

WZEW ISSUES and PROGRAMMING TO ADDRESS THOSE ISSUES, 3rd Quarter, 2012

The following are the issues of public importance identified by radio station WZEW-FM in the 3rd Quarter of 2012 for Fairhope, Mobile and the surrounding service areas:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for hurricane season education, awareness and preparation for the citizens of the Fairhope/Mobile area.
- 3) The elimination of hunger within the Fairhope/Mobile area.
- 4) The need for volunteer action to support programs and services for non profit agencies within the service area.
- 5) The need for education about domestic abuse.

WZEW-FM offers extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Some groups included in the 3rd quarter were: American Red Cross, Alabama Coastal Foundation, Penelope House, The Haven Animal Shelter, Team Share The Road, The Kiwanis Club, Mobile Historic Preservation Society, Lifesouth Community Blood Center, The Eastern Shore Arts Council, Eastern Shore Chamber Of Commerce, Camp RapAHope, Mobile Arts Council, Keep Mobile Beautiful, Mobile Bay Keeper, The Joe Jefferson Playhouse, Theatre 98, the Chickasaw Civic Theatre,

St. Mary's school, the YMCA and the American Cancer Society. All the PSA's that aired on WZEW are listed under separate cover in the public file.

Bay Area Food Bank

WZEW-FM assisted in promoting multiple events to benefit the Bay Area Food Bank in 3Q to raise awareness and raise funds for the Bay Area Food Bank, whose mission is to end hunger in our area, throughout the summer of 2012.

Dog River Clearwater Revival

WZEW actively promoted DRCR events and clean up programs in 3Q 2012. DRCR focuses on cleaning and preventing litter and pollution in the Dog River area and throughout Mobile and Baldwin counties. Efforts have included children's education programs on pollution and responsible guardianship of natural resources, cleanup days and promotion of installation of litter traps in the Dog River area.

American Cancer Society

WZEW served as a partner with the American Cancer Society in their efforts in Baldwin/Mobile counties to promote cancer research fundraising, anti-smoking efforts and other public information efforts to educate the public as to services offered by ACS. WZEW served as the sole media sponsor of the 2012 Relay For Life series of events in Mobile & Baldwin counties in 2012.

Penelope House

WZEW hosted numerous on air discussions and assisted in promotion of Penelope House, a local shelter for victims of domestic abuse. The Mobile/Baldwin area has many cases of this that go unreported and the promotion of Penelope House has helped increase awareness of the problem and what help victims can receive.

Hurricane Season

WZEW hosted on air discussion with local Emergency Management Agency personnel to inform the public of the impending hurricane season in the interest of educating the public on storm preparedness and how to locate appropriate disaster relief agencies if the need arises. WZEW provided Hurricane Isaac coverage, information, relief and storm assistance information before, during and after the storm.

Red Cross / LifeSouth Blood Drives

WZEW partnered with The American Red Cross and LifeSouth Community Bloodcenters to assist in promoting blood donation year round and especially in times of need. Summer vacations always affect the local blood supplies, and efforts to inform the public were carried out numerous times.

WZEW-FM was a proud sponsor of Red Cross Blood Drives. Numerous blood drives were held during the 3rd quarter and WZEW-FM supported them with on air interviews, promos and appearances at the events.

Team Share The Road

WZEW-FM worked in conjunction with Team Share The Road, a non profit group of bicycle enthusiasts whose goal is to educate area drivers and bicyclists on the “rules of the road” to promote safer driving and biking conditions throughout our area. This was important after numerous bicycling fatalities in the area. WZEW also promoted promotional races held by Team Share The Road.

Military Veterans

WZEW has promoted national Veterans Affairs efforts to local veterans in our community especially veterans who are at risk for homelessness, most notably through the 877-4AID-VET hotline.

The Arts in our Community

WZEW_FM is a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Thatre Guild, Mobile Arts Council, LoDa Art Walk, Arts Alive!, The Mobile Opera & Symphony, Theatre 98, Chickasaw Civic Theatre and many others. We performed many on air interviews and held promotions designed to encourage participation and support of the arts.

