



# THE CW21 POLITICAL CHECKLIST

		Yes	No
Candidate/Issue	Biden for President		
Agency	Media Buying and Analytics		
Flight Dates	2/18/20 thru 2/24/20		
Amount	Gross	Net	
	\$ 2185 <sup>00</sup>	\$ 1857 <sup>25</sup>	
PB 18			
HRP Headline #	9657829		
Wide Orbit #	1262291		
Class of Time	LUC	SELL	FIXED In POL Window Yes or No
Sales Person	Teresa DiFuria		
Office/Region	HRP Washington DC		
Spot Approved			
Check Sent to SBG			

ADV # \_\_\_\_\_ ADV. NAME POLI/J BIDEN/D/PRE/US REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
 AGY # \_\_\_\_\_ AGY. NAME MEDIA BUYING AND ANALYTICS BUYER NAME AMY MILLS  
 2020 HOWELL MILL ROAD NW SALES PRSN PH- TERESA DIFURIA  
 SUITE D 348, ATLANTA, GA 30318

ORDER # \_\_\_\_\_ CONTRACT # 9657829 CLASS: NATL. LOCAL REGIONAL

PRDCT BIDEN FOR PRESIDENT EST# 6837 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB18/20 FEB24/20 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT7/19 11.19

REP: NEW DARE ORDER FOR BIDEN FOR PRESIDENT  
 TOTAL \$2,185  
 PLEASE CONFIRM, THANKS  
 CINTHIA

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
 JOHN BIDEN FOR PRESIDENT

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			700A-800A	30		\$10.00	2/18	2/24	5		TU-F,M	5
AGENCY ADVERTISER CODE = 1106												
AGENCY PRODUCT CODE = 1271												
AGENCY EST# = 6837												
PROGRAM : GOOD MORNING CAROLINA												
CON COM1 : GOOD MORNING CAROLINA												
2			1000A-1100A	30		\$30.00	2/18	2/24	5		TU-F,M	5
PROGRAM : MAURY												
CON COM1 : MAURY												
3			1100A-1200N	30		\$60.00	2/18	2/24	5		TU-F,M	5
PROGRAM : PEOPLE'S COURT												
CON COM1 : PEOPLE'S COURT												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			PROGRAM : HOT BENCH 2X CON COM1 : HOT BENCH 2X 1200N-100P	30		\$20.00	2/18	2/24	5		TU-F,M	5
5			PROGRAM : COUPLES COURT CON COM1 : COUPLES COURT 100P-130P	30		\$20.00	2/18	2/24	4		TU-F,M	4
6			PROGRAM : CAUGHT IN PROVIDENCE CON COM1 : CAUGHT IN PROVIDENCE 130P-200P	30		\$20.00	2/18	2/24	4		TU-F,M	4
7			PROGRAM : FAM FEUD/FUNNY YOU ASK CON COM1 : FAM FEUD/FUNNY YOU ASK 200P-300P	30		\$20.00	2/18	2/24	5		TU-F,M	5
8			PROGRAM : MAURY CON COM1 : MAURY 500P-600P	30		\$50.00	2/18	2/24	5		TU-F,M	5
9			PROGRAM : STEVE HARVEY CON COM1 : STEVE HARVEY 600P-700P	30		\$60.00	2/18	2/24	4		TU-F,M	4
10			PROGRAM : MIKE & MOLLY 2X CON COM1 : MIKE & MOLLY 2X 300P-400P	30		\$25.00	2/22	2/22	1		SAT	1
11			PROGRAM : JUDGE JUDY 2X CON COM1 : JUDGE JUDY 2X 400P-500P	30		\$35.00	2/22	2/22	1		SAT	1
12			PROGRAM : TWO AND A HALF MEN 2X CON COM1 : TWO AND A HALF MEN 2X 500P-600P	30		\$25.00	2/22	2/22	1		SAT	1

REP HEADLINE# 9657829  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 OCT7/19 11.19  
 \*\*\* WMMB-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-700P	30		\$25.00	2/22	2/22	1		SAT	1
PROGRAM : LAST MAN STANDING 2X CON COM1: LAST MAN STANDING 2X												
14			700P-800P	30		\$100.00	2/18	2/24	5		TU-F,M	5
PROGRAM : FAMILY FEUD CON COM1: FAMILY FEUD												
15			900P-1000P	30		\$75.00	2/20	2/20	1		THU	1
PROGRAM : LEGACIES CON COM1: LEGACIES												
16			1100P-1130P	30		\$10.00	2/18	2/24	5		TU-F,M	5
PROGRAM : LAST MAN STANDING CON COM1: LAST MAN STANDING												
17			1130P-1230A	30		\$10.00	2/18	2/24	5		TU-F,M	5
PROGRAM : MODERN FAM 2X CON COM1: MODERN FAM 2X												
18			1230A-130A	30		\$10.00	2/18	2/24	5		TU-F,M	5
PROGRAM : MIKE & MOLLY 2X CON COM1: MIKE & MOLLY 2X												
FEB/20			\$2,185.00			CONTRACT TOTAL						\$2,185.00
						TOTAL SPOTS						67

