# WZEW ISSUES and PROGRAMMING TO ADDRESS THOSE ISSUES, 3rd Quarter, 2013

The following are the issues of public importance identified by radio station WZEW-FM in the 3rd Quarter of 2013 for Fairhope, Mobile and the surrounding service areas:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for hurricane season education, awareness and preparation for the citizens of the Fairhope/Mobile area.
- 3) The elimination of hunger within the Fairhope/Mobile area.
- 4) The need for volunteer action to support programs and services for non profit agencies within the service area.
- 5) The need for education about domestic abuse.
- 6) Support for, and education about, the arts and the role they play in our community.
- 7) The 2013 Mobile electoral race.

WZEW-FM offers extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Some groups included in the 2nd quarter were: American Red Cross, Alabama Coastal Foundation, Penelope House, Team Share The Road, St. Marys Home, The Down Syndrome Society, NAMI, The Kiwanis Club, Mobile Historic Preservation Society, Lifesouth Community Blood Center, The

Eastern Shore Arts Council, Eastern Shore Chamber Of Commerce, Mobile Baybears Charities, Mobile Arts Council, the Zachary A. Moore Foundation, Keep Mobile Beautiful, Mobile Bay Keeper, The Joe Jefferson Playhouse, Theatre 98, the Chickasaw Civic Theatre,

St. Mary's school, the YMCA and the American Cancer Society. All the PSA's that aired on WZEW are listed under separate cover in the public file.

## **Public News/Lagniappe**

WZEW has dedicated time to supporting news effort in partnership with Lagniappe weekly newspaper to cover news stories of public interest that go uncovered due to the area's lack of a daily newspaper. Topics covered include mayoral races, city council issues, Alabama's Open Records Laws, local art endeavors and more.

## **Bay Area Food Bank**

WZEW-FM assisted in promoting multiple events to benefit the Bay Area Food Bank in 3Q to raise awareness and raise funds for the Bay Area Food Bank, whose mission is to end hunger in our area, beginning in May 2013 and throughout the end of 2013.

## **Mobile Mayoral Race**

WZEW committed numerous air segments to discussion of the 2013 Mobile mayoral election, including recordings of live debates between the candidates, Sandy Stimpson & incumbent mayor Sam Jones. WZEW also used these opportunities to encourage voter registration and election voting.

## Dog River Clearwater Revival

WZEW actively promoted DRCR events and clean up programs in 3Q 2013. DRCR focuses on cleaning and preventing litter and pollution in the Dog River area and throughout Mobile and Baldwin counties. Efforts have included children's education programs on pollution and responsible guardianship of natural references, cleanup days and promotion of installation of litter traps in the Dog River area.

## **American Cancer Society**

WZEW served as a partner with the American Cancer Society in their efforts in Baldwin/Mobile counties to promote cancer research fundraising, anti-smoking efforts and other public information efforts to educate the public as to services offered by ACS. WZEW served as the sole media sponsor of the 2013 Relay For Life series of events in Mobile & Baldwin counties in 2013.

## **Penelope House**

WZEW hosted numerous on air discussions and assisted in promotion of Penelope House, a local shelter for victims of domestic abuse. The Mobile/Baldwin area has many cases of this that go unreported and the promotion of Penelope House has helped increase awareness of the problem and what help victims can receive.

## **Hurricane Season**

WZEW hosted on air discussion with local Emergency Management Agency personnel to inform the public of the impending hurricane season in the interest of educating the public on storm preparedness and how to locate appropriate disaster relief agencies if the need arises.

## Red Cross / LifeSouth Blood Drives

WZEW partnered with The American Red Cross and LifeSouth Community Bloodcenters to assist in promoting blood donation year round and especially in times of need. Summer vacations always affect the local blood supplies, and efforts to inform the public were carried out numerous times.

WZEW-FM was a proud sponsor of Red Cross Blood Drives. Numerous blood drives were held during the 1sth quarter and WZEW-FM supported them with on air interviews, promos and appearances at the events.

