

INVOICE

WDTV
5 Television Dr
Bridgeport, WV 26330
Main: (304) 848-5000
Billing: (304) 848-5000

Invoice #	Invoice Date	Invoice Month	Invoice Period
598731-1	07/30/17	July 2017	06/26/17 - 06/30/17

Property	Account Executive	Sales Office	Sales Region
WDTV	Clarksburg House	Clarksburg Nat	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Washington, DC 20007

Advertiser	Product	Estimate Number
Community Catalyst Action	Issue	6028

Flight Dates	Order #	Alt Order #
06/26/17 - 07/02/17	598731	WOC10670939

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WDTV
PO Box 14200
Tallahassee, FL 32317-4200

Agency Code	Advertiser Code	Product 1/2
9914573	350	374

Agency Ref	Advertiser Ref
5337	143641

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/26/17	06/30/17	Daybreak @ 530a	5:30 AM-7:00 AM	MTWTF--	:30	3	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/17 07/02/17 MTWTF-- 3 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDTV	M	06/26/17	6:20 AM	Daybreak @ 530a	5:30 AM-7:00 AM	:30	G2MB0167000H	\$275.00 NM
1	WDTV	W	06/28/17	6:44 AM	Daybreak @ 530a	5:30 AM-7:00 AM	:30	G2MB0167000H	\$275.00 NM
3	WDTV	F	06/30/17	5:44 AM	Daybreak @ 530a	5:30 AM-7:00 AM	:30	G2MB0167000H	\$275.00 NM
2	06/26/17	06/30/17	CBS This Morning	7:00 AM-9:00 AM	MTWTF--	:30	2	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/17 07/02/17 MTWTF-- 2 \$265.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDTV	M	06/26/17	8:38 AM	CBS This Morning	7:00 AM-9:00 AM	:30	G2MB0167000H	\$265.00 NM
2	WDTV	W	06/28/17	8:36 AM	CBS This Morning	7:00 AM-9:00 AM	:30	G2MB0167000H	\$265.00 NM
3	06/26/17	06/30/17	5 News WV @ Midday	12:00 PM-12:30 PM	MTWTF--	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/17 07/02/17 MTWTF-- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDTV	Th	06/29/17	12:20 PM	5 News WV @ Midday	12:00 PM-12:30 PM	:30	G2MB0167000H	\$275.00 NM
4	06/26/17	06/30/17	Let's Make A Deal	3:00 PM-4:00 PM	MTWTF--	:30	1	\$245.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/17 07/02/17 MTWTF-- 1 \$245.00									
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1	WDTV	W	06/28/17	3:30 PM	Let's Make A Deal	3:00 PM-4:00 PM	:30	G2MB0167000H	\$245.00 NM
5	06/26/17	06/30/17	M-F 4p-5p	4:00 PM-5:00 PM	MTWTF--	:30	1	\$260.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/26/17 07/02/17 MTWTF-- 1 \$260.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDTV	Tu	06/27/17	4:44 PM	M-F 4p-5p	4:00 PM-5:00 PM	:30	G2MB0167000H	\$260.00 NM
6	06/26/17	06/30/17	First @ 5p	5:00 PM-5:30 PM	MTWTF--	:30	2	\$300.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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10	06/26/17	06/27/17	Tuesday Prime Hr 2	9:00 PM-10:00 PM	-T-----	:30	1	\$1,025.00	NM																																																		
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<u>Total Spots</u>							17																																																				

Payment Terms 30 Days

Gross Total **\$5,715.00**

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<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Community Catalyst Action	Issue	6028

<u>Agency Commission</u>	\$857.25
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<u>Net Amount Due</u>	\$4,857.75
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