WZEW, WNSP, WZEW HD 2 (96.5 The Crab) & WZEW HD 3 (92.5 The Soul) ISSUES and PROGRAMMING TO ADDRESS THOSE ISSUES, 3rd Quarter, 2020

The following are the issues of public importance identified by radio station WZEW-FM in the 3rd Quarter of 2019 for Mobile, Fairhope and the surrounding service area:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for funding and support of the Child Advocacy Center for victims of sexual and physical abuse within the Mobile/Fairhope area.
- 3) Support for the American Heart Association, which provides education about cardiovascular conditions and resources for maintaining heart health.
- 4) The need for volunteer action to support programs and services for non-profit agencies within the service area.
- 5) Support for, and education about, the arts and the role they play in our community.
- 6) Updates daily on the Covid-19 Pandemic issues and information. We added 2 additional daily Corona Virus Update Reports on each station Monday Friday, at 1PM and 3 PM, and on the weekends at 8 AM, 12PM, and 5PM.

WZEW-FM offers extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Included in the 3rd quarter were the American Heart Association, the Child Advocacy Center, Childrens' of Alabama, the Lagniappe, Ronald McDonald House Charities, United Cerebal Palsy, Mobile Arts Council, Mobile Bay Keeper, Mobile Theatre Guild, Mobile Shakespeare Company, Bra's Across the Causeway, The Joe Jefferson Playhouse and the Providence Hospital Foundation. All the PSA's that aired on WZEW are listed under separate cover in the public file.

Public News/Lagniappe

WZEW has dedicated time to supporting news efforts in partnership with the Lagniappe weekly newspaper to cover stories of public interest that go uncovered due to the area's lack of a daily newspaper.

American Heart Association

WZEW-FM promoted the "Heart Walk" event upcoming in August, a fundraiser benefiting the American Heart Association, though the event was postponed and done virtually November 14th due to Covid-19 Restrictions.. The AHA is one of the leading supporters of cardiovascular research nationwide.

Child Advocacy Center

WZEW-FM sponsored and promoted the Virtual "Cheers to Children" event, which featured a wine tasting, live music and a silent auction. All proceeds benefited the local Child Advocacy Center.

Ronald McDonald House Charities

WZEW-FM promoted the "Rubber Ducky Regatta," which was supposed to take place in August which benefited the local Ronald McDonald House Charities, but it was postponed until October 21st due to Covid 19 Restrictions. The RMHC provides resources for families and sick children.

United Cerebal Palsy

WZEW-FM promoted the Food and Folly Event September 19th that benefited United Cerebal Palsy. United Cerebral Palsy (UCP) educates, advocates and provides support services to ensure a life without limits for people with a spectrum of disabilities.

Mobile Bay Keeper

WZEW-FM sponsored and promoted the "Bay Bites Food Truck Festival," an event featuring music, food vendors, a dunk tank and more benefiting Mobile Bay Keeper. Mobile Bay Keeper lobbies on a local, state and federal level to promote a cleaner environment in south Alabama. WZEW-FM interviewed one of the directors of the organization and promoted the event times, food trucks and entertainment.

The Arts in our Community

WZEW_FM is a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Theatre Guild, and Mobile Shakespeare Company, Mobile Arts Council, Loda Art Walk/Arts Alive!, The Mobile Opera & Symphony and many others.

E-Town

WZEW airs "E-Town", a non profit program every Sunday. E-Town features a variety of guests and performances and promotes better living for our planet.

92 ZEW's Community Round Table & 251 NOW

WZEW-FM and WNSP-FM air the show "Community Round Table" along with "251 Now" on Sunday mornings. "Community Round Table" and "251 Now" are local issues discussion shows hosted by Dotcom Communications News Director, Kelly Finley.. On the show, Kelly interviews community leaders and citizens of Mobile, Fairhope and the surrounding area to find out what the issues affecting the community are and what

solutions exist. The two programs also focus on new medicines and cures and procedures for handling Covid-19 as well as suggestions and tips on how to live a healthier lifestyle.

The following report shows the guests, topics, and contact information of those interviewed during the third quarter programs.

COMMUNITY ROUND TABLE GUESTS & TOPICS DISCUSSED IN THIRD QUARTER:

July 5, 2020

If you have a family, are starting a family, grandparents looking to have fun with the grand kids and looking for educational resources, great deals and fun things to do, on both sides of the bay? Lynn Knighton, Publisher of Mobile **Parents** Bay & Eastern Shore **Parents** magazines has details on staycations, the positives for your family navigating life during this pandemic and what you need to know before your kids go back to school for fall? And it's all FREE!! Pickup your copy or follow on social media. Your family will thank you!



