

**WRNJ-AM 1510**

***QUARTERLY REPORT***

**MOST SIGNIFICANT PROGRAMMING**

**TREATMENT OF COMMUNITY ISSUES**

**In this, the first quarter of 2024, WRNJ has continued to examine the significant issues in our community. With a myriad of problems and concerns facing our listeners every day, we recognize the need to offer programming that focuses on these issues. We have given knowledgeable spokespersons the opportunity to discuss these important concerns in order to educate and inform our listeners.**

**These topics were presented to the listening audience during the following public service programming.**

**Healthier Living airs one Tuesday a month, from 10:04 AM to 11:00 AM. It is hosted by Lisa Dimiceli from the Foundation for Hackettstown Medical Center and looks at the many services provided by the hospital, its staff and other health professionals.**

**Educationally Speaking airs one Wednesday a month, from 10:04 AM to 11:00 AM. It is hosted by WRNJ News Director Joyce Estey and Dr. Will Austin, former President of Warren Community College in Washington. They talk to Department Heads, Professors, other faculty members and students to learn the benefits of attending Warren Community College has to offer.**

**The Local Impact airs one Wednesday a month, from 10:05 AM to 11:00 AM. It is hosted by WRNJ News Director Joyce Estey. Local issues, county and state politics and other important topics are discussed.**

**WRNJ's local programming features short form interviews in morning drive with host Bert Baron and afternoon drive with hostess Greta Latona. Spokespersons from local businesses, public service organizations and community leaders are interviewed.**

**Public Service Announcements are 60 or 30 second announcements, live or recorded which run on various weekly schedules, throughout the broadcast day. They promote many community services by the Hackettstown Regional Medical Center, various fund-raising events and cultural activities.**

**HELPING PEOPLE/CHARITABLE ACTIVITIES**

**Tuesday, January 2<sup>nd</sup> at 8:10 AM Bert Baron talked to Annamaria Lalevee, Chief Development and Communications Officer for The Arc of Warren County about their annual appeal, a request for donations to fund The Hive, a new facility to host events for those in their day programs as well as a contribution from Donaldson Farms and a grant received from the Hackettstown Business Improvement District for critical repairs needs for Camp Warren, a day camp created for children with special needs.**

**Tuesday, January 2<sup>nd</sup> at 9:10 AM Bert Baron talked to Dr. Larry Weinstein of Weinstein Plastic Surgery Center about his upcoming mission to India where he will be performing free procedures to correct facial deformities for impoverished families and children.**

**Wednesday, January 10<sup>th</sup> at 9:10 AM Bert Baron talked to Jason Norment, Community Outreach Director of Warren County Habitat for Humanity about the upcoming Have a Heart for Habitat Radiothon and about the ongoing programs (Critical Home Repair, Hope in the Hills) that assist residents of the county who are in need.**

**Thursday, January 18<sup>th</sup> at 9:10 AM Bert Baron talked to Frank Zywicki, Intake & Eviction Services Manager, and Mike Nebbia, Fundraising Coordinator for Family Promise of Sussex County. The organization provides outreach to homeless residents in the County and provides legal services, access to assistance programs and utility payment relief for individuals and families in need.**

**Wednesday, January 24<sup>th</sup> at 9:10 AM Bert Baron talked to Keary Riddick, a volunteer and home recipient with Warren County Habitat for Humanity about her path to homeownership and the upcoming Have a Heart for Habitat Radiothon.**

**Friday, January 26<sup>th</sup> at 7:10 AM Bert Baron talked to Isela Arras, Executive Director of DASACC of Warren County about the organization's mission of helping women and children in crisis and about some upcoming fundraising events.**

**Wednesday, January 31<sup>st</sup> at 9:10 AM Bert Baron talked to Victor Buffozzi, former construction supervisor with Warren County Habitat for Humanity about the upcoming Have a Heart for Habitat Radiothon and about the ongoing programs (Critical Home Repair, Hope in the Hills) that assist residents of the county who are in need.**

**Tuesday, February 5th at 8:10 AM Bert Baron talked to Annamaria Lalevee, Chief Development and Communications Officer for The Arc of Warren County about their annual appeal, their upcoming radiothon and several free programs with speakers to discuss key topics like autism.**