E-Town

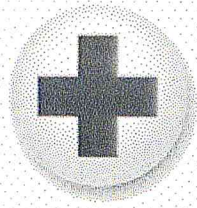
WZEW airs “E-Town”, a non profit program every Sunday. E-Town features a variety of guests and performances and promotes better living for our planet.

92 ZEW’s Community Round Table

WZEW-FM airs the show “Community Round Table” along with the “Radio Health Journal” on Sunday mornings. “Community Round Table” is a local issues discussion show hosted by WZEW-FM host Ryan “Pablo” Foster. On the show he interviews community leaders and citizens of Fairhope and the surrounding area to find out what the issues affecting the community are and what solutions exist. The “Radio Health Journal” is a half hour (or 5 minute update depending on air week) program that focuses on new medicines and cure and suggestions and tips on how to live a healthier lifestyle.

What Matters to Fairhope

The issues that concern the citizens of Fairhope and surrounding communities are the concerns of WZEW-FM. WZEW-FM is actively working with many groups who are trying to further the quality of life in our area of the beautiful Gulf Coast. WZEW-FM will continue to seek out and address the concerns of its city of license and surrounding areas.



**American
Red Cross**

FOR IMMEDIATE RELEASE: Through August 31, 2012

CONTACT: Evan Duffy

Communications Program Manager

Office: 251-662-5036

Cell: 251-295-2396

Evan.Duffy@redcross.org

Mobile “Make-Up” Blood Drive

Thursday, August 30, 2012

Friday, August 31, 2012

9 a.m. – 7 p.m.

Bel Air Mall

(Target Wing)

Mobile, AL

(Mobile, AL)- The landfall of Isaac has disrupted the local collection of blood, forcing the cancellation of blood drives along the Gulf Coast for the last several days. As a result, the Alabama and Central Gulf Coast Blood Services Region will hold a “make-up” blood drive in Mobile on Thursday, August 30 and Friday, August 31 from 9 a.m. to 7 p.m. each day in the Target Wing of Bel Air Mall.

Hurricane/Tropical Storm Isaac has forced the cancellation of a handful of blood drives along the Gulf Coast, resulting in nearly 500 donors unable to give blood as scheduled. Additional blood drives may be canceled in the days ahead, causing a shortfall of blood in the affected areas. Maintaining sufficient blood to meet patient needs is a delicate balance between supply and demand.

The summer is tough on the blood supply in our region for several reasons. First of all, school is out during the summer months. Students in high school and college comprise 21 percent of blood donors in this region, and when they aren't available for donations at their respective schools, the blood inventory suffers. Also, because the summertime is a period filled with outdoor recreation, increased outside labor and more frequent vacation travel, an increase in the number of accidents has historically served to further deplete the blood supply.

The situation is further compounded by the increase in the frequency of dangerous tropical activity during the summer months in the form of hurricanes and tropical storms, both of which not only cause an increase in the demand for blood but also disrupt collection efforts. These factors together create one of the toughest times of the year for the blood inventory, and the American Red Cross counts on selfless donors to roll up their sleeves and fill in the gaps in the blood supply through summer blood drives.

Because blood can be separated into three components – blood, platelets and plasma – one donation can benefit up to three individuals. Because it takes up to three days for blood to be processed and made available to hospitals, it is important that a donation be made ahead of an emergency. If everyone who was eligible would donate four times a year, there would never be a blood shortage.

All presenting volunteer donors in the months of July, August and September are entered into the July "Super Summer Save" promotion for a chance at \$3,000 in American Express gift cards.

About the American Red Cross:

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies more than 40 percent of the nation's blood; teaches skills that save lives; provides international humanitarian aid; and supports military members and their families. The Red Cross is a not-for-profit organization that depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit redcross.org or join our blog at <http://blog.redcross.org>.

