

WZEW ISSUES and PROGRAMMING TO ADDRESS THOSE ISSUES, 1st Quarter, 2013

The following are the issues of public importance identified by radio station WZEW-FM in the 1st Quarter of 2013 for Fairhope, Mobile and the surrounding service areas:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The elimination of hunger within the Fairhope/Mobile area.
- 3) The need for volunteer action to support programs and services for non profit agencies within the service area.
- 4) The need for education about domestic abuse.

WZEW-FM offers extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Some groups included in the 1st quarter were: American Red Cross, Dauphin Island Sea Lab, Children of Alabama, Bay Area Runners, Alabama Coastal Foundation, Penelope House, The Haven Animal Shelter, Downtownmobile.org, The Girl Scouts, Operation BBQ Relief, the friends of cancer patient Mr. Nevitt Baker, Mobile Fire Fighters/ Muscular Dystrophy Assoc., Mobile Historic Preservation Society, The Eastern Shore Arts Council, Eastern Shore Chamber Of Commerce, Camp RapAHope, Mobile Arts Council, Keep Mobile Beautiful, Mobile Bay Keeper, The Joe Jefferson Playhouse, Theatre 98, the Chickasaw Civic Theatre,

St. Mary's school, the YMCA and the American Cancer Society.
All the PSA's that were accepted on WZEW are listed under
separate cover in the public file.

Bay Area Food Bank

WZEW-FM assisted in promoting multiple events to benefit the Bay Area Food Bank in 1Q to raise awareness and raise funds for the Bay Area Food Bank, whose mission is to end hunger in our area.

Saenger Theatre

WZEW assisted the continuing public debate within the city of Mobile regarding the future, and current direction of, the city's famed Saenger Theatre. WZEW endeavored to make public facts for citizens to review and encouraged participation and communication with city leaders and the public.

Dog River Clearwater Revival

WZEW actively promoted DRCR events and clean up programs in 1Q 2013. DRCR focuses on cleaning and preventing litter and pollution in the Dog River area and throughout Mobile and Baldwin counties. Efforts have included children's education programs on pollution and responsible guardianship of natural references, cleanup days and promotion of installation of litter traps in the Dog River area.

Penelope House

WZEW hosted numerous on air discussions and assisted in promotion of Penelope House, a local shelter for victims of domestic abuse. The Mobile/Baldwin area has many cases of this that go unreported and the promotion of Penelope House has

helped increase awareness of the problem and what help victims can receive.

Tornado Activity

WZEW hosted on air news and discussion of the December tornado touchdowns along with recovery and relief operations, fundraisers and rebuilding in the city of Mobile in the interest of educating the public on how to locate appropriate disaster relief agencies, where to seek shelter, and remain safe if the need arises.

WZEW provided coverage, information, and assistance information before, during and after the tornados.

Red Cross / LifeSouth Blood Drives

WZEW partnered with The American Red Cross and to assist in promoting blood donation year round and especially in times of need. Natural disasters like the December tornados always affect the local blood supplies, and efforts to inform the public were carried out numerous times.

Military Veterans

WZEW has promoted national Veterans Affairs efforts to local veterans in our community especially veterans who are at risk for homelessness, most notably through the 877-4AID-VET hotline.

The Arts in our Community

WZEW_FM is a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Theatre Guild, Mobile Arts Council, LoDa Art Walk, Arts Alive!, The Mobile Opera & Symphony, Theatre 98, Chickasaw Civic Theatre and many others. We performed many on

air interviews and held promotions designed to encourage participation and support of the arts.

E-Town

WZEW airs “E-Town”, a non profit program every Sunday. E-Town features a variety of guests and performances and promotes better living for our planet.

92 ZEW’s Community Round Table

WZEW-FM airs the show “Community Round Table” along with the “Radio Health Journal” on Sunday mornings. “Community Round Table” is a local issues discussion show hosted by WZEW-FM host Ryan “Pablo” Foster. On the show, he interviews community leaders and citizens of Fairhope, Mobile and the surrounding areas to find out what the issues affecting the community are and what solutions exist. The “Radio Health Journal” is a half hour (or 5 minute update depending on air week) program that focuses on new medicines and cure and suggestions and tips on how to live a healthier lifestyle.