**Wednesday, February 7th at 9:10 AM Bert Baron talked to Joel Berkowitz, Board Member of Warren County Habitat for Humanity about the upcoming Have a Heart for Habitat Radiothon and about how 2 retail outlets, ReStore and HUT help fund the critical missions of Warren County Habitat for Humanity.**

**Wednesday, February 21st at 7:10 AM Bert Baron talked to Isela Arras, Executive Director of DASACC of Warren County about the organization's mission of helping women and children in crisis and about some upcoming fundraising events. The discussion also included about information on what to do if someone feels they're a victim of sexual violence.**

**Tuesday, February 27<sup>th</sup> at 9:10 AM Bert Baron talked to Rachel Korberg, The Executive Director and Co-Founder of Families and Workers Fund, a coalition of more than 40 diverse philanthropies working together to build a more equitable U.S. economy that uplifts all. The \$125+ million fund invests and builds strategic partnerships to advance good jobs and deliver equitable, effective public benefits. It has a special focus on climate and infrastructure careers.**

**Thursday, February 29<sup>th</sup> at 9:10 AM Bert Baron talked to Mike McCort, owner of Amish Mike's Furniture about an upcoming pro wrestling fundraising event to benefit the Hackettstown High School soccer programs.**

**Monday, March 4<sup>th</sup> at 9:10 A.M. Bert Baron talked to Pastor Bart Young of Breakpoint Church about the annual free community Easter Egg hunt event**

**Tuesday, March 5th at 8:10 AM Bert Baron talked to Annamaria Lalevee, Chief Development and Communications Officer for The Arc of Warren County about their upcoming radiothon, a special event with an autistic author and writer and where listeners can get a special, limited-edition event calendar.**

**Tuesday, March 5th at 9:10 AM Bert Baron talked to Mike McCort, owner of Amish Mike's Furniture about an upcoming pro wrestling fundraising event to benefit the Hackettstown High School soccer programs.**

**Monday, March 11<sup>th</sup> at 9:10 AM Bert Baron talked to Sue Zukowski, Chief Operating Officer of Abilities of Northwest Jersey about their free open house event on March 27<sup>th</sup> where visitors can learn about the numerous programs and services offered and about some in-depth mini sessions regarding estate planning and guardianship.**

**Tuesday, March 12<sup>th</sup> at 8:10 AM Bert Baron talked to Annamaria Lalevee, Chief Development and Communications Officer for The Arc of Warren County about their upcoming charity Easter Egg hunt with the Hackettstown Key Club, Hackettstown Business Improvement District and Centenary University.**

**Tuesday, March 12<sup>th</sup> at 9:10 AM Bert Baron talked to Mike McCort, owner of Amish Mike's Furniture and Tommy Fierro, promoter with ISPW about an upcoming pro wrestling fundraising event to benefit the Hackettstown High School soccer programs.**

**Thursday, March 14<sup>th</sup> at 9:10 AM Bert Baron talked to Bob Frankenfield, co-Executive Director of Family Promise of Warren County about programs and services that are available to low-to-moderate income families and some upcoming fundraising events.**

**Friday, March 15 at 9:10 AM Bert Baron talked to jazz legend Jerry Weldon, who will be performing a concert to benefit the Rutherford Hall Foundation and the Hackettstown Rotary Club on March 24.**

**Friday March 15 at 9:30 Bert Baron talked to Licensed Health Plan Specialist Adam DeSimone about a free event he is hosting at Bentley Commons at Paragon Village to help seniors with planning for the health needs in their retirement years.**

**Wednesday, March 20 at 7:40 AM Bert Baron talked to Isela Arras, Executive Director of DASACC of Warren County about the organization's mission of helping women and children in crisis and about some upcoming fundraising events.**

**Monday, March 25<sup>th</sup> at 9:10 AM Bert Baron talked to Charissa Buskirk, Mission Engagement Manager of Abilities of Northwest Jersey about their free open house event on March 27<sup>th</sup>, a special autism-themed art event involving Whitespace Art and Event gallery and info on their 50<sup>th</sup> anniversary celebration coming up in May**