**The need is constant.
The gratification is instant.
Give blood.™**



Ryan Foster <pablo@dotcom1.net>

The WAVE Transit to Resume Service

2 messages

Huffman, Steve <huffman@cityofmobile.org>

Tue, Aug 28, 2012 at 9:07 PM

The WAVE Transit System will resume normal bus service beginning at 6:00 a.m. Wednesday, August 29.

###

Sent from:
Steve Huffman
Public Information Officer
Mobile Fire-Rescue
Office 251-208-2857
Cell 251-605-0984
Huffman@cityofmobile.org
Twitter@SteveFirePIO
Via Verizon Wireless BlackBerry

Ryan Foster <pablo@dotcom1.net>

Wed, Aug 29, 2012 at 10:44 AM

To: Lee Ann Waterrs <leeann@92zew.net>, isaac info <isaacinfo@dotcom1.net>, Emily Hayes <emily@dotcom1.net>, Mike Schoenher <shane@dotcom1.net>, Tim Finnigan <timf@dotcom1.net>, Mark Heim <mark@dotcom1.net>, Chip Ramsey <chip@wnsp.com>

[Quoted text hidden]

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Ryan "Pablo" Foster

Middays - Promotions Director
92Zew - Sports Radio 105.5 WNSP
1100 Dauphin St.
Mobile, AL 36604
251-438-5460 office
251-438-5462 fax



Ryan Foster <pablo@dotcom1.net>

Road Closure

1 message

Huffman, Steve <huffman@cityofmobile.org>

Tue, Aug 28, 2012 at 10:35 AM

Dauphin Island Parkway south of Highway 188 closed as of 10:30 am.

Sent from:

Steve Huffman

Public Information Officer

Mobile Fire-Rescue

Office 251-208-2857

Cell 251-605-0984

Huffman@cityofmobile.org

Twitter@SteveFirePIO

Via Verizon Wireless BlackBerry



Ryan Foster <pablo@dotcom1.net>

Road Closure-Bayou La Batre

1 message

Huffman, Steve <huffman@cityofmobile.org>

Tue, Aug 28, 2012 at 9:05 AM

The following roads will be closed as of 9:00 a.m. In Bayou La Batre

West Warner Drive

Shell Belt Road

Sent from:

Steve Huffman

Public Information Officer

Mobile Fire-Rescue

Office 251-208-2857

Cell 251-605-0984

Huffman@cityofmobile.org

Twitter@SteveFirePIO

Via Verizon Wireless BlackBerry



Project Faith—Breast Cancer Intervention Program

FAX Sheet

September 25, 2012

Telephone: 251-479-2904

Fax: 251-479-2904

Email: projectfaith1@att.net

Website: www.projectbcip.com

To: Mr. Pablo—ZFW

Tel: 251-438-5460

Fax: 251-438-5462

Number of Pages Including Fax Sheet: 3

Thank you for your time and consideration.

Brenda E. Rucker

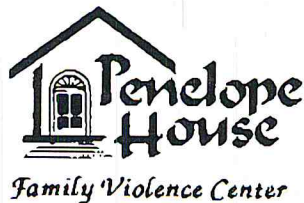


Project Faith—Breast Cancer Intervention Program

Please Join Project Faith—Breast Cancer Intervention Program As They Host Its Grand Opening—Breast Cancer Awareness Workshop And Luncheon, September 29, 2012. The Celebration Will Be Held At The West Regional Branch Library, Located AT: 5555 Grelot Road, From: 11:00 am. ~ 1:00 pm. The Mobile County Board Of Health Will Be On-Site To Provide Free Breast Screenings Exams For Women 40 – 65 Years Of Age Or Younger Who Are At-Risk For Developing Breast Cancer. To Reserve Your Seat, Please Sign Up At: The West Regional Branch Library, Or Contact Project Faith At: 251-479-2904 Or Email Us AT: projectfaith1@att.net.

