

**FIRST QUARTER REPORT WFLO AM  
FARMVILLE, VIRGINIA  
BROADCASTS DURING  
January, February & March 2020**

**Issues and Concerns**

**COVID-19 (CORONAVIRUS) PANDEMIC** This virus has been in the news consistently for the past two months and has generated much concern from our listeners to our clients. There have been quite a few phone conversations and interviews concerning the virus and how to stay healthy during the pandemic. We have also spoken with health officials from Centra Southside Community Hospital about the pandemic and how people should approach healthcare at our local hospital and walk-ins.

**REMOVAL OF CONFEDERATE MONUMENT IN FARMVILLE** This issue is of local interest recently as there is much concern from the public as to who is behind talk of its removal and the purpose since it is a monument honoring fallen soldiers and a historic landmark in the town of Farmville, Va. There have

been several letters to the editor in the local paper and some calls generated on the Call Flo Show. This has the tendency to become a heated topic and WFLO will lend itself to providing people to air their opinions on the subject as it develops.

Scams remain a concern to the listening area with warnings recently of phone scams especially now with the Covid-19 Pandemic in full bloom. Most of the scams are directed at seniors and weekly warnings are going out to inform the public. The Call Flo show has exposed some of these scams and continues to inform the listening audience of the latest scammers operating in the area.

## CALL-FLO Radio Show Interviews

Jan. 21st....Francis Wood spoke with Randy Whitlow concerning hearing loss and the Watkins Hearing open house in Farmville and South Hill. This is a paid interview that is done every other month. The talk lasted 10 minutes.

Jan. 24th....Rhonda Arnold was a guest on the call flo show for 8 minutes talking up the upcoming "A Taste of Farmville" event in Farmville. This is an annual fundraising event and very successful in the listening area.

Jan. 27th....Francis Wood spoke with Jenn Kenni and Bruce Davis for 10 minutes about the upcomning Duck Derby and how the Prince Edward United way, its sponsor, plans to chuck a duck into people's yards beginning Jan. 29th as a way of generating funds to the organization. This fun event is a prelude to the Annual Duck Derby.

Jan. 30th....Francis Wood talked with local musical talent Creigh Reipe about is new music and release and how he was doing in Nashville where he moved and is trying to establish himself as a singer/songwriter. We talked for 13minutes and aired his latest recording.

Feb. 10th....Francis Wood talked with Chris Moss and Sammy Entredin, Farmivlle police detectives for about 12 minutes about the upcoming Farmville Police Academy which will begin session in March. This is a course designed to teach local citizens about local law enforcement so that the public will be better informed of the inner workings of the department.

There's hands on learning and lectures during the course, which is offered free of charge each year.

Feb. 11th....Talked with Sharon Harrup, the director of the local STEPS organization for 7 minutes about the upcoming "Homeless Luncheon" to be held at the train station in Farmville to gain funds for local homeless people. All listeners were invited to attend. February 12th at 8:05am for 17 minutes - We spoke with Dr. Gordon Ring about the special upcoming organ concert to celebrate the refurbishment of the Farmville United Methodist church pipe organ

Feb. 13th....Francis Wood talked with Angela from CENTRA PACE about the local pace program, how it works, who it serves and how those in need can get involved with it. The talk lasted 24 minutes.

Feb. 24th....Francis Wood spoke with Justine Young and Nash Osborne about the Piedmont Senior Resources upcoming fun basketball game to raise funds for PSR. The talk lasted 8 minutes and in that time they both told where it would be played, who was playing and how much it would cost to attend. This is an event they hope to make an annual event.

March 2nd....Spoke with Brian, local sports information person with Longwood University about

the upcoming men's basketball tournament. He encouraged listeners to come out and support the team as they have done so well this season. The interview went 8 minutes.

March 4th at 8:06am for 20 minutes- We spoke with Dr. Neal Barnard about the new health study on how what you eat effects your hormones which effects your overall health

March 10th...Talked with Brian, the Longwood sports information person again for about 7 minutes about the upcoming women's basketball tournament being played locally and encouraging listeners to come out and support the team.

March 11th at 8:06am for 26 minutes – We spoke with representatives of the Prince Edward Elementary school about the DARE program to help kids deal with drugs and violence.

March 18th at 8:05am for 19 minutes – We spoke with historian Neal Bascomb about his new book Faster about a women car owner and Jewish driver who beat the Nazis in a 1938 race.

March 24th....Francis Wood spoke with Ed Dunn, a local director for Veterans of Foreign Wars for 6

minutes about the upcoming Vietnam War celebration in Farmville to commemorate all those who have served from 1955 to 1975. The event had been cancelled due to the Covid-19 pandemic but the interview was a way of bringing these men's and women's service to mind.

March 30th....Spoke with Gino, about the alzheimers patients and their caregivers in the listening area and how they can find out more about the Covid-19 Pandemic and how to stay safe and get much needed information during these stressful times. The interview went 10 minutes.

March 31st....Interviewed CENTRA Southside Hospital's CEO, Tom Angelo and Dr. Bekram Bal about the Covid-19 pandemic and how it had affected our local hospital and also new rules and regulations set forth because of the spread of the illness. Much information was shared with our listeners. Interview lasted 20 minutes.