests are encouraged to throw stuffed animals on to the ice when the Jackals score their first goal. All stuffed animals will be donated to emergency services and distributed throughout the Twin Tiers to kids in need this holiday season. So, if you're planning to attend, be sure to bring a stuffed animal to donate.

### **ELDERLY – SCAMS, NOTABLE DEATHS, CRIME, VICTIMS. PROGRAMS**

WETM NEWS AT NOON

10/10/16

STORY APPEARED AT 12:00PM

DURATION OF SEGMENT 1:13

Asking an aging parent to give up the independence of driving can be a rough conversation. Jo Sullens knows all about it. The National Highway Transportation and Safety Administration reports medical conditions associated with elderly drivers can cause unsafe driving by restricting movement, vision and decision making. Tom Hirsch counsels people on how and when to have the talk.

WETM NEWS AT 5:30

10/19/16

STORY APPEARED AT 5:30PM

DURATION OF SEGMENT :30

A group of Rhode Island firefighters went beyond the call of duty. After responding to a medical emergency in Westerly, members of the Dunn's Corner Fire Department finished the homeowner's yardwork that he had begun before the medical episode. Officials say the elderly man told them he was "more concerned" about finishing the yard than about himself... So, that's when they decided to take action. They said they were happy to give back to their community.

WETM NEWS AT 11:00

11/02/16

STORY APPEARED AT 11:00PM

DURATION OF SEGMENT :51

Some Cubs fans will say they've been waiting their entire lives for their team to finally win the world series, but no one has waited as long as 108-year old Hazel Nilson in New Hampshire. Hazel might be one of the world's oldest sports fans... And she's always rooted for the Cubs. She grew up in Chicago... Within walking distance of Wrigley Field. Hazel was a Cubs fan when she bought her first car for 28 dollars and when she got her first job as a Physical Education teacher during the Great Depression... But through it all, she's never witnessed a world championship. And this loyal fan, who has waited over a century to see her team take home the title, is convinced that this year is the year. She's 108 years old... It's been 108 years since the Cubs last World Series win, and there are 108 stitches on a baseball... One for every year she's waited.

WETM NEWS AT NOON  
11/07/16  
STORY APPEARED AT 12:00PM

DURATION OF SEGMENT :45

Janet Reno, the first woman to serve as US Attorney General, has died. Reno's family confirmed to NBC News she passed early Monday morning. During her eight years in office, crime dropped steadily, the first decline in decades. Reno was criticized early in her tenure for approving an FBI raid on a Texas religious cult in which seventy-five people were killed, but she won praise for accepting responsibility. Reno was also criticized for her role in the saga of a Cuban boy, Elian Gonzales. Reno determined that he should be given back to his Cuban father, and ordered Federal Marshals to seize him from the home of relatives. Janet Reno died from complications of Parkinson's disease. She was 78 years old.

WETM NEWS AT TODAY  
12/01/16  
STORY APPEARED AT 5:00AM

DURATION OF SEGMENT :34

An Addison man is dead after a crash in the town of Tuscarora. According to the Steuben County Sheriff's Office 95-year-old Randall Whiteman died at Robert Packer Hospital in Sayre. Around 10 a.m. Wednesday from his injuries. The crash happened around six thirty in the morning on state route 417 near the Addison and Tuscarora town line. The sheriff's office says Whiteman did not stop for a logging truck waiting to turn left across traffic. The driver of the truck sustained only minor injuries in the accident. The investigation is ongoing.

WETM NEWS AT TODAY  
12/01/16  
STORY APPEARED AT 6:00AM

DURATION OF SEGMENT :37

Morning Elmira College is mourning the death of its former president. Doctor Thomas Meier was the college's twelfth president with a tenure of 25 years. During his term, enrollment was increased by introducing innovative admissions strategies. Meier was awarded the Elmira College Alumni Association's "Medal of Merit" for his leadership. He was also given the "Outstanding Civilian Service Medal" from the army for his support of Army R-O-T-C. Meier was an officer in the army. The Elmira City Club will host a memorial reception for Dr. Meier this Saturday. He was 76 years old.