“Early Detection Is The Key To Life”

POST OFFICE BOX 9127
MOBILE, ALABAMA 36691



ADMINISTRATIVE OFFICE
(251) 342-2809
FAX: (251) 414-3581
SHELTER
(251) 342-3144
24-HOUR CRISIS LINE
(251) 342-8994
FAX: (251) 342-4174

News Release
For Immediate Release:
August 24, 2012

CONTACT:
Tonie Ann Coumanis Torrans, Executive Director
(251)342-2809
tonieannt@penelopehouse.org

Penelope House Golf Tournament & Awareness Walk Set for Saturday, September 15

Mobile, Al.- Penelope House is bringing back their Annual Golf Tournament and adding an Awareness Walk.

The Awareness Walk registration begins at 11:00am at Azalea City Golf Course and the 2 mile walk begins at 11:30am- cost is \$25.00 (includes t-shirt). The Golf registration begins at 12:00 noon and Shotgun Start 1:00pm- \$100 per player/ 4 person team. There will be dinner, beverages, awards, goody bags, and an exciting silent auction. Pre-registration is encouraged.

The presenting Sponsor is **Saad Development Corporation.**

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The mission of Penelope House is to provide safety, protection, and support to victims of Domestic Violence and their children through the provision of shelter, advocacy, and individual and community education.



FOUNDED IN 1979 BY THE DAUGHTERS OF PENELOPE



A UNITED WAY MEMBER AGENCY



Ryan Foster <pablo@dotcom1.net>

Media Release: Turtle Derby on the Delta to benefit Covenant Hospice

1 message

Tiffany Campion <Tiffany.Campion@covenanthospice.org>

Tue, Aug 21, 2012 at 8:46 AM

To: "pablo@dotcom1.net" <pablo@dotcom1.net>

Cc: Barbara Boller <Barbara.Boller@covenanthospice.org>

PRESS RELEASE

CONTACT: Tiffany Campion

August 21, 2012

Director, Communications

FOR IMMEDIATE RELEASE

tiffany.campion@covenanthospice.org

Turtle Derby on the Delta to benefit Covenant Hospice

SPANISH FORT, Ala. —Approximately one thousand rubber turtles will race their way to the finish line during the 5th annual Turtle Derby on the Delta benefiting Covenant Hospice. The event will be held on Saturday, September 22 at Five Rivers Delta Resource Center located at 30945 Five Rivers Blvd. in Spanish Fort.

Participants will “adopt” a rubber turtle for a suggested donation of \$5 each to enter in the race. The rubber turtles will be released into Sardine Pass where they will race in hopes of winning their adopter a fabulous prize. The top prizes include a three-night stay at RiverStone Resort and Spa in Pigeon Forge, TN, a two-night stay at Isle Casino in Biloxi and a Kindle Fire. Participants do not have to be present to win a prize in the Turtle Derby. The event will also include fun activities for the whole family to enjoy while exploring their local delta. Activities include face painting, inflatables, the Gulf Coast Tumblebus, crafts and a coloring contest. The Five Rivers Delta Safaris pontoon boat will also be giving 30-minute tours for \$5 per person. Turtle Derby activities and last minute adoptions will begin at 9 am and the turtle race will start at 11:30 am.

The Turtle Derby will also include a 5K Run/Walk and 1 Mile Fun Run on the grounds of Five Rivers prior to the turtle race. This is the first year for the 5K and runners and walkers of all paces are encouraged to participate. Registration for the 5K will last from 7:30 to 8:00 a.m. and the 5K will begin at 8:15 a.m. Register online at www.Active.com. The cost is \$20 per adult, \$15 per child (12 and under) and \$10 per person for the Fun Run if pre-registered by Sept. 20.

Proceeds from the Turtle Derby will benefit the unfunded patient care and special programs of Covenant Hospice in Mobile and Washington Counties. For more information about the Turtle Derby 5K or to adopt a turtle, visit www.eventsatcovenant.org/turtlederby or contact the Philanthropy Department at (251) 478-8671.

