

QUARTERLY ISSUES / PROGRAMS LIST
4th Quarter 2023

ISSUES: October 1, 2023 through December 31, 2023

1. Immigration
2. Traffic Congestion/Weather
3. News
4. Community Outreach
5. Community Support
6. Radiothon del Hospital ST Jude

PROGRAMS:

1. Immigration

Program Title: MORNING SHOW "EL MITOTE"
Type: Public Affairs
Source: Local
Time Broadcast: 10 min Daily segments from 9:00am - 9:10am
Brief Description: Monday through Friday. Updated audience on latest immigration laws and took Q&A from audience calls live while on air giving generic legal advice on immigration

2. Traffic congestion / Local weather

Program Title: MORNING SHOW "EL MITOTE"
Type: Public Affairs
Source: Local
Time Broadcast: Monday - Friday 7am – 11am 6 – 2-minute segments
Brief Description: A locally-produced, 4-hour program that includes topics of local and national importance to members of the community and it incorporates periodic local traffic and weather reports

3. News

Program Title: MORNING SHOW "EL MITOTE"
Type: Public Affairs
Source: National
Time Broadcast: 15-minute daily segment from 8 am – 8:15 am
Brief Description: Latest on local, national and international news. Used this time to do an in-depth information of what is going on with the news nationally and abroad for the Latino community to be engaged within their own living community and stay up-to-date with what is going on where their families are.

4. Community Outreach

Program Title: ENTREVISTA CON MPD MEMPHIS POLICE DEPARTMENT
Type: Public Affairs
Source: Local
Time Broadcast: 30 min interview on October 13 with the Memphis Police Department
Brief Description: On October 13, an interview was held with the police department with the recruiting division to make the Latino community aware of the need for more Latino police officers within the Memphis Police Department due to the great growth that the community has had in recent years. In the same way, all the benefits that can be had by belonging to the police department were made known.

Program Title: DESFILE DE DIA DE MUERTOS 2024 DE CAZA TEATRO
Type: Public Affairs
Source: Local

Time Broadcast: Being participated and a live transmission was made from the place of the parade on Saturday the 28th the duration of the remote control was 2 hours from 11am to 1pm

Brief Description: The day of the dead parade is a cultural event organized by Caza Teatro of Memphis, our participation is with the promotion of this cultural event where the tradition of the day of the dead is commemorated, participating in the parade and ending with live music and cultural food, folklore dances and exhibition of Catrinas.

Program Title: CALENDAS DE DIA DE MUERTOS

Type: Public Affairs

Source: Local

Time Broadcast: 8 Commercials of 60 sec. Daily from Monday, October 16 to Sunday, October 28, 12 live 60 sec commercials daily and a live transmission from The Monarca Room (place where the event takes place) from 12 noon to 5 pm.

Brief Description: Following the traditions of countries like Mexico and central America, a cultural feast is held where the deceased saints are commemorated or better known as the day of the dead. The calenda is a typical party of the region of Oaxaca Mexico and in it the regions are represented with their typical dances, their traditional costumes and live music from each region.

5. Community Support

Program Title: EXPO 360 DE LA CÁMARA DE COMERCIO HISPANA

Type: Public Affairs

Source: Local

Time Broadcast: Promotion to the 360 expo of the Hispanic chamber of commerce There were 5 commercials a day of 60 seconds for 10 days. Interview was held on October 13, 30 min. And a live broadcast was made from the location

of the 3-hour event on October 14. And the live broadcast from 12pm to 3pm

Brief Description: Expo 360 of the Hispania Chamber of Commerce together with Butron Media We held the first Expo 360 where more than 20 exhibitors arrived, including government agencies and non-profit foundations that serve the city's businesses. Attendees were taught what permits they need to open a business, the aid from foundations for them and much more.

Program Title: ENTREVISTA AL EMBAJADOR CARLO IGNACIO GIRALT CABRALES CÓNsul DE MÉXICO POR SU VISITA A LA CIUDAD DE MEMPHIS

Type: Public Affairs

Source: Local

Time Broadcast: 45-minute interview on Friday, October 27 at 4pm

Brief Description: Interview with Ambassador Carlo Ignacio Giralt Cabrales Consul of Mexico for his visit to the city of Memphis. With the Mobile Consulate program, in which they provide service to Mexican citizens living in the USA. The services offered by the consulate and the requirements to perform them were announced, as well as dates and ways to make appointments.

6. Community Support

Program Title: RADIO MARATÓN A BENEFICIO DEL ST JUDE CHILDREN'S RESEARCH HOSPITAL

Type: Public Affairs

Source: Local

Time Broadcast: The station donates its airtime for two days from 7am to 7pm on Thursday, Nov 1st and Friday, Nov 2nd to carry out the Promise and Hope radio marathon for the benefit of the St Jude hospital.

Brief Description: WGUE, as a sister station of WGSF, carries out this radio marathon once a year to support St Jude Hospital in its fight against childhood cancer. Everything donated is collected and responsible solely and exclusively for ALSAC ST JUDE, nor the stations. Nor collaborating staff take any type of donation.