

## WRNJ-AM 1510

### *QUARTERLY REPORT*

#### MOST SIGNIFICANT PROGRAMMING

#### TREATMENT OF COMMUNITY ISSUES

**In this, the second quarter of 2023, WRNJ has continued to examine the significant issues in our community. With a myriad of problems and concerns facing our listeners every day, we recognize the need to offer programming that focuses on these issues. We have given knowledgeable spokespersons the opportunity to discuss these important concerns in order to educate and inform our listeners.**

**These topics were presented to the listening audience during the following public service programming.**

**Healthier Living airs one Tuesday a month, from 10:05 AM to 11:00 AM. It is hosted by Lisa Dimiceli from the Foundation for Hackettstown Medical Center and looks at the many services provided by the hospital, its staff and other health professionals.**

**Educationally Speaking airs one Wednesday a month, from 10:05 AM to 11:00 AM. It is hosted by WRNJ News Director, Joyce Estey and Will Austin, former President of Warren Community College in Washington. They talk to Department Heads, Professors, other faculty members and students to learn the benefits of attending Warren Community College has to offer.**

**The Local Impact airs one Wednesday a month, from 10:05 AM to 11:00 AM. It is hosted by WRNJ News Director, Joyce Estey. Local issues, county and state politics and other important topics are discussed.**

**WRNJ's local programming features short form interviews in morning drive with host Bert Baron and afternoon drive with hostess Greta Latona. Spokespersons from local businesses, public service organizations and community leaders are interviewed.**

**Public Service Announcements are 60 or 30 second announcements, live or recorded which run on various weekly schedules, throughout the broadcast day. They promote many community services by the Hackettstown Regional Medical Center, various fund-raising events and cultural activities.**

**HELPING PEOPLE/CHARITABLE ACTIVITIES**

**Friday, April 7<sup>th</sup> at 7:10 AM Bert Baron talked to Gayle Howard, a resident of Belvidere, NJ and member of Citizens for Responsible Development who has many concerns about the proposed warehouse project for Route 519 in White Township**

**Monday, April 10<sup>th</sup> at 8:10 AM Bert Baron talked to Aging Life Care Professional Christopher Kellogg about a free seminar that is taking place at Heath Village Assisted Living Community. Mr. Kellogg who will discuss the importance of sharing your wishes for care through the end of life.**

**Thursday, April 13<sup>th</sup> at 9:10 AM Bert Baron talked to Kristin Motta and Katie Letson, volunteers with Morristown-based The Seeing Eye, an organization that trains puppies to work as assistants for those who are visually impaired.**

**Wednesday, April 19<sup>th</sup> from 9 AM to 5 PM WRNJ dedicated 8 hours to host the annual Arc of Warren County Radiothon. The event featured Arc staff and volunteers and raised over \$80K for Camp Warren**

**Wednesday, April 26<sup>th</sup> at 7:10 AM, Bert Baron talked to Jeanne Bieler from Soroptomists International of Hackettstown about an upcoming comedy fundraiser to benefit SIH's programs. Soroptomists International provides educational and career opportunities for women and girls**

**Wednesday, April 26<sup>th</sup> at 8:10 AM Bert Baron talked to Butch VanSeters, a member of Citizens for Responsible Development who has many concerns about the proposed warehouse project for Route 519 in White Township**

**Monday, May 01<sup>st</sup> at 9:10 AM Bert Baron talked to Theresa Williams, Executive Director of Spring Street CDC about the mission of the organization and about their upcoming fundraising gala on May 9.**

**Tuesday, May 9<sup>th</sup> at 8:10 AM Bert Baron talked to Ben Davey, founder of Newton-based Benny's Bodega and how the pantry is helping area individuals who are struggling with food insecurity.**

**Thursday, May 11<sup>th</sup> at 9:10 AM Bert Baron talked to Fatima Nienstedt ICU Nurse at Hackettstown Medical Center to mark Nurses Week and learn more about the work of nurses in the intensive care unit of our hospitals**

**Friday, May 11<sup>th</sup> at 7:10 AM Bert Baron talked to Colin Chilton ICU Nurse at Hackettstown Medical Center to mark Nurses Week and learn more about the work of nurses in the intensive care unit of our hospitals**

**Thursday, May 11<sup>th</sup> at 9:10 AM Bert Baron talked to Kimberly Pinto PCU Nurse at Hackettstown Medical Center to mark Nurses Week and learn more about the work of nurses in the progressive care unit of our hospitals**