What Matters to Fairhope

The issues that concern the citizens of Fairhope and surrounding communities are the concerns of WZEW-FM. WZEW-FM is actively working with many groups who are trying to further the quality of life in our area of the beautiful Gulf Coast. WZEW-FM will continue to seek out and address the concerns of its city of license and surrounding areas.



Ryan Foster <pablo@dotcom1.net>

Launch of Mardi Gras Recycle Effort

1 message

Valerie Kleinschmidt <VKleinschmidt@downtownmobile.org>

Thu, Jan 31, 2013 at 11:29 AM

To: Evan Corneille <ecorneille@joinacf.org>, Kandice O'Grady <kogrady@joinacf.org>, Burton Rabby <cbrabby@gmail.com>, Bethany K Olson <bolson@mobilebaykeeper.org>



Media Release

FOR IMMEDIATE RELEASE

January 30, 2013

FOR MORE INFORMATION CONTACT:

Valerie Kleinschmidt

Project Coordinator

251-434-8498

vkleinschmidt@downtownmobile.org

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Launch of Mardi Gras Recycle Effort

The *Mardi Gras Eco-Team* will take to the streets for the first time this year to recycle aluminum and plastics this Carnival Season. The volunteer effort will be focused in Spanish Plaza and Bienville Square on the dates of Saturday, Feb. 9 through Tuesday, Feb. 12. Interested volunteers can either sign up online with HandsOn South Alabama, contact the Alabama Coastal Foundation at info@joinACF.org or 251-990-6002, or by emailing Valerie Kleinschmidt with the Downtown Mobile Alliance at

This effort is an initiative of the *Cleaner, Greener Events Committee* led by the Downtown Mobile Alliance (DMA) and key partners include: Mobile BayKeeper, Alabama Coastal Foundation, Green Solutions, Keep Mobile Beautiful, and the City of Mobile. Volunteers must be 18 years or older to participate and will work in pairs using large recycle carts to collect materials.

Valerie Kleinschmidt, Project Coordinator of the DMA stated, "The Committee has been exploring strategies for reducing the amount of waste from Downtown Mobile events, as well as ways to create more awareness of the benefits of being more environmentally conscious."

She continued, "We began with BayFest in October and partnered with Mobilians on Bikes to host a bike valet service, set up a BayFest Goes Green page on the BayFest website, and established an Eco-Team that recycled plastics for the first time in the festival's history, along with over 675 lbs. of aluminum. The Mardi Gras 2013 Cleaner, Greener effort will begin with recycling in Bienville Square and Spanish Plaza. Additionally, Burton Rabby with Green Solutions (a company that handles recycling for several downtown businesses) will place wire recycle baskets along Church Street and other strategic areas.

Volunteers will be accepted through Wednesday, February 6th. Shifts can be found online at the HandsOn South Alabama site and all begin an hour before the parades each day. Volunteers will receive an Eco-Team t-shirt and the knowledge that they're helping reduce the amount of waste ending up in landfills and increasing the reuse of materials.

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Ryan Foster <pablo@dotcom1.net>

Operation BBQ Relief Fundraiser in Mobile Feb. 22

1 message

Stan Hays <shays@operationbbqrelief.org>
To: pablo@92zew.net

Fri, Feb 15, 2013 at 11:09 AM

Operation BBQ Relief

2001 North 7 Hwy., Suite A, Box 137
Pleasant Hill, MO 64080

www.operationbbqrelief.org

Contact:

Stan Hays, Co-Founder and Executive Director

816-876-9019, shays@operationbbqrelief.org

MEDIA ADVISORY:

WHO: **Operation BBQ Relief** (based in Kansas City, Mo.)

Utilizing BBQ pitmasters and a network of volunteers, Operation BBQ Relief provides hot meals to people affected by natural disasters across the United States. Through its expertise in cooking and catering barbecue meals—and thanks to generous donors and sponsors—the not-for-profit is able to mobilize quickly to any area in need. The organization was created after the devastating tornado in Joplin, Mo. Most recently, it served more than 100,000 hot meals in New York and New Jersey in the aftermath of Superstorm Sandy.