## **TWIN TIERS WEEKLY HOSTED BY JEFF STONE**

10/2/16 - Finger Lakes Wine Industry Update

30-minute program

My guest on this program were Marti Macinski, President of Seneca Lake Wine Trail and Bruce Murray, Boundary Breaks Vineyard Owner. Bruce is a new member of the Wine Trail and he explained why he joined and what drew him from Brooklyn to the Finger Lakes Region. We talked about the impact of the drought on the quantity and quality of the 2016 harvest. We also discussed the impact of several new laws affecting local wine producers including the allowance of the sale of wine in growlers, earlier Sunday on premise consumption hours and a reduction of fees for craft beverage salespeople. Other topics discussed included the impact of New York's higher minimum wage, the reason for increase in Finger Lakes Wineries and related businesses, the growth of solar energy in local wineries, the impact of the Finger Lakes Wine Festival on their businesses, tips on how to best enjoy your tour of local wineries and upcoming events of note.

10/9/16 - Rerun of 9/4 interview with Robert Page, Chemung County Public Health Director

10/16/16- Rerun of Finger Lakes Wine Industry Update

10/23/16 – N.Y. Senate 58th District Candidate Debate  
60-minute program

This special edition of Twin Tiers Weekly featured the two candidates running for State Senate in the 58th District, Republican candidate Sen. Tom O'Mara and Democratic challenger Leslie Danks Burke. They discussed their positions on a wide range of issues including job creation, ethics reform, farming regulations, the heroin and opioid epidemic, high cost of health insurance in New York, and New York's high tax rate.

10/30/16 – Debate Between the Two Candidates in New York's 23rd Congressional District.  
60-minute program

The two candidates were Republican Congressman Tom Reed and Democratic Challenger John Plumb. The two candidates covered a wide range of topics including Social Security Reform, how to combat Isis, Farming regulations and the industry's role in our economy, job creation, Obamacare, how to fix our broken government, energy policy, economic gender equality, and how to reduce the federal budget deficit.

11/6/16 – Interviews with the Two Candidates in New York's 23rd Congressional District  
30-minute program

18 News reporter Amy Simpson held one on one interviews with both candidates. It covered topics listed above that were mentioned in the debate but also included more personal background on the two candidates and why they have decided to run for public office. Some other topics discussed that were not covered in the debate included the balance between personal freedoms and national security, who they support for President and why, legalization of marijuana and what their biggest priority would be for the district if elected or re-elected.

**COMMUNITY FOCUS HOSTED BY AMY SIMPSON**

Community Focus - Ascertainment Report  
4th Quarter 2016

Sunday, October 2nd: Re-Run of United Way

On this episode, Steve Hughes and Barbara Hubbel from United Way of the Southern Tier promoted the organization, their mission, and their new focus to promote early childhood development and literacy. The guests talked about the branding of United Way and discussed the different initiatives they are supporting throughout the Southern Tier. Currently they are working to improve literacy in children under the age of 8. Hughes and Hubbel also talked about how the money they receive is used in the communities of the Southern Tier.

Sunday, October 9th: Komen Twin Tiers

On this episode, Amanda Beecher Eubanks from Komen Twin Tiers was a guest on the show to talk about Breast Cancer Awareness Month. Eubanks discussed the fundraising efforts of 2016 and the organization's mission for 2017. She highlighted the Komen Twin Tiers 5k coming up in the spring and also outlined the way their funds are used within their geographical region.

Sunday, October 16th: Women's Financial Conference

On this episode, Cornell Cooperative Extension of Steuben County came on the show to promote the 3rd Annual Women's Financial Conference set for November 5, 2016. The conference was promoted for women of all ages to come together to learn about different facets of finance and money usage in life -- and the sessions were guided by all women, too. The goal of the conference was to be informational while also being a fun way for women in the community to gather and have an outing on a Saturday. There was also a speaker at the event highlighting a first-hand account with addiction and recovery in the Southern Tier.

Sunday, October 23rd: Catholic Charities - Domestic Violence Awareness

On this episode, Catholic Charities of Chemung and Schuyler Counties came on the show to discuss Domestic Violence Awareness Month. CC Explained their mission and what they do to spread awareness about Domestic Violence and how they advocate for victims throughout local communities. The guest explained their First Step Victim Services Program and how CC helps people get out of dangerous situations and back on their feet in difficult scenarios. CC also hosted "Take a Hike, Domestic Violence" -- a hike through the gorge at Watkins Glen to raise money and awareness about dangerous relationship and the help available to the local community.

Sunday, October 30th: Pre-empted for Breast Cancer Special

Sunday, November 6th: Congressional Sit-Down Interviews

On this episode, Amy sat down with both Congressional candidates for New York's 23rd district,

incumbent Republican Congressman Tom Reed and Democratic challenger John Plumb. The interviews covered a wide range of topics including the contentious 2016 Presidential Election, polarizing politics, gridlocked Congress, gun control, protecting the homeland and battling ISIS, affordable higher education, minimum wage in New York State, and the role of the internet and social media in their campaigns. These interviews were aired ahead of the election on Tuesday, November 8th.