**Thursday, May 25<sup>th</sup> at 8:10 AM Bert Baron talked to Howard Rosenblatt of Mega Bite events about the upcoming Food Truck Festival to benefit the Arc of Warren County on June 3**

**Wednesday, June 7<sup>th</sup> at 10 AM Joyce Estey talked to Warren County Commissioner James Kern III and Highlands Coalition Executive Director Julia Somers about the proposed warehouse project for Route 519 in White Township**

**Monday, June 12<sup>th</sup> at 8:10 AM Bert Baron talked to Linda VanSeters, a member of Citizens for Responsible Development who has many concerns about the proposed warehouse project for Route 519 in White Township**

**Tuesday, June 14<sup>th</sup> at 8:10 AM Bert Baron talked to Charissa Buskirk from Abilities of Northwest Jersey about their upcoming golf fundraiser**

**Wednesday, June 28<sup>th</sup> at 8:10 AM Bert Baron talked to White Township resident Marjorie List who has many concerns about the proposed warehouse project for Route 519 in White Township**

## **CULTURAL AND COMMUNITY ACTIVITIES**

**Wednesday, April 5<sup>th</sup> at 7:10 AM Bert Baron talked to Jennifer Spuckes, Assistant Principal at Hackettstown High School about the 5<sup>th</sup> annual Multi Cultural Event, a free community gathering featuring varied cultures and offering food, entertainment and educational programs**

**Thursday, April 6<sup>th</sup> at 7:10 AM Bert Baron talked to Nick Serraino, Director of Programming at Rutherford Hall about some upcoming free programs, including CPR classes that anyone can attend**

**Friday, April 14<sup>th</sup> at 8:10 AM Bert Baron talked to Phil Timbrell, a lifelong friend of the late Reverend Doctor Frank L. Fowler from Trinity United Methodist Church about an upcoming dinner to benefit the Fowler Fund and the many charities it assists**

**Monday, April 17<sup>th</sup> at 9:10 AM Bert Baron talked to Mayor Jerry DMAio of Hackettstown as part of New Jersey Local Government Week. The Mayor talked about the quality of life the town offers as well as opportunities for local businesses**

**Tuesday, April 18<sup>th</sup> at 9:10 AM Bert Baron talked to Council Member Chuck Aaron of Mount Olive Township as part of New Jersey Local Government Week. The Council Member talked about the quality of life the township offers as well as opportunities for local businesses**

**Wednesday, April 19<sup>th</sup> at 8:10 AM Bert Baron talked to Melanie Thiel, Executive Director of the Washington Business Improvement District about the upcoming Rock & Roll Steampunk Fair, a town-wide business expo featuring live music and vendors**

**Thursday, April 20<sup>th</sup> at 8:10 AM Bert Baron talked to Mayor Matt Murello of Washington Township (Morris County) as part of New Jersey Local Government Week. The Mayor talked about the quality of life the town offers as well as opportunities for local businesses**

**Thursday, April 20<sup>th</sup> at 9:10 AM Bert Baron talked to Mayor Todd Tersigni of Phillipsburg, NJ as part of New Jersey Local Government Week. The Mayor talked about the quality of life the town offers as well as opportunities for local businesses**

**Friday, April 21<sup>st</sup> at 9:10 AM Bert Baron talked to Mayor Tim McDonough of Hope Township, NJ as part of New Jersey Local Government Week. The Mayor talked about the quality of life the town offers as well as opportunities for local businesses**

**Wednesday, April 26<sup>th</sup> at 9:10 AM Bert Baron talked to [Brittany Powelson](#), Volunteer Services and Public Relations Manager for Warren County Habitat for Humanity about upcoming events and ongoing provided services as part of the monthly “Habitat Happening” segment**

**Tuesday, May 2<sup>nd</sup> at 8:10 AM Bert Baron talked to Annamaria Lalevee from the Arc of Warren County about the upcoming free event with best-selling author and Autism ambassador Doctor Kerry Magro**

**Wednesday, May 3<sup>rd</sup> at 10 AM Joyce Estey talked to Warren County Clerk Holly Mackie and Warren County Elections Administrator William Duffy about the upcoming primary election day in New Jersey**

**Thursday, May 4<sup>th</sup> at 7:10 AM Bert Baron talked to Nick Serraino, Director of Programming at Rutherford Hall about some upcoming free programs, including CPR classes that anyone can attend**