WHAT: **Fundraising event during the National BBQ Association (NBBQA) Conference**

Food, drinks, live band and a raffle, all to benefit Operation BBQ Relief with proceeds going to disaster relief fund.

WHERE: **Mobile, Alabama**

Veet's Bar & Grill

66 South Royal Street

WHEN: **7:30 – 11 p.m.**

Friday, Feb. 22, 2012

Mobile Chocolate Festival

February 23, 2013
at the
Abba Shring Center
10am – 4pm

Your chance to indulge in all that is chocolate!

- Travel down Chocolate Bliss Lane!
- Visit our vendors for all your chocolate and gift-giving needs!
- Experience a taste of heaven with a chocolate martini tasting!
- Get creative with Paint Party Studios!
- Go wild with kids arts & crafts!
- Enter your signature chocolate concoctions in our Chocolate Challenge!
- Learn from local chefs at the Mobile Fixture Demonstration Area!
- Enter &/or enjoy the designs from the Bel Air Mall Project YumWay!

\$3 General Admission
\$2 Admission for 65 and Above
Free for ages 13 and Under

Free Parking!

Proceeds benefit Penelope House

News@newsradio1620.com, news@northescambia.com, news@pensacolanewsjournal.com, news@srpressgazette.com, news@thepelicanonline.com, news@weartv.com, newsdirector@wkrg.com, office@eschamber.com, onlooker@gulfcoastnewspapers.com, pattygilroy@clearchannel.com, paulapetersen@clearchannel.com, "pd@sunny1057.com" <pd@sunny105.com>, PGreenwood@local15tv.com, pgreenwood@nbc15online.com, pmaiorino@pnj.com, ppeterston@wkrg.com, producer@1330weby.com, producers@wkrg.com, production1@wxbm.com, programming@local15tv.com, pteske@lagniappemobile.com, publicservice@local15tv.com, qtip@wabb.com, Radio@tk101.com, rblomquist@wkrg.com, rcleveland@ums-wright.org, rcolvin@aptv.org, reid@wabb.com, rhaven@wkrg.com, rholbert@lagniappemobile.com, rjurgens@pnj.com, Rlehocky@fox10tv.com, rngilges@aol.com, ron.cekot@wjhg.com, ronniebloodworth@clearchannel.com, rpatrick@wkrg.com, richardson@aptv.org, RScott@aptv.org, rwhite1@pnj.com, rwood@wear.sbgnet.com, sapirch@socal.rr.com, scott.gould@cumulus.com, SDubberl@aptv.org, sean.dixon@wjhg.com, sgrandquest@nbc15online.com, sgunter@wmbb.com, shelby@95ksj.com, shirley@southbaldwinchamber.com, sltowers@gulfel.com, smccann@waka.com, snickinson@pnj.com, snissim@weartv.com, speedy@rickandbubba.com, sports@local15tv.com, sstraughn@weartv.com, stevepowers@clearchannel.com, studio@kixcountryclassics.com, submissions@gulfcoastbusiness.net, submit@thecommunitysoup.com, sunny105@gulfel.com, tbechtol@newsradio1620.com, tdducote6@aol.com, teresaz@pnj.com, terryb@southbaldwinchamber.com, texkline@gmail.com, tharrison@mobileregister.com, tjpotts@pmtpublishing.com, tom.lewis@wjhg.com, tony@92zew.net, tv5@wkrg.com, tzwierzchowski@pnj.com, unclehenry@newsradio710.com, vinny.d@cumulus.com, vainer@wkrg.com, wfinley@local15tv.com, whep@whep1310.com, WHEPNews@yahoo.com, whepsports@yahoo.com, wjordan@wkrg.com, wpearson@weartv.com, wsummers@newsradio1620.com, wuwf@wuwf.org

The Fairhope community is turning out to help one of its own, and expects to have quite a bit of fun in the process.