## **Mobile Museums**

WZEW promoted numerous events, programs and features of Mobile's major museums, the Museum of Mobile, the Phoenix Fire Museum, and the Mobile Museum of Art throughout 2Q 2013.

## **Military Veterans**

WZEW has promoted national Veterans Affairs efforts to local veterans in our community especially veterans who are at risk for homelessness, most notably through the 877-4AID-VET hotline.

## The Arts in our Community

WZEW\_FM is a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Theatre Guild, Mobile Arts Council, Loda Art Walk, Arts Alive!, The Mobile Opera & Symphony, Theatre 98, Chickasaw Civic Theatre and many others. We performed many on air interviews and held promotions designed to encourage participation and support of the arts.

## E-Town

WZEW airs "E-Town", a non profit program every Sunday. E-Town features a variety of guests and performances and promotes better living for our planet.

## 92 ZEW's Community Round Table

WZEW-FM airs the show "Community Round Table" along with the "Radio Health Journal" on Sunday mornings. "Community Round Table" is a local issues discussion show hosted by WZEW-FM host Ryan "Pablo" Foster. On the show he interviews community leaders and citizens of Fairhope and the surrounding area to find out what the issues affecting the community are and what solutions exist. The "Radio Health Journal" is a half hour (or 5 minute update depending on air week) program that focuses on new medicines and cure and suggestions and tips on how to live a healthier lifestyle.

## **What Matters to Fairhope**

The issues that concern the citizens of Fairhope and surrounding communities are the concerns of WZEW-FM. WZEW-FM is actively working with many groups who are trying to further the quality of life in our area of the beautiful Gulf Coast. WZEW-FM will continue to seek out and address the concerns of its city of license and surrounding areas.



#### **Press Release - Crime Statistics**

1 message

**Sandy Stimpson** <campaign@sandyformayor.com> Reply-To: Sandy Stimpson <campaign@sandyformayor.com> To: pablo@92zew.net

Tue, Jul 2, 2013 at 9:17 AM

July 2nd, 2013 Press Release - Sandy for Mayor

View this email in your browser

#### STIMPSON CALLS FOR INDEPENDENT AUDIT ON CRIME REPORTS



**Mobile**, **Alabama** – Sandy Stimpson, candidate for Mayor, released the following statement regarding doubts raised about the reporting of crime statistics in the City of Mobile:

"Based on Sunday's article in the Mobile Press Register, serious allegations have surfaced that involve the manipulation of crime statistics in the City of Mobile. This practice is terribly unfair to our men and women in uniform and to the citizens of Mobile.

The citizens of Mobile need to know who has condoned the practice of manipulating these important statistics - which are reported to the FBI - and why. Based on statistics, Mayor Jones has said he is 'perfectly comfortable with where crime is in Mobile.'

A large majority of Mobilians are not comfortable with crime in our city and deserve for there to be an expedited independent audit of the crime numbers and the procedures producing them. Only Mayor Jones can call for this audit.

It is imperative our citizens trust Mobile's leadership for an accurate portrayal of safety in our city.

As mayor, I will ensure complete transparency and accurate reporting of the city's crime. Reporting inaccurate data for the sake of ambition or political gain cannot be tolerated."

#### STAFF CONTACT INFO:

Pinebrook Office: 3964B Airport Blvd 251-380-8980 Stanton Rd Office: 663 Stanton Road 251-380-8989

DIP Office: 2501A Dauphin Island Pkwy











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#### Paid for by Sandy Stimpson for Mayor Campaign:

Sandy Stimpson for Mayor 3964 B Airport Blvd. Mobile, AL 36608 unsubscribe from this list update subscription preferences



#### Dave Matthews Band Food Drive Promotion

2 messages

REVERB INTERN <katie@reverb.org>

Wed, Jul 3, 2013 at 10:40 AM

To: pablo@92zew.net

Hello!

