

**WZEW, WNSP, WZEW HD 2 (96.5 The Crab) &  
WZEW HD 3 (92.5 The Soul) ISSUES and  
PROGRAMMING TO ADDRESS THOSE  
ISSUES, 4th Quarter, 2020**

The following are the issues of public importance identified by radio stations, WNSP, WZEW-FM, WZEW HD 2, and WZEW HD 3 in the 4th Quarter of 2020 for Mobile, Fairhope and the surrounding service area:

- 1) The improvement and protection of the environment in Mobile and Baldwin counties along with Mobile Bay and the Gulf of Mexico.
- 2) The need for funding and support of the Child Advocacy Center for victims of sexual and physical abuse within the Mobile/Fairhope area.
- 3) The need for volunteer action to support programs and services for non-profit agencies within the service area.
- 4) Support for, and education about, the arts and the role they play in our community.
- 5) ) Updates daily on the Covid-19 Pandemic issues and information. We added 2 additional daily Corona Virus Update Reports on each station Monday – Friday, at 1PM and 3 PM, and on the weekends at 8 AM, 12PM, and 5PM.

WZEW-FM offers extended airtime to legitimate public service groups through our liberal offering of airtime to legitimate public service groups. Included in the 3rd quarter were the American Heart Association, the Child Advocacy Center, Childrens' of Alabama, the Lagniappe, Ronald McDonald House Charities,

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service groups. Included in the 4th quarter were Child Advocacy Center, USA Woman's & Children's of Alabama, the Lagniappe, LifeSouth Community Bloodcenters, Lifelines Counseling Services, Mobile Arts Council, Mobile Baykeeper, the Ronald McDonald House, USA Children's and Women's Hospital, Breast Cancer Awareness, Mobile Theatre Guild, Mobile , and The Joe Jefferson Playhouse. All the PSA's that aired on WZEW are listed under the Community Round Table and 251 Now section directly below.

### **Public News/Lagniappe**

WZEW has dedicated time to supporting news efforts in partnership with the Lagniappe weekly newspaper to cover stories of public interest that go uncovered due to the area's lack of a daily newspaper.

### **Bras Across the Causeway**

WZEW-FM sponsored and promoted the Bras Across the Causeway run and fundraiser for Breast Cancer Awareness and Victims at Gulf State Park to benefit Providence Hospital patients currently battling the disease. WZEW personality Matt Mc Coy provided PA, music, and emcee duties as well as bringing the WNSP bus for an air conditioned VIP area for all the participants.

### **Child Advocacy Center**

WZEW-FM sponsored and promoted the Child Advocacy Center's "Holiday Cheer at Five" event. WZEW-FM promoted the event on air and appeared at the "Holiday Cheer" event. As with most events this year, the auctions and fundraising was done online, so links and times were promoted this year..



## **The Arts in our Community**

WZEW\_FM is a proud sponsor of the Arts in Mobile & Baldwin Counties. This includes The Joe Jefferson Playhouse, Mobile Theatre Guild, and Mobile Shakespeare Company, Mobile Arts Council, Loda Art Walk/Arts Alive!, The Mobile Opera & Symphony and many others. Most of the events this year were virtual due to the pandemic, so links and line ups were promoted to view the mainly on line events instead of in person gatherings

## **E-Town**

WZEW airs “E-Town”, a non profit program every Sunday. E-Town features a variety of guests and performances and promotes better living for our planet.

WZEW-FM will continue to seek out and address the concerns of its city of license and surrounding area.

The following are the transcripts that were used on air for live PSA reads by the airstaff of all stations before mentioned.

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**92 ZEW's Community Round Table & 251 NOW**

WZEW-FM and WNXP-FM air the show "Community Round Table" along with "251 Now" on Sunday mornings. "Community Round Table" and "251 Now" are local issues discussion shows hosted by Dotcom Communications News Director, Kelly Finley.. On the show, Kelly interviews community leaders and citizens of Mobile, Fairhope and the surrounding area to find out what the issues affecting the community are and what solutions exist. The two programs also focus on new medicines and cures and procedures for handling Covid-19 as well as suggestions and tips on how to live a healthier lifestyle.

The following report shows the guests, topics, and contact information of those interviewed during the fourth quarter programs.