Our neighbor and friend, Nevitt Baker, has been stricken with throat cancer and is undergoing specialized radiation treatment at the M. E. Anderson Center in Houston. Nevitt is well known in Fairhope as a locksmith for over 25 years and as a man you can depend on and trust. Although he does have medical insurance, he is unable to work and he and his wife are struggling with everyday living expenses plus the financial burden of traveling back and forth to Houston for his treatment.

Nevitt has always been there when his community needed him, and now is the time for the community to be there for him. Friends and neighbors are planning something very special to help Nevitt at this critical time. The Old 27 Grill on Highway 181 in Fairhope is sponsoring a fun, musical event on Saturday, March 9th from 1:00 P.M. til 5:00 P.M. to help raise funds for our neighbor. Some of the musicians scheduled to entertain are Robin Smith & Darren Lee, Chuck Ellis and others from our community. Admission is free, but we hope you will make a donation at the door.

Throughout the event, we will be holding raffles and awarding door prizes. And so we are in need of donations in the form of gift certificates, gift baskets, and any merchandise or services that we can offer as prizes. Cash donations will also be accepted to help defray living and traveling expenses.

Please plan to attend this very special afternoon, and open your heart to a deserving friend. And then stick around afterwards because the music will continue well into the evening.

If you should need more information, or wish to make a donation of any kind, you can contact either Robin Smith at 352-328-0106, or Will Stitt at the Old 27 Grill 251-281-2663.

Thank you and God bless you for caring about a friend in need.

FOR IMMEDIATE RELEASE:
March 6, 2013

CONTACT: Angie Jordin
Phone: (334) 396-4534
Email: ajordin@mdausa.org

Mobile Fire Fighters Fill the Boot for MDA!

Starting this weekend, March 8th and 9th, Mobile Fire and Rescue, IAFF Local # 1349, and the Black Professional Fire Fighters Association will participate in the 2013 Fill-the-Boot Campaign to benefit local families and children with muscle disease served by the Muscular Dystrophy Association. Over \$60,000 was raised in 2012 by the community, through the efforts of Mobile Fire-Rescue, the IAFF Local #1349, and the Black Professional Fire Fighters Association. MDA is proud to partner with these heroes! They will be at various intersections all over Mobile on Fridays and Saturdays beginning this weekend March 8th and 9th, and continuing through March 15th and 16th and March 22nd and 23rd. The rain date will be August 30th and 31st. With their help, MDA is able to provide flu

shots, wheel chair repair, clinic visits, physical therapy, and MDA Summer Camp for children ages 6-17. If you would like more information on Fill the Boot, MDA Summer Camp, or other services provided by MDA, please contact Angie Jordin at 334-396-4534.



Ryan Foster <pablo@dotcom1.net>

Fwd: PSA: Volunteers Needed To Respond to Dolphin, Manatee, and Whale Strandings

1 message

92zew <92zew@dotcom1.net>
Reply-To: 92zew@92zew.net
To: 92zew Krewe <zewkrewe@dotcom1.net>

Fri, Mar 8, 2013 at 12:10 PM

Public Service Announcement

The Dauphin Island Sea Lab

Media Contact: Lisa Young

Public Relations Consultant

Phone: (251) 861-2141, then press "2"

E-mail: lyoung@disl.org

For Immediate Release: March 8, 2013

Dauphin Island, Alabama

PUBLIC SERVICE ANNOUNCEMENT (:15)

**THE ALABAMA MARINE MAMMAL STRANDING NETWORK IS
HOLDING A VOLUNTEER TRAINING SESSION ON WEDNESDAY,
MARCH 20TH, AT THE UNIVERSITY OF SOUTH ALABAMA.**

**YOUR HELP IS NEEDED TO RESPOND TO DOLPHIN, MANATEE
AND WHALE STRANDINGS IN OUR WATERS.**

FOR MORE INFORMATION, CALL 861-2141 x7547.

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Lisa Young
Public Relations Consultant
Dauphin Island Sea Lab
lyoung@disl.org
321-480-0325 (cell)



FOR IMMEDIATE RELEASE
March 4, 2013

"BayFest Seeks Gulf Coast Artist to Create 19th Annual Poster Artwork

Winner will receive cash prize

(Mobile, Ala.) – BayFest is proud to offer area artists an incredible opportunity during the music festival's 19th year – a chance to design the official BayFest poster. This year's festival will be held October 4-6, 2013 in the streets of downtown Mobile.