**Monday, May 8th at 7:10 AM Bert Baron talked to Charissa Buskirk from Abilities of NW Jersey about the upcoming free event with best-selling author and Autism ambassador Doctor Kerry Magro**

**Thursday, June 1 at 7:10 AM Bert Baron talked to Nick Serraino, Director of Programming at Rutherford Hall about some upcoming free programs, including CPR classes that anyone can attend**

**Wednesday, May 31st at 9:10 AM Bert Baron talked to [Brittany Powelson](#), Volunteer Services and Public Relations Manager for Warren County Habitat for Humanity about upcoming events and ongoing provided services as part of the monthly “Habitat Happening” segment**

**Monday, June 12<sup>th</sup> at 9:10 AM Bert Baron talked to NORWESCAP CEO Mark Valli about the ongoing mission of serving residents in need and Northwest Jersey and about the upcoming NorwesFest Fundraising event**

**Monday, June 19<sup>th</sup> at 7:10 AM Bert Baron talked to Tim Roth of the Canal Society of NJ, a day of free educational events at the historic Village of Waterloo, presented in partnership with the Township of Byram**

**Wednesday, June 21st at 9:10 AM Bert Baron talked to [Brittany Powelson](#), Volunteer Services and Public Relations Manager for Warren County Habitat for Humanity about upcoming events and ongoing provided services as part of the monthly “Habitat Happening” segment**

**Friday, June 23rd at 8:10 AM Bert Baron talked to Melanie Thiel, Executive Director of the Washington Business Improvement District about the upcoming weekly farmers’ markets and the Festival in the Borough**

**BUSINESS TOPICS**

**Monday, April 3rd at 9:10 AM Bert Baron talked to Marti Westerburg, mom of 2 children at Camp Warren about the upcoming Arc of Warren County radiothon and the many benefits of being “campers’ her children have enjoyed**

**Thursday, April 6rd at 8:10 AM Bert Baron talked to Annamaria Lalevee from the Arc of Warren County about the upcoming Arc of Warren County radiothon and how it will assist families of special-needs children by helping fund the programs at Camp Warren**

**Tuesday, April 11th at 8:10 AM Bert Baron talked to John Whitehead, CEO of the Arc of Warren County about the upcoming Arc of Warren County radiothon and how it will assist families of special-needs children by helping fund the programs at Camp Warren**

**Tuesday, April 11<sup>th</sup> at 9:10 AM, Bert Baron talked to Laurie Rapisardi, the Executive Director of the Hackettstown Business Improvement District about the upcoming Business Recognition Awards. WRNJ Radio is among the honorees in celebration of the station’s commitment of nearly 50 years to the local community.**

**Monday, April 24<sup>th</sup> at 8:10 AM, Bert Baron talked to Dr. Yong Zhu from Feet ‘N Beyond of New Jersey about the hazards created for our feet by the warm weather such as athlete’s foot, toe fungus and the heightened potential for injuries due to outdoor activities.**

**Monday, May 8<sup>th</sup> at 8:10 AM, Bert Baron talked to Dr. Rebecca Seamen, Director of the Nursing Program at Centenary University about the many benefits of a career in nursing and also to introduce a series of segments and interview around National Nurses Week.**



**Tuesday, May 9<sup>th</sup> at 9:10 Bert Baron talked to Danny and Ann Gukind the new owners of Home Instead of Warren and Hunterdon counties about the services provided and career opportunities within the organization.**

**Thursday, May 11<sup>th</sup> at 7:10 AM Bert Baron talked to Google Technology Expert Alex Joseph about technical innovations involving artificial intelligence and the many benefits it will have in the near future**

**Wednesday, May 17<sup>th</sup> at 9:10 AM Bert Baron talked to Melanie Thiel, Executive Director of the Washington Business Improvement District about some upcoming events, including a job fair held in conjunction with Warren County.**

**Monday, June 26<sup>th</sup> at 8:10 AM, Bert Baron talked to Dr. Yong Zhu from Feet 'N Beyond of New Jersey about advancements in the field of laser surgery and artificial intelligence as it relates to the foot care field.**

## **HEALTH TOPICS**

**Friday, April 7<sup>th</sup> at 8:10 AM, Bert Baron talked to Dr. Gary Vandervliet about the roles that are played by each employee of a dental office and shed light on the many career opportunities that are available in the dental profession**