**Tuesday, March 26<sup>th</sup> at 7:10 AM Bert Baron talked to Walter Tietz, a parent of a child who has been working with the Arc of Warren County for over 25 years through their recreation program in support of the upcoming radiothon.**

**Wednesday, March 27th at 9:10 AM Bert Baron talked to Brittany Powelson and Annette Beam from Warren County Habitat for Humanity about the upcoming 2-year anniversary of the opening of the WCHF Community Center, a hub for public programming and gatherings in Washington Borough, NJ.**

**Thursday, March 28<sup>th</sup> at 7:10 AM Bert Baron talked to author, speaker, self-advocate and founder of the 5Help Foundation Tim Rohrer about an upcoming benefit speaking engagement in support of the Arc of Warren County and Abilities of Northwest Jersey.**

**Friday, March 29<sup>th</sup> at 9:10 AM Bert Baron talked to military veteran and coffee brewer Sean Abrusci about how his life of unique coffee blends is being sold to assist veterans with access to services**

## **CULTURAL AND COMMUNITY ACTIVITIES**

**Monday, January 15<sup>th</sup> at 8:10 AM Bert Baron talked to Dr. Dale Caldwell, President of Centenary University about the role his father played in advancing the civil rights movement of the 1960s through his work with Dr. Martin Luther King, Jr.**

**Thursday, January 18<sup>th</sup> at 7:10 AM Bert Baron talked to Nick Serraino, Director of Programming at Rutherford Hall in Allamuchy about upcoming community events including a free CPR training course.**

**Friday, February 9<sup>th</sup> at 8:10 A.M. Bert Baron talked to Cece Lindsley, Volunteer Coordinator with Warren County, New Jersey about the numerous volunteer opportunities that exist through the county's Office of Aging and Disability Services.**

**Tuesday, February 20<sup>th</sup> at 8:10 A.M. Bert Baron talked to Peggy Widgren, Principal). Alyssa Guagenti, PBSIS coordinator and Karen Roccisano, Student Assistance Counselor from Jefferson Township Middle School about their upcoming color run and 5K designed to raise awareness of mental health struggles among students following the COVID-19 global pandemic.**

**Monday, February 26<sup>th</sup> at 9:10 AM Bert Baron talked to Susan Van Alstyne, Director of the Taylor Library at Centenary University about an upcoming Black Entrepreneurs Hall of Fame event honoring members of the African American Chamber of Commerce of NJ**

**Tuesday, February 27<sup>th</sup> at 8:10 a.m. Bert Baron talked to Rufus Reid, Lifetime Achievement Award recipient from Wharton Arts about his career and the importance of furthering education**

**Monday, March 4<sup>th</sup> at 8:10 A.M. Bert Baron talked to Helen Cha-Pyo, artistic director of the Wharton School, New Jersey's largest independent non-profit community performing arts education center serving nearly 2,000 students through a range of classes and ensembles about their mission in providing access to music education to children statewide and about their upcoming annual fundraising gala in Woodland Park, New Jersey.**

**Tuesday, March 5<sup>th</sup> at 7:10 A.M. Bert Baron talked to Alyson Slezak, Director of Rehabilitation at Health Village Retirement Community about a free seminar involving information about balance and fall prevention.**

**Thursday, March 7 at 7:10 AM Bert Baron talked to Nick Serraino, Director of Programming at Rutherford Hall in Allamuchy about upcoming community events including a summer camp program.**

**Thursday March 14<sup>th</sup> at 7:10 Bert Baron talked to Melanie Thiel, Executive Director of the Washington Business Improvement District about her annual Steampunk Fair which attracts thousands of spectators to town and encourages them to shop at the local businesses.**

**Friday, March 15<sup>th</sup> at 8:10 AM Bert Baron talked to Jerry Galante, Director of the Hackettstown Free Public Library about upcoming free events, including a series with local author and historian Peter Lubrecht.**

## **BUSINESS TOPICS**

**Monday, January 15<sup>th</sup> at 7:10 AM Bert Baron talked to with Blake Miller, Director of Talent Acquisition at Atlantic Health System about a recruitment fair being held at Hackettstown Medical Center and about some of the available positions.**