I'm writing from REVERB, a non-profit working to green the music industry. We'd love your help in getting the word out to Dave Matthews Band fans that we're holding a food drive at the upcoming show at The Amphitheatre at the Wharf in Orange Beach on July 23rd. All food collected at this show will be donated to our partners at Bay Area Food Bank. It's as simple as asking people to bring non-perishable donations to the show, to be collected outside the main gates.

Let me know if you think you'll be able to help us spread the word on your show? Let us know if it would be helpful for us to provide more info or photos.

Find out more about the program here: bamagreen.org (link) And more about REVERB here: reverb.org (link)

Best,

Katie

**Pablo Foster** <pablo@dotcom1.net>
To: Lee Ann Waterrs <leeann@92zew.net>

Wed, Jul 3, 2013 at 10:50 AM

[Quoted text hidden]

Ryan "Pablo" Foster Middays - Promotions Director 92ZEW - The Sound Of Mobile WNSP - Sports Radio 105.5 WNSP 1100 Dauphin St. Mobile, AL 36604 251-438-5460 office 251-438-5462 fax



### Mobile United/Leadership Mobile Mayoral Debate

4 messages

**sandra Forbus** <sandraforbus@hotmail.com>
To: "Pablo@92zew.net" <pablo@92zew.net>

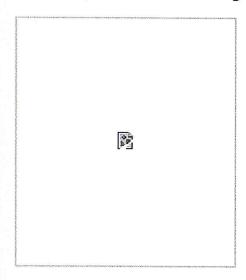
Mon, Jul 8, 2013 at 12:45 PM

Pablo: I tried calling but you were not available, and told you I would send an e-mail. You can e-mail me any questions. Thanks.

Sandra Forbus
Mobile United *Enabling Dialogue for Change*432-1638

cell: 423-5606

sforbus@mobileunited.org



**Pablo Foster** <pablo@dotcom1.net>
To: sandra Forbus <sandraforbus@hotmail.com>

Mon, Jul 8, 2013 at 12:57 PM

Hi Sandra,

I wanted to record audio of tomorrow nights debate for playback on 92ZEW and WNSP on our public affairs show, The Community Round Table.

I would need to know what method of audio production will be used so I can ensure we have the correct gear to capture the audio off the microphones board. Any line level output would be ok with us.

**Pablo** 

[Quoted text hidden]

**Ryan "Pablo" Foster**Middays - Promotions Director
92ZEW - The Sound Of Mobile

WNSP - Sports Radio 105.5 WNSP 1100 Dauphin St. Mobile, AL 36604 251-438-5460 office 251-438-5462 fax

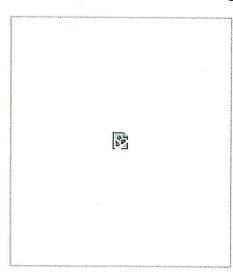
## sandra Forbus <sandraforbus@hotmail.com> To: Pablo Foster <pablo@dotcom1.net>

Mon, Jul 8, 2013 at 12:59 PM

I am meeting with them at two this afternoon and will get back with you.

Sandra Forbus
Mobile United *Enabling Dialogue for Change*432-1638
cell: 423-5606

sforbus@mobileunited.org



Date: Mon, 8 Jul 2013 12:57:21 -0500

Subject: Re: Mobile United/Leadership Mobile Mayoral Debate

From: pablo@dotcom1.net To: sandraforbus@hotmail.com

[Quoted text hidden]

**Pablo Foster** <pablo@dotcom1.net>
To: sandra Forbus <sandraforbus@hotmail.com>

Great. I look forward to it.

[Quoted text hidden]

Mon, Jul 8, 2013 at 1:02 PM



#### **Friendly Reminder**

1 message

Haskins, Bob <a href="mailto:haskins@cityofmobile.org">haskins@cityofmobile.org</a>

Thu, Jul 11, 2013 at 11:02 AM

Don't forget the flag!

On Saturday, July 13, our American Flag Recovery Project partners, Woodmen of the World will hold a flag retirement ceremony.

