

THIRD QUARTER REPORT WFLO FM
FARMVILLE, VIRGINIA
BROADCASTS DURING
July, August & September 2020

Issues and Concerns

COVID-19 (CORONAVIRUS) PANDEMIC

This virus continues to be in the news consistently and has generated much concern from our listeners to our clients. There have been quite a few phone conversations and interviews concerning the virus and how to stay healthy during the pandemic with discussion of face masks and social distancing being an issue at times. We are in constant communication with health officials from Centra Southside Community Hospital about the pandemic and how people should approach healthcare at our local hospital and walk-ins. WFLO is also promoting social distancing and the wearing of face masks on our talk show.

**CONFEDERATE MONUMENT IN
FARMVILLE**

This issue has remained a major topic of interest to our listening audience. A planned public hearing on what to do with the monument has been announced and many are voicing their opinions on where it should be placed as well as their anger towards the town council for the way they went about removing it without public input.

Scams remain a concern to the listening audience with the elderly being the most targeted. We report on the latest scams released to us by local authorities and urge our listening audience to stay on the alert for such things both through the mail, emails and phones.

CALL-FLO Radio Show Interviews

Note: the covid-19 rules have made it difficult to schedule interviews on the call flo show on a regular basis.

July 10th...Spoke with Sharon Harrup with the local STEPS organization concerning its recycling facility being picked up again by Prince Edward County as its source for paper recycling. Because of Covid-19 STEPS had stopped operation for a few months and in that time the county had continued its service with

another recycle entity. The interview lasted 12 minutes. Soon after, the county voted to continue its original association with STEPS.

August 5th at 8:06am for 20 minutes- We spoke with Matt Cooper, certified trainer and wellness coach, about how to care for yourself physically and mentally in celebration of August being National Wellness Month.

August 11...A twenty minute interview with the CEO and two doctors at CENTRA Southside Community Hospital about Covid-19 infections in the area, current patience in the hospital and safety measures the public needed to be adhering to. Very informative show.

September 1st...Another interview with CENTRA Southside Hospital CEO Tom Angelo and Doctors Bal and Rajon updating the listening community on Covid-19 and the effects it is having on the area and the hospital. Safety measures were encouraged as usual. Interview lasted 25 minutes.

September 2nd at 8:06am for 18 minutes- We spoke with Janice Stillman, the editor of the Old Farmer's Almanac, about the just released 2021 edition of the

Almanac including the weather outlook and stories in this year's edition.

September 25th...Spoke with the activities director for Habitat for Humanity, Sam Rabon, about a \$25,000 grant they are in the running for. This money, if awarded, could go far in supporting some of their community events. Sam urged the public to go online and vote multiple times for them to win. The talk lasted 7 minutes.