





## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

|   |                                 |
|---|---------------------------------|
| <b>Station and Location:</b><br><u>WIMV-FM TOLEDO, OHIO</u> | <b>Date:</b><br><u>9.5.2021</u> |
|---|---------------------------------|

I, ANDY STUART

being/on behalf of: RON MURPHY, a legally

qualified candidate of the REPUBLICAN political

party for the office of: TOLEDO CITY COUNCIL

in the PRIMARY

election to be held on: SEPTEMBER 14, 2021

do hereby request station time as follows:

| Broadcast Length    | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|---------------------|----------------------------------|------|-------|----------------|-----------------|
| <u>SEE ATTACHED</u> |                                  |      |       |                |                 |

**Total Charges:** SEE ATTACHED

# Sales Order

Print Order

Station: WIMX-FM Agency: Stuart Media Strategies  
 Contract Name: Committe to elect Ron Murphy Address: 5624 Golf Creek Road  
 Contract#: 24260 City: Toledo State: OH Zip: 43623  
 Start Date: 9/09/21 End Date: 9/13/21 Buyer: \_\_\_\_\_  
 Revenue Type: Local Agency Type: Cash Tax Schedule: \_\_\_\_\_ (None)  
 Advertiser: Ron Murphy Agency Commission %: 15  
 Address: \_\_\_\_\_ Billing Cycle: Standard  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Salesperson: 501245sjone Comm %: 0  
 Product Name: Ron Murphy Makegood Policy: Within Contract Dates  
 Competitive Code: Political Local

| No | DATES   |         | Alt<br>wks | TIMES    |          | LEN | DISTRIBUTION |   |   |   |   |    |    |        |     |       | RATE | TOTALS |   | PTY |
|----|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|--------|---|-----|
|    | START   | END     |            | START    | END      |     | M            | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS |      | \$\$   |   |     |
| 1  | 9/09/21 | 9/10/21 |            | 6:00 AM  | 10:00 AM | 60  |              |   |   | 2 | 1 |    |    | 3      | D   | 22.00 | 3    | 66.00  | 2 |     |
| 2  | 9/09/21 | 9/10/21 |            | 10:00 AM | 3:00 PM  | 60  |              |   |   | 1 | 2 |    |    | 3      | D   | 20.00 | 3    | 60.00  | 2 |     |
| 3  | 9/09/21 | 9/10/21 |            | 3:00 PM  | 7:00 PM  | 60  |              |   |   | 2 | 1 |    |    | 3      | D   | 20.00 | 3    | 60.00  | 2 |     |
| 4  | 9/09/21 | 9/10/21 |            | 7:00 PM  | 12:00 AM | 60  |              |   |   | 2 | 2 |    |    | 4      | D   | 7.00  | 4    | 28.00  | 2 |     |
| 5  | 9/11/21 | 9/11/21 |            | 6:00 AM  | 10:00 AM | 60  |              |   |   |   |   | 1  |    | 1      | D   | 12.00 | 1    | 12.00  | 2 |     |
| 6  | 9/11/21 | 9/11/21 |            | 10:00 AM | 3:00 PM  | 60  |              |   |   |   |   | 1  |    | 1      | D   | 18.00 | 1    | 18.00  | 2 |     |
| 7  | 9/11/21 | 9/11/21 |            | 3:00 PM  | 7:00 PM  | 60  |              |   |   |   |   | 1  |    | 1      | D   | 14.00 | 1    | 14.00  | 2 |     |
| 8  | 9/12/21 | 9/12/21 |            | 10:00 AM | 3:00 PM  | 60  |              |   |   |   |   |    | 1  | 1      | D   | 12.00 | 1    | 12.00  | 2 |     |
| 9  | 9/12/21 | 9/12/21 |            | 3:00 PM  | 7:00 PM  | 60  |              |   |   |   |   |    | 1  | 1      | D   | 12.00 | 1    | 12.00  | 2 |     |
| 10 | 9/13/21 | 9/13/21 |            | 6:00 AM  | 10:00 AM | 60  | 1            |   |   |   |   |    |    | 1      | D   | 22.00 | 1    | 22.00  | 2 |     |
| 11 | 9/13/21 | 9/13/21 |            | 10:00 AM | 3:00 PM  | 60  | 1            |   |   |   |   |    |    | 1      | D   | 20.00 | 1    | 20.00  | 2 |     |
| 12 | 9/13/21 | 9/13/21 |            | 3:00 PM  | 7:00 PM  | 60  | 1            |   |   |   |   |    |    | 1      | D   | 20.00 | 1    | 20.00  | 2 |     |
| 13 | 9/13/21 | 9/13/21 |            | 7:00 PM  | 12:00 AM | 60  | 1            |   |   |   |   |    |    | 1      | D   | 7.00  | 1    | 7.00   | 2 |     |