Sunday, November 13th: American Diabetes Month

On this episode, representatives from Guthrie Health discussed American Diabetes Month and World Diabetes Day. These health professionals explained the differences between different types of Diabetes as well as the health implications of related health problems, how patients can maintain this disease, and different lifestyle choices that affect the day to day life of somebody with diabetes. The Guthrie Diabetes Center offers a range of treatment options to patients and works to educate and spread awareness for people in the local community living with various forms of the disease.

Sunday, November 20th: Arctic League

On this episode, the Arctic League of Chemung County was on the show to promote their cause for the upcoming Christmas Season. Delores Nicol explained the history behind the organization, the concept of “The Big Book,” the buying season for toys, the Annual Arctic League Broadcast, the twelve days of packing, and how to either register for your children to receive gifts on Christmas morning or how to nominate somebody you know to benefit from this organization. Nicol also explained that the Arctic League only serves Chemung County but helps hundreds of children each holiday season.

Sunday, November 27th: Chemung River Friends

On this episode, Jim Pfiffer was a guest on the show to promote the Chemung River Friends, their role within the community, their goals for the upcoming paddling season, and the environmental impact of the Chemung River on the local community. Pfiffer is the Executive Director, and explained how the group formed and how they have grown and evolved over the years. River Friends works to engage people of all ages into outdoor activities surrounding the Chemung River Watershed. Pfiffer says a big problem right now is the illegal dumping that takes place at the boat launches and explains why it is so harmful to our drinking water. In addition to being good exercise to participate with the group, Pfiffer says its also a social outlet for many people in the community.

Sunday, December 4th: Pre-Empted for Arctic League Broadcast

Sunday, December 11th: Three Springs Ministries

On this episode, Jeff Rush of Three Springs Ministries was on the show to introduce his ministry and explain their mission. The ministry is located in Morris, Pennsylvania just South of Wellsboro. Rush opened the segment discussing the history behind Three Springs, what their name means, the kind of events they host and put on, and how they engage so many different types and ages of people. The bulk of the conversation was geared toward the Three Springs Live Christmas Nativity Production. The live nativity took place at their property in Tioga County the weekend before Christmas as a way to engage the community in the original Christmas story.

Sunday, December 18th: Holiday Financial Planning

On this episode, two guests from Socha Financial Group of Corning were guests on the show to talk about financial planning, holiday finances, setting financial goals, and how to re-set and develop good spending habits in the new year. Socha recommends always setting a budget, having money for emergency expenses, and to seek the help of a professional if they sense any problems or issues relating to money. The guests explained that they often encounter people who do not practice any financial planning at all and discussed the dangers of that. They also discussed upcoming tax season and how to begin preparing for tax paperwork and tax returns before it gets to the deadline for submitting all of your finances to the IRS.

Sunday, December 25th: Re-run Holiday Financial Planning Segment

## **PUBLIC SERVICE ANNOUNCEMENTS**

In addition to the above programming WETM-TV broadcasts public service announcements related to the following issues:

**Economy** – Foreclosure Prevention, Financial Literacy

**Youth** – Child Safety Seats, Sesame Street Healthy Eating (avocados), Arbor Day Explore Nature, Foundation for a Better Life (Loyalty, True Beauty, Make A Difference, Spread the Love, Sportsmanship, Believe in Dreams, Live Your Dreams, Gratitude, Achievement, Kindness, Civility), Bullying Prevention,

**Community** – American Red Cross Blood Drive, United Way Stay in School, Josh Palmer Clinic, Josh Palmer Tournament, SPCA Walk and Wag, Komen Twin Tiers, Autism, Texting and Driving Prevention, High Blood Pressure, Pet Adoption, United Way Community Engagement, Recycling, Stroke Awareness, Food Safety, Pathways to Employment, Teacher Recruitment, Wildfire Prevention, Hunger Prevention, Emergency Preparedness, American Diabetes Association, Brain Foundation, Academy of Neurology, AlAnon, Academy of Nutrition (food safety), Be Wiser about Breast Cancer, CDC (head protection), Sierra Club, Distracted Walking, SAMSA (Addiction Recovery) Veteran Affairs, Foundation for a Better life (Compliments)

**Family** –Discovering Nature, Fatherhood Involvement, Seat Belts, YMCA Idle Hands, Gambling Prevention, Foundation for a Better Life (Good Examples), NAMM Just Play (music)

**Elderly** - Caregiver Assistance, Foundation for a Better life (Think Young)