

## **WZEW ISSUES and PROGRAMMING TO ADDRESS THOSE ISSUES, 4th Quarter, 2013**

The following are the issues of public importance identified by radio station WZEW-FM in the 4th Quarter of 2013 for Fairhope, Mobile and the surrounding service areas:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for hurricane season education, awareness and preparation for the citizens of the Fairhope/Mobile area.
- 3) The elimination of hunger within the Fairhope/Mobile area.
- 4) The need for volunteer action to support programs and services for non profit agencies within the service area.
- 5) The need for education about domestic abuse.
- 6) Support for, and education about, the arts and the role they play in our community.
- 7) Information regarding the Mobile, AL mayoral race.

WZEW-FM offers extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Some groups included in the 4th quarter were: American Red Cross, Alabama Coastal Foundation, Penelope House, Team Share The Road, St. Marys Home, The Down Syndrome Society, NAMI, The Kiwanis Club, Mobile Historic Preservation Society, Lifesouth Community Blood Center, The Eastern Shore Arts Council, Eastern Shore Chamber Of

Commerce, Mobile Baybears Charities, Mobile Arts Council, the Zachary A. Moore Foundation, Keep Mobile Beautiful, Mobile Bay Keeper, The Joe Jefferson Playhouse, Theatre 98, the Chickasaw Civic Theatre, St. Mary's school, the YMCA and the American Cancer Society. All the PSA's that aired on WZEW are listed under separate cover in the public file.

### **Public News/Lagniappe**

WZEW has dedicated time to supporting news effort in partnership with Lagniappe weekly newspaper to cover news stories of public interest that go uncovered due to the area's lack of a daily newspaper. Topics covered include mayoral races, city council issues, police information release policies, local art endeavors and more.

### **Bay Area Food Bank**

WZEW-FM assisted in promoting multiple events to benefit the Bay Area Food Bank in 4Q to raise awareness and raise funds for the Bay Area Food Bank, whose mission is to end hunger in our area, beginning in May 2013 and throughout the end of 2013.

### **Tar Sands Oil Pipeline**

WZEW participated in/hosted numerous on air discussions regarding the Plains South Cap oil pipeline being installed into the Mobile/Baldwin area, which potentially threatens the drinking water supply for our area. WZEW hosted experts from the University of South Alabama, legal experts and others to present both sides of the issue to the public.



## **Mobile Mayoral Race**

WZEW committed numerous air segments to discussion of the 2013 Mobile mayoral election, including recordings of live debates between the candidates, Sandy Stimpson & incumbent mayor Sam Jones. WZEW also used these opportunities to encourage voter registration and election voting.

## **Dog River Clearwater Revival**

WZEW actively promoted DRCR events and clean up programs in 4Q 2013. DRCR focuses on cleaning and preventing litter and pollution in the Dog River area and throughout Mobile and Baldwin counties. Efforts have included children's education programs on pollution and responsible guardianship of natural references, cleanup days and promotion of installation of litter traps in the Dog River area.

## **St. Mary's Home**

WZEW was involved with the creation and promotion of "Voice For St. Mary's Home", a Christmas benefit CD to raise awareness and funds for St. Mary's Home, which serves Mobile & Baldwin counties by caring for abused, neglected & abandoned children. This promotion received 3 weeks worth of regular airtime promotion and online prescence.

## **Christmas Drives**

WZEW assisted many area agencies with promotion of their annual Christmas drives to collect food, coats, toys and more for under privileged persons and those in need.

## **Penelope House**

WZEW hosted numerous on air discussions and assisted in promotion of Penelope House, a local shelter for victims of domestic abuse. The Mobile/Baldwin area has many cases of this that go unreported and the promotion of Penelope House has helped increase awareness of the problem and what help victims can receive.

## **Red Cross / LifeSouth Blood Drives**

WZEW partnered with The American Red Cross and LifeSouth Community Bloodcenters to assist in promoting blood donation year round and especially in times of need. Summer vacations always affect the local blood supplies, and efforts to inform the public were carried out numerous times.

