

FOURTH QUARTER REPORT WFLO AM
FARMVILLE, VIRGINIA
April, May, June 2021

Issues and Concerns

COVID-19 VACCINE CONCERNS CONTINUE

A point of discussion with some of our listeners is still whether or not the new Covid vaccine is safe. With a lot of misinformation floating around out there and on the internet, it's easy to understand why this is a concern. WFLO continues to do its best to educate the public on the vaccine safety.

COVID VACCINATION LOCATIONS AND TIMES OFFERED

Wflo has been promoting times and dates for the listening audience to receive its covid vaccinations through releases from Piedmont Health Dept. and other sources. We have suggested it's the right thing to do without making anyone feel guilty if they decide not to.

Scams directed at the elderly have been on the screen. Everything from social security fraud to people posing as insurance collectors asking for money so that coverage won't be interrupted. We have covered these topics on air and have aired news stories about what to look out for.

CALL-FLO Radio Show Interviews

Note: the covid-19 rules have made it difficult to schedule interviews on the call flo show on a regular basis during this period.

April 15... Spoke with Jimmy Hurt and Dan Pempel for 10 minutes about the 150 anniversary of the Farmville Fire Department and the upcoming parade in Farmville. We talked about the history of the department as well as the various trucks and equipment that would be included in the parade. Also, invited the public to come out to the Sports Arena to see the trucks and equipment up close after the parade.

April 16.... Talked with Sam Rabon with Habitat for Humanity for 8 minutes about the upcoming projects and volunteerism for the organization. Sam

encouraged listeners to participate and told some heartwarming stories about home recipients.

April 21st at 8:05am for 26 minutes- we spoke with Douglas Tallamy, professor at the University of Maryland about his new book “The Nature of Oaks” and how important they are to our survival.

May 4....Spoke with Nikki Dean and Brandon Akews for 10 minutes concerning home delivered meals on wheels and also the Bingocize Falls Prevention program with PSR.

May 25....Talked with High Bridge Trail State Park ranger Daniel Jordan for 6 minutes about the reopening of the bridge over the Appomattox River and the 5K Race that is to take place there. He gave a great overview of the current bridge and invited walkers and runners to participate in the annual race.

June 30th at 8:05am for 28 minutes- We spoke with Geoff Littlefield about his new biography on Nelson Riddle, “Nelson Riddle: Music with a Heartbeat”, and his upcoming documentary of the same.