### **COMMUNITY ROUND TABLE GUESTS & TOPICS DISCUSSED IN FOURTH QUARTER:**



December 13, 2020

This morning on #TheCommunityRoundTable Mobile City Council President/Reverend, Levon Manzie joins me to take a closer look at the developments happening in District 2. Not only does Rev. Manzie say these improvements are “right on time” when it comes to the CIP program and the District 2 Housing Initiative but the fact that the world is learning more about our city thanks to the Clotilda....it’s a win-win for residents. City Councilman Manzie shares his thoughts on the pandemic, Mardi Gras and what his family will do, when it comes to making “the good times roll”?



\*picture courtesy: [www.cityofmobile.org](http://www.cityofmobile.org)

Listen here:

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Listen here:



December 6, 2020

If you have kids, children, teens, tweens and they have cell phones, laptops, iPads, computers, tablets...please tune in this morning, to #TheCommunityRoundTable.

Breighanna Vigor, Miss Mobile Bay 2020, is a brave young lady, she was nearly taken from her home, her family threatened because of a innocent online chat. Someone she didn't know, ended up knowing where she lived, her schedule and more!

Here is her advice to young people if they find themselves in a similar situation. This conversation must be had with our young people or someone else will try to take advantage of their innocence.







Listen here:



Breighanna Vigor, Miss Mobile Bay 2020, Miss America 2.0 Organization

1. Dangers of and recognizing of online predators
2. Risks of human trafficking in our community.
3. What we as a community can do to combat human trafficking and online predators.
4. Organizations to donate to: The Rose Center, Camille Place, Operation Underground Railroad, Klaas Kids

Facebook: Miss Mobile Bay

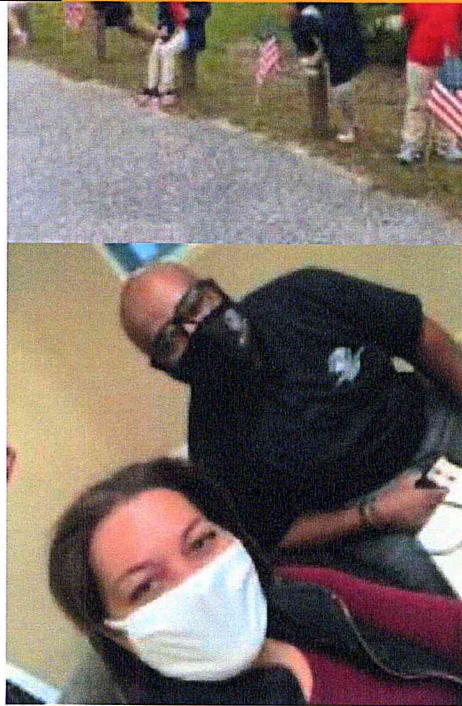
Instagram: @Miss Mobile Bay



November 29, 2020

It's "must listen radio" today on #TheCommunityRoundTable! Cory Penn grew up in this city, loves this city and gives back to this city in numerous ways, every single day. This family man, knows the importance of the next generation and is doing his part as director of the Kiwanis Boys & Girls Clubs of South Alabama...they even have a recording studio for kids to start their dreams, now! He and his team invest in children and you are invited to do the same.





Listen here:



Cory Penn/ Branch Director/ Boys & Girls Clubs  
of South Alabama

IG: BGCSOUTHAL

FB: Boys & Girls Clubs of South Alabama

Tiktok: @bgcsouthal

[bgcsouthal.org](http://bgcsouthal.org)

251.432.1235

1102 Government Street, Mobile, AL

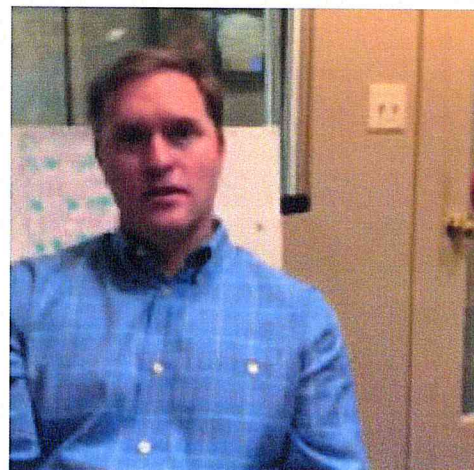


November 22, 2020

It's all about Veterans helping Veterans. Are you a Veteran? Know a Veteran? Are a Veteran family? #TheCommunityRoundTable has information just for you, thanks to the Veterans Recovery Resources (VRR)

Dr. Jeremy Fletcher a 15-year Army combat Veteran, a Major in the Army Reserve, a Physical Therapist, Assistant Professor in the Department of Physical Therapy at USA tells you more about the VRR Peer Support Program.