COMPETITIVE INFORMATION NOT YET AVAILABLE.  
 SVC- NSI  
 DEMOS- RA35+\*

# CONTRACT



**WWMB**  
 10 University Blvd  
 Conway, SC 29526  
 (843) 234-9733

<u>Contract / Revision</u> 1262291 /		<u>Alt Order #</u> 09657829
<u>Advertiser</u> Biden for President-D		<u>Original Date / Revision</u> 10/09/19 / 10/11/19
<u>Contract Dates</u> 02/18/20 - 02/24/20	<u>Estimate #</u> 6837	
<u>Product</u> BIDEN FOR PRESIDENT		
<u>Billing Cycle</u> WEEKLY	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WWMB	<u>Account Executive</u> Washington DC HRP	<u>Sales Office</u> HRP Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> GENERAL	
<u>Agy Code</u>	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1271
<u>Agency Ref</u> 6368000	<u>Advertiser Ref</u> 6372000	

And:

**Media Buying and Analytics**  
 2020 HOWELL MILL RD NW  
 SUITE D-348  
 ATLANTA, GA 30318-1732

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WWMB	02/18/20	02/24/20	M-F Good Morning Carolina	7:00 AM-8:00 AM		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				5	\$10.00			
N 2	WWMB	02/18/20	02/24/20	Maury	10:00 AM-11:00 AM		:30			NM	5	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				5	\$30.00			
N 3	WWMB	02/18/20	02/24/20	People's Court	11:00 AM-12:00 PM		:30			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				5	\$60.00			
N 4	WWMB	02/18/20	02/24/20	Hot Bench	12:00 PM-1:00 PM		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				5	\$20.00			
N 5	WWMB	02/18/20	02/24/20	Couple's Court	1:00 PM-1:30 PM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				4	\$20.00			
N 6	WWMB	02/18/20	02/24/20	Caught	1:30 PM-2:00 PM		:30			NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				4	\$20.00			
N 7	WWMB	02/18/20	02/24/20	Feud/Funny	2:00 PM-3:00 PM		:30			NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				5	\$20.00			
N 8	WWMB	02/18/20	02/24/20	Maury	5:00 PM-6:00 PM		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				5	\$50.00			
N 9	WWMB	02/18/20	02/24/20	Steve	6:00 PM-7:00 PM		:30			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				4	\$60.00			
N 10	WWMB	02/22/20	02/22/20	Mike & Molly	3:00 PM-4:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----1-				1	\$25.00			
N 11	WWMB	02/22/20	02/22/20	Judge Judy	4:00 PM-5:00 PM		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----1-				1	\$35.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



**WWMB**  
 10 University Blvd  
 Conway, SC 29526  
 (843) 234-9733

<u>Contract / Revision</u> 1262291 /	<u>Alt Order #</u> 09657829
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<u>Advertiser</u> Biden for President-D	<u>Original Date / Revision</u> 10/09/19 / 10/11/19
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<u>Contract Dates</u> 02/18/20 - 02/24/20	<u>Product</u> BIDEN FOR PRESIDEN	<u>Estimate #</u> 6837
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 12	WWMB	02/22/20	02/22/20	2 1/2 Men	5:00 PM-6:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----1-				1	\$25.00			
N 13	WWMB	02/22/20	02/22/20	Last Man	6:00 PM-7:00 PM		:30			NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	-----1-				1	\$25.00			
N 14	WWMB	02/18/20	02/24/20	Feud	7:00 PM-8:00 PM		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				5	\$100.00			
N 15	WWMB	02/20/20	02/20/20	Legacies	9:00 PM-10:00 PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	---1---				1	\$75.00			
N 16	WWMB	02/18/20	02/24/20	Last Man	11:00 PM-11:30 PM		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				5	\$10.00			
N 17	WWMB	02/18/20	02/24/20	Modern Family	11:30 PM-12:30 XM		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				5	\$10.00			
N 18	WWMB	02/18/20	02/24/20	Mike & Molly	12:30 XM-1:30 XM		:30			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/18/20	02/24/20	MTWTF--				5	\$10.00			
<b>Totals</b>											67	\$2,185.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/17/20 - 02/23/20	54	\$1,765.00	(\$264.75)	\$1,500.25
02/24/20 - 03/01/20	13	\$420.00	(\$63.00)	\$357.00
<b>Totals</b>	67	\$2,185.00	(\$327.75)	\$1,857.25

Signature:  Date: 10/11/19

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**                       **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WWMB - TV Florence, SC	<b>Date:</b> 10/07/2019
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I, Gail Philipson,  
 being/on behalf of: Biden, Joe, a legally  
 qualified candidate of the Democratic political  
 party for the office of: President  
 in the Primary  
 election to be held on: 02/29/2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 02/18/2020                      Date of Last Broadcast: 02/24/2020

**Total Charges:** \$\*\*\*\*\*1,857.25 NET



I represent that the payment for the above described broadcast time has been furnished by:

Biden for President

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and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Greg Schultz, Treasurer

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/07/2019

Date



Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title





### FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Joe Biden

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Gail Philipson

10/07/2019

printed name

date

