

KSEY AM FM ISSUES PROGRAMMING  
4TH QUARTER 2019  
OCTOBER, NOVEMBER, DECEMBER

1)KSEY broadcast the daily Meals On Wheels menus and other related Meals On Wheels news. The menus are aired Monday thru Friday at 6:45am, 7:45am, 8:45am, 9:45am, 10:45am and 11:45am. We feel this is a valuable services to meals-on-wheels clients. Our broadcasts give them enough time to make other lunch arrangements if they don't want or, for health reasons, can't eat the planned menu. The Menus are broadcast on KSEY FM and AM at 6:45 7:45 8:45, 9:45, 10:45 and 11:45 am.

2) We broadcast a weekly Public Affairs Show produced by the Texas State Network called THIS WEEK IN TEXAS. The program will explore issues in the news, problems in out state and possible solutions to the problems. The show is broadcast every Sunday morning at 5:30 on both KSEY FM and AM. A complete summary of all shows is available through TSN.

3)We broadcast the regular monthly meetings of Seymour City Council for the benefit of the shut-ins and elderly in our community. The Meetings are the 3rd Thursday of every month. Meeting were broadcast at 7pm on the following dates. 10/27, 11/15 and 12/19. We feel this is a valuable public service to the shut-in and elderly who can not attend City Council Meetings. The City Council meetings are broadcast on KSEY AM FM.

4) Agriculture and farm related issues are important to all citizens in Baylor county and most surrounding counties. We broadcast several farm and agri related shows every day, Monday thru Friday. We do a farm programming from 5:00 am till 5:30 am on both KSEY AM/FM. Other Farm shows are broadcast on KSEY FM from 7:00 till 7:30am and from 12:15pm till 1:00pm.

5) KSEY Broadcast a 3 minute Community Bulletin Board Monday- Friday from 9:15am till 6:15pm. Free announcements are offered to all Community and Non-Profit in our listening area. The shows are aired on both KSEY FM and AM.

6) It has been estimated in Seymour that over 200 children in our community live below the poverty line. Every year the Lions Club and Child Welfare Board conduct a campaign in November to raise money to buy Christmas presents for needy children. On November, KSEY FM AM broadcast a live remote cake/pie auction from 6:00pm till 10:00pm from the Extension office in Seymour. In addition to the air time, we provided the broadcast equipment and employees to assist with the producing the program. The on air auction raised over \$3700.00 for the Welfare Board and Lion's club.

7) In an Ag driven community farm safety is always an issue and concern in the quarter KSEY AM FM conducted an intense urging farm safety. We broadcast a series of different farm safety psas. We broadcast 50 psa's per week Monday thru Sunday from 5am till midnight in October and December