July 12, 2020

We are just a few days from the AL Primary Runoff Election and Judge Don Davis, Judge of Probate and Chief Election Officer, Mobile County, joins us this morning to discuss the utilization of CDC COVID-19 pandemic guidelines at election polls, which voter photo identification you need to bring to vote, why your polling place moved and his favorite part of the entire process...his answer may surprise you! Polls are open 7AM-7PM, Tuesday July 14th. Vote!!!





July 19, 2020

The SCORE program...gives our young people a second chance at life! The Fatherhood Initiative program, helps fathers understand the difference between a male and a MAN! How to nurture their own children and to be a mentor to all. Meet Mobile Police Department Commander (Office of Strategic Initiatives)Curtis Graves and one of the most recent, successful graduates of the program, Mr. Rodderick Williams.



July 26, 2020

Racism in church? Yes, it's there. Good people in church? Yes, they are there. But what are we doing about addressing the racial divide on what should be the most sacred day of the week? Shree Shaw Lovett and Pastor Richard Sharpe with The Group Pledge are sharing uncomfortable conversations they've had with their church brothers and sisters and the forward progress they've made. There is momentum for change, the question....are you interested in being part of the solution and walk the walk God intended for all of us, or are you going to continue to do what's best for you and yours? I encourage you to listen to our conversation, as we discuss, this morning on #TheCommunityRoundTable and give you more details on the upcoming "Shrink The Divide" event, Tuesday, July 28th.



August 2, 2020

Dumas Wesley is here to serve! From babies to school aged children, to great grandparents, they have been serving the community for more than 117 years! This morning we are learning about more how how this phenomenal organization is giving back, despite a pandemic and how you can too! Tune in as we discuss, the history/overview of DWCC. How DWCC has adapted continue to operating essential programs and services during Covid-19 and the importance of volunteer support during Covid-19.









Community Roundta...

Band together

August 9, 2020

There is a new, fun, educational, exciting and interactive way to learn more about the world of aerospace, drones, outer space and more, in the heart of the City of Mobile! #FlightWorks is a one of a kind, aerospace exhibition and education center for kids, adults, families and schools! This morning on the Community Round Table, Kayley Robinson, Communications/Marketing Manager takes us inside the city's newest gem...as we chat summer industry camps, recognized certifications, exhibits and virtual field trips!



August 16, 2020

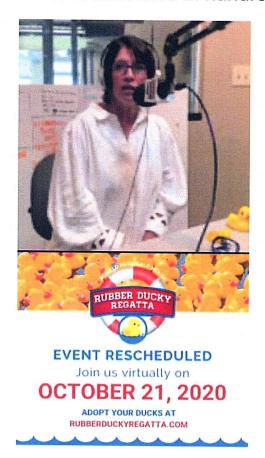
Do you know what TNR means? This is a healthy, humane solution to help with the ongoing problem of stray cats. If the city participated, we could save thousands of dollars! Sheridan Hinton, Independent animal rescuer with 25 years experience in trap-neuter-return discusses the financial benefits of it, multiple and varied volunteer opportunities and provides a greater understanding of the infinite scope of the problem and extremely limited resources.





August 23, 2020

Rubber Ducky YOU'RE the one! You have the chance to help Ronald McDonald House Charities (RMHC) families and help change lives. Mary Mcaleer has details of this years Rubber Ducky Regatta and the response some have when they find out just how much #RMHC does for all families who need their help...it's priceless and a blessing! Adopt your ducks today, www.rubberduckyregatta.com and help make a difference in hundreds of lives!



August 30, 2020

#SemperPar

#USCoastGuard

#HurricanePreparedness #SafeBoating

Living on the Gulf Coast means so many of us have fun hitting the water, boating, fishing, kayaking, canoeing, swimming...etc...Did you know the #USCoastGuardSectorMobile has a life saving tool, called "i911". This allows the United States Coast Guard to find the location of people lost or disoriented at sea. LTJG Fiona Earnhardt, shares details this morning, plus hurricane preparedness and boating safety too!

*Thanks for connecting us, Gene Murrell!



supports survivors of sexual assault through the crisis line and at the hospital during the forensic collection exam. We have training coming up September 18-20 and always need volunteers. We also have many volunteer opportunities outside of victim advocacy.

-Lifelines Counseling Services is made up of several branches ready to serve our community in a number of ways through family counseling, financial counseling, connecting veterans and struggling individuals in our community to resources, assisting parents of young children who have questions or concerns about their child's development, and much more.

For more information, follow Lifelines Counseling Services on:

Facebook, Instagram, YouTube, and Twitter.

www.lifelinesmobile.org

Call us at 251.602.0909

Listen here:



Lifelines Counseling Services

-We're hosting a free virtual series consisting of QPR (Question, Persuade, and Refer) Suicide Intervention training and R.C.C. Roundtable where we discuss many important topics. This week (9/3) we will be discussing "How to Talk to Your Kids About Sexual Abuse". Beginning in October, we will be kicking off "Lifelines After Hours" which is a continuation of the live series that will take place in the evening and will cover more "adult" topics such as "Intimate Healing After Trauma" (and How to Have "Tough Talks" with Your Kids. Safe & Successful Dating, Surviving Trauma).

