



THE CW21 POLITICAL CHECKLIST

		Yes	No
Candidate/Issue	Biden for President		
Agency	Media Buying and Analytics		
Flight Dates	2/15/20 thru 2/17/20		
Amount	Gross	Net	
	\$500 ⁰⁰	\$425 ⁰⁰	
PB 18			
HRP Headline #	9657819		
Wide Orbit #	1262288		
Class of Time	LUC	SELL	In POL Window Yes or No
	FIXED		
Sales Person	Teresa DiFuria		
Office/Region	HRP Washington DC		
Spot Approved			
Check Sent to SBG			

REP HEADLINE# 9657819
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT7/19 11.18
 *** WMMB-TV ***

ADV # _____ ADV. NAME POLI/J BIDEN/D/PRE/US REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME MEDIA BUYING AND ANALYTICS BUYER NAME AMY MILLS
 2020 HOWELL MILL ROAD NW SALES PRSN PH- TERESA DIFURIA
 SUITE D 348, ATLANTA, GA 30318

ORDER # _____ CONTRACT # 9657819 CLASS: NATL. LOCAL REGIONAL
 PRDCT BIDEN FOR PRESIDENT EST#6836 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB15/20 FEB17/20 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT7/19 11.18

REP: NEW DARE ORDER FOR BIDEN FOR PRESIDENT
 TOTAL \$500
 PLEASE CONFIRM, THANKS
 CINTHIA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 JOHN BIDEN FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-800A	30		\$10.00	2/17	2/17	1		MON	1
AGENCY ADVERTISER CODE = 1106 AGENCY PRODUCT CODE = 1271 AGENCY EST# = 6836 PROGRAM : GOOD MORNING CAROLINA CON COM1 : GOOD MORNING CAROLINA												
2			1000A-1100A	30		\$30.00	2/17	2/17	1		MON	1
PROGRAM : MAURY CON COM1 : MAURY												
3			1100A-1200N	30		\$60.00	2/17	2/17	1		MON	1
PROGRAM : PEOPLE'S COURT CON COM1 : PEOPLE'S COURT												

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-100P PROGRAM : HOT BENCH 2X CON COM1 : HOT BENCH 2X	30		\$20.00	2/17	2/17	1		MON	1
5			130P-200P PROGRAM : CAUGHT IN PROVIDENCE CON COM1 : CAUGHT IN PROVIDENCE	30		\$20.00	2/17	2/17	1		MON	1
6			200P-300P PROGRAM : FAM FEUD/FUNNY YOU ASK CON COM1 : FAM FEUD/FUNNY YOU ASK	30		\$20.00	2/17	2/17	1		MON	1
7			500P-600P PROGRAM : MAURY CON COM1 : MAURY	30		\$50.00	2/17	2/17	1		MON	1
8			600P-700P PROGRAM : STEVE HARVEY CON COM1 : STEVE HARVEY	30		\$60.00	2/17	2/17	1		MON	1
9			300P-400P PROGRAM : MIKE & MOLLY 2X CON COM1 : MIKE & MOLLY 2X	30		\$25.00	2/15	2/15	1		SAT	1
10			400P-500P PROGRAM : JUDGE JUDY 2X CON COM1 : JUDGE JUDY 2X	30		\$35.00	2/15	2/15	1		SAT	1
11			500P-600P PROGRAM : TWO AND A HALF MEN 2X CON COM1 : TWO AND A HALF MEN 2X	30		\$25.00	2/15	2/15	1		SAT	1
12			600P-700P PROGRAM : LAST MAN STANDING 2X CON COM1 : LAST MAN STANDING 2X	30		\$25.00	2/15	2/15	1		SAT	1

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			700P-800P	30		\$100.00	2/17	2/17	1		MON	1
PROGRAM : FAMILY FEUD												
CON COM1 : FAMILY FEUD												
14			1100P-1130P	30		\$10.00	2/17	2/17	1		MON	1
PROGRAM : LAST MAN STANDING												
CON COM1 : LAST MAN STANDING												
15			1130P-1230A	30		\$10.00	2/17	2/17	1		MON	1
PROGRAM : MODERN FAM 2X												
CON COM1 : MODERN FAM 2X												
											CONTRACT TOTAL	\$500.00
											TOTAL SPOTS	15