You have sacrificed so much for this country, your Veteran brothers and sisters are ready to step up and be there for you and your family at this one of a kind organization.







Listen here:



[www.vetsrecover.org](http://www.vetsrecover.org)

November 15, 2020

This pandemic is helping to encourage more people to want to be the best version of themselves and our young people are included in that equation. Dennis Hayford is the Director, Southern Alabama Fellowship of Christian Athletes(FCA) and is encouraging ALL students to join Southern Alabama FCA, as we take a closer look at this organization and how they are encouraging: Integrity, Serving, Teamwork and Excellence... something our world can always benefit from and how your student can join?





Listen here:



Dennis Hayford, Director, Southern Alabama Fellowship of Christian Athletes(FCA)

1) Our mission statement: 'To lead every coach and athlete into a saving relationship with Jesus Christ and His church.'

2) Our vision: 'To see the world impacted by Jesus Christ through the influence of coaches and athletes.'

3) The Four 'C's of FCA work; Coaches, Camps, Campus, Community

4) The Four pillars of FCA: Integrity, Serving, Teamwork, Excellence

Social Media:

Facebook: Southern Alabama FCA

Instagram: southernalabamafca

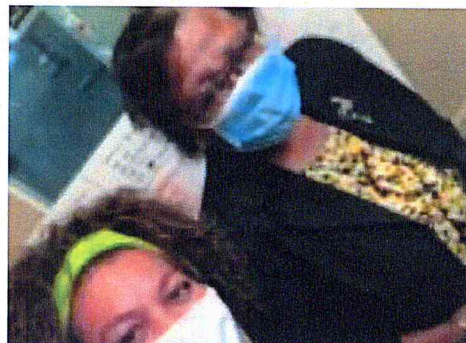
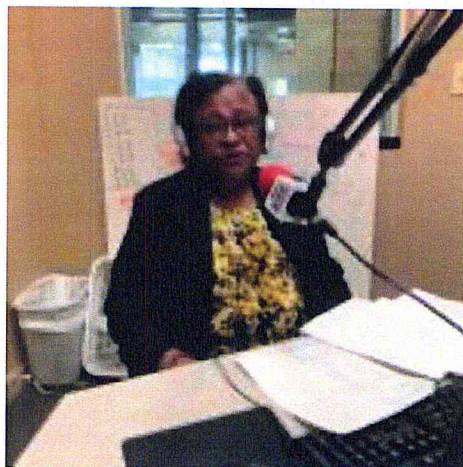
website: Southalabamafca.org

dhayford@fca.org



November 8, 2020

#TheCommunityRoundTable This morning we go behind the scenes of the Mobile Public Library and all of the free resources available for you and your family. Margie Calhoun, Library Director shares how the library had to pivot in order to serve your needs during the pandemic and the amount of expertise each librarian has to have to assist you with all of your questions. P.S. If you love to watch new movies, read e-books and play the latest video games... that's all available FREE of charge!







Listen here:



Margie Calhoun, Library Director, Mobile Public Library

(1) Phased Re-opening of Mobile Public Library after COVID

- E-Cards
- Book Bundles
- Curbside
- Computers by Appointment
- In and Out Service
- Bookmobile

(2) Grand Bay Library – Ready to open

(3) Virtual Programming and outreach to the community (COVID)

- Storytimes
- Book Clubs
- Demonstration Programs

We are on Facebook and YouTube – search  
Mobile Public Library on either  
Facebook

- Adult page
- Teen Page
- Children's Page

YouTube – Two channels  
Here are all of our handles:

**Facebook:**

Mobile Public Library: <https://www.facebook.com/Mobile.Public.Library>

Mobile Public Library Children's Services: <https://www.facebook.com/mobilepubliclibrarychildrens/>

Mobile Public Library Teens: <https://www.facebook.com/mobilepubliclibraryteens/>

Mobile Public Library Local History & Genealogy: <https://www.facebook.com/LocalHistoryGenealogyMPL>

(Erin is not ready to publicize the Bookmobile page yet)

**Youtube:**

**Youtube:**

Mobile Public Library: [https://www.youtube.com/channel/UCh14N3m3KP8MccZ\\_IQDvVAQ](https://www.youtube.com/channel/UCh14N3m3KP8MccZ_IQDvVAQ)

Mobile Public Library Children's Services: <https://www.youtube.com/channel/UCOkNArUjSPv2CltWBqSm9bQ>

**Twitter:**

@MobPubLib: <https://twitter.com/MobPubLib>

For More Information – **Mobile Public Library.org**

My direct information is [mcalhoun@mplonline.org](mailto:mcalhoun@mplonline.org) Phone number is 45-3552.

**Email contacts for every branch and ADM are located on our home page under locations.**

**General reference questions – use Ask A Library (from our homepage).**

**Address – Main Library – 701 Government Street, Mobile, AL 36602**

**Phone 340-1535**

**Address West Regional Library – 5555**



Address      **West Regional Library – 5555  
Grelot Road, Mobile, AL 36609**

Phone      **340-8555**

November 1, 2020

Election2020 #Democrats #Republicans #Local  
#State #Presidential #MobileCounty #AL

Happening this morning...

The Community Round Table: 7AM

251 NOW With Kelly Finley: 7:30AM

Tune in: 92ZEW WNSP Sports Radio 105.5 FM

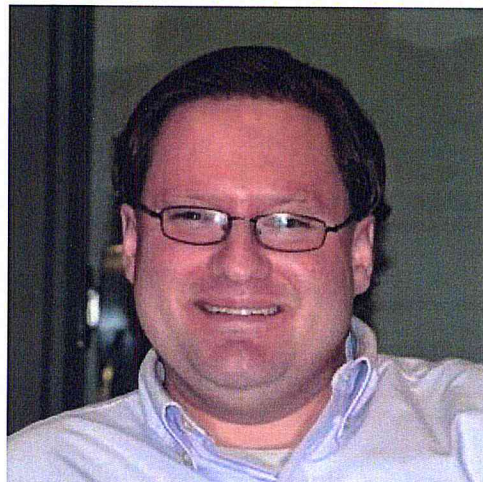
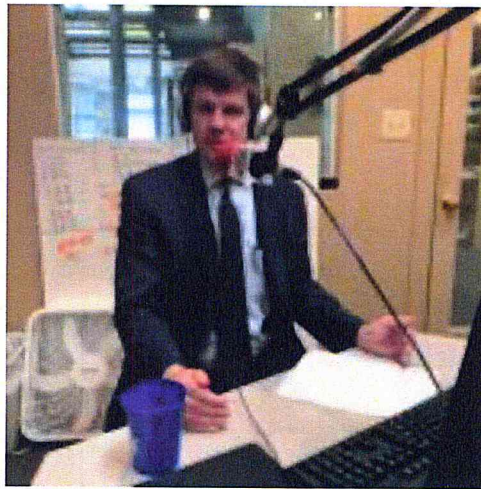
The Soul of Mobile 92.5 96.5 the CRAB

This election is being called the most important  
of our lifetime. If you are a Republican or a  
Democrat or an Independent or undecided,  
today's show is just for you!

Mobile County Democratic Party Chairman, Ben  
Harris joins me in studio at 7AM on  
#TheCommunityRoundTable and discusses  
what you need to know about each democratic  
candidate on the ticket, the experience they  
bring to the table and the goals they have for  
this community.

Mobile County Republican Party Chairman, Adam Bourne joins me on the phone at 7:30AM and discusses what you need to know about each republican candidate, the experience they bring to the table and the goals they have for this community.

As always, my goal is to inform and enlighten. No matter which side of the ticket you vote, please VOTE, November 3rd, 7am-7pm.