Please help us celebrate the 19th year of Alabama's Largest Music Festival with a vibrant piece of unique artwork!

Examples of artwork from previous years are available at www.bayfest.com under Photo Gallery.

The deadline to submit artwork for this year's design contest is 3 p.m. on Friday, March 29, 2013. All entries should be delivered to either the Neighborhood and Community Services Division at 2900 Dauphin Street or to the Office of Cultural and Civic Development on the 2nd floor, South Tower of Government Plaza. **Artwork created in a vector file is preferred.** Final artwork mounted for presentation should not exceed 12" x 21" and should be in full color. Contact information (including full name, address, phone number, and e-mail address) should be listed on the back of the artwork. BayFest will select a winning design in April 2013. The winning artist will receive a \$500 honorarium and the design will become the property of BayFest, Inc. Artwork that is not selected may be picked up after the winner has been announced.

BayFest, Alabama's Largest Music Festival, is a private 501(c)(3) corporation that brings family-friendly entertainment at a incredible value to downtown Mobile every October. For more information, visit us at www.bayfest.com or on Facebook and Twitter.

- Local/Regional Band app. June 7th
- SIC / Pub Crawl Sept 28th
- Music Scholarship Program

Hey Y'all Let's RIDE

Talking Points for 92 ZEW Community Roundtable

****Remember that this will not air until Sun., Feb. 17, the week of the event****

Date & Time: Saturday, February 23, 2013
1 p.m. Kickstands Up

Registration: \$20 in Advance – Register online at www.bayareafoodbank.org
\$25 the Day of – Beginning at 11 a.m. at Hank Aaron Stadium
Passengers are \$5

Ride Details: Ride Begins at 1 p.m.
Ride is NOT escorted – all riders are to obey all traffic laws

Starting Point:
Hank Aaron Stadium
755 Bolling Brothers Blvd.
Mobile, AL 36606

Ending Destination:
The Hangout
101 E. Beach Blvd.
Gulf Shores, AL 36542

After Party: Begins at 2:30 p.m. at The Hangout
Guests will have a chance to win door prizes and raffle items and enjoy live entertainment from Against the Grain and JByrd Entertainment's Suicide Karaoke.

- Every \$25 donation from entry fee will provide 100 meals to those fighting hunger in our community
- Your donation will help Bay Area Food Bank:
 - Gear up for the Summer Food Service Program when they provide meals to children who aren't able to receive free or reduced-price lunches while school's out for the summer
 - 4,000 children at more than 100 sites in AL, MS & FL
 - Stock the shelves for possible disaster relief efforts



25th Annual

Joe Cain Classic

5K Run, 1 Mile, and Moon Pie Dash

February 10, 2013 - 8 am



Benefits: Challenged Athletes
Organized by: Bay Area Runners
Location: Broad Street and Canal Street in Mobile, AL
Course: Flat, fast, & ugly!!! Really Ugly 5K - USATF certification AL03036JD
Registration: Early registration - postmarked on or before 1/31/13 - \$20.00
Late registration - postmarked after 01/31/13 or day of race - \$25.00
Children 10 and under - \$10.00.

On-line registration - www.active.com through **02/06/13**

Walk-in registration - McCoy Outdoor Co. or Run-N-Tri in Mobile and Running Wild in Fairhope until noon **02/06/13**

Day of race registration - At race site from 6:30 AM - 7:30 AM

All entry fees are non-refundable.

Awards: Top 3 male and female Overall, 1st Male and Female Master, 1st Male and Female Grandmaster, 1st Male and Female Senior Grandmaster, Top 3 Clydesdales and Athena, Top 3 Male and Female Race Walkers. Overall wheelchair. Age groups: Top three male and female in following divisions: 10 and under, 11-14, 15-19, 20-24, 25-29, 30-34, 35-39, 40-44, 45-49, 50-54, 55-59, 60-64, 65-69, 70-74, and 75 and over.