-Our volunteer Victim Advocacy program supports survivors of sexual assault through the crisis line and at the hospital during the forensic collection exam. We have training coming up September 18-20 and always need volunteers.







Community Roundta...

Band together

September 27, 2020

Journalism. Journalists. Print media. News Reporter. News Anchor. All in the spotlight now more than ever. This morning we discuss an industry designed to inform you and hold your lawmakers accountable. Our opinions? Those don't matter when you are a journalist as you are non-partisan with your information. If not? Then you aren't a journalist but rather a pundit, commentator or host. My fellow newsie. #JohnSharp writes for al.com and is sharing the extremes, he has gone to, to get a story in print...oh and the fun side too!



July 5, 2020

Whether you are a business owner or just love to shop, this is a conversation you can't afford to miss....unless you want to be scammed?? Monde Donaldson, Vice President of the Better Business Bureau Educational Foundation, is joining us to help you protect your money, your family and that hard work you put into building your empire.





July 12, 2020

Our economy has taken a hit, due to this pandemic with many people looking for jobs for the first time in a long time.

Longs Human Resources Services, is hosting a drive through job fair, July 15th and you are invited!

Liz Freeman, president of Longs takes us behind the scenes of the industry, shares recruiting challenges, talks family business and what you need to do to make your interview, memorable? Update your resume, put on your mask and connect with industry leaders, looking for you!



July 19, 2020

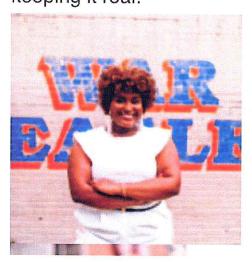
At 2 years old his life changed, for years he questioned his faith, but not anymore, now he helps young people, adults and more, become better people! You will become an instant fan of my friend, author, motivational speaker, coach, dad and proud husband Billy J Brown II as to the startling revelation he made about the Bible. Here's a hint: we are flawed! And Billy explains why he's so grateful to renowned motivational speaker, Tony Robbins?





July 26, 2020

#OurZewKrewe What do you get when you combine 2 proud parents, who have watched our intern blossom, conquer and make such a positive, immediate impact? Meet Kennedy Sinclair Gooden she is just weeks from graduating from Auburn University but that almost didn't happen, all because of pandemic. This morning discuss we her internship, graduation plans, career goals and her YouTube channel! Just remember this, when you have the power of networking, drive and people who believe in you, there's nothing you can't do! Meet Kennedy and YES ZewTony is in the house, so you know we are having FUN and keeping it real!



focus on one of our main goals, which was to open a second location. We are excited to announce that we are just days away from opening our second location in Downtown Fairhope!"

For more information:

Lindsey M. Stiegler

Soirée Signatures Invitation Studio + Calligraphy

founder I creative director I calligrapher

phone: 251-209-3265

studio: 24 North Florida Street I Mobile,

Alabama 36607

website: www.soireesignatures.com

We're Social! Follow us:

Facebook: /soireesignatures

Instagram: @soireesignatures

Pinterest: @soireesignature

July 26, 2020







251NOW

Community Roundta...

Ban

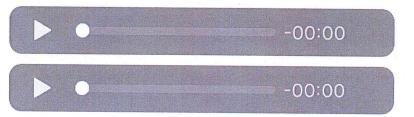
napkins, huggers, matches, cups... you name it, we can create it to give your guests the ultimate experience.

We are also the creators of the Mobile Crest — maybe you've seen our flags flying around town, or possibly seen our Christmas ornaments or party-ware for Mardi Gras... but we offer the Mobile Crest on several items that can be used throughout the year. Our crest is a fancy compilation of all the things we think of when we think of our hometown... azaleas, Mardi Gras, history and our strong shipping and aerospace industries that fuel our economy. We've also just released a crest for Fairhope.

During the time our business was closed for COVID-19, we spent that time reorganizing our business and continuing to move forward with our short and long-term goals. We were able to focus on one of our main goals, which was to open a second location. We are excited to announce that we are just days away from



Listen here:



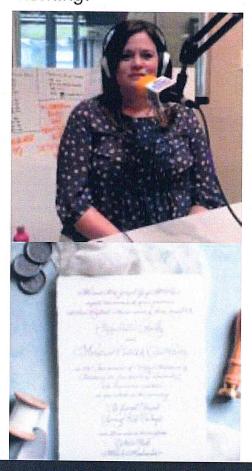
About Soiree Signatures Invitation Studio:

"We're a full-service graphic design studio specializing in invitations and party printables for all types of events. We use the invitation as the stylistic starting point, and completely brand events with our client's unique look. Custom napkins, huggers, matches, cups... you name it, we can create it to give your guests the ultimate experience.

