

## **WZEW and WNSP ISSUES and PROGRAMMING TO ADDRESS THOSE ISSUES, 2nd Quarter, 2018**

The following are the issues of public importance identified by radio station WZEW-FM and WNSP-FM in the 1st Quarter of 2017 for Mobile, Fairhope and the surrounding service area:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for funding and support of the Child Advocacy Center for victims of sexual and physical abuse within the Mobile/Fairhope area.
- 3) The need for volunteer action to support programs and services for non-profit agencies within the service area.
- 4) Education about heart health and resources to help those at risk of complications improve their heart health.

WZEW-FM and WNSP-FM offer extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Included in the 1<sup>st</sup> quarter were Ben Walls Memorial Jam, Child Advocacy Center, the Lagniappe, Mobile Arts Council, Mobile Baykeeper, Mobile Theatre Guild, Mobile Shakespeare Company, The Joe Jefferson Playhouse, The Palmer-Williams Group, Providence Hospital, Ronald McDonald House and United Cerebral Palsy. All the PSA's that aired on WZEW-FM and WNSP-FM are listed under separate cover in the public file.

## **Public News/Lagniappe**

WZEW-FM and WNSP-FM have dedicated time to supporting news efforts in partnership with the Lagniappe weekly newspaper to cover stories of public interest that go uncovered due to the area's lack of a daily newspaper.

## **Ben Walls Memorial Jam**

WZEW-FM and WNSP-FM promoted the Ben Walls Memorial Jam, a concert series benefiting families whose struggle with cancer affects them financially. WZEW-FM and WNSP-FM promoted the event on air.

## **The Palmer-Williams Group**

WZEW-FM and WNSP-FM promoted the Palmer-Williams Group's annual Gala, an event featuring dinner, silent auctions and speakers such as former NFL star and Alabama all-American Cornelius Bennett. The proceeds go toward area youth development programs and the disadvantaged youths who enroll in them. WZEW-FM and WNSP-FM promoted the event on air, and WNSP-FM appeared at the event.

## **Providence Hospital**

WZEW-FM and WNSP-FM promoted the benefit concert for Kynyetta Barren, the proceeds of which go to Barren's family as she and her family struggle with the complications from her recent stroke. WZEW-FM and WNSP-FM promoted the event on air.

## **Ronald McDonald House**

WZEW-FM and WNSP-FM promoted "Miracles by the Bay," a golf tournament raising funds for Ronald McDonald House Charities. The Ronald McDonald House "provides a supportive

home environment offering care, compassion and hope to families with seriously ill and injured children being treated at Mobile area hospitals.” WZEW-FM and WNSP-FM promoted the event on air.

### **United Cerebral Palsy**

WZEW-FM and WNSP-FM promoted “Hooked Up to Help,” an inshore fishing tournament raising funds for United Cerebral Palsy, whose mission is “to promote the independence, productivity and full citizenship of people with cerebral palsy and other disabilities.” WZEW-FM and WNSP-FM promoted the event on air.

### **Mobile Baykeeper**

WZEW-FM and WNSP-FM promoted the “Water Testing” event, an area-wide effort to ensure quality water. The campaign was run by and benefited the Mobile Baykeeper. Mobile Baykeeper lobbies on a local, state and federal level to promote a cleaner environment in south Alabama. WZEW-FM and WNSP-FM promoted the event on air.

### **Child Advocacy Center**

WZEW-FM sponsored and promoted the Child Advocacy Center’s fourth annual “Cheers for Children” event. The food festival featured music and arts, and ticket sales went directly to the Child Advocacy Center. WZEW-FM and WNSP-FM promoted the event on air.

### **The Arts in our Community**

WZEW-FM and WNSP-FM are a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Theatre Guild, and Mobile Shakespeare Company, Mobile Arts Council, Loda Art Walk/Arts Alive!, The Mobile Opera & Symphony and many others.

## **E-Town**

WZEW airs “E-Town”, a non profit program every Sunday. E-Town features a variety of guests and performances and promotes better living for our planet.

## **92 ZEW’s Community Round Table**

WZEW-FM and WNSP-FM air the show “Community Round Table” along with the “Radio Health Journal” on Sunday mornings. “Community Round Table” is a local issues discussion show hosted by WZEW-FM evening personality Tony Plosczyinski. On the show Tony interviews community leaders and citizens of Mobile, Fairhope and the surrounding area to find out what the issues affecting the community are and what solutions exist. The “Radio Health Journal” is a half hour program that focuses on new medicines and cure and suggestions and tips on how to live a healthier lifestyle.

## **What Matters to Mobile**

The issues that concern the citizens of Mobile, Fairhope and surrounding communities are the concerns of WZEW-FM and WNSP-FM. WZEW-FM and WNSP-FM are actively working with many groups who are trying to further the quality of life in our area of the beautiful Gulf Coast. WZEW-FM and WNSP-FM will continue to seek out and address the concerns of its city of license and surrounding area.