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Ryan Foster <pablo@dotcom1.net>

Fwd: Next Freelance Auction

1 message

Emily Hayes <emily@dotcom1.net>
To: Ryan Foster <pablo@dotcom1.net>

Mon, Aug 6, 2012 at 11:20 AM

----- Forwarded message -----

From: **Elizabeth Elliott** <elizabeth@rumorunion.com>

Date: Thu, Aug 2, 2012 at 9:09 AM

Subject: Next Freelance Auction

To: Trey Lane <vocabularyian@gmail.com>, Doc Valso <docatv@yahoo.com>, emily@92zew.net, Variest Randle <vrandle@press-register.com>, legacycenter166@aol.com, klee@lagniappemobile.com, Katie Nichols <katie@lagniappemobile.com>, David Calametti <Davidcalametti@bellsouth.net>

Cc: admin <admin@rumorunion.com>

freelance labor auction

hosted by the rumor union

Contact: Joelle Rosen Date: August 2, 2012

Phone: 251-508-3843 **For Immediate Release**

Email:
joelle@rumorunion.com

The Rumor Union Presents:

A Freelance Labor Auction

To be held at 6pm, August 23 at PortAL Studios 560 Dauphin St

... The Rumor Union Present's A Freelance Labor Auction: A networking event of an entirely new breed where our city's finest craftsmen, artists and skilled workers are stepping up to the auction block to offer up culture's highest commodity: effort.

The Rumor Union is hosting yet another Freelance Labor Auction! The auction is a networking event of an entirely new breed, focusing on getting people immediate work for their skills and building fruitful relationships with businesses in our community. You bring yourself and your skills, and we get you paid for it! It's that easy!

Come join us on August 23rd at PortAL Studios (560 Dauphin) at 6pm for a fun, stylish and 100% effective networking event that matches our city's abundance of skilled labor to entrepreneurial and personal needs. Spearhead a new economy with entertainment, snacks, and our special Hunch Punch by mixologist and Mobile native Jimmy Lee. RU ready?

--
Elizabeth Elliott
program director
The Rumor Union

www.rumorunion.com
www.elizabetelliott.com

We need more Light about each other. Light creates understanding, understanding creates love, love creates patience, and patience creates Unity. -
Malcolm X

2 attachments



freelance auction august 2012.jpg
2401K



FLA Press Release.pdf
133K



Ryan Foster <pablo@dotcom1.net>

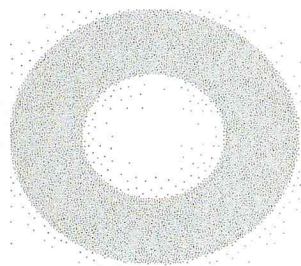
The Saenger Season

1 message

Chris Barraza <Cla.Barraza@cityofmobile.org>

Tue, Jul 10, 2012 at 12:44 PM

To: Christienne Gibson-Barraza <cla.barraza@cityofmobile.org>



**Centre for
the Living Arts
Presents**

For Immediate Release

For more information, please contact Chris Barraza at: 251-208-5681 or 251-300-1482

PRESS RELEASE

The Centre for the Living Arts Presents the 2012-13 Saenger Performing Arts Season

July 10, 2012 - Mobile, AL - The Centre for the Living Arts, the multi-disciplinary arts organization in downtown Mobile, is proud to present their preliminary line-up for the Saenger Theatre's inaugural season for the 2012-13 calendar year. Combined with two previously announced shows, Aaron Neville & Keb' Mo' on August 10th and Bonnie Raitt on October 26th, the eight other shows join the list of performers as the CLA embarks on its continued quest of community engagement. Curating a season is new territory for the CLA and marks an era of proactively branding the Centre as a presenting organization. Marty Jones, the CLA's Director of Artistic Programming and founding partner of Snowhill

Strategies in Boston, Massachusetts, says, "Through diversifying its focus to include music, theatre, dance, and family shows, the CLA seeks to simultaneously broaden its audience development practices, while still offering a variety of performances to its valued patronage."