**Thursday, January 25<sup>th</sup> at 9:10 AM Bert Baron talked to Susan Van Alstyne, Director of Centenary University's Taylor Memorial Library about the upcoming 'Think Big' student business pitch competition and networking event where young entrepreneurs pitch their business ideas and concepts to established local business leaders for feedback on viability and originality.**

**Friday, January 26<sup>th</sup> at 9:10 AM Bert Baron talked to Chuck Aaron, owner of Jersey Girl Brewing and the President of the Mount Olive Area Chamber of Commerce about recent legislation that was signed into law allowing craft breweries to host more events and exist with fewer restrictions and about an upcoming breakfast/networking event involving the mayors of 3 local communities.**

**Monday, January 29<sup>th</sup> at 9:10 AM Bert Baron talked to Melanie Thiel, Executive Director of the Washington Business Improvement District about the upcoming Business Recognition Awards, celebrating the successes and charitable works of some of the borough's local business owners and managers.**

**Tuesday, February 13<sup>th</sup> at 9:10 AM Bert Baron talked to Allison Lin & Steve Atieh co-founders of Morris County-based Like Air snacks about their recent appearance on ABC TV's 'Shark Tank.'**

**Wednesday, February 21<sup>st</sup> at 9:10 AM Bert Baron talked to Dallas Wooten, owner of Wooten Clayworks in Hackettstown about some educational outreach programming the business is doing in the local community.**

**Monday, March 25<sup>th</sup> at 7:10 AM Bert Baron talked to Luis De la Hoz, 1<sup>st</sup> Vice President and Regional Director of Community Lending in New Jersey for Valley Bank about a free program helping small business owners to access new markets through technology and opportunities to do business with local governments at different levels**



## **HEALTH TOPICS**

**Friday, January 5<sup>th</sup> at 8:10 AM Bert Baron talked to Rob Kowal, Cardiac Electrophysiologist about the benefits of a new, revolutionary pacemaker, the smallest one in the world.**

**Friday, January 5<sup>th</sup> at 7:40 AM Bert Baron talked to Dr. Gary Vander Vliet of Advanced Dental Care about “The 10 Dental New Year’s Resolutions” including reminders of the basics of good dental hygiene.**

**Monday, January 8<sup>th</sup> at 7:40 AM Bert Baron talked to Dr. Annirudh Khanna from Advanced Cardiology about safety tips when removing heavy snow following a storm and symptoms to watch for to prevent heart attack or other injuries brought on by exertion and stress on the heart.**

**Thursday, January 11<sup>th</sup> at 9:10 AM Bert Baron talked to Mia Syn, MS, RDN about ways to maintain our New Year’s Resolutions and tips for staying on track in meeting fitness, financial and diet goals in 2024.**

**Monday, January 22<sup>th</sup> at 7:40 AM Bert Baron talked to Dr. Annirudh Khanna of Advanced Cardiology about staying safe in extremely cold weather and ways to prevent frostbite and permanent damage from the cold.**

**Wednesday, January 24<sup>th</sup> at 8:10 AM Bert Baron talked to Dr. Mona Amin, Pediatrician about tips on how to stay healthy during cold and flu season and help prevent the spread of illness-causing germs within the home.**

**Monday, January 29 at 8:10 AM Bert Baron talked to Dr. Helene Nguyen from Feet N Beyond on New Jersey about the signs and symptoms of frostbite and what preventative measures can be taken to prevent becoming at-risk.**

**Wednesday, January 31<sup>st</sup> at 8:15 AM Bert Baron talked to author Peter Castleman about his new book called ‘Eat to Live.’ The book addresses how cognitive decline is mostly the result of lifestyle choices, not genetics. It is simply a story of “too little/too much “- too little of the nutrients your brain needs daily to maintain health and too much of the foods, drugs, and poor lifestyle choices that damage the brain.**

**Monday, February 5<sup>th</sup> at 7:40 AM Bert Baron talked to Dr. Annirudh Khanna of Advanced Cardiology about a breakthrough new therapy in the treatment of Alzheimer's disease and its effectiveness in helping early-onset patients**