**Tuesday, April 4<sup>th</sup> 2023 at 9:10 AM Bert Baron talked to David I. Deyhimy, MD about the new drug overdose-reversing drug Kloxxado and its availability at large music festivals this summer including ones in New Jersey.**

**Friday, April 7<sup>th</sup> at 9:10 AM, Bert Baron talked to Dr. Terri Rinz of Center Point Wellness about the many benefits of reiki and how this centuries-old therapy can work harmoniously with modern medical practices**

**Wednesday, April 12<sup>th</sup> at 9:10 AM Bert Baron talked to Christine Miller, Suicide Prevention Counselor with the Center for Family Services about some free upcoming training seminars where individuals can learn to assist those dealing with depression and thoughts of suicide.**

**Tuesday, April 25<sup>th</sup> at 8:10 AM Bert Baron talked to Sgt. Dave Schriver, US Army Veteran and Founder/ Commander of Sarge's Discipline, an organization that raises awareness about the high suicide rates of military veterans and first responders. The group helps to connect veterans with the available PTSD treatment programs.**

**Friday, April 28<sup>th</sup> at 7:10 AM Bert Baron talked to Dr. Atul Grover, Executive Director at the AAMC Research and Action Institute about the end of the COVID-19 national health emergency on May 11 and what should people know about vaccines and booster schedules in a post-pandemic world.**

**Monday, May 1<sup>st</sup> at 7:10 AM Bert Baron talked to Schroeder Stribling, President and CEO of Mental Health America, the nation's leading community-based nonprofit dedicated to addressing the needs of those living with mental illness to kick off May is Mental Health Month and about an online mental health self-test.**

**Wednesday, May 3<sup>rd</sup> at 7:10 AM Bert Baron talked to stroke survivor and advocate, and founder of "My Stroke of Hope" Stacy Quinn about early signs and symptoms of stroke and how stroke can be prevented and treated.**

**Wednesday, May 3<sup>rd</sup> at 8:10 AM Bert Baron talked to Laudy Burgos, Associate director of social work in the Women's and Children's Division at Mount Sinai Hospital and with the non-profit organization [Postpartum Support International](#) (PSI) which is working to improve PMH disorder awareness and access to support and care while reducing stigma around perinatal mental health disorders.**

**Thursday, May 4<sup>th</sup> at 8:10 AM Bert Baron talked to Robert Augustine, President of the American Speech-Language Hearing Association about A new national poll of audiologists and speech-language pathologists who work with children zero-five years old that reveals most respondents have experienced an increase in referrals for concerns about hearing, speech, and language delays or disorders over the past two years—a time marked by pandemic-related transformations in the lives of many young children.**

**Friday, May 12<sup>th</sup> at 8:10 AM, Bert Baron talked to Dr. Gary Vandervliet about the Cerec procedure and how it can offer Same Day Crowns for patients. It replaces a method that used to require multiple appointments for patients**

**Monday, May 15<sup>th</sup> at 8:10 AM, Bert Baron talked to Dr. Joseph Galasso, clinical psychologist and CEO of Baker Street Behavioral Health, to discuss tips to improve social connections and how that can boost people's overall health and wellness.**

**Monday, May 15<sup>th</sup> at 9:10 AM, Bert Baron talked to Warren County Assistant Prosecutor Kelly Shelton and Warren County Mental Health Administrator & Associate Director of the County Department of Health Laura Richter about the 2023 Health and Wellness Fair at Hackettstown High School, a free event designed to provide attendees with information about living a healthy lifestyle, both mentally and physically while enjoying free health screenings, food and other attractions.**

**Wednesday, May 17<sup>th</sup> at 8:10 AM, Bert Baron talked to Amy Rae, an artist, writer and poet who will be appearing a free event designed to raise awareness about mental health issues**

**Tuesday, May 23<sup>rd</sup> at 7:10 AM, Bert Baron talked to Alex Joseph, Google Technology and Safety Expert about ways families can help keep their kids safe this summer when spending extended periods of time online**

**Tuesday, May 23<sup>rd</sup> at 9:10 AM, Bert Baron spoke with Lynn Pridmore of Spirit Healing and Wellness about how holistic therapies can complement and work in conjunction with traditional treatments in fighting disease, but mental and physical as part of the May is Mental Health Awareness Month series**

**Wednesday, May 24<sup>th</sup> at 7:10 AM, Bert Baron talked to Jason Berry, [USDA Food Safety and Inspection Service Specialist](#) about tips for safe grilling this memorial day weekend and how to avoid eating spoiled or undercooked food**