Listen here:



October 25, 2020

#DontBeScared #BeInformed This morning on  
#TheCommunityRoundTable @ilovemchd  
Health Officer, Dr. Bert Eichold joins me to talk  
flu shots, pandemic and what you need to know  
to have a fun and safe Halloween.



Listen here :



We also discussed:

- High dose flu shots for the elderly
- Children and the flu (nasal spray has been made available after not being

offered last season)

- COVID-19/flu testing information

For more information:

[www.MCHD.org](http://www.MCHD.org)

[www.Facebook.com/ILoveMCHD](https://www.facebook.com/ILoveMCHD)

<https://twitter.com/ILoveMCHD>

[www.YouTube.com/ILoveMCHD](https://www.youtube.com/ILoveMCHD)

[www.Instagram.com/ILoveMCHD](https://www.instagram.com/ILoveMCHD)

October 18, 2020

Resources are available for you during your time of need...not just during a disaster. From childcare programs, affordable prescriptions, partnerships with other local agencies and 211. Executive Director, Marina Morris Simpson joins me on #TheCommunityRoundTable to explain how @unitedwaybc, is helping residents every single day of the year! And yes there are volunteer opportunities available too!





W

Community Roundta...

Band together



Listen here:



Marina Simpson, Executive Director, United Way  
of Baldwin County

Facebook (UnitedWayBaldwin), Instagram  
(unitedwaybc) Twitter (UnitedWBaldwin)

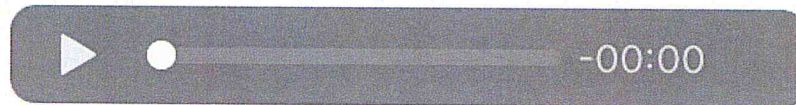
[www.unitedway-bc.org](http://www.unitedway-bc.org),

251-943-2110

October 11, 2020

It's Food & Folly time! Food and folly. Yet  
another reason to tune in, to this mornings  
#TheCommunityRoundTable...meet Wayne  
Dean, learn more about  
#UnitedCerebralPalsyofMobile and see how you  
can help local families while enjoying delicious  
food and fun!

Listen here:

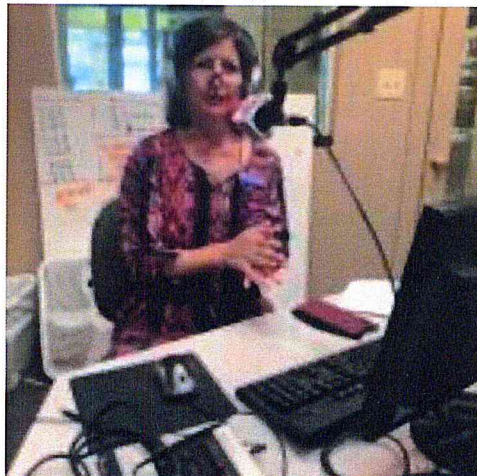


United Cerebral Palsy of Mobile  
3058 Dauphin Square Connector  
Mobile, Alabama 36607  
251.479.4900 office  
wdean@ucpmobile.org

October 4, 2020

October is #DomesticViolenceMonth. Men and women need help and our teens do as well! Tonie Ann Coumanis Torrans Penelope House joins me this morning with important information...life saving information and reminds you "peace on earth begins at home."

**\*\*24 Hour Crisis Hotline: 251-342-8994**







Listen here:



Tonie Ann Torrans, Executive Director,  
Penelope House

October is National Domestic Violence  
Awareness Month

Facebook- Penelope  
House@PenelopeHousePage

Twitter/Instagram- @penelope\_house

Penelope House Administrative Office- 251-342-  
2809/ Penelope House Crisis Line 251-342-  
8994/ Penelope's Closet 2907 Old Shell Road  
Mobile, Al. 36607 251-450-1200/

[www.Penelopehouse.org](http://www.Penelopehouse.org)

September 27, 2020

Journalism. Journalists. Print media. News  
Reporter. News Anchor. All in the spotlight now

December 27, 2020

We are celebrating the holidays with great music and great food and it's a family affair! He is known as "The Jazzman of Mobile" and when you hear Joe Lewis play, you know you are in for a treat. He is legendary. He is a Mobile gem. There is nothing like great music served up with delicious food and daughter, Kimberly Lewis-Buford tells us all about the locally owned and family operated @2.southern.belles. Southern, Creole, Latina cuisine and desserts galore... they have the perfect breakfast, lunch and dinner options for you!

