

QUARTERLY ISSUES / PROGRAMS LIST  
**2nd Quarter 2023**

ISSUES: April 1, 2023 through June 30, 2023

1. Immigration
2. Traffic Congestion/Weather
3. News
4. Community Outreach
5. Community Support

PROGRAMS:

1. Immigration

Program Title: MORNING SHOW "EL MITOTE"  
Type: Public Affairs  
Source: Local  
Time Broadcast: 10 min Daily segments from 9:00am - 9:10am  
Brief Description: Monday through Friday. Updated audience on latest immigration laws and took Q&A from audience calls live while on air giving generic legal advice on immigration

2. Traffic congestion / Local weather

Program Title: MORNING SHOW "EL MITOTE"  
Type: Public Affairs  
Source: Local  
Time Broadcast: Monday - Friday 7am – 11am 6 – 2 minute segments  
Brief Description: A locally-produced, 4 hour program that includes topics of local and national importance to members of the community and it incorporates periodic local traffic and weather reports

### 3. News

Program Title: MORNING SHOW “EL MITOTE”  
Type: Public Affairs  
Source: National  
Time Broadcast: 15-minute daily segment from 8 am – 8:15 am  
Brief Description: Latest on local, national and international news. Used this time to do an in-depth information of what is going on with the news nationally and abroad for the Latino community to be engaged within their own living community and stay up-to-date with what is going on where their families are.

### 4. Community Outreach

Program Title: FESTIVAL DE LA RADIO  
Type: Public Affairs  
Source: Local  
Time Broadcast: Promoted the event with 12 – :30 sec commercial radio spots per day as well as Live Mentions, from May 15 through June, 2023  
Brief Description: Cultural festival for the community held at a private ranch where live music was performed; food trucks and local vendors were offering typical Latino food and snacks. Offered children’s section with several inflatables for them to enjoy for free and had several performers offering Cultural Folklore music and dances.

### 5. Community Support

Program Title: ENTREGA DE PRUEBAS COVID - 19  
Type: Public Affairs  
Source: Local  
Time Broadcast: Several live mentions were given for public to pick up their COVID-19 tests onsite at our offices. Four live mentions per day were done from April 1 through May 31, 2023.

Program Title: ENTREVISTA CON EL CONSULADO DE MÉXICO  
Type: Public Affairs  
Source: Local  
Time Broadcast: On April 6, 13, 20 and 27; May 4, 11, 18, and 25; and June 1, 8, 15, 22 and 29, 2023. 30 minute live interview  
Brief Description: We are having a weekly interview with the Mexican Consulate, Mr. Carlos Ignacio Giralt in an expand of 30 minutes to keep the Mid-South Mexican community informed of what the Consulate is doing and any changes within