# WZEW, WNSP, WZEW HD 2 (96.5 The Crab) & WZEW HD 3 (92.5 The Soul) ISSUES and PROGRAMMING TO ADDRESS THOSE ISSUES, 2nd Quarter, 2020

The following are the issues of public importance identified by radio station WZEW-FM and WNSP-FM in the 2nd Quarter of 2020 for Mobile, Fairhope and the surrounding service area:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for funding and support of the Child Advocacy Center for victims of sexual and physical abuse within the Mobile/Fairhope area.
- 3) The elimination of homelessness within the Mobile/Fairhope area.
- 4) The need for volunteer action to support programs and services for non-profit agencies within the service area.
- 5) Support for, and education about, the arts and the role they play in our community.
- 6) Updates daily on the Covid-19 Pandemic issues and information. We added 2 additional daily Corona Virus Update Reports on each station Monday Friday, at 1PM and 3 PM, and on the weekends at 8 AM, 12PM, and 5PM.

WZEW-FM and WNSP-FM offer extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Included in the 2<sup>nd</sup> quarter were American Red Cross, Child Advocacy Center, the Lagniappe, Mobile Arts Council, Mobile Bay Keeper, Mobile Theatre Guild, The Joe Jefferson Playhouse and the Providence Hospital

Foundation. All the PSA's that aired on WZEW-FM and WNSP are listed under separate cover in the public file.

### Public News/Lagniappe

WZEW-FM and WNSP-FM have dedicated time to supporting news efforts in partnership with the Lagniappe weekly newspaper to cover stories of public interest that go uncovered due to the area's lack of a daily newspaper.

### Child Advocacy Centers 6<sup>th</sup> Annual Cajun Cook Off

WZEW-FM and WNSP-FM sponsored and promoted the 6<sup>th</sup> Annual Cajun Cook Off, down town in Cathedral Square to benefit the Child Advocacy Center. Unfortunately it was cancelled the week before due to the COVID – 19 Pandemic.

### **Housing First**

WZEW-FM and WNSP-FM promoted and sponsored "Project Homeless Connect" and "Point in Time Count of the Homeless," events held by and benefiting Housing First, an organization dedicated to preventing, addressing and ending homelessness by developing resources and assets.

### **Providence Hospital Foundation**

WZEW-FM and WNSP-FM sponsored and promoted the "Festival of Flowers" that was supposed to be held March 26-29th on the campus of Providence Hospital but was cancelled due to COVID-19.. The day long fundraiser would have featured local art, "Buds & Brews" (a beer tasting event) and child-focused events. It benefitted the Providence Hospital Foundation, who assists Providence Hospital in providing healthcare.

### The Arts in our Community

WZEW-FM and WNSP-FM are a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Theatre Guild, Mobile Arts Council, Loda Art Walk/Arts Alive!, The Mobile Opera & Symphony and many others.

### 92 ZEW's Community Round Table & 251 NOW

WZEW-FM and WNSP-FM air the show "Community Round Table" along with "251 Now" on Sunday mornings. "Community Round Table" and "251 Now" are local issues discussion shows hosted by Dotcom Communications News Director, Kelly Finley. On the show, Kelly interviews community leaders and citizens of Mobile, Fairhope and the surrounding area to find out what the issues affecting the community are and what solutions exist. The two programs also focus on new medicines and cures and procedures for handling Covid-19 as well as suggestions and tips on how to live a healthier lifestyle.

The following report shows the guests, topics, and contact information of those interviewed during the second quarter programs.

**COMMUNITY ROUND TABLE:** 

Our today's show we discuss:

Lagniappe's place in Mobile news

Our website paywall and why it's important

The "death" of newspapers

Contact information:

Twitter @lagniappemobile

Instagram @lagniappemobile

Our email addresses are on page 3 of the paper each week, or on the top of the website under the "contact us" link.

We can also be messaged via Facebook, or called at 251-450-4466.

