

KSEY FM AM Issues

2nd Quarter 2019

April May June

1) KSEY FM AM broadcast a weekly public affairs program called THIS WEEK IN TEXAS. The show is produced by the Texas State Network and explores all issues of importance to Texans.

Immigration, rural affairs, race relations, the economy - topic will usually mirror events in the news. The show is broadcast every Sunday morning at 5:05 till 5:30. Show summaries are available thru the Texas State Network.

2) KSEY AM FM in conjunction with the Chamber of Commerce and the City of Seymour broadcast a series of PSA announcements to encourage shopping locally and help the local economy.

Economic development has long been a problem in rural communities. We broadcast 100 PSAs per month this quarter April, May and June.

3) KSEY FM AM broadcast the daily Meals On Wheels menus and other related Meals On Wheels news. The menus are aired Monday- Friday at 6:45am, 7:45am, 8:45am, 9:45am, 10:45am and 11:45am.

4) Agriculture and farm related issues are important to all citizens in Baylor county and most surrounding counties. We broadcast several farm and agri related shows every day, Monday thru Friday. Farm shows are broadcast on KSEY FM AM from 5:00 till 9:30am, 12:noon till 1:00 am and 5:00pm till 6:00pm

5) Farm and Ag related accidents and injuries are always important concerns on farmers. This quarter We began a campaign stress safety first on the farm. We aired 200 psa announcements in agi related shows every month. We broadcast the campaign on both AM and FM April, May June.

6) KSEY AM FM broadcast a 3 minute community events bulletin broad monday thu friday at :15 past the hour between the hours of 5:00AM and 6:00pm. Free airtime is provided to all community service groups in the listening area.

7) KSEY's EAS encoder-decoder has a telephone interface. The City of Seymour has access to the system to immediately broadcast local emergencies. We also stock EAS monitors and sell to listeners at cost.

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8)KSEY AM/FM broadcast the regular monthly meetings of Seymour City Council for the benefit of the shut-ins and elderly in our community. The Meetings are the 3rd Thursday of every month. Meeting were broadcast at 7pm on April 18 May 16 June 20 We air 100 PSAs every month promoting our broadcast and also promote in the Baylor County Banner and on various Facebooks.

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