**Monday, February 5<sup>th</sup> at 9:10 AM Bert Baron talked to Stephanie Fuller, MD, Attending Surgeon, Children's Hospital of Philadelphia about innovations in cardiac care that can save and improve the lives of children with heart disease worldwide**

**Tuesday, February 6<sup>th</sup> at 9:10 AM Bert Baron talked to Dr. Michelle Fiscus, Chief Medical Officer, Association of Immunization Managers about how vaccines are one of the most effective ways to help protect children from many serious and potentially deadly diseases.**

**Thursday, February 8<sup>th</sup> at 7:10 A.M. Bert Baron talked to Dr. Tami Singleton, Chief Science Officer for the American Thrombosis and Hemostasis Network about a new gene therapy has provided a new option for those with hemophilia and may grant them freedom from regular preventative injections and painful bleeding incidents.**

**Thursday, February 8<sup>th</sup> at 8:10 A.M. Bert Baron talked to Zoya Sattar, USDA Food Safety Specialist about safe food handling tips and how to prevent food-borne illness during super bowl parties or anytime.**

**Thursday, February 15<sup>th</sup> at 9:10 AM Bert Baron talked to Lynn Pridmore of Spirit Healing and Wellness about maintaining good heart health as part of Heart Month and shared some tips to destress**

**Friday, February 16<sup>th</sup> at 9:10 AM Bert Baron talked to Dr. Leah Smith, Pharmacist and Vaccine Educator, GSK about Shingles Awareness Week (Feb. 26 - Mar. 3,) and the results from a global survey conducted by GSK demonstrate the need for further education about shingles and its associated risk, with over 80% of individuals surveyed underestimating or not knowing their risk of developing shingles.**

**Thursday, February 22<sup>nd</sup> at 7:10 AM Bert Baron talked to Hip Hop Hall of Fame artist Doug E. Fresh and stroke survivor and AHA spokesperson Deanna Zuber about 'February is Heart Month' and their mission to educate Americans to take better care of their overall health, especially their Heart Health and Well Being**

**Monday, February 26<sup>th</sup> at 8:10 AM Bert Baron talked to Dr. Helene Nguyen of Feet 'N Beyond of New Jersey about keeping our feet safe and healthy as we transition between the winter and spring seasons.**

**Monday, March 4<sup>th</sup> at 7:10 A.M. Bert Baron talked to Registered Dietician and Nutritionist Mia Zyn about 'March is National Nutrition Month' and getting the essential nutrients our body needs every day, nutritious options needing incorporation into our diets and how to add more fruits and vegetables to our diets.**

**Monday, March 4<sup>th</sup> at 7:40 AM Bert Baron talked to Dr. Annirudh Khanna of Advanced Cardiology about warning signs of heart attacks and what can we learn about symptoms following the death of actor and comedian Richard Lewis.**

**Wednesday, March 13<sup>th</sup> at 7:10 AM Bert Baron talked to Col. Clydea Prichard-Brown. Founder of the U.S. Army's Female Mentoring and Morale Program about how the military is becoming more welcoming and inclusive for female recruits**

**Thursday, March 14<sup>th</sup> at 8:10 AM Bert Baron talked to Rhea Farberman, Director of Strategic Communications and Policy Research at Trust for America's Health about a new report ranking the 50 states on the level of preparedness in the event of a heat or health emergency. New Jersey scored high in the report.**

**Monday, March 18<sup>th</sup> at 7:40 AM Bert Baron talked to Dr. Annirudh Khanna from Advanced Cardiology about the importance of light to moderate exercise for people of all ages, and reminded listeners to try to exercise for at least 5 days week for at least 30 minutes per day.**

**Tuesday, March 19<sup>th</sup> at 8:10 AM Bert Baron talked to Dr. Sara Kinsman, Director of the Division of Child, Adolescent and Family Health in the Maternal and Child Health Bureau of the Health Resources and Services Administration about National Poison Prevention Week, and what someone should do if they suspect a person has been poisoned.**

**Wednesday, March 20<sup>th</sup> at 8:10 Bert Baron talked to Raj Chovatiya, MD, PhD, MSCI, Board-certified Dermatologist and Clinical Investigator about a new treatment available for sufferers of seborrheic dermatitis.**