Our website is www. lagniappemobile.com

March 29, 2020

We are in the midst of a pandemic. We have questions. We have concerns. Dr. Bert Eichold is the Health Officer for Mobile County joins us

### April 5, 2020

The coronavirus pandemic has changed life as we know it and that includes the world of journalism. Rob Holbert and Ashley Trice, of Lagniappe join us this morning, with the scoop on the importance of local journalism, why your voice matters and how you can continue to support, LOCAL!



it could mean the difference between life and death. She gave us this exclusive interview from her hospital bed and her words are heartbreaking, chilling and will most certainly touch your soul.



For more information:

Tony Tejas Ingram

Owner & Creator

#theworldsbestsalsa251-454-2807

www.tonystejassalsa.com

Tony's Tejas Salsa (Facebook)

@worldsbestsalsa (Instagram)

@ChefTonyTejas (Twitter)

World's Best Salsa TV (YouTube)

Tony Tejas Ingram (LinkedIn)Tony's Tejas Salsa

Manufacturing

10 Springdale Blvd

Mobile, AL 36606

April 12, 2020

COVID-19 is more than a name, it's more than a virus, it's something that's right now impacting a local woman. Celina Crum, is a wife and a mom of 5 just received her positive coronavirus test. She wants all people especially our young people to understand the severity of this virus as it could mean the difference between life and death. She gave us this exclusive interview from

For more information:

Eastern Shore Chamber of Commerce

www.eschamber.com

(251) 928-6387

April 19, 2020

Meet Tony Tejas...he makes #worldsbestsalsa right here in Mobile, AL. His salsa is made with ingredients you can pronounce and he explains why it's a "party in your mouth" after just one bite!Anthony Ingram is an example as to why supporting local businesses is now more important than ever as we deal with this Coronavirus pandemic. Oh, did I mention you can purchase his salsa at #WholeFoods and #OldShellMarketMobile as well?



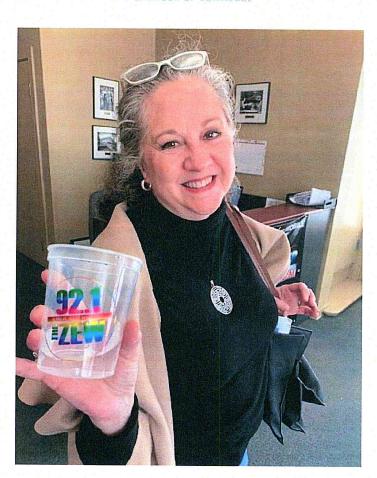
COVID-19

### RESOURCES & GUIDANCE

#### **Eastern Shore Chamber of Commerce**

(251) 928-6387 www.eschaber.com





April 26, 2020

If you are a small business owner, this is a conversation you can't afford to miss. This morning Casey Gay Williams, president Eastern Shore Chamber of Commerce joins me with resources, information and "must knows" to keep your business on track during this pandemic.



Contact info:

Chef "Panini" Pete Blohme

DBL-P Hospitality – Panini Pete's, Sunset Pointe, Ed's Seafood Shed, Squid Ink Eats & Drinks, Mob-Town Proper, Messlords, PRFoundatioon, HOTPPodcast!

PaniniPete on IG,FB,Twitter and LinkedIn https://www.paninipetes.com/menu/

May 3, 2020

This morning, Mobile County Commissioner, president, Jerry Carl joined me to discuss the importance of participating in the 2020 Census, the role of the county commissioners and why this will be his last year in this role and what's next?

\*This interview was recorded before the coronavirus pandemic was first reported.\*

Alabama Counts! 2020 Census Talking Points The 2020 Census is very important to the future of our state. We all need to stand up and say "I Count" by completing and submitting our Census forms in March and April 2020. We All Have Something to Lose · Many Alabamians directly benefit from the federal programs whose funding allocations are determined in part by census data. In fact, it is about \$1,600 per person in Alabama. Completing a census form will help ensure that Alabama receives its fair share of funding. • The assistance programs tied to census data are critical to all Alabamians. They support children, education, hospitals, health care, rural development and community programs that are important to communities. If this funding is reallocated to other states due to a poor census count, then the funding for the missing services will have to be made up in some way at the local or state level. This affects everyone. · Alabama is currently at risk of losing a Congressional representative in the 2020 Census due to