When you hear the love both have for our community and how much music has played such an integral part of their lives...you will want to lean in and hear more!







251NOW

Community Roundta...

Ban



Listen here:

Contact Information: **“Jazzman of Mobile” Joe Lewis**

BEST CONTACT: (251) 377-6109

EMAIL: Gel518@comcast.net

Facebook: Joe Lewis' Music Studio

Twitter: @JoeLewis\_518

## **2 Southern Belles Restaurant**

1301 Springhill Avenue

Mobile, Al 36604

(251) 408-9888

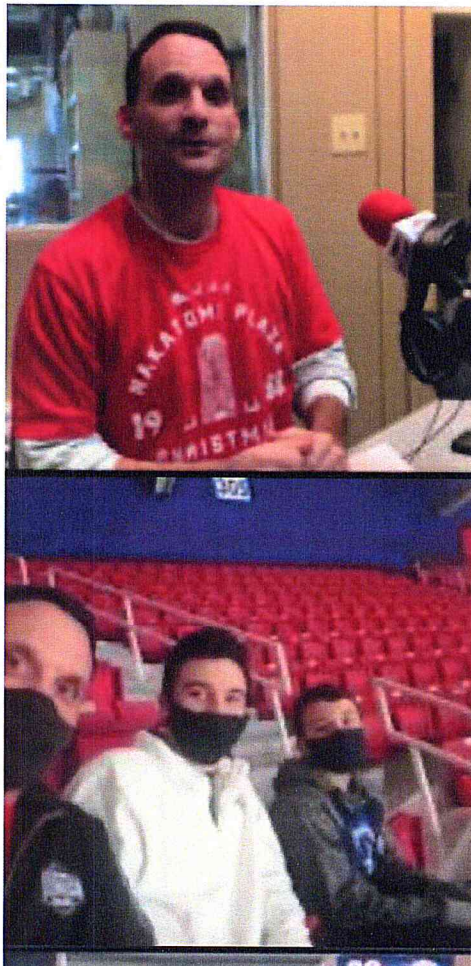
EMAIL: [2southernbellesofmobileal@gmail.com](mailto:2southernbellesofmobileal@gmail.com)

Website: <https://2southernbelles.com/>

Facebook: 2 Southern Belles of Mobile,  
Alabama

December 20, 2020

And the Christmas gifts continue, WNSP style with our very own Mark Heim! This morning, of course we talk sports, the proper way to say "New Orleans" and how his professional hustle in this business, is unmatched! Sports, journalism, award winning and he's a twin!! Yep, 2 of him?!?!? I appreciate him letting me sit in his chair too...the tables are turned my friend, fun times are headed your way, NOW...

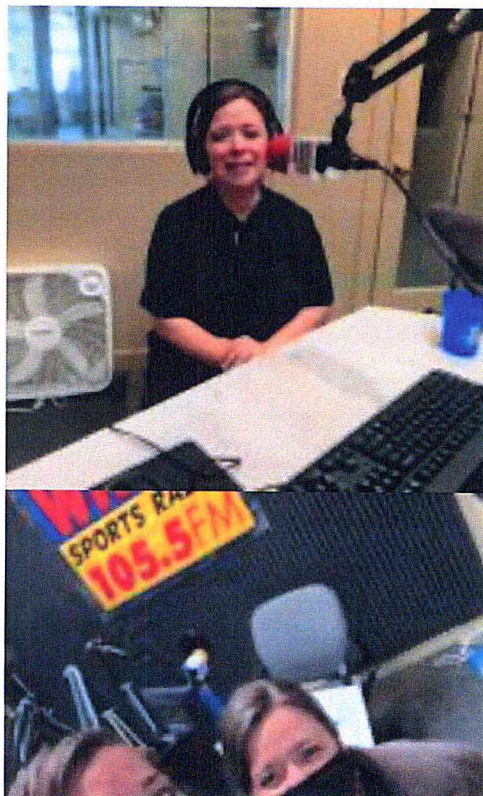




Listen here:

December 13, 2020

She is someone you need to know...Devin Ford is all about empowering women, appreciating, applauding and embracing diversity and helping to readjust the "focus" on what's really important for the next generation, families and life here in Mobile? And if you know a woman that's changing the community for the better, giving back in a big way and helps others and are 40 years old or older? Nominate them #FocusWC today!! And if that's you, nominate yourself as this is YOUR year to celebrate all things great!