Shirts: **All pre-registered runners with applications postmarked by 02/06/13 are guaranteed a T-shirt.** All applications postmarked after 2/06/13 and race day registrants receive T-shirts **while they last.** Moon Pie Dash participants must register only if they want a T-shirt.

Post-Race: All registered runners will be eligible for door prizes, food, refreshments, & festivities at post race block party. Must be present to win.

Further information: Jon Adams (251) 545-6437 or David Wilder (251) 605-7942

Last Name: _____ **First Name:** _____ **Age:** ____ **Gender:** M F

Address _____ **City** _____ **State** ____ **ZIP** _____

Date of Birth _____ **Phone** _____ **Email** _____

T-Shirt Size: XS S M L XL XXL **Event:** 5K 1-Mile MP Dash

Category: Run Racewalk Wheelchair Athena Clydesdale

I know that running a road race is a potentially hazardous activity that could cause injury or death. I should not enter and run unless I am medically able and properly trained, and by my signature I certify that I am medically able to perform this event, am in good health and am properly trained. I agree to abide by any decision of a race official relative to any aspect of my participation in this event, including the right of any official to deny or suspend my participation for any reason whatsoever. I assume all risks associated with running or walking in this event, including but not limited to: falls, contact with other participants, the effects of the weather, including high heat and/or humidity, traffic and the conditions of the road, all such risks being known and appreciated by me. I understand that bicycles, skateboards, baby joggers, roller skates or blades, animals, and radio headsets are not allowed in the race and I will abide by these guidelines. Having read this waiver and knowing these facts and in consideration of your accepting my entry, I, for myself and anyone entitled to act on my behalf, waive and release Bay Area Runners, Little Red Hen Productions all sponsors, their representatives and successors from all claims or liabilities of any kind arising out of my participation in this event, even though that liability may arise out of negligence or carelessness on the part of the persons named in this waiver.

Signature of Participant _____ **Date** _____

(Parent/Guardian must sign for participants under 19)

Make checks payable to: **Joe Cain Classic 5K**

Mail completed application and fees to: **Bay Area Runners, Joe Cain Run PO Box 2161 Daphne, AL 36526**

Mackie Lane St. Ignace -
Troop 8241

girl scouts of southern alabama



Girl Scouts of
Southern Alabama

Mobile
3483 Springhill Avenue
Mobile, AL 36608
251-344-3330
800-239-6636

Montgomery
145 Coliseum Boulevard
Montgomery, AL 36109
334-272-9164
800-239-6636

Celebrating 100 Years of Girl Scouting

www.girlscoutssa.org

Fact Sheet: The Cookie Legacy

From 1912-2012 ...

Girl Scouts was founded by Juliette Gordon Low on March 12, 1912, in Savannah, Ga.

The Girl Scout Cookie Program started in 1917.

Girl Scout cookies were originally cooked in the kitchens and ovens of Girl Scouts and their mothers.

The earliest mention of a cookie sale found to date was that of the Mistletoe Troop in Muskogee, Okla., which baked cookies and sold them in its high school cafeteria as a service project in December 1917.

Greater Philadelphia became the first council to sell commercially baked cookies in 1934.

In 1936, the national Girl Scout organization began the process to license the first commercial baker to produce cookies that would be sold by girls in Girl Scout councils.

During the 1960s, when baby boomers expanded Girl Scout membership, cookie sale volume increased significantly.

In 1960, licensed bakers first began wrapping Girl Scout Cookie boxes in printed aluminum foil or cellophane to protect the cookies and preserve their freshness.

By 1966, a number of varieties were available. Among the best sellers were Chocolate Mint, Shortbread, and Peanut Butter Sandwich cookies.

In 1978, Girl Scouts of the USA began to supply bakers with standard cookie package layouts and pictures. For the first time in history, the boxes featured Girl Scouts in action, such as hiking or canoeing.

Today, Girl Scout cookies come in a colorful variety, with five standard cookies that include Shortbreads, Peanut Butter Sandwiches, Peanut Butter Patties, Caramel Delites and Thin Mints.

Fun Facts About This Year's Sale ...

The cookie sale starts **January 1, 2013**

All Girl Scout cookies are kosher.