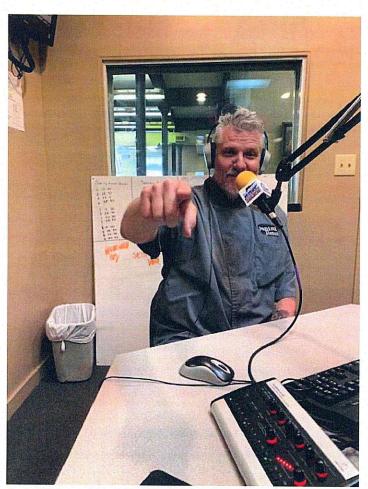
representative in the 2020 Census due to projected slow growth. That means one less voice for Alabama values at the federal level. We need maximum census participation to retain our current Congressional representation. We Can be a Force for Change . Your voice matters. We all have a say in the outcome of the 2020 Census, and it can end with Alabama's fair funding secured and with share of Congressional representation. • All you have to do is complete and return your 2020 census form. It is a simple civic duty. • In mid-March 2020, the U.S. Census Bureau will mail a packet to every Alabama household. It will include information on how to complete your census form in three ways. 1. Online via computer or smart phone 2. Call a toll-free number and complete it over the phone with a U.S. Census Bureau employee 3. Call the toll-free number and request a traditional paper form. Some rural areas with low internet access will receive a paper form in the first mailing. • The information you submit will be basic household information and is private and will not be used against you in

and is private and will not be used against you in any way or for any other purpose. It is against the law for your information to be shared or used by another agency. We Must Take Action · Both rural and urban Alabama will be key to the state's success in 2020 Census. More than 40 percent of Alabamians live in rural areas. • In 2010 many rural areas, particularly in west Alabama, had among the lowest response rates in the state. Pockets of urban the state's urban areas also experienced lower response rates. We need everyone's help to raise participation level for 2020. • The end goal is maximum participation. Don't sit sidelines. Show them that you count, that Alabama Counts by completing your census form. · Starting in April, Governor Ivey and ADECA will have resources available through the Alabama Counts 2020 Census campaign.

For more information:

www.census.alabama.gov.

Day is thee SUPERBOWL of all days and his touching message about his beautiful bride Jodi.





Charles Runels, Cellular Medicine Association discussed:

How to be healthier (to survive)

Why health matters

Why coronavirus will not be the last pandemic Taking care of your temple

Book: The coming Plague (newly emerging diseases in a world out of balance)

For more information:

Follow Dr. Charles Runels

Facebook: Dr. Charles Runels

Website: runels.com

Twitter @templerepair

Email: DrRunels@Runels.com

Phone: 1-888-920-5311

May 10, 2020

It's the billion dollar question...how did Panini Pete get his nickname? And why he says...90% of your taste buds are in your eyeballs?" This morning we chat about how the coronavirus has impacted the restaurant industry, his wife's journey in kicking cancers butt, why Mothers

May 17, 2020

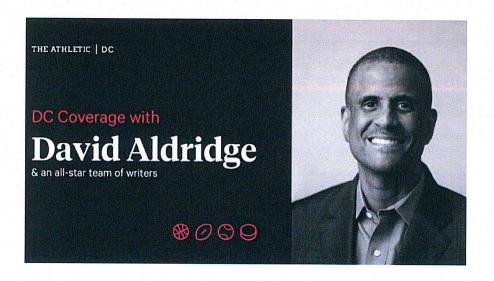
The Inventor of the Vampire Facelift talks bedroom relations and saving lives!

The Doctor is in the house! Meet Dr. Charles Runels/Cellular Medicine Association. He is helping women and men get the most satisfaction out of life. He is also helping save COVID-19 lives and encourages you to listen to that advice your grandma gave you years ago, when it comes to your health. He was raised in Birmingham and brought his talents Fairhope, AL. He's internationally acclaimed, trains hundreds of doctors each year and joined me on #TheCommunityRoundTable this morning! Our in-depth discussion was fascinating. Thank you for joining me Dr. Runels.