Billing Projections: By Month

Sep 21  
 CA 351.00  
 ST 351.00

Print Spot Prices

TOTAL SPOTS ..... 22  
 GROSS TOTAL \$ ..... 351.00  
 ADJUSTED SPOTS ..... 22  
 ADJUSTED TOTAL \$ ..... 351.00

APPROVE DECLINE

- 1983mmori, 09/08/21 @9:58AM
- Director of Sales
- 1981crog, 09/08/21 @10:05AM
- Business Manger

STUART MEDIA STRATEGIES                      CLIENT: COMMITTEE TO ELECT JAN SCOTLAND  
 5624 Golf Creek Dr                              CAMPAIGN: TCC 2021 PRIMARY  
 Toledo, Ohio 43623                              LENGTH: 60  
 Phone: 419.304.3493  
 Email: andystuart@stuartmediastrategies.com  
 FLIGHT DATES: 9.8.21-9.13.21

| Station      | W | M | T | W | R | F | SA | SU | WEEKLY SPOTS | RATE       | WEEKLY COST |
|--------------|---|---|---|---|---|---|----|----|--------------|------------|-------------|
| M-F 6a-10a   |   | 1 |   | 1 | 1 | 1 |    |    | 4            | \$22.00    | \$88.00     |
| M-F 10a-3p   |   | 1 |   | 1 | 1 | 1 |    |    | 4            | \$20.00    | \$80.00     |
| M-F 3p-7p    |   | 1 |   | 1 | 1 | 1 |    |    | 4            | \$20.00    | \$80.00     |
| M-F 7p-12a   |   | 1 |   | 1 | 1 | 1 |    |    | 4            | \$7.00     | \$28.00     |
| Sa 6a-10a    |   |   |   |   |   |   | 1  |    | 1            | \$12.00    | \$12.00     |
| Sa 10a-3p    |   |   |   |   |   |   | 1  |    | 1            | \$18.00    | \$18.00     |
| Sa 3p-7p     |   |   |   |   |   |   | 1  |    | 1            | \$14.00    | \$14.00     |
| Su 10a-3p    |   |   |   |   |   |   |    | 1  | 1            | \$12.00    | \$12.00     |
| Su 3p-7p     |   |   |   |   |   |   |    | 1  | 1            | \$12.00    | \$12.00     |
| <b>TOTAL</b> |   | 4 | 0 | 4 | 4 | 4 | 3  | 2  | 21           |            | \$351.00    |
| <b>TOTAL</b> |   | 4 | 0 | 4 | 4 | 4 | 3  | 2  | 21           | <b>NET</b> | \$298.35    |

Spots Moved BECAUSE Audio WAS NOT READY, By Start DATE.

STUART MEDIA STRATEGIES LLC

08-20

5624 GOLF CREEK DR  
TOLEDO, OH 43623-2648

1059

6-12/410  
487

9.6.2021

Date

CHECK ARMOR  
TRADE PROTECTION

Pay to the  
Order of

WZLX-FM

\$ 596.70

FIVE HUNDRED NINETY-SIX DOLLARS AND 70/100 Dollars



Photo  
Safe  
Deposit  
Do not emboss

**PNC BANK**

PNC Bank, N.A. 078

SPW SCOTLAND MAYOR  
For RON MURPHY CITY COUNCIL

1/2

⑆04⑆1000⑆24⑆ 4⑆56⑆75008⑆ 1059