WZEW-FM was a proud sponsor of Red Cross Blood Drives. Numerous blood drives were held during the 4th quarter and WZEW-FM supported them with on air interviews, promos and appearances at the events.

## **Mobile Museums**

WZEW promoted numerous events, programs and features of Mobile's major museums, the Museum of Mobile, the Phoenix Fire Museum, and the Mobile Museum of Art throughout 4Q 2013.

## **Military Veterans**

WZEW has promoted national Veterans Affairs efforts to local veterans in our community especially veterans who are at risk for homelessness, most notably through the 877-4AID-VET hotline.



## **The Arts in our Community**

WZEW\_FM is a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Theatre Guild, Mobile Arts Council, Loda Art Walk, Arts Alive!, The Mobile Opera & Symphony, Theatre 98, Chickasaw Civic Theatre and many others. We performed many on air interviews and held promotions designed to encourage participation and support of the arts.

## **E-Town**

WZEW airs "E-Town", a non profit program every Sunday. E-Town features a variety of guests and performances and promotes better living for our planet.

## **92 ZEW's Community Round Table**

WZEW-FM airs the show "Community Round Table" along with the "Radio Health Journal" on Sunday mornings. "Community Round Table" is a local issues discussion show hosted by WZEW-FM host Ryan "Pablo" Foster. On the show he interviews community leaders and citizens of Fairhope and the surrounding area to find out what the issues affecting the community are and what solutions exist. The "Radio Health Journal" is a half hour (or 5 minute update depending on air week) program that focuses on new medicines and cure and suggestions and tips on how to live a healthier lifestyle.

## **What Matters to Fairhope**

The issues that concern the citizens of Fairhope and surrounding communities are the concerns of WZEW-FM. WZEW-FM is actively working with many groups who are trying to further the quality of life in our area of the beautiful Gulf Coast. WZEW-FM will continue to seek out and address the concerns of its city of license and surrounding areas.

# NEWS RELEASE

## For Immediate

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For media

Haskins: 208-6026 or

December 23, 2013



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Cell Phone 604-6939

haskins@cityofmobile.org

www.cityofmobile.org

## CHRISTMAS TREE RECYCLING

**Don't add to the trash problem piling up in Mobile - *recycle your Christmas tree!***

**Keep Mobile Beautiful is collecting old Christmas Trees now through January 8. The trees will be ground into mulch for use by area gardeners. Residents are encouraged to continue or begin a new Christmas family tradition of recycling their old tree rather than tossing it to the curb.**

**Trees may be delivered at any time to the recycling stations. However, Keep Mobile Beautiful volunteers will be on hand from 10:00 a.m. – 4:00 p.m. on Saturday and Sunday, December 28 & 29 and January 4 & 5 to assist recyclers with tree unloading.**

**Old Christmas trees may be delivered to any of the following locations:**

1. Parkway Plaza - 2655 Dauphin Island Parkway
2. 2501 Government Boulevard – next to Whataburger
3. Wildwood Shopping Center - 4055 Cottage Hill west of Azalea
4. Airport at University – behind the BP Station
5. Westwood Plaza - Airport at Schillinger
6. MAWSS Park Forest Center - Moffet at Forest Hill Drive

**Be a good recycler! Before you turn your tree in for recycling - REMEMBER –**

- ~ remove all lights
- ~ remove ornaments
- ~ remove metal or plastic stand
- ~ remove plastic bags
- ~ remove tinsel
- ~ remove garland

~ SORRY, BUT WE WILL NOT ACCEPT FLOCKED TREES





Pablo Foster <pablo@dot.com1.net>

## Christian Food Pantry Announces Christmas 1,000 Initiative

1 message

Mary Candace Vegliacich <mvegliacich@bayareafoodbank.org>  
Bcc: Pablo@92zew.net

Tue, Dec 10, 2013 at 3:11 PM

### MEDIA ALERT

Media Contact:

**Mary Candace Vegliacich**

Office: (251) 653-1617 ext. 118

Cell: (251) 421-9369

mvegliacich@bayareafoodbank.org

Bay Area Food Bank | 5248 Mobile South Street | Theodore, AL 36582 | (251) 653-1617

## CHRISTIAN FOOD PANTRY ANNOUNCES CHRISTMAS 1,000 INITIATIVE

### WHAT:

The Christian Food Pantry, in partnership with Bay Area Food Bank, is excited to announce the pantry's newest initiative, Christmas 1,000. Sponsored by American Flooring and Cabinets, Christmas 1,000 has a goal to raise awareness of the issue of hunger in Mobile County and to provide 1,000 Christmas meals to 1,000 families in need this holiday season.

While most people are busy buying gifts and decorating for the holidays, many of our neighbors are struggling just to provide the basic necessities for their families, including food. For a donation of \$10, Christian Food Pantry can provide a family with the simple comfort and joy of a complete Christmas meal with all the trimmings.

American Flooring and Cabinets in Mobile will serve as the headquarters for Christmas 1,000 and donations can be dropped off there from 8 a.m. to 8 p.m. until Christmas Eve or made online at [www.bayareafoodbank.org](http://www.bayareafoodbank.org). For any donation of \$10 or more, American Flooring and Cabinets will give each donor a coupon for 5% off their next purchase.

For more information about Christmas 1,000, contact the Christian Food Pantry at (251) 508-6875.

### WHEN:

Press Conference: Wednesday, December 11, 2013  
11 a.m.

### WHO:

Roland Hayes, Christian Food Pantry  
Don Williams, American Flooring & Cabinets  
Dave Reaney, Bay Area Food Bank

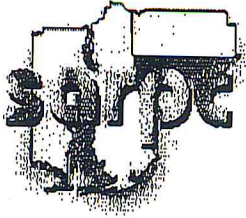
### WHERE:

American Flooring and Cabinets  
1050 West Interstate 65 Service Rd. S.  
Mobile, AL 36608

### About Christian Food Pantry:

Christian Food Pantry began as a program of Overlook Christian Church but as director Reverend Roland Hayes began to see the need in surrounding areas including Chickasaw, Saraland, and Satsuma he





South Alabama Regional Planning Commission  
Post Office Box 1665  
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Phone: (251) 433-6541 Fax: (251) 433-6009

## **PUBLIC SERVICE ANNOUNCEMENT**

### **FOR IMMEDIATE RELEASE:**

#### **CONTACT:**

Kevin Harrison  
South Alabama Regional Planning Commission (SARPC)  
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(251)433-6009 (FAX)  
[kharrison@sarpc.org](mailto:kharrison@sarpc.org)  
[www.mobilempo.org](http://www.mobilempo.org)

### **SARPC Announces a Public Input Meeting for Destination 2040 –the Long Range Transportation Plan**

Mobile, AL, January 2, 2014 – The Mobile Metropolitan Planning Organization (MPO) will hold a Public Input Meeting on January 7, 2014 at the G.M.&O. building, 110 Beauregard Street from 5:30 to 7:00 pm, and on January 8, 2014 at Mobile Botanical Gardens, 5151 Museum Drive Mobile, AL from 5:30 to 7:00 pm.

Destination 2040 will outline issues, problems and opportunities in the current transportation system in the Mobile Urban Area. Destination 2040 has the following elements: highway, bicycle/pedestrian, public transit, socio-economic projections and congestion management/safety. Anyone who uses the local transportation system can be involved in the planning process. This includes all residents, visitors to the area, and those who create and maintain the transportation system.

For additional information on the Destination 2040 Preliminary Input Meeting on January 7 and 8, 2014, contact Kevin Harrison or visit the [www.mobilempo.org](http://www.mobilempo.org). Physically challenged persons who need special accommodations should contact SARPC in advance so arrangements can be made to meet their needs.

**-END-**