May 24, 2020

He is a renowned writer, sports reporter and editor-in-chief. He has had the best seat in the house for the biggest NBA games. You can't say ESPN or TNT without saying David Aldridge and he is joining us this morning and giving us the scoop on his career, teams, working through the pandemic and "The Last Dance"! I am so excited to chat with my friend of more than 20 years! Enjoy!



May 31, 2020,

Tom Claxton is a proud #USMC Veteran. He is involved. He gives back. He advocates for his #USMC brothers and sisters. We are discussing pride, pandemic and how do we get our youth to care? If you remember nothing else, know this... Commandant Claxton is ALL motivation!



June 7, 2020

This morning on The Community Round Table, Chief Lawrence Battiste. Mobile Police Department, shares his thoughts on what's happening nationwide and in here in the City of Mobile in terms of protests and demonstrations in honor of George Floyd. The Chief talks about the importance of this community and our help, the type of training officers on the force must have and how often? And his message to the city about Michael Moore? And how he would police departments performance, grade his during last weeks protest?



#### For more information:

Dr. Wycondia West, Owner

West Instructional Services, LLC

Cell: 251-455-1255

Website: www.westinstructionalservices.net

Business location: 90 McKeough Avenue,

Saraland, AL 36571

Listen here:



June 7, 2020

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June 14, 2020

#ACT #PreACT #RisingJuniors #RisingSeniors #7thGradersToo There is scholarship money with your name on it! Claim it! Dr. Wycondia West joins us this morning on The Community Round Table and has the information every scholar needs as they prep to take the ACT. Dr. West is a former teacher in the MCPSS and has just what you need to do even better on your ACT test....class is now in session!



## The Community Round Table

August 2, 2020

Dumas Wesley is here to serve! From babies to school aged children, to great grandparents, they have been serving the community for more than 117 years! This morning we are learning more how about how this phenomenal organization is giving back, despite a pandemic and how you can too! Tune in as we discuss, the history/overview of DWCC. How DWCC has continue operating adapted to essential programs and services during Covid-19 and the importance of volunteer support during Covid-19.

### **251 NOW SHOWS:**

Our discussion includes:

Diversity in Hospitality leadership in Mobile

Those men and women of color in leadership being mentors for others

The need for more involvement in the leadership of Mobile from more diverse representation

Tourism Improvement District (TID)

Need for strengthening the partnerships between the leading industries of Mobile

The 2019 "Shining Spirit Award" from Visit Mobile last year.

For more information:

Facebook – Diana Moorer, Springhill Suites Mobile

LinkedIn - Diana Moorer

Twitter - @TheBlkPrncessDi

Email - Diana.Moorer@marriott.com

2<sup>nd</sup>: Office Phone – (251) 378-3800

3655 Springhill Memorial Dr. N.

Mobile, AL 36608

Follow Wonder Wife Bakery on Facebook or call for more information:

facebook.com/wonderwifebakery

(251) 263-7670

April 5, 2020

The coronovirus pandemic is impacting families, businesses and our economy in an unprecedented way. This morning we learn how the hotel industry is coping.

Diana Moorer, General Manager, SpringHill Suites by Marriott Mobile and Secretary, MALA (Mobile Area Lodging Association) gives us unique insight into the tourism industry. Listen as this award winning GM, tells you why you shouldn't put off tomorrow what you can do, today!



For more information:

Mike Callahan / CEO - OMG1703.com, The Mayor - WelcomeToSwagville.com

Twitter: @omg1703 - @GotSwagville

Instagram: omg.1703 - welcometoswagville

FB: @omg1703 - @WelcomeToSwagville

Websites: OMG1703.com

WelcomeToSwagville.com

April 12, 2020

Meet the 2 time King Cake Off champ! Dominique Oliver is the founder and owner of Wonder Wife Bakery. Nearly a decade was spent perfecting the cinnamon roll that strikes a perfect balance of softness, sweetness, and flavor.

