

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>
KVEC-AM      3620 Sacramento Dr, Ste #204, San Luis Obispo, CA 93401	12/02/19

I, Jim Battin --- The Battin Group,

being/on behalf of: John Peschong,

a legally qualified candidate of the N/A - non-partisan

political party for the office of: San Luis Obispo County Supervisor - District 1

in the Primary

election to be held on: March 03, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached insertion order					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

John Peschong for Supervisor 2020 --- FPPC# 1381329

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Bryan Burch

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

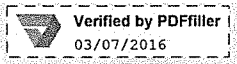
**To Be Signed By Candidate or Authorized Committee**

12/02/19

**Date**

*James F. Battin, Jr.*

**Signature**



**To Be Signed By Station Representative**

**Accepted**

**Accepted in Part**

**Rejected**

*K. Sigorell*  
**Signature**

*Kathy M. Sigorell*  
**Printed Name**

*Gen Mgr.*  
**Title**

**Radio Order**

Market: San Luis Obispo, CA  
 Vendor: KKJG-FM  
 Station Rep: Emily Reising  
 Phone: (805) 922-1041  
 Email: EReising@americangeneralmedia.com  
 Campaign Remarks:

**John Peschong for Supervisor 2020**

Campaign: John Peschong for Supervisor 2020  
 John Peschong for Supervisor 2020 - December  
 Flight Dates: 12/05/2019 to 12/16/2019  
 Contract No: 15620184423-130431  
 Rev. No: 0



The Battin Group  
 Buyer: JIM BATTIN  
 Jim@JimBattin.com

Item	Days	Times	LEN	Call	Program Title	Rate/Total	CPP	P 35+	Dec 05	Dec 09	Dec 16	Spots
1	RF	0600A-0700P	60	KKJG-FM	KJUG Relator	40.00 760.00	33.33	1.20	19	0	0	19
2	MTWTF	0600A-0700P	60	KKJG-FM	KJUG Relator	40.00 2400.00	33.33	1.20	0	60	0	60
3	M	0600A-0900A	60	KKJG-FM	KKJG Relator	40.00 360.00	33.33	1.20	0	0	9	9
Total Spots: 19 60 9 Total GRPs: 22.8 72 10.8												

190

Month	Spots	GRPs	Reach	Freq	Gross	CPP
Dec-2019	88	105.6	55.62%	1.90	\$3,520.00	\$33.33
Totals	88	105.6	55.62%	1.90	\$3,520.00	\$33.33

Signed: EM Reising Date: 12/3/19

The Battin Group  
 1851 Stearnboat Pkwy  
 Unit 11301  
 Reno, NV 89521  
 (760) 534-5001

Buyer  
 JIM BATTIN  
 Jim@JimBattin.com  
 (760) 534-5001

Created On: 2019-12-02 18:49:04



# Broadcast Contract

THE BATTIN GROUP  
 JOHN PESCHONG SUPERVISOR 2020  
 1851 STEAMBOAT PKWY  
 UNIT 11301  
 RENO, NV 89521

Start Date 12/05/19	Contract# 4578	Mod# 0
End Date 12/16/19	Date Entered 12/03/19	Date Last Modified 12/03/19
Advertiser JOHN PESCHONG SUPERV		Station Market KKJG-FM
Product SUPERVISOR 2020		SalesRep/Office Emily Reiswig

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	TH 12/05/19 FR 12/06/19	06:00A-07:00P	60	--	--	--	10	9	--	--	19	\$40.00
2	MO 12/09/19 FR 12/13/19	06:00A-07:00P	60	12	12	12	12	12	--	--	60	\$40.00
3	MO 12/16/19 MO 12/16/19	06:00A-07:00P	60	9	--	--	--	--	--	--	9	\$40.00

-----Additional Comments-----	<b>Total Spots</b>	<b>Spots Total\$</b>	<b>Agency Commission</b>	<b>Net</b>	<b>Gross</b>
	88	3,520.00	\$528.00	\$ 2,992.00	\$ 3,520.00

Billing Projections: By Month

	Dec 19
CA	3,520.00
ST	3,520.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

\_\_\_\_\_  
 Name Title  
 See reverse for accepted terms and conditions, if any

\_\_\_\_\_  
 Name Title  
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