We are also the creators of the Mobile Crest — maybe you've seen our flags flying around town, or possibly seen our Christmas

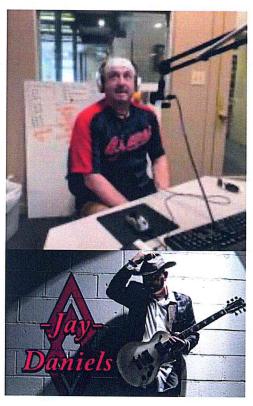
August 2, 2020

As an elementary school student, teachers saw the talent in her...fast forward and she now has not one, but 2 locations of Soiree Signatures Invitation Studio and is taking us behind the scenes of her beautiful calligraphy skills. But how did she come up with her unique name for her business and how did her creative genius, create the Mobile crest? Meet Lindsey Stiegler, as she answers those questions and more, this morning!



August 9, 2020

If you have the drive, the dream and the talent....you will succeed! Who needs a band name, when you know you were meant to keep the crowd on their feet, on a cruise ship, where you'd eventually meet your future wife Donna Caldwell, your brother is a survivor and you get signed to your first record label? It's a journey and local musician and my great friend Jason Caldwell (Jay Daniels) takes you behind the scenes of his story, which hits all the right notes...and yes he strums a few notes for us too!



August 16, 2020

Relax, relate, RELEASE!! Yasss! If you are looking for new ways to relieve stress? If you want to release toxins and waste? If you want help with mobility and range of motion? Cupping is the answer!

Phenicia West Massage Essential Time, LLC explains that the relaxation you have been searching for, is waiting for you...right now!



remote, hybrid

COVID-19 safety precautions currently in place:

Daily temperature checks and questionnaire for students, faculty, staff, and visitors

Face masks required when on campus and in classroom

6ft social distancing

Classes not physically meeting on campus after Thanksgiving

For more information about Bishop State:

Facebook, Twitter, Instagram, and YouTube

- @BishopState

www.bishop.edu

communications@bishop.edu

251-405-7005

351 N. Broad Street, Mobile, AL 36603

August 16, 2020

Relax, relate, RELEASE!! Yassss! If you are looking for new ways to relieve stress? If you

August 23, 2020

Class is back in session at Bishop State Community College! If you still need to register, there is still time for new and returning students to register until August 26th.

Online, remote, hybrid learning are all available for you! #BishopState is a proud sponsor of #251NowWithKellyFinley and is continuously working to provide a superb education for students, of all ages, from across the globe.

Associates Degrees, GED, transfer credits, scholarships, truck driving school and a ground breaking (new Advanced Manufacturing Center and Health Sciences facility) designed to bring more jobs to our city...Courtney Steele, Communications Coordinator, discusses that and more this morning on the show.



August 30, 2020

"Pole Fitness= SELF CONFIDENCE!" Ayla Goodson, Founder, Gemini Studioz is personally inviting you to have fun, while you workout and shares the story of a 76 year old client who is living her best life, after experiencing tragedy.

Meet Ayla, a small business owner, mentor and author of GRRRRRRRREAT Morning Pals! This morning she is sharing details of how you can get an autographed copy of her newest book and what it's like to train for an ultra competitive fitness competition?



September 6, 2020

Art & Advocacy the conversation is happening now. A beautiful, impactful, virtual event is coming up September 11th, here in the City of Mobile thanks to some national and local notable artists.

Why now, why are some going the extra mile to get ALL people involved in the arts? April Terra Livingston explains why she cares so much for you, for her and for those beyond plus her collaborative efforts with the Dora Franklin Finley African-American Heritage Trail of Mobile. you are invited to listen to our fascinating discussion and get involved!



251NOW

Community Roundta...

Ban

September 13, 2020

Is your "brow game" on point or do you need an assist? Mandy Slays Brows is showing us the precise way, she shapes your brows like a BOSS! This morning on #251NowWithKellyFinley we also discuss the difference between microblading and lamination? Since you must wear a mask and cover your smile, show the world your "smize" with beautiful brows, beginning now!



Listen here:

251NOW

Community Roundta...

Ban

September 27, 2020

If you love your smile...this interview is for you!

If you want to fix your smile? We have the information you need....to start smiling again!

Your teeth reveal so much about you and your health and Dr. Walt Vickers joins me this morning to chat foods that stain your teeth, why flossing is your best friend and why the #SmileSquad is just what you need, to win big!

**Be sure to stay tuned to the very end...there is a story about a ham, dentures and Dr. V's sound advice, you won't want to miss...