FEB/20 \$500.00
 COMPETITIVE INFORMATION NOT YET AVAILABLE.
 SVC- NSI
 DEMOS- RA35+*

CONTRACT



WWMB
 10 University Blvd
 Conway, SC 29526
 (843) 234-9733

<u>Contract / Revision</u> 1262288 /		<u>Alt Order #</u> 09657819
<u>Advertiser</u> Biden for President-D		<u>Original Date / Revision</u> 10/09/19 / 10/11/19
<u>Contract Dates</u> 02/15/20 - 02/17/20	<u>Estimate #</u> 6836	
<u>Product</u> BIDEN FOR PRESIDENT		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWMB	<u>Account Executive</u> Washington DC HRP	<u>Sales Office</u> HRP Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Order Type</u> GENERAL		
<u>Agency Code</u>	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1271
<u>Agency Ref</u> 6368000	<u>Advertiser Ref</u> 6372000	

And:

Media Buying and Analytics
 2020 HOWELL MILL RD NW
 SUITE D-348
 ATLANTA, GA 30318-1732

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWMB	02/17/20	02/17/20	M-F Good Morning Carolina	7:00 AM-8:00 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	1-----				1	\$10.00			
N 2	WWMB	02/17/20	02/17/20	Maury	10:00 AM-11:00 AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	1-----				1	\$30.00			
N 3	WWMB	02/17/20	02/17/20	People's Court	11:00 AM-12:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	1-----				1	\$60.00			
N 4	WWMB	02/17/20	02/17/20	Hot Bench	12:00 PM-1:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	1-----				1	\$20.00			
N 5	WWMB	02/17/20	02/17/20	Caught	1:30 PM-2:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	1-----				1	\$20.00			
N 6	WWMB	02/17/20	02/17/20	Feud/Funny	2:00 PM-3:00 PM		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	1-----				1	\$20.00			
N 7	WWMB	02/17/20	02/17/20	Maury	5:00 PM-6:00 PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	1-----				1	\$50.00			
N 8	WWMB	02/17/20	02/17/20	Steve	6:00 PM-7:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	1-----				1	\$60.00			
N 9	WWMB	02/15/20	02/15/20	Mike & Molly	3:00 PM-4:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/10/20	02/16/20	-----1-				1	\$25.00			
N 10	WWMB	02/15/20	02/15/20	Judge Judy	4:00 PM-5:00 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/10/20	02/16/20	-----1-				1	\$35.00			
N 11	WWMB	02/15/20	02/15/20	2 1/2 Men	5:00 PM-6:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/10/20	02/16/20	-----1-				1	\$25.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



WWMB
 10 University Blvd
 Conway, SC 29526
 (843) 234-9733

Contract / Revision 1262288 /		Alt Order # 09657819
Advertiser Biden for President-D		Original Date / Revision 10/09/19 / 10/11/19
Contract Dates 02/15/20 - 02/17/20	Product BIDEN FOR PRESIDEN	Estimate # 6836

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WWMB	02/15/20	02/15/20	Last Man	6:00 PM-7:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/10/20	02/16/20	-----1-				1	\$25.00			
N 13	WWMB	02/17/20	02/17/20	Feud	7:00 PM-8:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	1-----				1	\$100.00			
N 14	WWMB	02/17/20	02/17/20	Last Man	11:00 PM-11:30 PM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	1-----				1	\$10.00			
N 15	WWMB	02/17/20	02/17/20	Modern Family	11:30 PM-12:30 AM		:30			NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	1-----				1	\$10.00			
Totals											15	\$500.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/10/20 -02/16/20	4	\$110.00	(\$16.50)	\$93.50
02/17/20 -02/23/20	11	\$390.00	(\$58.50)	\$331.50
Totals	15	\$500.00	(\$75.00)	\$425.00

Signature: **Date:** 10/11/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WWMB - TV Florence, SC	Date: 10/07/2019
--	----------------------------

I, Gail Philipson,
 being/on behalf of: Biden, Joe, a legally
 qualified candidate of the Democratic political
 party for the office of: President
 in the Primary
 election to be held on: 02/29/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED

Date of First Broadcast: 02/15/2020 Date of Last Broadcast: 02/17/2020

Total Charges: \$*****425.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

Biden for President

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Greg Schultz, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/07/2019

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

Joe Biden

I, _____
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Gail Philipson

10/07/2019

printed name

date

