

KLTV 1240-AM

Account Executive Name

Account Exec. Number

Billing Cycle

Routing

POLITICAL

☒ Broadcast Month
☐ Calendar Month

Please Initial

Accounting

KLTV

Broadcast Order

Account or Agency
SENATE LEADERSHIP FUND
AGENCY: MEDIA FINANCIAL SERVICES

REP: REGIONAL REPS

AD	Cart #	Cut #	Broadcast Dates		Co-op	Product Advertised/Co-op	Code	Broadcast Times		Ad Length	# of Ads	Rate	Amount
			Start	End				Start	End				
A	5011		10/6/20	10/12/20	X	ESTIMATE:	A	6A	10A	60	5	\$14.25	
B					X	7954	B	3P	7P	60	3	\$14.25	
C						PRODUCT:	C						
D						Est 7954 10/6-10/12 SLEMT	D						
E						CONTRACT # FOR INVOICING:	E						
F						4380743	F						

Special Instructions:

Totals	8	X	114-
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MO	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	MO	YEAR	ADS	AMOUNT
	Date	Date	Date	Date	Date	Date	Date	JAN			
	Ads	Ads	6	7	8	9	10	FEB			
		1A 1B	1A 1B	1A	1A 1B	1A		MAR			
	11	12						APR			
								MAY			
								JUN			
								JUL			
								AUG			
								SEP			
								OCT	20	8	114
								NOV			
								DEC			
								TOTAL			

Gwen Page

From: noreplyMFS@gotostrata.com
Sent: Thursday, May 28, 2020 8:56 AM
To: kltz@kltz.com
Subject: PDF: New Order/Revision for KLTZ-AM Order No. 4380743 from Roger Rafson at PHILADELPHIA
Attachments: 4816294.pdf

You have received a New Order/Revision for KLTZ-AM from Roger Rafson at PHILADELPHIA

Advertiser: Senate Leadership Fund

Estimate: 7954

Flt(start): 10/6/2020

Market: UM - Glasgow, MT

Rep: Regional Reps Non-Rep

Please direct questions or responses regarding this notification to the salesperson.

MARKET:	UM - Glasgow, MT	AMOUNT:	\$114.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	8		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4380743
ADVERTISER:	Senate Leadership Fund	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 7954 10/6-10/12 SLFMT	AGY EST:	7954		Invoices@MediaFinancial.com
FLIGHT:	10-06-2020 TO 10/12/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/28/2020 09:48

COMMENTS

05/28/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL. MFS WILL THEN CUT YOU A CHECK AND WILL EMAIL YOU A COPY OF THE CHECK & TRACKING INFORMATION AS SOON AS POSSIBLE.****

Invoices must include the estimate number. Please include it in the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		10/6/2020 To 10/6/2020					TOT \$28.50			TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	10/6/2020	10/6/2020	1	\$14.25	\$14.25	
	2		.T.....	3:00PM	7:00PM	60	10/6/2020	10/6/2020	1	\$14.25	\$14.25	

DAY#2		10/7/2020 To 10/7/2020					TOT \$14.25			TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	10/7/2020	10/7/2020	1	\$14.25	\$14.25	

[illegible]

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Tammie Wingrove, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Senate Leadership Fund

Agency name: Mentzer Media Services

Address: 210 W Pennsylvania Ave, Ste. 250 Towson, MD 21204

Contact: Tammie Wingrove

Phone number: 410-825-7034

Email: twingrove@mentzermedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Senate Leadership Fund

Address: 45 North Hill Drive Warrenton, VA 20186

Contact: Jack Pandol

Phone number: 202-559-6428

Email: info@senateleadershipfund.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Executive Director/President: Steven Law

Board of Directors and Members of the Executive Committee: Mike Duncan, Jo Ann Davidson, Phil Cox, Anne Hathaway

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Steve Bullock

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

11/3/2020

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

healthcare, presidential run, 2nd amendment,
defunding police

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor Senate Leadership Fund	Station Representative
Signature: <i>[Signature]</i>	Signature: <i>[Signature]</i>
Name: <i>Carl M Fortz</i>	Name: <i>Haylie Shipp</i>
Date of Request to Purchase Ad Time: 2/25/2020	Date of Station Agreement to Sell Time: 10/5/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 10/5/20

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 4380743	Station Call Letters: KLTZ	Date Received/Requested: 10/5/20
Est. #: 7954	Station Location: Glasgow, MT	Run Start and End Dates: 10/6/20 - 10/12/20

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Traffic Instructions

MIM
MENTZER MEDIA
www.mentzermedia.com
Ph: 410-825-7034

Date Sent: 10/05/20

Client Name: Senate Leadership Fund

Radio Markets: Statewide MT

Radio Estimate # 's: 7954

FLIGHT DATES	ISCI CODE	SPOT NAME	LENGTH	ROTATION	DELIVERY METHOD	DELIVERY DATE
10/6-10/12	SLF_MT_Changed_60R		:60	100%	Email/ MP3	10/5/2020

Notes:

PLEASE EMAIL CONFIRMATION TO: Olivia Pettit opettit@mentzermedia.com

Green Page 10-5-2020
KLTZ-AM