We would like to invite you, family and friends to attend.

Saturday. July 13, 11:00 A.M.

Woodmen of the World Lodge 1961

9821 Wolff Road

Semmes, AL

Since we began our Flag Recovery project on Flag Day, we have collected over 200 faded, tattered flags.

How to get there?

From I-65...

North on Moffett Road to Semmes, about 10 miles

Turn left at the Wolff Road traffic light,

Semmes Library will be on the right ...

CVS and Walgreens on the left.

Go over the railroad tracks and past the fire station.

9821 Wolff Road is the last house on left before you get to Snow Road.

If you get lost, call me. 604-6939

See you there.

**Bob Haskins** Keep Mobile Beautiful "Like" us on Facebook!

P. O. Box 1827 Mobile, AL 36633 1451 Government Street, 36604 251-208-6026 251-208-6027, fax haskins@cityofmobile.

The mission of Keep Mobile Beautiful is to motivate Mobilians to take greater individual responsibility for the improvement of their community environment.



#### Anerican Heart Association fund raiser

5 messages

Terri McGhee <Terri.McGhee@springhill.org> To: "pablo@92zew.net" <pablo@92zew.net>

Fri, Jul 5, 2013 at 2:43 PM

Pablo, I need help getting our event out to the public. It is only a few weeks away and we have not been very successful in capturing people's attention. Is there anything you can do to help us? I know you are one of the most popular personalities here so if any body can I feel you can. I have attached our flyer for the event. Almost everything has been generously donated for the event. We even have free childcare from Dauphin Way Baptist church during the event. It promises to be a fun night out. Call me and let me know your thoughts please.....and thank you Terri McGhee

This transmission may contain confidential health information that is legally protected. As the recipient of this transmission, you are obligated to maintain it in a safe and confidential manner. Unauthorized redisclosure or a failure to maintain the confidentiality of the information contained herein could subject you to penalties under State and Federal Law.

#### 2 attachments



hooptie do correct flyer.jpg 1096K



T-Shirts Samples\_on\_Model.zip 4606K

Pablo Foster <pablo@dotcom1.net> To: Lee Ann Waterrs < leeann@92zew.net>

Mon, Jul 8, 2013 at 9:25 AM

website goodness.... [Quoted text hidden]

Ryan "Pablo" Foster Middays - Promotions Director 92ZEW - The Sound Of Mobile WNSP - Sports Radio 105.5 WNSP 1100 Dauphin St. Mobile, AL 36604 251-438-5460 office 251-438-5462 fax

2 attachments



#### hooptie do correct flyer.jpg 1096K

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T-Shirts\_Samples\_on\_Model.zip 4606K

**Pablo Foster** <pablo@dotcom1.net>
To: Terri McGhee <Terri.McGhee@springhill.org>

Mon, Jul 8, 2013 at 9:26 AM

Hi Terri,

Would you like to come do a segment on our Community Round Table show to promote this? We will be taping this week Wed, Thu or Fri morning at 9:45 if you're interested.

Pablo

[Quoted text hidden] [Quoted text hidden]

Mon, Jul 8, 2013 at 11:34 AM

OHHHHHHHH YEAH!!!!!! What do I need to do to make this happen?

From: Pablo Foster [pablo@dotcom1.net] Sent: Monday, July 08, 2013 9:26 AM

To: Terri McGhee

Subject: Re: Anerican Heart Association fund raiser

[Quoted text hidden]

Pablo Foster <pablo@dotcom1.net>
To: Terri McGhee <Terri.McGhee@springhill.org>

Mon, Jul 8, 2013 at 11:54 AM

What day works best for you? [Quoted text hidden]



#### **Enjoy a second WWII Learning Lunch!**

1 message

**History Museum of Mobile** <museumrelations@cityofmobile.org> Reply-To: museumrelations@cityofmobile.org To: pablo@dotcom1.net

Fri, Jul 12, 2013 at 3:21 PM





### FEED YOUR MIND

## LEARNING LUNCH:

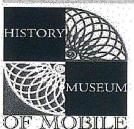
LUNCHTIME DISCUSSION SERIES SPONSORED BY THE HISTORY MUSEUM OF MOBILE

July 17, 2013 at 12 p.m.

