

WRNJ-AM 1510

QUARTERLY REPORT

MOST SIGNIFICANT PROGRAMMING

TREATMENT OF COMMUNITY ISSUES

In this, the third quarter of 2023, WRNJ has continued to examine the significant issues in our community. With a myriad of problems and concerns facing our listeners every day, we recognize the need to offer programming that focuses on these issues. We have given knowledgeable spokespersons the opportunity to discuss these important concerns in order to educate and inform our listeners.

These topics were presented to the listening audience during the following public service programming.

Healthier Living airs one Tuesday a month, from 10:05 AM to 11:00 AM. It is hosted by Lisa Dimiceli from the Foundation for Hackettstown Medical Center and looks at the many services provided by the hospital, its staff and other health professionals.

Educationally Speaking airs one Wednesday a month, from 10:05 AM to 11:00 AM. It is hosted by WRNJ News Director, Joyce Estey and Will Austin, former President of Warren Community College in Washington. They talk to Department Heads, Professors, other faculty members and students to learn the benefits of attending Warren Community College has to offer.

The Local Impact airs one Wednesday a month, from 10:05 AM to 11:00 AM. It is hosted by WRNJ News Director, Joyce Estey. Local issues, county and state politics and other important topics are discussed.

WRNJ's local programming features short form interviews in morning drive with host Bert Baron and afternoon drive with hostess Greta Latona. Spokespersons from local businesses, public service organizations and community leaders are interviewed.

Public Service Announcements are 60 or 30 second announcements, live or recorded which run on various weekly schedules, throughout the broadcast day. They promote many community services by the Hackettstown Regional Medical Center, various fund-raising events and cultural activities.

HELPING PEOPLE/CHARITABLE ACTIVITIES

Wednesday, July 26th at 7:10 AM, Bert Baron talked to Ovi Paulter, a local artist who is donating 100% of her proceeds of sales of her original artwork to fighting hunger in the counties of Northwest New Jersey

Wednesday, August 9th at 9:10 AM, Bert Baron talked to Maureen Boer and Jane DeWitt from the Trinity United Methodist Church in Hackettstown about the upcoming Caravan of Hope Project, a weekend where 5,000 food-insecure individuals receive prepared meals, all readied and delivered by church and community volunteers

Thursday, September 14th at 8:10 AM Bert Baron talked to Amanda Winkeleer, owner of Aries Moon Crystals in Hackettstown about free grief support groups that will meet at that location each month

Thursday, September 14th at 9:10 AM Bert Baron talked to Elsa Todd, organizer of Trinity United Methodist Church twice-monthly free dinners being offered to anyone experiencing homelessness or food insecurity

Tuesday, September 26th at 7:10 AM Bert Baron talked to Isela Arras, Executive Director of DASACC (Domestic Abuse & Sexual Assault Crisis Center) of Warren County about the mission of helping women and children escape abusive situations, upcoming events and the 24-hour crisis hotline

CULTURAL AND COMMUNITY ACTIVITIES

Thursday, July 6th at 8:45 AM Bert Baron talked to Nick Serraino, Director of Programming at Rutherford Hall about some upcoming free programs, including CPR classes that anyone can attend

Monday, July 17th at 8:10 AM Bert Baron talked to Sue Zukoski, Chief Operating Officer of Abilities of Northwest Jersey about a state grant that will be used to create paid internships throughout the region for students. These would come at no cost to the business owner thanks to the grant from the State

Thursday, August 3rd at 7:10 AM Bert Baron talked to Nick Serraino, Director of Programming at Rutherford Hall about upcoming free community events, most of which are funded by state and county grant dollars

Thursday, August 3rd at 8:10 AM Bert Baron talked to Ray Chimileski, Executive Director of Operation: Chillout about the Vets Super Fest fundraising event. Operation: Chillout provides support and homeless veteran outreach in all 21 counties in New Jersey

Thursday, August 3rd at 9:10 AM Bert Baron talked to author Sandi Rusch who will be signing copies of her new book at the Oxford Public Library as part of the library's 102nd anniversary celebration

Wednesday, August 9th at 7:10 AM Bert Baron talked to Ray Chimileski, Executive Director of Operation: Chillout about the Vets Super Fest fundraising event. Operation: Chillout provides support and homeless veteran outreach in all 21 counties in New Jersey

Thursday, August 10th at 8:10 AM Bert Baron talked to John Hennessey, a volunteer with Operation: Chillout about the

Vets Super Fest fundraising event. Operation: Chillout provides support and homeless veteran outreach in all 21 counties in New Jersey

Thursday, August 10th at 9:10 AM Bert Baron talked to Neil Karsch with the Red Mill Museum committee about a free concert series taking place that weekend to benefit the Red Mill Museum in its 60th anniversary celebration

Monday, August 14th at 7:10 AM Bert Baron talked to John Manna, Chairman of the Canal Day Committee about the upcoming Canal Day celebration in Wharton. Attendees of this free event can learn about the history of the Morris Canal and its historical significance.

