

# CONTRACT



**WNYT - TV**  
**715 N Pearl Street**  
**Albany, NY 12204**  
**(518)436-4791**

[www.wnyt.com](http://www.wnyt.com)

And:

**Buying Time**  
**650 Massachusetts Ave NW Ste. 210**  
**Washington, DC 20001-3796**

<u>Contract / Revision</u> 319761 /		<u>Alt Order #</u> 08861604
<u>Product</u> <b>NOT ONE PENNY</b>		
<u>Contract Dates</u> <b>11/16/17 - 11/22/17</b>		<u>Estimate #</u> <b>5716</b>
<u>Advertiser</u> <b>Not One Penny</b>		<u>Original Date / Revision</u> 11/15/17 / 11/21/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> <b>WNYT</b>	<u>Account Executive</u> Ryan Eddins	<u>Sales Office</u> HRP - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 922	<u>Product 1/2</u> 932
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WNYT	11/16/17	11/22/17	M-F Today Sho	7-9a		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/16/17	11/22/17	MTWTF--				5	\$500.00				
N 2	WNYT	11/16/17	11/22/17	M-F 5-5:30p N	5-5:30p		:30				NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/16/17	11/22/17	MTWTF--				5	\$375.00				
N 3	WNYT	11/16/17	11/22/17	M-F 5:30-6P N	5:30-6p		:30				NM	5	\$2,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/16/17	11/22/17	MTWTF--				5	\$475.00				
N 4	WNYT	11/16/17	11/22/17	M-F 6-6:30p N	6-6:30p		:30				NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/16/17	11/22/17	MTWTF--				5	\$650.00				
N 5	WNYT	11/19/17	11/19/17	Sa-Su 6-6:30p	6-6:30p		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/19/17	11/25/17	-----1				1	\$550.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WNYT	11/19/17-11/25/17	Sa-Su 6-6:30p News	6-6:30p	-----Su	:30		<del>\$550.00</del>		NM		
			See MG 5.2										
	2	WNYT	11/21/17-11/21/17	NBC Nightly News	6:30-7p	-Tu-----	:30		\$550.00		NM		
			Ⓜ MG for 5.1 11/19										
			mkg to Nightly News on 11/21 630-7p due to no news on 11/19.										
N 6	WNYT	11/16/17	11/22/17	M-SU 11p New	11-11:35p		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/16/17	11/22/17	MTWTFS-				3	\$600.00				
<b>Totals</b>								0.00				24	\$12,350.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/30/17 - 11/22/17	24	\$12,350.00	(\$1,852.50)	\$10,497.50
<b>Totals</b>	24	\$12,350.00	(\$1,852.50)	\$10,497.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.



**WNYT - TV**  
**715 N Pearl Street**  
**Albany, NY 12204**  
**(518)436-4791**

[www.wnyt.com](http://www.wnyt.com)

<u>Contract / Revision</u>	<u>Alt Order #</u>
319761 /	08861604

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/16/17 - 11/22/17	NOT ONE PENNY	5716

<u>Advertiser</u>	<u>Original Date / Revision</u>
Not One Penny	11/15/17 / 11/21/17

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate on the basis of race or ethnicity in any of our advertising practices.