**Monday, May 29<sup>th</sup> at 8:10 AM Bert Baron talked to Dr. Helene Nguyen of Feet 'n Beyond of New Jersey about ways to keep our feet safe and healthy during the summer months**

**Friday, June 9<sup>th</sup> at 7:10 AM Bert Baron talked to [Dr. Sharon Sha, Neurologist with Stanford University](#) about a new Alzheimer's and dementia study that is currently seeking volunteers to take part in long-term research**

**Friday, June 6<sup>th</sup> at 8:10 AM, Bert Baron talked to Dr. Gary Vandervliet about how artificial intelligence (AI) is helping dentists provide even higher levels of care to their patients in the form of early detection and other methods**

**Monday, June 12<sup>th</sup> at 7:20 AM, Bert Baron talked to Dr. Ahnnirud Khanna about the air quality code red alert caused by the smoke from the Canadian wildfires and how residents can protect themselves during future alerts**

**Wednesday, June 14<sup>th</sup> at 7:10 AM Bert Baron talked to Rhea [REE-yuh] Farberman, TFAH Director of Strategic Communications and Policy Research on how Lack of Sustained Investment in Public Health Leaves Nation Unprepared for Future Emergencies**

**Wednesday, June 14<sup>th</sup> at 8:10 AM Bert Baron talked to Irwin Strohmeier, owner of Sterile Space Infection Defense about ways to protect our health in the event of another inundation of wildfire smoke from Canada**

**Monday, June 19<sup>th</sup> at 9:10 a.m. Bert Baron talked to Bob Adams, President of Hackettstown Medical Center and Newton Medical Center about new programs and services that are being offered at the campuses**

**Friday, June 30<sup>th</sup> at 7:10 AM Bert Baron talked to Jennifer Harris, Vice President, Clinical Services at [The COR Behavioral Group](#), about ways to make July 4th celebrations more comfortable and alternative ways autism families can enjoy Independence Day together**

## **EDUCATION**

**Wednesday, April 12<sup>th</sup> at 7:10 AM Bert Baron talked to Tina LaRosa, a sophomore at Hanover Park High School about her involvement in the Partnership for a Drug-Free New Jersey's Shout Down Drugs musical competition and about her original song with a positive anti-drug message called "Wasted."**

**Friday, April 21<sup>st</sup> at 8:10 AM Bert Baron talked to Jerry Galante, Director of the Hackettstown Free Public Library about upcoming free programs and some community efforts in which the library is partnering**

**Tuesday, April 25<sup>th</sup> at 7:10 AM Bert Baron talked to Steve Sargent, Chief Operating Officer of Performance Rehabilitation & Regenerative Medicine about the newly-launched state initiative "Operation: Helping Hand."**

**Tuesday, April 25<sup>th</sup> at 9:10 AM Bert Baron talked to Chris Maeir, President of the Hope Area Chamber of Commerce about an upcoming free retirement seminar. The seminar will include the Surrogate of Warren County as a special guest to offer a segment on will probation.**

**Friday, April 28<sup>th</sup> at 9:10 AM Bert Baron talked to [Kristen Meistrell, VP of Stewardship at New Jersey Audubon](#) about education and the importance of healthy trees and forests and why it is critical to combating climate change and protecting bio-diversity.**

**Wednesday, May 10<sup>th</sup> at 9:10 AM Bert Baron talked to Leighann Say, owner of North Jersey Aquatics, about how to stay safe when swimming this summer, whether at a pool party or at the shore.**

**Thursday, May 11<sup>th</sup> at 8:10 AM Bert Baron talked to Patty Cormier, of the National Association of State Foresters, Northeast Region about ways to prevent accidental forest fires in the spring and summer months**

**Monday, June 12<sup>th</sup> at 9:40 AM Bert Baron talked to Leighann Day, owner of North Jersey Aquatics about an accidental drowning incident at the Jersey Shore over the weekend, and how beachgoers can stay safe this summer**

**Tuesday, June 27<sup>th</sup> at 7:10 AM Bert Baron talked to Julie Garner, Founder of Project Yellow Light about the 12th annual Project Yellow Light scholarship competition, a unique opportunity in which high school and college students create TV, radio and billboard PSAs to educate their peers about the dangers of distracted driving, with an emphasis on not using your mobile device while driving.**