The season currently consists of 10 performances by diverse artists, with additional acts to be phased in over the coming months. Thus far, the 2012-13 Saenger Performing Arts Season will consist of:

Aaron Neville & Keb' Mo': August 10, 2012

An evening of live jazz, gospel, doo-wop and rhythm and blues with two of the most respected performers in their genres.

Chaz Mena in "Yo Solo, I Alone": September 22, 2012

The theatrical re-enactment of the exploits of Spaniard Bernardo De Galvez in collaboration with the USA Museum of Archaeology and the Mobile Symphony Orchestra as a part of the Memory Project.

Kathryn Scheldt Live @ Space: October 13, 2012

Country performance by local chanteuse and songwriter, with collaboration from USA artist in residence Frye Gaillard as a part of the Memory Project.

Pilobolus: October 18, 2012

Nationally renowned performance company that twists and turns its body of work into awe-inspiring pieces that are fluid yet functional. Their educational outreach with children will serve as a part of the Memory Project.

Bonnie Raitt: October 26, 2012

The queen of rhythm & blues makes her return to the Saenger Stage along with special guest Maia Sharp for a night of soulful music.

Kathy Mattea: November 3, 2012

Grammy award country singer and songwriter brings her Appalachian folk sound to the South as a part of The Memory Project.

Golden Dragon Acrobats: December 9, 2012

The premiere Chinese acrobatic touring company of today combines award-winning acrobatics, traditional dance, spectacular costumes, ancient and contemporary music and theatrical techniques to present a show of breathtaking skill and spellbinding beauty.

Drumline LIVE!: February 22, 2013

High energy stage performance based on the Historically Black College & University marching band experience made popular by the film of the same name.

Montana Repertory Theatre: March 12, 2013

The University of Montana touring company presents Neil Simon's comedy about young men preparing to go off for war, *Biloxi Blues*.

Paul Taylor Dance Company: April 11, 2013

The internationally acclaimed modern dance company that has spawned two traveling troupes, across the globe and a slew of careers performs upon the Saenger stage.

Tickets will be available for purchase beginning on Wednesday, July 11th for CLA members at the "Friend" level and above and public on-sale will begin Wednesday, July 18th through Ticketmaster or at the Saenger Box Office at 250 Conti Street. Both members and the general public will be able to purchase the entire season or curate their own CLA experience of three or more shows at a discount, with the exception of two shows: Chaz Mena's performance of "Yo Solo" and local Fairhope native, Kathryn Scheldt's concert inside Space 301. As an added benefit to our members, those patrons at the "Friend" level and above will be able to receive discounts on single show purchases on top of their select seating privileges. Discount purchases and member benefits must be redeemed directly through the Box Office at the time of purchase.

All concert information will be available on centreforthelivingarts.com beginning Monday, July 9th, 2012. Any questions can be directed to the Saenger Theatre Box office at 208-5600 or to the Director of Marketing, Chris Barraza at 208-5681.

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Ryan Foster <pablo@dotcom1.net>

Message from Dr. Vickers, Superintendent for Saraland Schools

2 messages

Huffman, Steve <huffman@cityofmobile.org>

Wed, Aug 29, 2012 at 1:28 PM

Saraland City Schools will resume normal operations on Thursday, August 30.

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Sent from:

Steve Huffman

Public Information Officer

Mobile Fire-Rescue

Office 251-208-2857

Cell 251-605-0984

Huffman@cityofmobile.org

Twitter@SteveFirePIO

Via Verizon Wireless BlackBerry

Ryan Foster <pablo@dotcom1.net>

Wed, Aug 29, 2012 at 2:21 PM

To: Lee Ann Waterrs <leeann@92zew.net>, isaac info <isaacinfo@dotcom1.net>, Emily Hayes <emily@dotcom1.net>, Mike Schoenher <shane@dotcom1.net>, Tim Finnigan <timf@dotcom1.net>, Mark Heim <mark@dotcom1.net>, Chip Ramsey <chip@wnsp.com>

