

WZEW and WNSP ISSUES and PROGRAMMING TO ADDRESS THOSE ISSUES, 4th Quarter, 2018

The following are the issues of public importance identified by radio station WZEW-FM and WNSP-FM in the 3rd Quarter of 2018 for Mobile, Fairhope and the surrounding service area:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for funding and support of the Child Advocacy Center for victims of sexual and physical abuse within the Mobile/Fairhope area.
- 3) The need for volunteer action to support programs and services for non-profit agencies within the service area.
- 4) Education about heart health and resources to help those at risk of complications improve their heart and overall health.

WZEW-FM and WNSP-FM offer extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Included in the 3rd quarter were, The Lagniappe, Mobile Arts Council, Mobile Baykeeper, Joy of Life / St Judes Mardi Gras Ball, Joy of Life / St Jude's Golf Tournament, Bras Across the Causeway for Providence Hospital, American Heart Association / Hargrove Foundation – Heart Walk/ United Cerebral Palsy – Williams Golf Tournament, Mobile Baykeeper – Food Bites Food Tour, Supply Drive for victims of Hurricane Michael, , Child Advocacy Center – Christmas Cheers to Children, Mobile Theatre Guild, and The Joe Jefferson Playhouse. All the PSA's that aired on WZEW-FM and WNSP-FM are listed under separate cover in the public file.

Public News/Lagniappe

WZEW-FM and WNSP-FM have dedicated time to supporting news efforts in partnership with the Lagniappe weekly newspaper to cover stories of public interest that go uncovered due to the area's lack of a daily newspaper.

Child Advocacy Center

WZEW-FM sponsored and promoted the Child Advocacy Center's fourth annual "Cheers for Christmas Children" event. The event was held at FIVE restaurant and featured music and arts, a silent and live auction and ticket sales all went directly to the Child Advocacy Center. WZEW-FM and WNSP-FM promoted the event, provided hosts, and on air and gave promotional tickets away as well.

St. Jude Joy Of Life Golf Tournament

WZEW-FM and WNSP-FM promoted the St. Jude Joy of Life Golf Tournament, a tournament benefiting families whose children who are battling childhood cancer locally and have been admitted to St. Jude Children's Hospital in Memphis, TN. WZEW-FM and WNSP-FM promoted the event on air and gave away several registrations on the air.

St. Jude Joy of Life Ball

WZEW-FM and WNSP-FM promoted the upcoming St. Jude Joy of Life Ball, coming up February 2nd. WZEW-FM and WNSP-FM promoted the event on air, informing the public of the Mardi Gras themed event and that advanced tickets were available. WZEW will also provide the MC and a musical DJ for the event. Proceeds of the ball and Silent Auction will go to families whose children who are battling childhood cancer locally and have been admitted to St. Jude Children's Hospital in Memphis, TN.

Providence Hospital Breast Cancer Fund

WZEW-FM and WNSP-FM promoted the Bras Across the Causeway benefit run and cook off at Battleship Park for patients currently battling breast cancer at Providence Hospital. WZEW-FM and WNSP-FM promoted the event on air and provided sound and a master of ceremonies for the day of the event.

United Cerebral Palsy

WZEW-FM and WNSP-FM promoted “The Williams 15th Annual Golf Tournament ,” a charity golf event at Timber Creek Golf Course raising funds for United Cerebral Palsy, whose mission is “to promote the independence, productivity and full citizenship of people with cerebral palsy and other disabilities.” WZEW-FM and WNSP-FM promoted the event on air.

Mobile Baykeeper

WZEW-FM and WNSP-FM promoted the “Bay Bites Food Tour” which took place at various restaurants around the city. Mobile Bay Keeper is an area-wide fund raising effort to ensure quality water for the city. Mobile Baykeeper lobbies on a local, state and federal level to promote a cleaner environment in south Alabama. WZEW-FM and WNSP-FM promoted the event on air.

Supply Drive for Victims of Hurricane Michael

WZEW-FM and WNSP-FM promoted the Army National Reserve’s Supply Drive for the victims of Hurricane Michael.. WZEW-FM had Lt. Colonel David Montegue on air promoting their location drop off for needed supplies and a representative from WZEW & WNSP-FM was on site to help take supplies, promote on social media, and further promoted the event on air.

American Heart Association Heart Walk

WZEW-FM and WNSP-FM The American Heart Associations Heart Walk for Heart Disease. The event was held on the campus of The University of South Alabama and raised funds for local research into curing heart disease. WZEW & WNSP-FM promoted the event on air and several of WZEW's personalities walked in the event.

Hargrove Foundation

WZEW-FM and WNSP-FM promoted the Hargrove Foundations "Bay Area Brunchfest" The event was held in beautiful Downtown Mobile at Bienville Square. The fundraiser benefitted Lifelines Counseling Services and its many programs. Local restaurants cooked brunch food items and the day included live music, games, and local vendors. WZEW-FM and WNSP-FM promoted the event on air.

The Arts in our Community

WZEW-FM and WNSP-FM are a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Theatre Guild, and Sunny Side Theater, Playhouse in the Park, Mobile Arts Council, Loda Art Walk, The Mobile Opera & Symphony and many others.

E-Town

WZEW airs "E-Town", a non profit program every Sunday. E-Town features a variety of guests and performances and promotes better living for our planet.

92 ZEW's Community Round Table

WZEW-FM and WNSP-FM air the show "Community Round Table" along with the "Radio Health Journal" on Sunday

mornings. “Community Round Table” is a local issues discussion show hosted by WZEW-FM evening personality Tony Plosczyński. On the show Tony interviews community leaders and citizens of Mobile, Fairhope and the surrounding area to find out what the issues affecting the community are and what solutions exist. The “Radio Health Journal” is a half hour program that focuses on new medicines and cure and suggestions and tips on how to live a healthier lifestyle.

What Matters to Mobile

The issues that concern the citizens of Mobile, Fairhope and surrounding communities are the concerns of WZEW-FM and WNSP-FM. WZEW-FM and WNSP-FM are actively working with many groups who are trying to further the quality of life in our area of the beautiful Gulf Coast. WZEW-FM and WNSP-FM will continue to seek out and address the concerns of its city of license and surrounding area.