Wednesday, August 16th at 9:10 AM Bert Baron talked to Ben Eskow, the returning Executive Director of Warren County Habitat for Humanity about an upcoming home dedication, the expansion of the ReStore and other upcoming fundraising efforts.

Friday, August 18th at 9:10 AM Bert Baron talked to Jeffrey Rusch, organizer of the Ramsaysburg Summer Concert series. The shows are presented each year with grant funding from the Warren County, New Jersey Cultural and Heritage Commission

Thursday, August 24th at 9:10 AM Bert Baron talked to Neil Karsch with the Red Mill Museum committee about a free concert series taking place that weekend to benefit the Red Mill Museum in its 60th anniversary celebration

Monday, August 28th at 9:10 AM Bert Baron talked to Howard Rosenblatt, owner of Mega Bite events about this weekend's Knowlton Township Food and Music Festival, a benefit to help the local fire department raise funds to purchase a new truck

Wednesday, August 30th at 9:10 AM Bert Baron talked to Brittany Powelson, Volunteer Coordinator and Public Relations Manager for Warren County Habitat for Humanity about upcoming fundraising efforts.

Monday, September 4th at 9:10 AM Bert Baron talked to Gwen Chaar, trustee with the Hackettstown Historical Society about their latest free program that detailed the critical role that beer played in the development of our state and our county

Monday, September 11th at 8:10 AM Bert Baron talked to Nick Ferrelli, Librarian at Centenary University and Yoli Worth, writer and poet about the upcoming enchanted hour read aloud where the community will gather to read and share thoughts on some of literary masterpieces each Tuesday night

Friday, September 15th at 8:45 AM Bert Baron talked to Nick Serraino, Director of Programming at Rutherford Hall about some upcoming free programs, including CPR classes that anyone can attend

Wednesday, September 20th at 8:10 Bert Baron talked to Andrew Cooper, Esq about how those with arrest for possession of cannabis in New Jersey can have the incident expunged from their criminal records. He's offering a free workshop at a cannabis-based event in Edison, NJ in late September.

Thursday, September 21st at 8:10 AM Bert Baron talked to Don Smith, founder of the NJ Hall of Fame and organizer of the 2-day free Morristown Blues and Jazz Festival

Wednesday, September 27th at 9:10 AM Bert Baron talked to Brittany Powelson, Volunteer Coordinator and Public Relations Manager for Warren County Habitat for Humanity about upcoming fundraising efforts.

BUSINESS TOPICS

Friday, July 7th at 8:10 AM Bert Baron talked to Dawn Duffy, Executive Director of Bentley Commons at Paragon Village about the array of services offered in their assisted living, independent living and memory care communities and about their upcoming 20th anniversary open house

Wednesday, August 9th at 8:10 AM Bert Baron talked to Julia Somers, Executive Director of the Highlands Coalition of New Jersey and Tom Bodolsky, Executive Director of Citizens for Sustainable Development about a recent planning board committee meeting in White Township about a controversial proposed warehouse

Monday, August 14th at 9:10 AM Bert Baron talked to Melanie Thiel, Executive Director of the Washington Business Improvement District about an upcoming vintage baseball game and classic car show designed to increase traffic in the business district

Friday, August 18th at 8:40 AM Bert Baron talked to Luis de la Hoz with Valley Bank about an upcoming free event, “Access to Capital,” where local small business owners will learn about connecting to valuable resources that can help their business to grow and thrive.

Wednesday, September 13th at 8:10 AM Bert Baron talked to Julia Somers, Executive Director of the Highlands Coalition of New Jersey and Tom Bodolsky, Executive Director of Citizens for Sustainable Development about a recent planning board committee meeting in White Township about a controversial proposed warehouse

Thursday, September 21st at 9:10 AM Bert Baron talked to Olga Abinader Director of Environmental Review and Land Use Planning, Matrix New World Engineering, as part of Hispanic Heritage Month and the importance of STEM curriculum in our schools

HEALTH TOPICS

Friday, July 7th at 9:10 AM Bert Baron talked to Dr. Terri Rintz, owner of Center Point Wellness about maintaining a healthy lifestyle during the summer months

Thursday, July 13th at 7:10 AM Bert Baron talked to Dennis Henigan, Vice President of Legal and Regulatory Affairs for the Campaign for Tobacco-Free Kids about The landmark 2006 federal court verdict that found the major U.S. cigarette companies had violated civil racketeering laws and lied about the health risks of smoking and their marketing to kids, what the signs will tell consumers and how they will positively impact public health, how tobacco use remains an enormous public health problem in the United State and the tobacco industry's continued attempts to deceive the public and evade efforts to reduce tobacco use.

Friday, July 28th at 8:10 AM Bert Baron talked to celebrity dog trainer Joel Silverman about tips to keep our pets safe and healthy during times of extreme heat and humidity

Friday, July 28th at 9:10 AM Bert Baron talked to Dr. Gary Vander Vliet of Advanced Dental Care about the connection between our dental and overall health, as well as a recent discovery about how poor dental health can contribute to the effects of Parkinson's Disease.