People attend the Focus Women's Conference at the Mobile Convention Center in downtown Mobile, Alabama, Friday, Oct. 4, 2019.

Listen here:

December 6, 2020

The holidays are here!!

If you are wanting to bring more cheer to your home, illuminate your Christmas decorations that'll leave the crowd in awe or want a candle that represents your city?? All can be found at @lushhomegarden! Tune in at 7:30AM to #251NOWWithKellyFinley as Tim Burt shares home decor ideas, why supporting local means so much to local entrepreneurs and the importance of giving back!





Listen here:



LUSH Home Garden Event

1910 Government Street

Mobile AL 36606

251-473-6121

Website: [lushhomegardenevent.com](http://lushhomegardenevent.com)

Instagram: [lushhomegarden](https://www.instagram.com/lushhomegarden)

Facebook: LUSH Home Garden Event

November 29, 2020

You are invited to get in the holiday spirit this week and enjoy Christmas movies for the entire family! And when you make a donation to the @rmhcmobile you get a free popcorn! Mary Lee Gay, Senior Marketing Manager/ASM Global – Mobile Civic Center, Mobile Convention Center and Saenger Theatre, has the details!



BOX OFFICE OPENING AT 12:00 PM. BOXES CLOSE AT 2 PM.  
 TICKET PRICES: \$40 FOR ADULTS, \$25 FOR CHILDREN 12 & UNDER & SENIORS 65+.  
 ALL SEATING IS GENERAL ADMISSION.

**Ronald McDonald House Charities Mobile**

**WISH LIST ITEMS**









- Paper towels
- Plastic cups (disposable)
- Paper plates
- Tall kitchen trash bags
- Gallon and snack size storage bags
- Laundry detergent pods
- Bottled water
- Powder coffee creamer (pourable canisters)
- Sugar (pourable canisters)
- Granola or breakfast bars

**Celebrating 20 Years**

Ronald McDonald House Charities of Mobile provides a supportive home environment offering care, compassion and hope to families with seriously ill and injured children being treated at area hospitals. For more information, please visit [www.rmhmobile.org](http://www.rmhmobile.org).

**SAENGER 2020 Holiday Show VENUE SHIELD**

### HEALTH & SAFETY PROTOCOLS

-  MASKS WILL BE REQUIRED INSIDE THE VENUE FOR PATRONS AND STAFF.
-  PLEASE PRACTICE SOCIAL DISTANCING.
-  PLEASE WASH/SANITIZE HANDS.
-  NO OUTSIDE FOOD OR BEVERAGES ARE ALLOWED.
-  SIGNAGE POSTED THROUGHOUT THE VENUE WILL ENCOURAGE SOCIAL DISTANCING.
-  SEATING IN THE THEATRE WILL BE SPREAD OUT TO MEET SOCIAL DISTANCING GUIDELINES.
-  ONLY 500 TICKETS WILL BE AVAILABLE FOR THIS SHOW.
-  FOR ADDITIONAL INFORMATION, PLEASE VISIT [BIT.LY/SAENGERSAFETY](http://BIT.LY/SAENGERSAFETY).

THANK YOU FOR HELPING US STOP THE SPREAD OF COVID-19.



Listen here:





## Mobile Saenger Theatre 2020 Holiday Movie Series

a. Friday, December 4 at 7 PM – It's A Wonderful Life

b. Sunday, December 6 at 3 PM – Rudolph the Red-Nosed Reindeer (1964)

c. Friday, December 18 at 7 PM – Elf

d. Sunday, December 20 at 3 PM – White Christmas

2. Santa Claus will be at the theatre for an hour prior to each movie to take socially-distanced photos.

3. Health and safety protocols – masks are required, only 600 tickets will be sold, seating will be

spread out in order to ensure that patrons are properly socially distanced (available seats will be

marked)

4. We partner with a local organization each year to collect wish list items for the organization at all of

our movies. This year, we are collecting

our movies. This year, we are collecting donations for the Mobile Ronald McDonald House. I can run

through a couple of the items we'll be collecting, but a full list can be found on our website and I also have a graphic with the wish list.