The Thin Mint is the top-selling cookie in the U.S.! (Oreo is number 2.)

Girl Scouting builds girls of courage, confidence, and character, who make

the world a better place

The top-selling cookie for Girl Scouts of Southern Alabama is the Caramel Delight



FACT SHEET:

WHO: Eastern Shore Chamber of Commerce

WHAT: 61st Annual Arts & Crafts Festival in Fairhope, an Eastern Shore Chamber of Commerce event.

WHEN: March 15, 16 & 17, 2013; 10 am – 5 pm daily

WHERE: Beautiful Fairhope, Alabama (on the Eastern Shore of Mobile Bay)

HOW: Highway 98 South of I-10 to Fairhope Avenue intersection. Free parking at Plantation Pointe Shopping Center, Ecor Rouge Place Center and Eastern Shore Village Center. Baldwin Rural Area Transportation System (BRATS) providing a shuttle service to festival site for \$2 each way. Bike valet parking behind the Fairhope Museum of History – FREE. Handicapped parking behind Julwin's Restaurant. No admission to the festival.

T-Shirts (\$15 regular sizes / \$18 for XX L), Posters (\$5 unsigned / \$10 signed) and Prints (\$20) on sale at the Information Booth.

WHY: A celebration of spring and of the arts. An opportunity to purchase the highest quality of arts and crafts from over 206 exhibitors from all over the nation. To get a taste of unique and different cuisine at the food court. Enjoy wonderful entertainment.

The 61st Annual Arts and Crafts Festival was voted by readers of *Sunshine Artist Magazine* in the top 26 out of 100 of the Best Predominantly Classic & Contemporary Craft Shows in the nation. And the Alabama Bureau of Tourism selected the festival as one of the top 20 in the state. The show is also one of the top 20 events for Southeast Tourism Society. Over 350,000 people visited the festival in 2012.

Sponsors:

Presenting – PNC Bank

Stage: Coldwell Banker, Reehl Properties

Gold: Faulkner State Community College, Ink Works, Converge, Pinzone's Italian Downtown

Silver: Citizens Bank & Riviera Utilities

Dinner: Segars Aerospace Corporation

Media: WABF 1220, Lite Mix 99.9, 95 KSJ, 92ZEW, Local 15, Fox 10, WKRG News 5, Baldwin Register, Gulf Coast Newspapers and AL.com

ETC:

Volunteers needed to provide warm Southern hospitality to exhibitors

Local businesses "adopt an artist"

Live entertainment throughout the three-day event at the festival stage

Spring Fever Chase on Saturday

German Dinners served at Redeemer Lutheran Church 3/15, 3/16, 3/17

St. Patrick's Day Dinner at American Legion on 3/16

Festa Italiana Christ the King Church on 3/16

Pet Adoption on Saturday at Compass Bank by Baldwin Humane Society and another at Greer's for The Haven

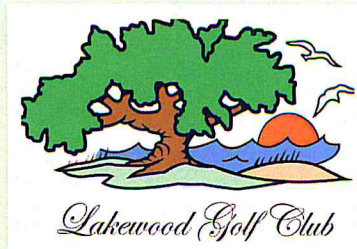
Sponsor/Artists Awards Dinner - \$14,500 cash awards

20 Committees work all year to plan the annual event.

Benefiting



Children's
of Alabama®



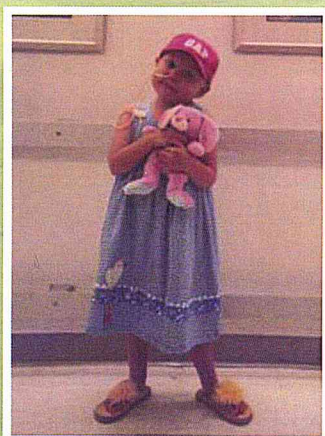
Lakewood Golf Club & Wash House
invites you to play in the

8th Annual Tee Off Fore A Cure Weekend

Wash House Pre-Party, Silent Auction & Golf Tournament

February 22 & 23, 2013

New This Year! Gracie's Golf Ball Drop! Details inside!



Frances Grace Hirs
Fairhope Resident
Cancer Survivor