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Ryan "Pablo" Foster

Middays - Promotions Director

92Zew - Sports Radio 105.5 WNSP

1100 Dauphin St.

Mobile, AL 36604

251-438-5460 office

251-438-5462 fax



Ryan Foster <pablo@dotcom1.net>

Mobile County Health Department Resumes Normal Business

2 messages

Huffman, Steve <huffman@cityofmobile.org>

Wed, Aug 29, 2012 at 1:32 PM

NEWS RELEASE
Mobile County Health Department

Date: 8/29/12

251 N. Bayou St.
P.O. 2867
FOR IMMEDIATE RELEASE Contact: Missy Wilson, Public Information Officer Mobile, AL 36652
Tel. 251.690.8823 www.mobilecountyhealth.org
Tel 251.690.8158
mwilson@mobilecountyhealth.org

Mobile County Health Department resumes services

All Mobile County Health Department clinics and facilities will be open to the public at the usual hours beginning Thursday Morning August 30, 2012 at 7:00am. All employees should report for work at their regularly scheduled time.

###

Sent from:
Steve Huffman
Public Information Officer
Mobile Fire-Rescue
Office 251-208-2857
Cell 251-605-0984
Huffman@cityofmobile.org
Twitter@SteveFirePIO
Via Verizon Wireless BlackBerry

Ryan Foster <pablo@dotcom1.net>

Wed, Aug 29, 2012 at 2:22 PM

To: Lee Ann Waterrs <leeann@92zew.net>, isaac info <isaacinfo@dotcom1.net>, Emily Hayes <emily@dotcom1.net>, Mike Schoenher <shane@dotcom1.net>, Tim Finnigan <timf@dotcom1.net>, Mark Heim <mark@dotcom1.net>, Chip Ramsey <chip@wnsp.com>

[Quoted text hidden]

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Ryan "Pablo" Foster
Middays - Promotions Director
92Zew - Sports Radio 105.5 WNSP
1100 Dauphin St.
Mobile, AL 36604
251-438-5460 office
251-438-5462 fax



NEWS



Mobile County Emergency Management Agency

348 North McGregor Avenue ☐ Mobile, AL 36608

Phone: (251) 460-8000 ☐ **Fax:** (251) 460-8035

Website: www.mcema.net/

FOR IMMEDIATE RELEASE:

CONTACT:

August 27, 2012 at 7:00 am

MEDIA

Mobile County EMA

Release # 1 Tropical Storm Isaac

The national hurricane center is issuing advisories on tropical storm isaac... Isaac is expected to intensify to hurricane strength as it moves west north west across the gulf of Mexico. Please stay alert and monitor the media as the projected landfall could shift as the storm moves closer to the gulf coast.

Mobile county is currently under a hurricane warning, a hurricane warning means that hurricane conditions are expected somewhere within the warning area. A warning is typically issued 36 hours before the anticipated first occurrence of tropical storm force winds...conditions that make outside preparations difficult or dangerous. Preparations to protect life and property should be rushed to completion.

Governor Bentley has issued a state of emergency and a mandatory evacuation for zones 1 and 2 of mobile county.

Citizens are advised to evacuate from coastal, low lying, and flood prone areas to higher ground and a safer area. Also citizens in sub-standard or manufactured housing should evacuate to a safer structure and out of any flood prone areas.

Stay tuned to your local media outlets for upcoming information regarding shelter locations and opening times. Stay tuned for information regarding assisted evacuation.

Currently the tropical storm center located near 25.2n 84.2w at 27/0900z position accurate within 25 nm.

Now is the time to make those final preparations and get food and water, medications, and any other items that you will need for the storm landfall and the immediate time after the landfall. Now is also the time to make your evacuation decision and decide where you will go to get your family out of harm's way.

Ts storm isaac has a high probability of uncertainty in regards to storm strength and the final landfall location. Citizens need to monitor the situation and maintain situational awareness as this storm continues to move towards the gulf coast.

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