In the Pacific: The WWII Journal & Photography of David L. DeJarnette Steven Trout, Ph. D, Chair, University of South Alabama Department of English Director, USA Center for the Study of War and Memory

FEED YOUR MIND THE SECOND WEDNESDAY OF EVERY MONTH DURING A NOON PRESENTATION ON THE HISTORY OF SOUTHWEST ALABAMA, BRING A SACK LUNCH AND ENIOY COMPLIMENTARY BEVERAGES.







Join us Wednesday, July 17 at noon for a discussion with Steven Trout about the WWII journal of David L. DeJarnette, a talented photographer and eyewitness to Second World War events in the Pacific.

Trout is chair of the University of South Alabama Department of English and director of the USA Center for the Study of War and Memory.

**EXPERIENCE EXHIBITS** 

## Help us finish the new exhibits at the Site of Historic Fort Condé



Above: The colonial life exhibits at the Site of Historic Fort Condé are underway, but we need your help to complete this project.

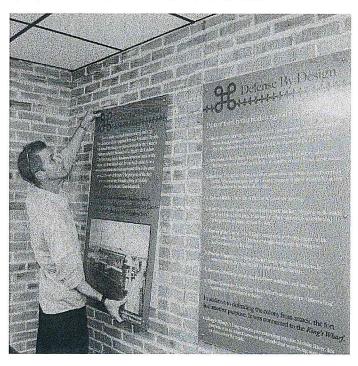
#### Do you want to ...

- fund new exhibits in one of Mobile's most iconic tourism and education spots?
- make a tax-deductible donation that also garners free Museum admission or membership?

## help us tell the story of how our beloved Port City came to be?

If you answered yes to any of the above questions, please help us revitalize one of Mobile's most significant historic and tourism locations, the Site of Historic Fort Condé.

The History Museum is excited to begin a new crowdfunding campaign for the Fort, where our curators are building brand new exhibits that tell the story of Mobile's colonization and development as a port city. These renovations have been made at **no** additional cost to local taxpayers throughout the four years that the History Museum has been



renovating the Fort, which also houses the city's official Welcome Center.

The History Museum is committed to renovating Fort Condé in an economically and fiscally responsible way, reallocating funds from existing contracts to pay for the Fort's renovations.

We look forward to sharing new colonial life exhibits at Fort Condé with the public early this fall. In the mean time, we need your help to finish the innovative exhibit experience there.

With your help, the Fort can once again be Mobile's best first impression -- a Welcome Center for tourists and a museum that the city can take pride in claiming as its own. With your help, Mobile starts here.

To watch a video about our campaign and make a tax-deductible donation today, <u>click here</u>. We offer

Museum admission and membership incentives based upon amounts given.

# Military members and their families enjoy free admission until Labor Day

As a Blue Star Museum. we offer free exhibit admission to active duty military personnel and their families until Labor Day (Sept. 2, 2013). Launched in 2010, Blue Star Museums is a collaboration between the National Endowment for the Arts, Blue Star Families, the Department of Defense, and more than 2,000 U.S. museums that offers free admission to active duty military families from Memorial Day until Labor Day.





Free Admission

1,800+
museums

Blue Star Museums offers free admission to active duty military, including Army, Navy, Air Force, Coast Guard, Marines, National Guard, and Reserve members, with up to five family members.

FINE ARTS SCIENCE HISTORY MUSIC FILM CRAFTS TOYS GARDENS ZOOS

AND MORE

Text BLUE to 411247 to you Blue Star Families and receive Shis broadcasts about special events. Dews, sweepstakes, and stones worten by and about mulitary families.

Go to arts.gov to mosmismin. #BlueStariViuse





To see a map of museums participating in the Blue Star Museums Initiative, click here.