Wonder Wife calls themselves your local pastry expert and this morning she is sharing their winning ingredients to life, her business and sweet advice for fellow entrepreneurs and where did she come up with that name??

www.radioavalon.com

251-583-1963

April 19, 2020

If you think you know the City of Mobile do not play trivia pursuit against this man! Mike Callahan knows his stuff! Today on #251NOWWithKellyFinley we discuss his family's contributions to Mobile, his artistic genius OMG1703 & how there is always something fun to do here!



Brown Bag regularly has a walk-through audience of well over 1000 people.

While Brown Bag did historically feature touring musical performers, for the last twenty years we have endeavored to feature our own music community. This is to increase local top of mind awareness of the depth and quality of our musical community.

A cornerstone of Brown Bag has been it's diversity of musical genres. Included over the years has been jazz, rock, pop, soul, reggae, classical, gospel, and country. We've had big bands, steel pans, chamber groups, and chorus. And we're damn proud of it,too!

For more information:

FB - Catt Sirten / Radio Avalon / Catt's Sunday Jazz Brunch

The concert is available at...https://www.youtube.com/channel/UCOHsCF Catt@92Zew.net

About the Brown Bag series....

Started September 1985

Originally produced as a part of a fall arts event, September Celebration. In the days when there were no restaurants downtown, we would have food venders.

Brown Bag has been the site of numerous betrothals, many civic events, scenes in two movies, and has been listed in Frommer's Travel Guides as a "Must Do" event.

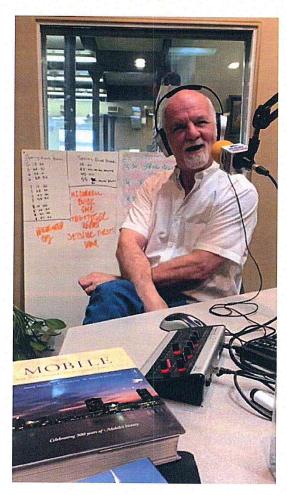
Brown Bag has been recognized as a benchmark in the revitalization of downtown, given the Bienville Award by the Chamber of Commerce, and has been the recipient of multiple municipal proclamations and designations.

Brown Bag ties in with various non-profit organizations to have on-site presence.

@VisitMobile/Instagram @VisitMobileAL/Twitter @VisitMobileAL

April 26, 2020

He is talented. He is intriguing. He knows his music. He is Catt Sirten! This morning, I talk to my radio teammate about the beauty of our city, a "virtual Brown Bag series" and the power of that perfect song!



an option this year, Visit Mobile is engaging our community with contests, giveaways, and a staycation grand prize via their social media channels," said David Clark, President & CEO, Visit Mobile.

"There's no doubt this has been an incredibly challenging time for the City of Mobile, but we see National Travel and Tourism Week as an opportunity to remind our visitors and our residents of the incredible spirit and resiliency of the travel industry and our workforce. It's only a matter of time before we all get moving again and, Visit Mobile will be more ready than ever to welcome travelers with open arms."

Please click **here** to learn more about Visit Mobile's NTTW plans.

For more information:

www.Mobile.org/Facebook

@VisitMobile/Instagram @VisitMobileAL/Twitter

MOBILE, AL., May 3, 2020 - National Travel Tourism Week (NTTW), and the celebration of the contributions and accomplishments of the U.S. travel industry, will spotlight resilience and hope in the face of the coronavirus pandemic with this year's theme: the Spirit of Travel.

Celebrated annually the first full week in May, NTTW was created by Congress in 1983 to underscore the economic power of travel in the U.S. The 37th NTTW (May 3-9) arrives at an opportune moment to unite the industry, celebrate its indomitable spirit, and elevate the role it will play in America's economic recovery. "Through every hardship, I find myself in awe of the travel industry's ability to join together, adapt, and emerge stronger than before," said U.S. Travel Association President and CEO Roger Dow. "This is our toughest challenge yet, but what I've seen is that the spirit of travel has not been shattered."