Monday, July 31 at 8:10 AM Bert Baron talked to Dr. Yong Zhu of Feet 'N Beyond of New Jersey about what to look for when buying shoes for back-to-school and fall sports and also the dangers of the so-called "Barbie Feet Challenge," a viral TikTok video that is resulting in serious foot injuries.

Wednesday, August 2nd at 7:10 AM Bert Baron talked to Archie Magoulas, USDA Food Safety and Inspection Service Specialist about Back-to-School Food Safety

Thursday, August 17th at 7:10 AM Bert Baron talked to Yarissa Reyes, Director of Diversity, Equity and Inclusion of the Alzheimer's Association and Heidi Arthur, Chief Campaign Development Officer of the Ad Council about a new effort "Some Things Come With Age" designed to recognize the early signs and symptoms of Alzheimer's and dementia.

Thursday, August 24th at 7:10 AM Bert Baron talked to Yolonda Richardson, President and CEO of the Campaign for Tobacco Free Kids about the latest data on the youth vaping crisis. She also shared advice and resources for parents and educators on how to talk to kids about the dangers of vaping and how to get help for kids addicted to nicotine.

Monday, August 28 at 8:10 AM Bert Baron talked to Dr. Helene Nguyen of Feet 'N Beyond of New Jersey about what to look for when buying shoes for back-to-school and fall sports.

Tuesday, September 5th at 8:10 AM Bert Baron talked to Dr. Jamie Rutland, National Volunteer Medical Spokesperson for the American Lung Association about why a flu shot should be a regular part of everyone's healthcare routine to protect against getting seriously ill

Friday, September 8th at 7:10 AM Bert Baron talked to VA's Executive Director of Suicide Prevention, Dr. Matthew Miller about the New "*Don't Wait. Reach Out.*" PSAs from VA and the Ad Council, which offer resources for Veterans

Tuesday, September 12th at 8:40 AM Bert Baron talked to Janice Trent, AuD, CCC-A, ASHA Vice President for Audiology Practice about a new study where a low number (2%) of Americans will consider using over-the-counter hearing devices, and how it can lead to cognitive decline

Friday, September 15th at 8:10 AM Bert Baron talked to Dr. Gary Vander Vliet of Advanced Dental Care about the top 10 worst food choices that contribute to gum disease

Monday, September 18 at 7:10 AM Bert Baron talked to cardiologist Dr. Annirudh Khanna about the latest strain of COVID-19 and if listeners should or should not receive the latest booster or vaccine

Monday, September 18 at 9:10 AM Bert Baron talked to NHTSA's Acting Administrator Ann Carlson about 2023 Child Passenger Safety Week and the dangers of improperly installed car seats.

Tuesday, September 19 at 8:10 AM Bert Baron talked to cancer research and survivor Tom Delleart from the American Cancer Society Cancer Action Network about the importance of maintaining or increasing cancer research. Tom is a New Jersey resident and part of a 600-person delegation in Washington to talk with lawmakers about this important cause.

Wednesday, September 20th at 7:10 AM Bert Baron talked to Dr. Rosha McCoy, Senior Director for Advancing Clinical Leadership and Quality at the AAMC about the Latest COVID-19, Flu and RSV Vaccine Updates

Thursday, September 28th at 7:10 AM Bert Baron talked to Lynn Williams, USDA Food Safety Specialist about "September is National Food Safety Education Month" and ways to Prevent Foodborne Illnesses

EDUCATION

Tuesday, July 18th at 8:10 AM, Bert Baron talked to Jeffrey Carter, Ph.D., associate professor of criminal justice and public administration, director of the new Master of Arts in Organizational Leadership at Centenary University. The program introduces students to practical tools and proven methods that are essential for effectively leading individuals, teams and organizations.

Thursday, July 20th at 9:10 AM, Bert Baron talked to Dr. Anthony Verone, Dean of Enrollment Management at Warren Community College about the upcoming open enrollment information sessions

Friday, August 4th at 8:10 AM Bert Baron talked to Jerry Galante, the Executive Director of the Hackettstown Free Public Library about the community event being hosted at the library during the month of August.

Wednesday, August 23rd at 8:45 AM Bert Baron talked to Dr. Dale Caldwell, President of Centenary University about the upcoming school year and his long term and short term growth plans for the University, as well as ways to strengthen ties between the local municipalities and the college.

Wednesday, September 13th at 7:10 AM Bert Baron talked to BJ Ward, professor of English and Creative Writing at Warren Community College about the upcoming free author and masterclass series

Thursday, September 28th at 8:10 a.m. Bert Baron talked to Sue Zukoski, COO of Abilities of Northwest Jersey about THEIR "CAT" PROGRAM OR CENTER FOR ADULT TRANSITION, BASED ON THE CAMPUS OF WARREN COMMUNITY COLLEGE. THIS INNOVATIVE SUPPORT PROGRAM HELPS TEACH YOUNG ADULTS, PROVEN EMPLOYMENT AND CAREER READINESS TOOLS.

Thursday, September 28th at 8:40 AM Bert Baron talked to Paul Beers from KJM Financial about free upcoming college planning workshops designed to help parents and students apply for the right college or university.