

CONTRACT

WITI
9001 North Green Bay Road
Milwaukee, WI 53209-1297
(414)355-6666

<u>Contract / Revision</u> 675846 /		<u>Alt Order #</u> 10102590
<u>Product</u> WMC		
<u>Contract Dates</u> 10/08/13 - 10/11/13		<u>Estimate #</u>
<u>Advertiser</u> Wisconsin Manufacturers & Commerce		<u>Original Date / Revision</u> 10/02/13 / 10/02/13
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WITI	<u>Account Executive</u> Trevor Heaton	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 6087	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Ten Capital Inc
Attention: Lynn Michaels
12020 Sunrise Valley Drive
Suite 180
Reston, VA 20191

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	6	10/08/13	10/11/13	M-F 9-10p	9p-10p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	-TWTF--				2	\$1,000.00	0.00			
N 2	6	10/08/13	10/11/13	M-F 6a-7a	6a-7a		:30				NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	-TWTF--				3	\$500.00	0.00			
N 3	6	10/09/13	10/09/13	X Factor Wednesday	7p-9p		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	--W----				1	\$2,500.00	0.00			
N 4	6	10/10/13	10/10/13	X Factor Thursday	7p-9p		:30				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/07/13	10/13/13	---T---				1	\$1,700.00	0.00			
Totals										0.00		7	\$7,700.00

Time Period	# of Spots	Gross Amount	Net Amount
09/30/13 - 10/11/13	7	\$7,700.00	\$6,545.00
Totals	7	\$7,700.00	\$6,545.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

Campaign Disclosure Form

Group: WMC IMC
Wisconsin Manufacturers & Commerce Issues Mobilization
Council

Address: 501 E. Washington Ave
Madison, WI 53703

Phone: 608 258-3400

Contact: Kay Kertz, Finance Director

Agency: TenCAPITOL, Inc.

Address: 40526 Spotted Owl Drive
Leesburg, VA 20175

Phone: 703.860.4055 ext. 3

Agency Contact: Lynn Michaels

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date: 9/6/13
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I, Lynn Michaels
do hereby request station time concerning the following issue:

NA

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: WMC IMC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

WMC IMC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

9/6/13

Date

[Signature]

Signature

703-860-4055 ext.3

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title