

QUARTERLY LIST OF COMMUNITY ISSUES AND RESPONSIVE PROGRAMS

JULY 1ST-SEPTEMBER 30TH 2022

In an ongoing effort to serve the public interest, WKY and its owners, Cumulus Media offers a variety of programming, responsive to the issues of concern to the listening audience. Below is a list of the station's most significant programming treatment of those issues for the period of

JULY 1ST-SEPTEMBER 30TH 2022

HEALTHCARE- This station chose to address a variety of health issues of continuing importance to our listeners. These issues cover areas of health care ranging from infants to adults.

THE ARTS- This station believes it is important to support the arts and the entities that work hard to bring the arts to this community, whether it be a museum or a theater group.

ENVIRONMENTAL AWARENESS- This station strives, whenever possible, to alert the community to opportunities to make the environment in which they live a better, healthier one.

COMMUNITY AWARENESS- This station has worked to provide non-profit agencies an outlet to inform the community about services available to them.

SAFETY- this station makes an effort to inform its listeners of ways to make their world safer by having knowledgeable people talk about a variety of pertinent issues.

EDUCATION- this station chose members of the educational community to inform listeners of classes, workshops and other opportunities to be better educated.

ECONOMY- this station has given professionals the chance to inform its listeners of its economic health and ways to improve the business environment.

FAMILY- this station supports families and their day-to-day issues. It has brought information that is ranging from better parenting to how to be a better sibling/ student

April 3rd

The Prix de West is the most prestigious Western art show in the United States and it takes place in Oklahoma City at the Cowboy and Western Heritage Museum. We interviewed the curator of the museum and got some of the details of the famous event.

Sunbeam Family Services has many facets of its organization. Their childcare division is particularly important, as they provide not only daycare for low income parents but vital early childhood education. We talked with two representatives who gave us the scoop on financial incentives to bring new teachers into their organization.

April 10

This Wellspring weekend is an organization that offers a free 2-night hotel stay and engaging sessions for foster and adoptive parents. It's a combination of time to connect, tools and resources to strengthen your family, and time to get away and refuel.

The Regional Food Bank of Oklahoma has several upcoming events that they came in to promote. Their volunteer ranks are still smaller than they should be post-pandemic, so we discussed ways to increase them.

April 17

This week we do both segments with the Regional Food Bank of Oklahoma to discuss their new hiring practices. They have now begun offering a starting wage of 18.49 for all employees!

The second segment was with their new diversity director whose goal is to improve the attitudes and inclusivity of the workforce.

April 24th

The first segment this week highlights an organization formed by two women who beat breast cancer. It's called Breast Cancer Survivors. They have formed a support network of women who reach out and help women who are going through all stages of the disease, including diagnosis, treatment, and recovery. Their upcoming fundraiser will help to raise money for products designed for women being treated for breast cancer.

The corpse flower blooming in OKC was big news this month, and we were excited to talk with the staff at Myriad gardens about it. The plant began its journey 8 and ½ years ago and it took that long to bloom!

May 1st

Two representatives from Scissortail Park in OKC joined us to talk about “The Night Market”, which kicks off soon. It features vendors and activities that enhance the unique things the park has to offer.

In the second segment, we highlight information about The Crystal Bridge at Myriad Gardens which has been closed for quite a while, undergoing major renovations. We get an update on the project and discuss ongoing fundraising.

May 8th

The Mail Carriers Food Drive is happening in a couple of weeks and we interviewed retired mail carrier Steve, who walked us through how the drive works and what items are best to donate.

The Paseo Arts Festival is gearing for its event on Memorial Day weekend. We discuss the new things the festival will have to offer and discuss the fan favorites that will be returning.

May 15th

Dragonfly Home is an organization that helps victims of human trafficking get free from their abusers and start new lives. We talked in depth about what constitutes human trafficking and ways to recognize those who need help.

Young LGBTQ+ youth are particularly vulnerable during their teen age years, so the organization called Q Space gives those kids a safe place to meet, and adults they can trust to ask for help when they need it.

May 22

We talk with Teacher Appreciation Foundation about their upcoming "Grammys for Teachers and Support Staff" and also one of their sponsors the James Booth Foundation in the first segment. Check them out at <https://www.taf5.org/> and <https://www.jamesboothfoundation.org/> The second segment is a conversation with Wellspring Weekend about getaways for foster and adoptive parents. Find out more at <https://www.wellspringweekend.com>

May 29th

We start off this week talking with representatives from SoonerCon a collaborative, 100% volunteer-organized effort backed by the 501(c)3 nonprofit Future Society of Central Oklahoma. A pop culture convention that takes place in Norman, OK. Our second segment features the Oklahoma City YWCA, which helps survivors of domestic violence and sexual assault. <https://www.ywcaokc.org>

June 5th

We have two different organizations as usual this week. Our first guests are from The Oklahoma Housing Finance Agency <https://www.ohfa.org/> We talked about their work in helping people buy or rent homes. The Oklahoma Center for Poison and Drug Information brought two representatives to discuss their hotline and home hazards. <https://oklahomapoison.org>

June 12

We dig deeper into the people who qualify for help with The Oklahoma Housing Finance Agency. They help regular people who want to buy a house by taking care of the down-payment and other fees. This helps many people who would never dream of owning a home due to the cost of getting started.

Soonercon 30 is getting ready for their convention at the end of this month! The Future Society of Oklahoma helps get kids excited about math and science in the schools and they are the organization that puts on the convention.

June 19th

We were excited to bring in a unique organization for our first segment, Horse and Hound. They take in horses from racetracks after they are no longer able to run and rehomes them. They also take senior dogs and allow them to live out their golden years on a farm!

Canadian County CASA is an organization that provides children who have been abused or neglected an advocate for the court appearances they need to make. Court Appointed Special Advocates are volunteers who give their time to help these especially vulnerable children. We talked with an employee of the organization and a volunteer.

June 26

Both Segments this week cover Sunbeam Family Services. First we discussed their ongoing work with their program Grandparents Raising Grandchildren.

The next segment dealt with the sliding scale mental health services they provide. These include counseling and therapy for adults and children. They also offer support groups, and other classes as well.