**Thursday, March 21 at 9:10 AM Bert Baron talked to Lynn Pridmore of Spirit Healing and Wellness about the warning signs of stroke and ways to help exercise the brain and nervous system.**

**Monday, March 25 at 8:10 AM Bert Baron talked to Dr. Helene Nguyen of Feet 'N Beyond of New Jersey about keeping our feet safe and healthy as we transition between the winter and spring seasons.**

**Tuesday, March 26<sup>th</sup> at 8:10 AM Bert Baron talked to Pediatrician Dr. Kimberly Avila (Ah-Vee-La) Edwards, Fellow of The American Academy of Pediatrics about how millions of American children have lost (or will lose) Medicaid coverage, and what parents and grandparents can do to ensure continuing coverage.**

**EDUCATION**

**Thursday, January 11<sup>th</sup> at 6:10 AM Bert Baron talked to Angelo Valente, Executive Director of Partnership for a Drug Free New Jersey about the 2023-2024 Middle School PSA Challenge which invites middle schoolers to create a 30-second television public service announcement focusing on substance use prevention. It emphasizes the effectiveness of peer-to-peer messages in helping youth make healthy decisions regarding substance use and misuse.**

**Monday, January 15<sup>th</sup> at 9:10 AM Bert Baron talked to Marianne Van Deursen Vice President of Academics at Warren Community College about some upcoming medical certification courses that the college is offering in the month of January.**

**Wednesday, January 17<sup>th</sup> at 9:10 AM Bert Baron talked to Maj. Justin Erwin, Instructor of Economics at West Point and Founder of the West Point Finance Club about Tips and Advice on how veterans and active military members can Become Financially Fit in 2024**

**Monday, February 5<sup>th</sup> at 8:10 a.m. Bert Baron talked to William Carpluk, full time on campus faculty at Centenary University about an upcoming open house geared towards the distinctive needs of the K-12 school teacher and preparing them to meet the needs of the 21<sup>st</sup> century classroom and offer a pathway to the NJ Teacher Supervisor Certificate or NJ Teacher Leader Endorsement.**

**Tuesday, February 6<sup>th</sup> at 7:10 a.m. Bert Baron talked to Lori Woodley, MS, PPS, Founder and CEO of All It Takes about a docu-training series to help teachers navigate these difficult times. The series — “A Trusted Space: Meeting the Moment,” tackles pressing educational challenges, exacerbated by the pandemic, and aims to transform crisis into opportunity.**

**Monday, February 12<sup>th</sup> at 8:10 a.m. Bert Baron talked to Dr. Jeff Carter, full time on campus faculty at Centenary University about an upcoming Master of Arts in Leadership virtual info session**

**Monday, February 19<sup>th</sup> at 8:10 a.m. Bert Baron talked to Dr. Keith Morgen, full time on campus faculty at Centenary University about a two upcoming information sessions regarding M.A. in Counseling in Clinical Counseling**

**Wednesday, February 21<sup>st</sup> at 8:10 a.m. Bert Baron talked to Katherin Cruz, full time on campus faculty at Centenary University about an upcoming information session regarding M.A. in Special Education**

**Tuesday, February 27<sup>th</sup> at 7:10 a.m. Bert Baron talked to Timothy Kearney, MBA Program Director at Centenary University about an upcoming information session regarding their accelerated MBA program**

**Wednesday, February 28<sup>th</sup> at 8:10 AM Bert Baron talked to Priscilla Rodriguez, Senior Vice President, College Readiness Assessments, The College Board about the transition to digital SAT testing In January 2022, College Board announced that the SAT was transitioning to digital testing. After launching the digital SAT internationally in March 2023 and launching the digital PSAT in fall 2023, the digital SAT will be available to all students in the US beginning on Saturday, March 9.**

**Monday, March 18<sup>th</sup> at 7:10 AM Bert Baron talked to Daryl Detrick, Computer Science Teacher at Warren Hills High School about a 2-day robotics event where STEM students from across the state will be competing in a series of challenges designed to test their knowledge of science and engineering using real world applications.**