"Since in-person rallies and events that have been hallmarks of NTTW in years past are not May 3, 2020

This morning we shared a ray of sunshine for the city, courtesy of Visit Mobile. Due to the coronavirus and social distancing, Emily Eiland Gonzalez, Vice President of Marketing & Communications joined us on the phone, with details of the 2020 National Travel and Tourism Week as the city Celebrates "Spirit of Travel" as we look ahead to recovery.



Facebook, Instagram, and Twitter – @BishopState for each platform

Website: www.bishop.edu

Email: communications@bishop.edu

Phone: (251) 405-7005

Address: 351 North Broad Street Mobile, AL

36603

May 31, 2020

He is award winning, his moves are groundbreaking. He has pride in who he is and what he does. He gives back to the community and loves people! Joshua Lockwood IS Jawakatema Davenport, and is a person who truly needs no introduction...

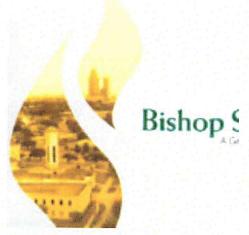


### **Bishop State Community College**

- Summer/Fall registration Summer classes begin on June 1(all online). Fall registration begins in July. First day of fall semester is Thursday, August 20
- We offer several opportunities for students to enroll and register: 1. At the beginning of the semester 2. Miniterms 3. Late-start terms (spring and fall only)
- We are Mobile's Community College and we are here for everyone when they need us. The college is available to everyone including traditional and nontraditional students, working students, parents, people looking for a career change, those who are fresh out of high school, and those who are fresh out of the workforce.
- Adult Education and Workforce
   Development programs

Communications Coordinator for Bishop State Community College has information on how you can obtain a scholarship, which catapults you to a 4 year university, free of charge and more!







### **What Matters to Mobile**

The issues that concern the citizens of Mobile, Fairhope and surrounding communities are the concerns of WZEW-FM and WNSP-FM. WZEW-FM and WNSP-FM are actively working with many groups who are trying to further the quality of life in our area of the beautiful Gulf Coast. WZEW-FM and WNSP-FM will continue to seek out and address the concerns of its city of license and surrounding area.

Andy MacDonald

Lagniappe Cuisine Editor

Owner of Picker's Paradise

Original member of Fat Man Squeeze bluegrass

band

Reach Andy on social media! Just search:

Andy MacDonald

Fat Man Squeeze

Picker's Paradise

Lagniappe Cuisine

June 14, 2020

It's not about your age, it's the information and resources available for you and your family! This morning on #251NOWWithKellyFinley Dorothy Curry Dorton, Associate State Director, Community Outreach, AARP shares local, state and federal assistance available just for you. If you are a caregiver, there are resources designed to support you as you take care of

Contact information for VCS:

More

pictures: https://www.dropbox.com/sh/dha79dexid

dl=0

Facebook: facebook.com/vcsamerica

Instagram: @vcsamerica

www.vcsamerica.com

(251) 545-2300

June 21, 2020

He has one of thee coolest named bands, he is the food cuisine editor for Lagniappe...but do you know the type of music classes he teaches and who he would love to share the stage with? Andy MacDonald gives us the scoop plus a special message to his kids, for today! Happy Father's Day Andy!



June 28, 2020

The coronavirus pandemic is impacting our home life, our business life, how we worship and where we can shop. While businesses have once again opened their doors to customers, sanitation, is top of mind! You don't want to take chances with your customers nor employees....not only does this impact your health, it impacts your bottom line.

This morning, the owner of Virus Containment Services (VCS), Michael Schubert (and his sweet daughter) joins me with details on how his company uses UV-C technology, to keep you safe and his drive to start this company right here in Mobile. According to the VCS website: "VCS is an industry leader in the eradication of bacteria and viruses using high intensity UVC light. UV-C technology is a tried and true, scientifically proven method of disinfection. Hospitals have long used UV-C exposure to control and kill drug-resistant bacteria, and we now are bringing that level of disinfection to bear in the fight against the