5. Tickets – Prices are \$6 for adults and \$3 for children (12 & under) and seniors (60+.) All seating is

general admission. The Saenger Box Office will be open on movie days. It will open at 10 AM on Fridays and 12:30 PM on Sundays. Tickets can also be purchased in advanced at the Mobile Civic

Center Monday-Friday, 9 AM to 5 PM. Tickets can not be purchased by phone or internet. Facebook –

[facebook.com/mobilesaenger](https://facebook.com/mobilesaenger)

Instagram – @mobilesaenger

Twitter – @SaengerMobile

[www.mobilesaenger.com](http://www.mobilesaenger.com)

251.208.5600

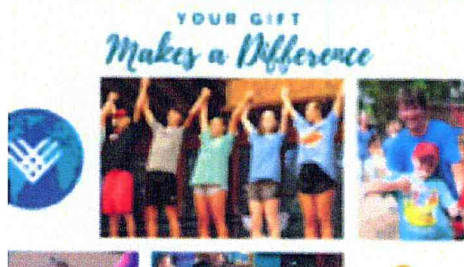
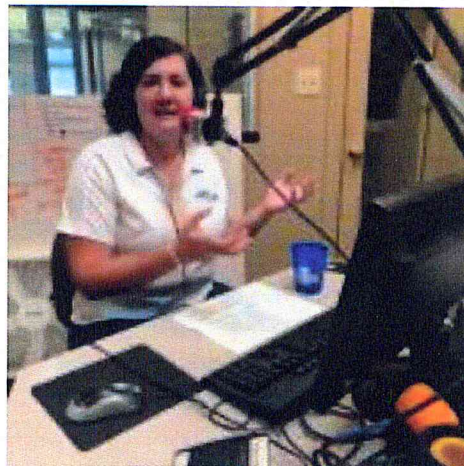
6 South Joachim Street

November 22, 2020



November 22, 2020

As we get set to give thanks, this upcoming Thanksgiving Day...just know how thankful our non profit organizations are, when you are able to assist their programs designed to help so many! This morning on #251NowWithKellyFinley we preview "Giving Tuesday" coming up on December 1st. Lauren Luckie with United Cerebral Palsy of Mobile shares how a \$10 donation can assist in the classroom or at Camp Smile and beyond? While the pandemic may have impacted programs, now more than ever our community needs you even more so!





Listen here:



For more information: [www.ucpmobile.org](http://www.ucpmobile.org) or call 251-479-4900!

November 15, 2020

Are you an entrepreneur? Are you thinking about starting your own business? Are you interested in networking? Are you contemplating whether or not to join a chamber? Tina Poiroux is the Executive Director of #SouthWestMobileCountyChamberofCommerce and tells you why joining the chamber makes for a great business move for you and your company. As an a business owner herself, plus mom and wife...she shared her journey with us this morning. This is truly a conversation you can't afford to miss.







Listen here:



Tina Poiroux Owner of Grand Catering (20+ years) and the Executive Director of SouthWest Mobile County Chamber of Commerce (8years)

Facebook and  
Instagram @grandcateringofmobile

Best way for our audience to reach you?  
Website? Phone number? Address of your  
organization?

Business Phone: 251-404-0356

gc of mobile@gmail.com

11755 Miller Lane

Grand Bay, AL 36541

November 8, 2020

Coming up on 251 NOW with Kelly Finley, at  
7:30AM today, meet Kerrie Bentley Benson.  
Kerrie is inviting you to a fun event with an



251NOW

Community Roundta...

Ban

Kenne is inviting you to a fun event with an important mission...helping our children! Children's of Alabama needs your help to raise money to provide services for local children dealing with what's commonly known as an adult problem rheumatoid arthritis and how a local teen took her own experience and used that to empower local families for Children's of Alabama Pediatric Rheumatology Clinic in Mobile.