Like us on Facebook

Follow us on Culities

Join My Mailing List

#### Forward this email

EW SafeUnsubscribe



Try it FREE today.

This email was sent to pablo@dotcom1.net by museumrelations@cityofmobile.org | Update Profile/Email Address | Instant removal with SafeUnsubscribe  $^{\text{m}}$  | Privacy Policy.

The History Museum of Mobile | 111 South Royal Street | Mobile | AL | 36602



## "NO TAR SANDS MOBILE" MEETINGS AND ACTIONS! Please Petition, Participate and Pass On!

2 messages

**Carol Adams-Davis** <mcadamsdavis@earthlink.net> Reply-To: Carol Adams-Davis <mcadamsdavis@earthlink.net>

Mon, Jul 22, 2013 at 12:13 AM

http://www.ipetitions.com/petition/petition-demanding-protection-of-our-drinking/

\*Please sign the above linked PETITION DEMANDING PROTECTION OF OUR MOBILE COMMUNITY DRINKING WATER RESOURCES AND OTHER AREA WATERS:

What: Rally and Presentation of a "Resolution to Keep Tar Sands Oil Out of the City of Mobile" When: Tuesday, July 23rd - Rally begins at 9 a.m., City Council Meeting begins at 10:30 a.m.

Where: 205 Government Street, Mobile, Alabama

What: Organizational Meeting... You are needed in this effort to stop the oil pipeline through our drinking watershed and other Tar Sands projects in the Mobile area.

**When:** Tuesday evening, July 23rd - 6:30 p.m. - 8:30 p.m.

Where: Corpus Christi Catholic Church, 633 McKenna Dr., Mobile, Alabama 36608 What: Informational Update regarding the oil pipeline through our drinking watershed and all other Tar Sands projects in the Mobile area.

When: Tuesday, August 6th 7:00 p.m.

Where: 5 Rivers, Alabama's Delta Resource Center, 30945 Five Rivers Blvd., Spanish Fort, Alabama 36527 (entrance is across from Meaher State Park on the Mobile Bay Causeway)

Please join other Mobile area concerned citizens to call on the City of Mobile to pass a resolution to protect the health, safety and economic well-being of local residents and natural resources by keeping tar sands oil out of the city. Tar sands oil, also referred to by industry as "bitumen", must be diluted with highly toxic chemicals to become "dilbit". It has to be heated in order to flow, and is impossible to clean up.

Canadian National Railroad Company (CN) is already shipping tar sands oil through metro Mobile's residential neighborhoods and downtown business area, with plans to eventually increase to more than 120 carloads of tar sand oil per day. That translates to more than 2 million gallons of oil entering the city every day. The danger to the community far outweighs any potential benefit.

Much of the toxic sludge will be stored in Arc Terminal tanks on Blakely Island. Because tar sands oil is a thick, asphalt-like substance, trains will need to be unloaded using a steam heating process. The location of the tanks makes them especially vulnerable to catastrophic flooding. Residents are also concerned the toxic sludge will be shipped from the tanks through a more than thirty-year old existing pipeline under historic Africatown, Prichard and nearby communities, to 10-mile Terminal, before being pushed to Chevron's refinery in Pascagoula, MS through a controversial Plains Southcap pipeline, currently under construction.

Plains Southcap was given a federal permit by the Army Corp of Engineers, which the Alabama Public Service Commission (AL-PSC) also approved, with no consideration of public health and safety. As currently permitted, the pipeline will run from 10-Mile terminal, through the watershed of Mobile's drinking water reservoir, to the Chevron refinery in Pascagoula.

Please forward this information invitation to any interested people or groups.

Mon, Jul 22, 2013 at 9:06 AM

[Quoted text hidden]

Ryan "Pablo" Foster Middays - Promotions Director 92ZEW - The Sound Of Mobile WNSP - Sports Radio 105.5 WNSP 1100 Dauphin St. Mobile, AL 36604 251-438-5460 office 251-438-5462 fax